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Configure V-S Virtual Kiosks | Create V-S Virtual Kiosk | Modify V-S Virtual Kiosk | Deploy V-S Virtual Kiosk | Activate V-S Virtual Kiosk
 Set Virtual Kiosk Display Mode | Set Virtual Kiosk Name | Set Virtual Kiosk Location | Set Virtual Kiosk Vendor | Set Virtual Kiosk Content

Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Vendor-Specific Virtual Kiosk click the Next button.

Vendor-Specific Virtual Kiosk Name
 Trek@Cycles 2002

Vendor-Specific Serial Number
 09890-0989

FIG. 48M5
http://www.brandkeysystems.com/bk_deliver/m_launch_vendor_create-5.html

http://www.brandkey.com/bk_deliver/TMP7j5skeja8x.htm



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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks
Soft Virtual Kiosk Display Modes | Name Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Vendor-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Customize your Vendor-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Vendor-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Vendor Logo:



Geometric Layout: square



Surface Texture:

Black



Surface Color:

Black



Button Style Set:

square



Button Color Set:

Black



Virtual Kiosk

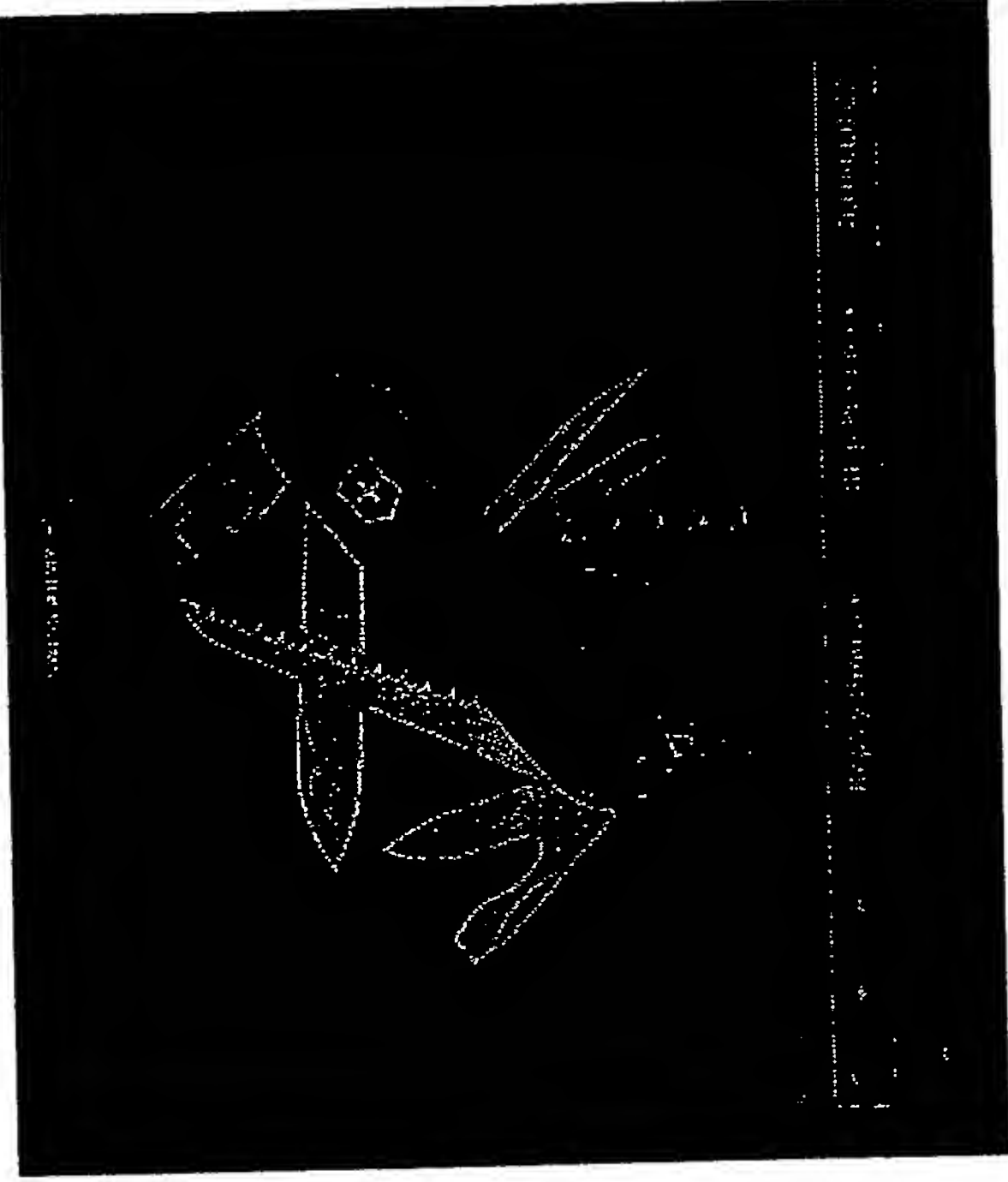


FIG. 48M6

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FIG. 48 M7



Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

- Configure V-S Virtual Kiosks
- Create V-S Virtual Kiosks
- Modify V-S Virtual Kiosks
- Deploy V-S Virtual Kiosks
- Activate V-S Virtual Kiosks
- Standard Demonstration Mode

Standard Demonstration Mode

Content Creation of Vendor Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Congratulations, you have created the following Vendor-Specific Virtual Kiosks, you can now Modify or Deploy these Vendor-Specific Virtual Kiosks.

Vendor-Specific Virtual Kiosk Name	Vendor-Specific Virtual Kiosk Serial Number
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383

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FIG. 48M8



Control Panel for Generating Vendor Specific (V S) Virtual Kiosks

Configure V-S Virtual Kiosks Create V-S Virtual Kiosks Modify V-S Virtual Kiosks Deploy V-S Virtual Kiosks Activate V-S Virtual Kiosks

Standard Demonstration Mode

Select the Vendor Specific Virtual Kiosk

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Vendor-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosks ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
<u>99099330-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>99099330-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>99099330-00939</u>	Here will go the store location	Virtual Kiosk name	✓	X
<u>99099330-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>99099330-00939</u>	Here will go the store location	Virtual Kiosk name	✓	X

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FIG. 48N1



Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Modify the Vendor Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode:

- ☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode
- ☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode
- ☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation: ☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated

Update this Kiosk

Back | Update | Update Brands

FIG. 48N2

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Modify the Vendor Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Vendor-Specific Virtual Kiosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name: Virtual Kiosk Name

Virtual Kiosk Mode: Promo-Spot Display Mode

Allow Retailer Installation: Yes

Allow Industrialist Installation: No

Allow Consumer Installation: Yes

Virtual Kiosk Status: Deployed-Activated

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Edit | Update Brands | Confirm

FIG. 48N3



Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Edit Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please review the list of Brand Entities assigned to the Vendor-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>

Back 1 2 3 4 5 Next

Add Brand Finish

FIG. 48N4

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Search for Brand Entities

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Vendor-Specific Virtual Kiosks. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.

Search for: By: Trademark

Search

FIG. 48N5

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Select Brand/Entity

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Brand Entities to add to the Vendor-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Next

FIG. 48N7

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosk | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Vendor-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here

ID: 0944930-9388399

Mode: Ad-Spot Display Mode

List of Brand Entities

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.

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EDIT | CONFIRM

FIG. 48N8

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Selected Launch Environment

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Vendor-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Vendor-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Vendor-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Vendor-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Vendor-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Vendor-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon



FIG. 4801

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Select Vendor Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Vendor-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Vendor-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 4802

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Configure V-S Virtual Kiosks

Create V-S Virtual Kiosks

Modify V-S Virtual Kiosks

Deploy V-S Virtual Kiosks

Activate V-S Virtual Kiosks

Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language
English
Spanish
French
German
Japanese
Dutch
Italian
Chinese
Danish

Selected
☐
☒
☒
☒
☒
☒
☒
☒
☒
☒

Language
Austrian
Brazilian
Canadian French
Catalan
Finnish
Norwegian
Portuguese
Swedish

Selected
☒
☒
☒
☒
☒
☒
☒
☒



FIG. 4803A

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Create HTML Encoded Document

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or import the document into which you wish to embed the Vendor-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.

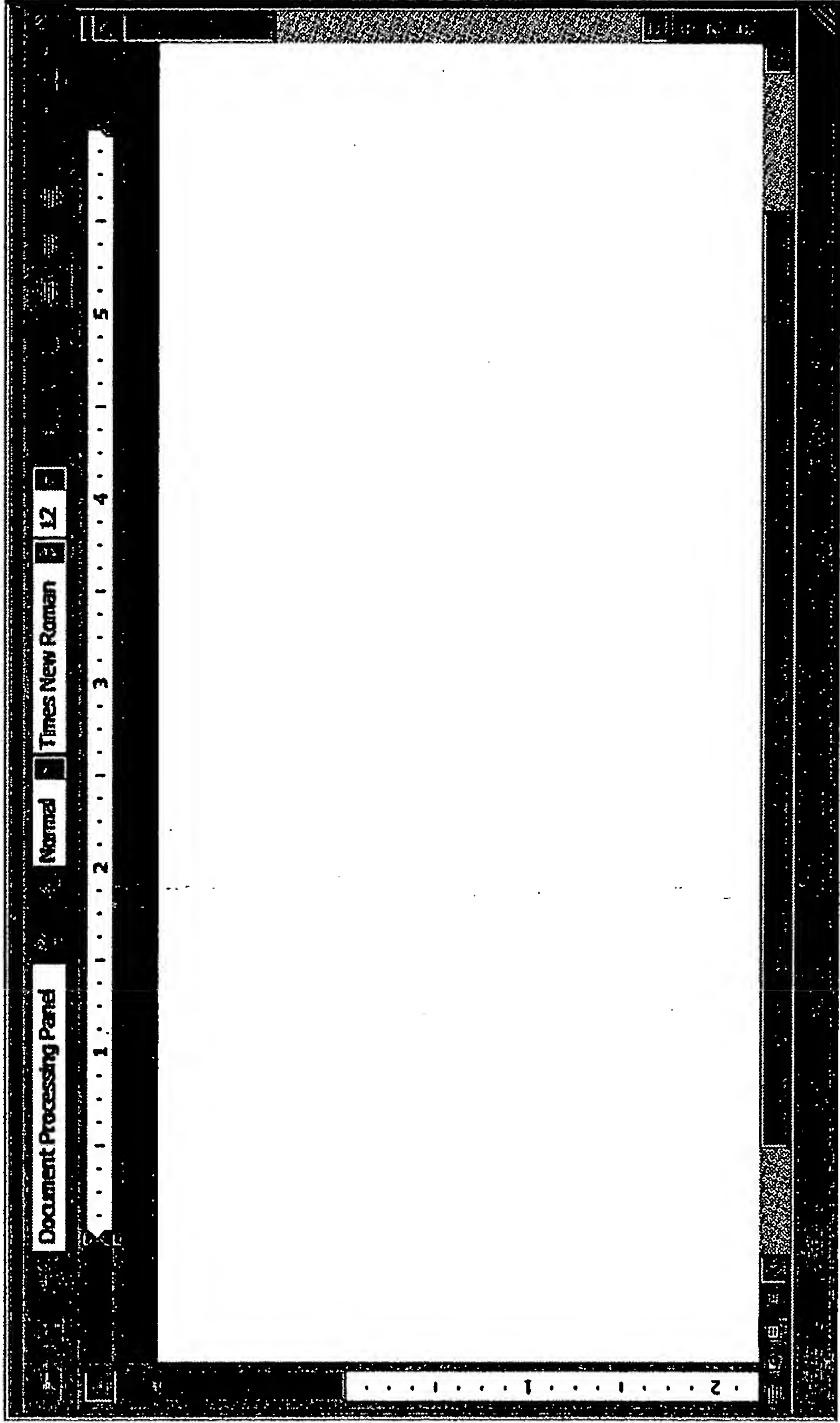


FIG. 4803B

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Insert Original CD-ROM for the Brandkey Deliver Subsystem

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Launch

Create HTML Embedded Document

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FIG. 4803C



Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

SELECT HTML-EMBEDDED DOCUMENTS TO INSTALL

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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FIG. 4803D

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Select Vendor Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Vendor-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Vendor-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 4803E

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Select Vendor-Specific Virtual Kiosk Language

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4803F

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Control Panel for Generating Vendor Specific (V S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Upload Images to HTML-Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:

Select the Image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:

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FIG. 48039



Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.

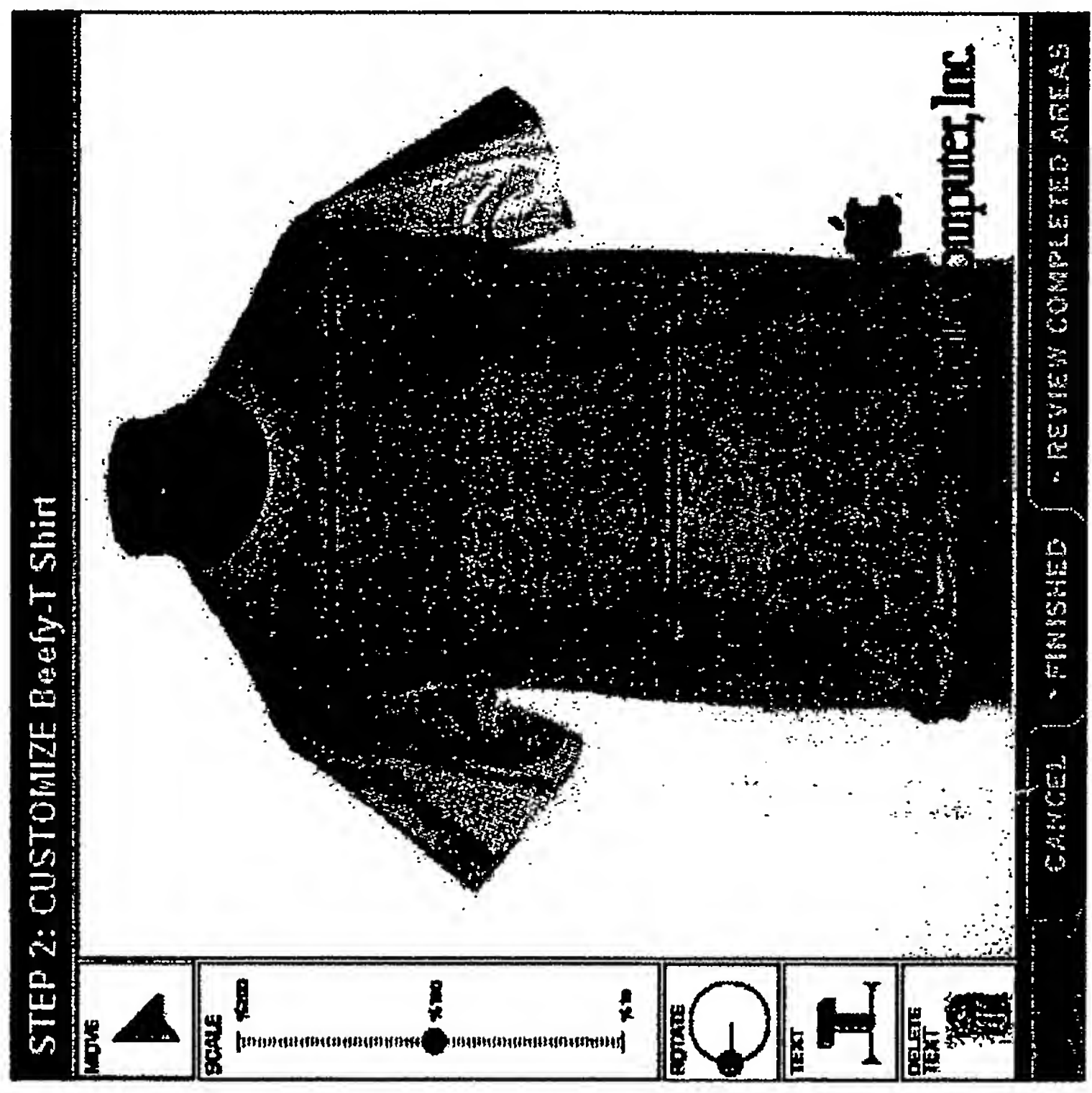
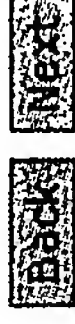


FIG. 4803H

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FIG. 4803I



Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

STANDARD DEMONSTRATION MODE

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Image you created is shown below. Please specify the area over which the consumer will click to launch the Vendor-Specific Virtual Kiosk.

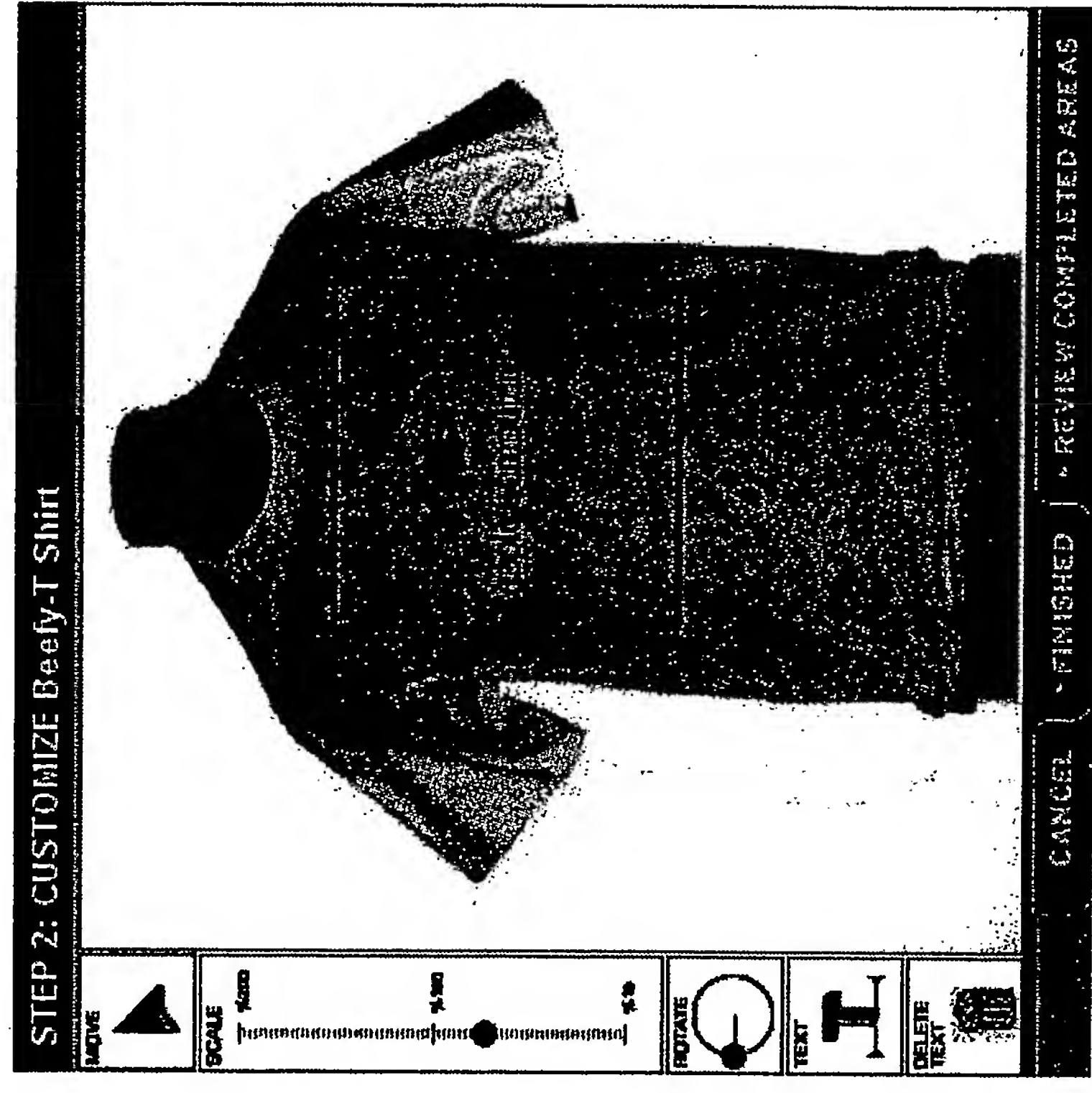


FIG. 4803T

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FIG. 4803K



Standard Demonstration Mode

Select Vendor-Specific Virtual Kiosks

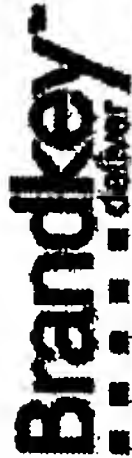
Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Vendor-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Vendor-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

FIG. 4803L

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Control Panel for Generating Vendor Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 4803M

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Control Panel for Generating Vendor Specchio (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML-Encoded Icon

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please Upload the Image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

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FIG. 4803N

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Activate V-3 Virus: Kiosks

Standard Demonstration Mode

Verdict Sheet - Case # 03-3697 - Criminal Justice

User Name: John Smith

[illegible]

Agree Disagree

FIG. 4804

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Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks

Create V-S Virtual Kiosks

Modify V-S Virtual Kiosks

Deploy V-S Virtual Kiosks

Activate V-S Virtual Kiosks

Standard Demonstration Mode

Confirm Deployment of the Vendor-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The selected Vendor-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Vendor-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 4805



Control Panel for Generating Vendor Kiosks (V-S) Virtual Kiosks

Configure V-S Virtual Kiosks | Create V-S Virtual Kiosks | Modify V-S Virtual Kiosks | Deploy V-S Virtual Kiosks | Activate V-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Generating Vendor Kiosks (V-S) Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

◀◀ | ◀ Back 1 2 3 4 5 6 7 8 9 10 Next ▶▶



FIG. 48 P1

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Control Panel for Generating Service Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Generating Service Provider Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text: R.139

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FIG. 48Q1



Control Panel for Generating Service Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Standard Configuration

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Do you wish to create a Service-Provider-Specific Virtual Kiosk for all registered Brands?

☐ Yes ☐ No

Do you wish to allow for creation of custom Service-Provider-Specific Virtual Kiosks?

☐ Yes ☐ No

By default do you wish to allow installation of Service-Provider-Specific Virtual Kiosks by Consumers?

☒ Yes ☐ No

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Next

FIG. 48Q2



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

SAVED RETAILERS

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Retailers to Install Service-Provider-Specific Virtual Kiosks you create. If you wish to remove a Retailer from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Retailers to add additional Retailers to this list.

Retailer Name	City	State	Zip/Postal Code	Country	Active
Retailer Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Retailer Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Retailer Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Retailer Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Retailer Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

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Back Add Retailers Next

FIG. 48Q3

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Get Standard Configuration | Get S-P-S Individual Site | Set Per-Admin Domains

Standard Demonstration Mode

[Search for Retailers](#)

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Retailers you wish to add to the list of Retailers allowed to install Service-Provider-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the retailer search.

Retailer Name:

City:

State:

Zip/Postal Code:

Country:

[Back](#) [Search](#)

FIG. 48Q4

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Retailers matched your search criteria. Check the Add Retailer to add the Retailer to the list of Retailers allowed to install your Service-Provider-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Retailer Name	City	State	Zip/Postal Code	Country	Add Retailer
Retailer Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Retailer Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Retailer Name	New York	New York	06903	United States	<input type="checkbox"/>
Retailer Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Retailer Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

44 | < Back 1 2 3 4 5 Next >

Back Next

FIG. 48Q5

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Selected Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Industrialists to install Service-Provider-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialists to add additional Industrialists to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

44 | 4 Back 1 2 3 4 5 Next | >

Back Add Industrialist Next

FIG. 48Q6

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Search for Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Industrialists you wish to add to the list of Industrialists allowed to install Service-Provider-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:
City:
State:
Zip/Postal Code:
Country:

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Back Search

FIG.48Q7



Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Set Standard Criteria | Set Advanced Criteria | Set Hidden Criteria | Set Preferred Domain

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Industrialists matched your search criteria. Check the Add Industrialist to add the Industrialist to the list of Industrialists allowed to install your Service-Provider-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

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Back Next

FIG. 48Q8

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Control Panel for Generating Service Provider Specific (S P S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have chosen to Forbid the following Domains from launching your Service-Provider-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

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Back Add Domain Finish

FIG. 48 Q9

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Root Forbidden Domain

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

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Back Next

FIG. 48Q10



Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Select Virtual Kiosk Mode | Select Virtual Kiosk | Name Virtual Kiosk | Assign Virtual Kiosk | Confirm Virtual Kiosk Creation

Select Service-Provider-Specific Virtual Kiosk Display Mode

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please select the display mode that will be assigned to the Service-Provider-Specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

Next

FIG. 48R1



Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Select Kiosk | Select Brand | Select Service | Manage Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Service-Provider-Specific Virtual Kiosk. The Products associated with the selected Brand Entities will appear in the Service-Provider-Specific Virtual Kiosk. You may search by the Service Mark, Service Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list, and click the Search button to initiate the Brand Entity Search.

Search Criteria:

By: Service Mark ☐

FIG. 48R2

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Control Panel for Generating Service Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks Create S-P-S Virtual Kiosks Modify S-P-S Virtual Kiosks Deploy S-P-S Virtual Kiosks Activate S-P-S Virtual Kiosks
Get Virtual Kiosk Deploy Guide Search for Brands Manage Virtual Kiosks Customize Virtual Kiosk Confirm Virtual Kiosk Creation

Standard Demonstration Mode

SAVED DEMONSTRATION

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Brand Entities to add to the Vendor-Specific Virtual Kiosks.

Brand Entity	Brand Entity Owner	Service Mark	Product Descriptor	No. of Services	Add to Kiosk
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the service mark	Here will go the service name	Here will go the No. of services	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Back Next

FIG. 48R3

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Configure S-P-S Virtual Kiosks	Create S-P-S Virtual Kiosks	Modify S-P-S Virtual Kiosks	Deploy S-P-S Virtual Kiosks	Activate S-P-S Virtual Kiosks
Get Virtual Kiosk Display Mode	Change S-P-S Brand	Set S-P-S Brand	Configure Virtual Kiosk	Confirm Virtual Kiosk Creation

Standard Demonstration Mode

[illegible]

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Name the Service-Provider-Specific Virtual Kiosk you have just created.

Virtual Kiosk ID	Service Provider	Virtual Kiosk Name
Here will go the virtual kiosk ID	Here will go the service-provider	
























































































Next

FIG. 48R4

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks Create S-P-S Virtual Kiosks Modify S-P-S Virtual Kiosks Deploy S-P-S Virtual Kiosks Activate S-P-S Virtual Kiosks
Set Virtual Kiosk Display Mode Select and Grant Select and Bind Name Virtual Kiosk Change Virtual Kiosk Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Service-Provider-Specific Virtual Kiosk

☐ Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Service-Provider-Specific Virtual Kiosk click the Next button.

Service-Provider-Specific Virtual Kiosk Name
Trek@ Cycles 2002

Service-Provider-Specific Serial Number
09890-0989

FIG. 48R5
http://www.brandkeysystems.com/bk_deliver/m_launch_service-provider_create-s.html
file://F:\www\brandkey\bk_deliver\TMP8aqkhejb7w.htm

Next

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Configure S-P-S Virtual Kiosks

Create S-P-S Virtual Kiosks

Modify S-P-S Virtual Kiosks

Deploy S-P-S Virtual Kiosks

Activate S-P-S Virtual Kiosks

Configure S-P-S Virtual Kiosks

Set Virtual Kiosk Display Mode

Set Virtual Kiosk Display Mode

Set Virtual Kiosk Display Mode

Set Virtual Kiosk Display Mode

Set Virtual Kiosk Display Mode

Standard Demonstration Mode

Customize Service-Provider-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Customize your Service-Provider-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Service-Provider-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Service-Provider Logo:

Browse

Geometric Layout:



square

Surface Texture:



Black

Surface Color:



Black

Button Style Set:



square

Button Color Set:



Black

Virtual Kiosk



Confirm

Browse

FIG. 48 R6



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FIG. 48R7



Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks

Create S-P-S Virtual Kiosks

Modify S-P-S Virtual Kiosks

Deploy S-P-S Virtual Kiosks

Activate S-P-S Virtual Kiosks

Get Virtual Kiosk Display Mode

Search for Brands

Select Brands

Name Virtual Kiosk

Characterize Virtual Kiosk

Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Confirm Creation of Service-Provider-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Congratulations, you have created the following Service-Provider-Specific Virtual Kiosks, you can now Modify or Deploy these Service-Provider-Specific Virtual Kiosks.

Service-Provider-Specific Virtual Kiosk Name	Service-Provider-Specific Virtual Kiosk Serial Number
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

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FIG. 48R8



Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Select the Service-Provider Specific Virtual Kiosk

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Service-Provider-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosks ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	X

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FIG 4851

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Modify the Service-Provider Specific Virtual Kiosk

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode: ☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode

☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode

☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation: ☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated

FIG. 4852

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Modify the Service-Provider Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Service-Provider-Specific Virtual Kiosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name: Virtual Kiosk Name

Virtual Kiosk Mode: Promo-Spot Display Mode

Allow Retailer Installation: Yes

Allow Industrialist Installation: No

Allow Consumer Installation: Yes

Virtual Kiosk Status: Deployed-Activated

Edit | Update Brands | Confirm

FIG. 4853

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Exit Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please review the list of Brand Entities assigned to the Service-Provider-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Service Mark (SM)	Service Descriptor (SD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input checked="" type="checkbox"/>

Back | 1 2 3 4 5 | Next

Add Brand | Finish

FIG. 4854

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Service-Specific Virtual Kiosks. You may search by the Service Mark, Service Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.

Search for:

By: Service Mark

Search

FIG. 4855

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Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Brand Entities to add to the Vendor-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Service Mark (SM)	Service Descriptor (SD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Next

FIG. 4856

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Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Control Panel for Generating Service Provider Specific (S-P-S) Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The Service-Provider-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here
ID: 0944930-9388399
Mode: Ad-Spot Display Mode

List of Brand Entities			
Brand Entity Name	Brand Entity Owner	Service Mark (SM)	Service Descriptor (SD)
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the service mark	Here will go the description of the service. Here will go the description of the service.

1 2 3 4 5 Next

Edit Confirm

FIG. 4857

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Control Panel for Generating Service Provider Specific (S P S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Select Environment

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Service-Provider-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Service-Provider-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Service-Provider-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Service-Provider-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Service-Provider-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Service-Provider-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon

Next

FIG 48T1

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Control Panel for Generating Service Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Select Service-Provider-Specific Virtual Kiosk(s)

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Service-Provider-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Service-Provider-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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Back Next

FIG. 4872

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Control Panel for Generating Service Provider Specific (S P S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Select Service Provider Specific Virtual Kiosk Language

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Service-Provider-Specific Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

Back Next

FIG. 4873A

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

CREATE NEW ENCODED DOCUMENT

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or import the document into which you wish to embed the Service-Provider-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in Word format to load correctly.

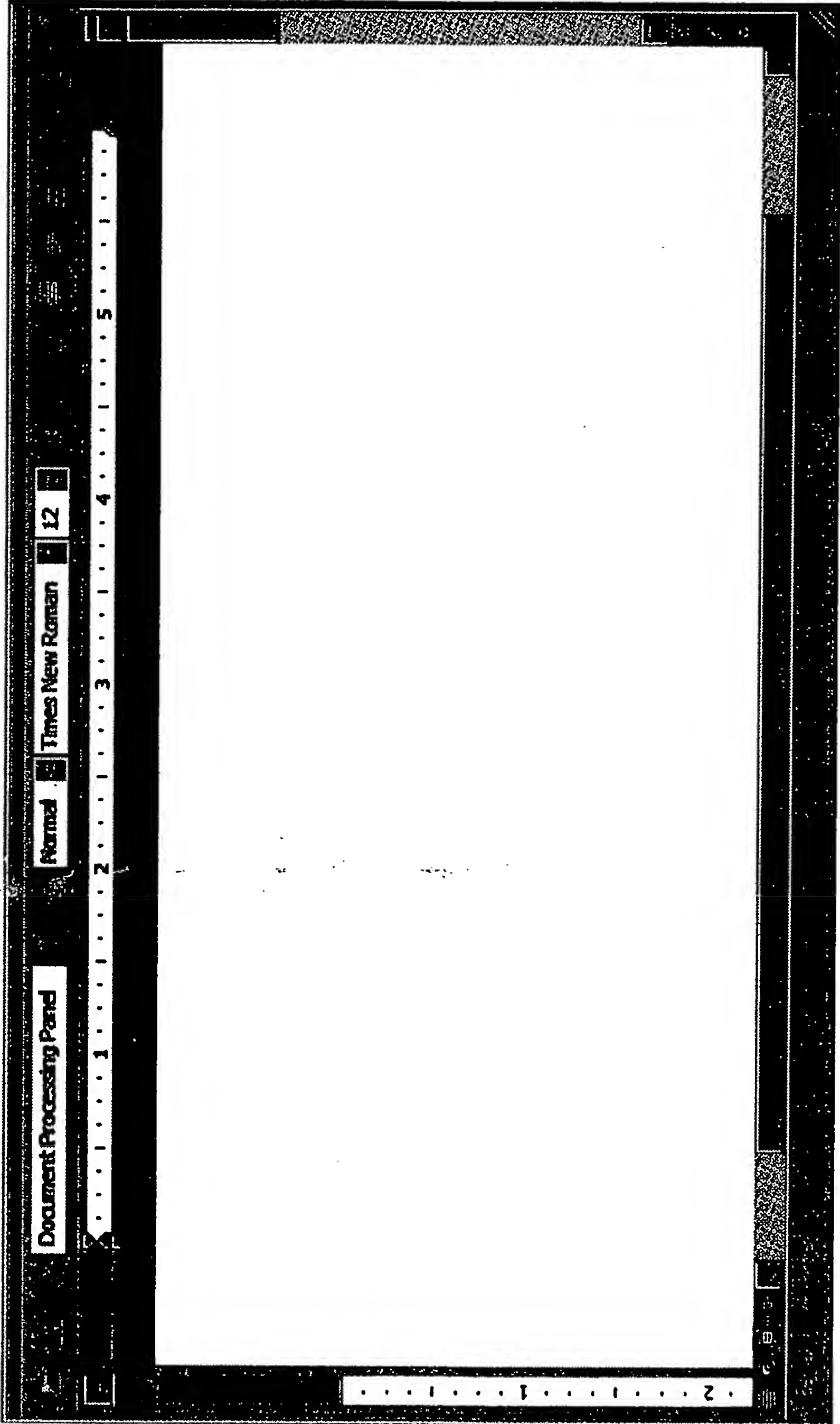


FIG. 48T3B

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Insert Virtual Keyboard into Unlocked Document

Insert Virtual Keyboard into Unlocked Document

FIG. 4873C



Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Select HTML-Embedded Document Format

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

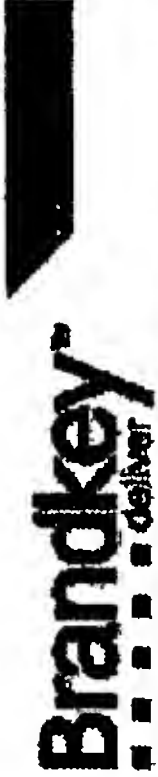
The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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FIG. 4873 D

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Service-Provider-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Service-Provider-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

44 | < Back 1 2 3 4 5 Next > | >>

Back Next

FIG. 4873E

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Control Panel for Generating Service Provider Specific (S.P.S) Virtual Kiosks

Configure S.P.S Virtual Kiosks | Create S.P.S Virtual Kiosks | Modify S.P.S Virtual Kiosks | Deploy S.P.S Virtual Kiosks | Activate S.P.S Virtual Kiosks

Standard Demonstration Mode

Select Service Provider Specific Virtual Kiosk Language

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

Back Next

FIG. 4873F

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Special Virtual Kiosks | All S-P-S Virtual Kiosks | S-P-S Virtual Kiosks

Upload Images for HTML-Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Standard Demonstration Mode

Select the image to upload that you wish to use as the base image for the HTML-Encoded image you wish to create.

Base Image:



Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded image you wish to create.

Secondary Image:

Back Next

FIG. 4873G

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Control Panel for Generating Service-Provider Specific (S P S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks
Specify Virtual Kiosks | Select Virtual Kiosk | Select Virtual Kiosk

Standard Demonstration Mode

CREATE HTML ENCODED IMAGE

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.

STEP 2: CUSTOMIZE Beely-T Shirt

MOVE

SCALE

ROTATE

TEXT

DELETE TEXT

FIG. 4873 H

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FIG. 48T3I



Control Panel for Generating Service-Provider Specific (S.P.S) Virtual Kiosks

Configure S.P.S Virtual Kiosks | Create S.P.S Virtual Kiosks | Modify S.P.S Virtual Kiosks | Deploy S.P.S Virtual Kiosks | Activate S.P.S Virtual Kiosks

Standard Demonstration Mode

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Service-Provider-Specific Virtual Kiosk.

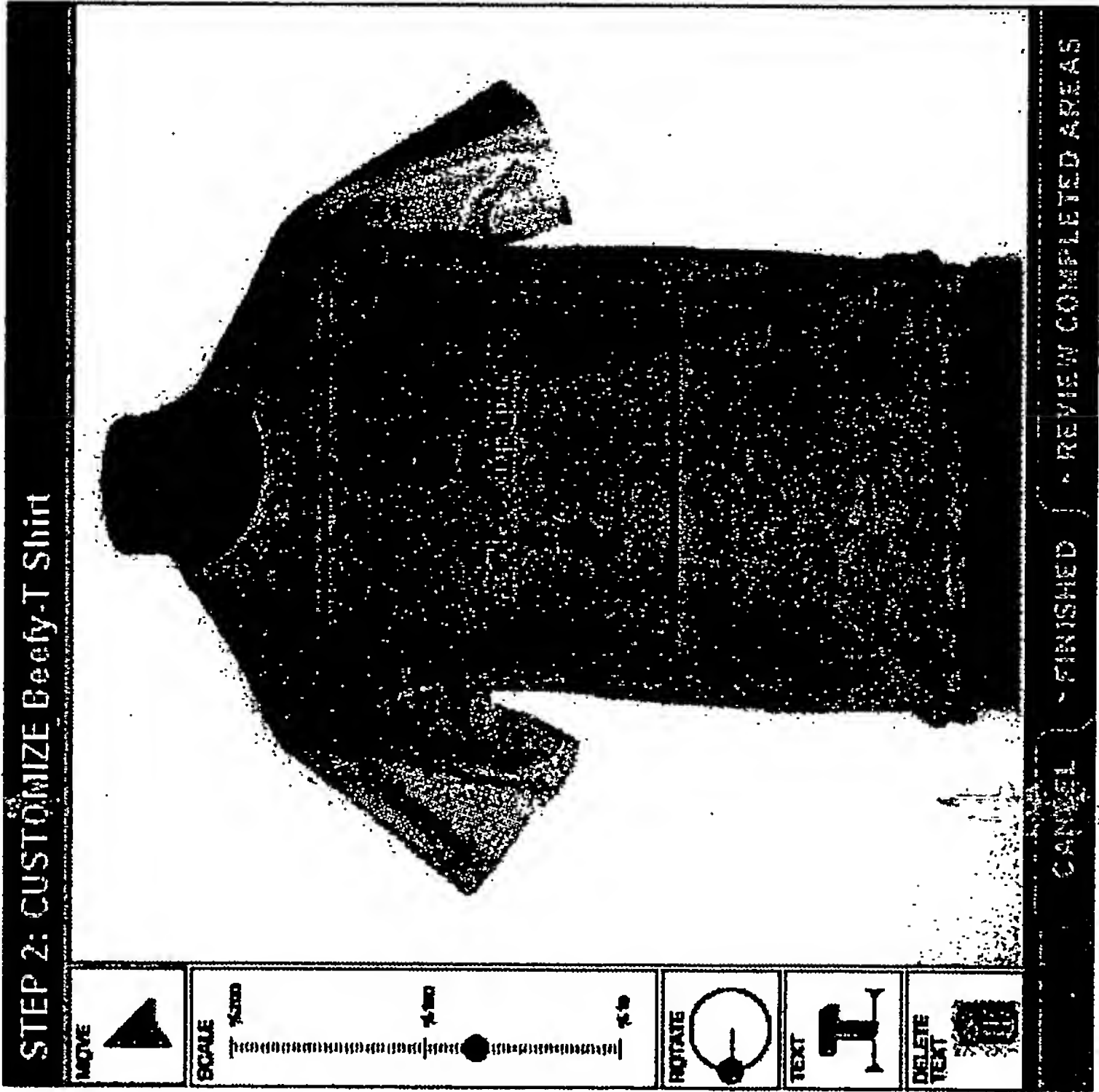


FIG. 48T 3J

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FIG. 4873K



Control Panel for Generating Service-Provider Specific (S P S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Select Service-Provider Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Service-Provider-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Service-Provider-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

4 | 4 Back 1 2 3 4 5 Next | >

Back Next

FIG. 48T3L

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Control Panel for Generating Service-Provider-Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

Back Next

FIG. 4873M

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Control Panel for Generating Service Provider Specific (S P S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML-Encoded Desktop Icon

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please Upload the image you wish to use as the icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

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FIG. 4873N

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Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Configure S-P-S Virtual Kiosks | Create S-P-S Virtual Kiosks | Modify S-P-S Virtual Kiosks | Deploy S-P-S Virtual Kiosks | Activate S-P-S Virtual Kiosks

Common Deployment of the Service-Provider Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The selected Service-Provider-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Service-Provider-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 4875



Configure S-P-S Virtual Kiosks

Create S-P-S Virtual Kiosks

Modify S-P-S Virtual Kiosks

Deploy S-P-S Virtual Kiosks

Activate S-P-S Virtual Kiosks

Control Panel for Generating Service-Provider Specific (S-P-S) Virtual Kiosks

Standard Demonstration Mode

Control Panel for Generating Service-Provider Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Activate

FIG. 48 u1

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text: R.144

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FIG. 49A



Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks Create R-S Virtual Kiosks Modify R-S Virtual Kiosks Deploy R-S Virtual Kiosks Activate R-S Virtual Kiosks

Standard Demonstration Mode

Standard Configuration

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Do you wish to create a Retailer-Specific Virtual Kiosk for all registered products?

☐ Yes ☐ No

Do you wish to allow for creation of custom Retailer-Specific Virtual Kiosks?

☐ Yes ☐ No

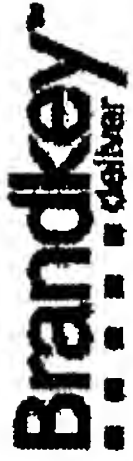
By default do you wish to allow installation of Retailer-Specific Virtual Kiosks by Consumers?

☒ Yes ☐ No

Next

FIG. 49B1

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Get Allowed Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Industrialists to install Retailer-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialists to add additional Industrialists to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

4 | 4 Back 1 2 3 4 5 Next | >

Back Add Industrialist Next

FIG. 49B2

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks Create R-S Virtual Kiosks Modify R-S Virtual Kiosks Deploy R-S Virtual Kiosks Activate R-S Virtual Kiosks

Standard Demonstration Mode

Search for Industrialists

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Search for the Industrialists you wish to add to the list of Industrialists allowed to install Retailer-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:

City:

State:

Zip/Postal Code:

Country:

Back Search

FIG. 4983

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Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Standard Demonstration Mode

Select Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Industrialists matched your search criteria. Check the Add Industrialist to add the Industrialist to the list of Industrialists allowed to install your Retailer-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

4 | 4 Back 1 2 3 4 5 Next > >

Back Next

FIG. 49B4

5/19/2006



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Standard Demonstration Mode

Set Forbidden Domains

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have chosen to Forbid the following Domains from launching your Retailer-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

1 2 3 4 5 Next

Back Add Domain Finish

FIG. 49B5

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Add Forbidden Domain

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

Back

Next

FIG. 49B6

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Set Virtual Kiosk Display Mode

Set Retailer Specific Virtual Kiosk Display Mode

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please select the display mode that will be assigned to the Retailer-Specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

Next

FIG. 49C1

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks Create R-S Virtual Kiosks Modify R-S Virtual Kiosks Deploy R-S Virtual Kiosks Activate R-S Virtual Kiosks
Select Virtual Kiosk Template Select Brand Name Product Customer Virtual Kiosk Confirm Launch Kiosk Creation

Search for Brand Entity

☐ Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Identify the products for which a Retailer-Specific Virtual Kiosk will be created. You may search by Universal Product Number, Trade Mark, Product Descriptor, Brand Entity Name or Product Name. Enter your search criteria in the textbox, select the parameters from the dropdown list and click search to initiate the product search.

Search Criteria:

By: Universal Product Number ☒

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FIG. 49C2



Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Get Virtual Kiosk Display Modes

Generate R-S Brands

Name Virtual Kiosks

Generate Vendor Name

Configure Vendor/Brand Creation

Standard Demonstration Mode

Select Brand/Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the products to add to the Retailer-Specific Virtual Kiosks.

UPN	TM	PD	Product Name	Vendor	Add to Kiosk
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input checked="" type="checkbox"/>

1 2 3 4 5



FIG. 49C3

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks Create R-S Virtual Kiosks Modify R-S Virtual Kiosks Deploy R-S Virtual Kiosks Activate R-S Virtual Kiosks
Set Virtual Kiosk Display Mode Configure Virtual Kiosk Generate Virtual Kiosk Confirm/Save Kiosk Creation

Name Retailer-Specific Virtual Kiosk

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Name the Retailer-Specific Virtual Kiosk you have just created.

Virtual Kiosk ID	Vendor	Virtual Kiosk Name
Here will go the virtual kiosk ID	Here will go the vendor	

◀◀ | ◀ Back 1 2 3 4 5 Next ▶ | ▶▶

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Back Next

FIG. 49C4



Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosk Create R-S Virtual Kiosk Modify R-S Virtual Kiosk Deploy R-S Virtual Kiosk Activate R-S Virtual Kiosk
SCA Virtual Kiosk Display Tools Retailer Specific Virtual Kiosk Name Virtual Kiosk Virtual Kiosk Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Retailer Specific Virtual Kiosk

☐ Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Retailer-Specific Virtual Kiosk click the Next button.

Retailer-Specific Virtual Kiosk Name

Trek® Cycles 2002

Retailer-Specific Serial Number

09890-0989

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FIG. 49C5

Next

<http://www.brandkeysystems.com/bk-deliver/m-launch-retailer-create-5.html>

<file:///E:/www/brandkey/bk-deliver/FTP/50m0hej6yt.htm>

5/7/2003



Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks
Set Virtual Kiosk Display Mode | Select R-S Brand | Name Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Retailer Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Customize your Retailer-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Retailer-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Retailer Logo:



Geometric Layout: square



Surface Texture:

Black



Surface Color:

Black



Button Style Set:

square



Button Color Set:

Black



Virtual Kiosk

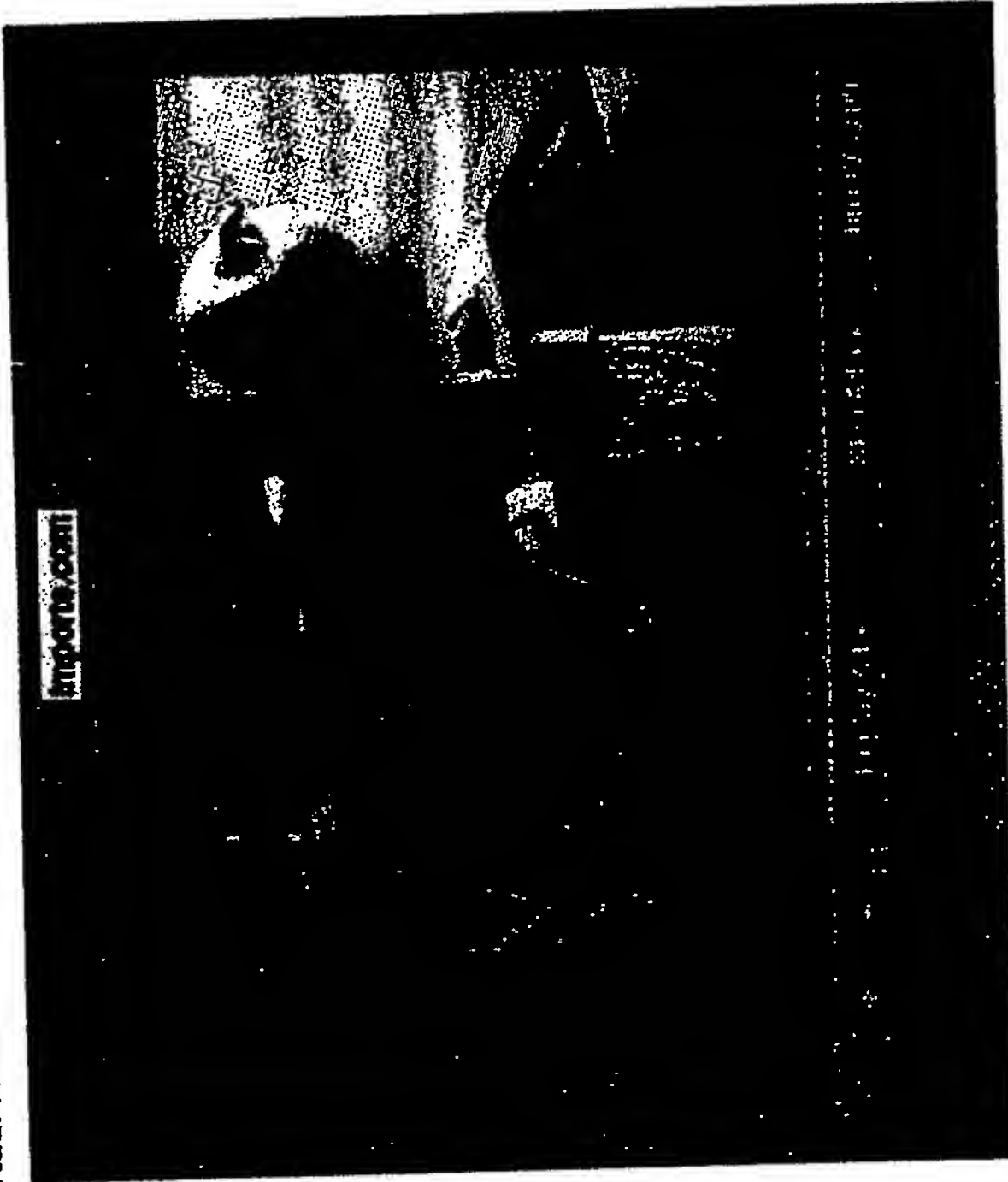


FIG. 49c6

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Cancel

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FIG. 49C7

6/18/2003



Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

3rd Virtual Kiosk Display Mode

Search for Brands

Select Brands

Name Virtual Kiosk

Generate Virtual Kiosk

Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Confirm Creation of Retailer-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Congratulations, you have created the following Retailer-Specific Virtual Kiosks, you can now Modify or Deploy these Retailer-Specific Virtual Kiosks.

Retailer-Specific Virtual Kiosk Name	Retailer-Specific Virtual Kiosk Serial Number
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383
Here will go the description of the product.	0900938-78383

Back 1 2 3 4 5 Next

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FIG. 49C8



Control Panel for Generating Retailer Specific (R/S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Select the Retailer Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Retailer-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

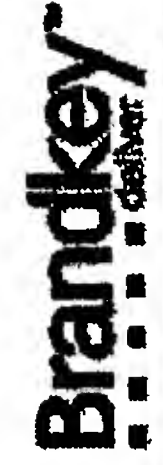
Virtual Kiosks ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	X
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	X

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶▶

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Next

FIG. 49D1



Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the Information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode:

- ☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode
- ☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode
- ☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation: ☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated

FIG. 49DZ

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Modify the Retailer Specific Virtual Kiosk

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Retailer-Specific Virtual Kiosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Products to update the list of products associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name: Virtual Kiosk Name

Virtual Kiosk Mode: Promo-Spot Display Mode

Allow Retailer Installation: Yes

Allow Industrialist Installation: No

Allow Consumer Installation: Yes

Virtual Kiosk Status: Deployed-Activated

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FIG. 49D3

Edit | Update Brands | Confirm

Standard Demonstration Mode

EDIT BRANDKEY ENTITIES

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Update the list of Products assigned to the Retailer-Specific Virtual Kiosks. To remove an associated product from the Virtual Kiosk simply uncheck the Active checkbox. To add new products to the Virtual Kiosk simply click the Add Products button. If you do not wish to add any more products, click Finish to confirm the Virtual Kiosk product list.

Universal Product Number (UPN)	Trade Mark (TM)	Product Descriptor (PD)	Selected
9909930-00939	Here will go the trade mark	Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product.	<input checked="" type="checkbox"/>
9909930-00939	Here will go the trade mark	Here will go the description of the product.	<input checked="" type="checkbox"/>

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Add New Products

Finish

FIG. 49DH

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Control Panel for Generating Relation Specifics (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Search for Brand Entity

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Products to add to the Retailer-Specific Virtual Kiosks. You may search by the Universal Product Number, Trade Mark, Product Descriptor, Product Name, Brand Entity Name or Brand Entity Owner. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Product search.

Search for:

By: UPN

Search

FIG. 49D5

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Standard Demonstration Mode

Select Brand Entries

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Products to add to the Retailer-Specific Virtual Kiosks.

UPN	TM	PD	Product Name	Vendor	Add to Kiosk
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>
Here will go the min	Here will go the vendor	Here will go the status	Here will go the product name	Here will go the name of the vendor	<input type="checkbox"/>

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Next

F1G.49D6

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks



Configure R-S Virtual Kiosks | Create R-S Virtual Kiosk | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Confirm Virtual Kiosk Modification

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Retailer-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here

ID: 0944930-9388399

Mode: Ad-Spot Display Mode

List of Products

Universal Product Number (UPN)	Trade Mark (TM)	Product Descriptor (PD)
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.
9909930-00939	Here will go the trade mark	Here will go the description of the product.

4 | 4 Back 1 2 3 4 5 Next | >>

Edit Confirm

FIG. 49D7

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Select Launch Environment

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Standard Demonstration Mode

Retailer-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Retailer-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Retailer-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Retailer-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Retailer-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Retailer-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon



FIG. 49E1

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosk | Create R-S Virtual Kiosk | Modify R-S Virtual Kiosk | Deploy R-S Virtual Kiosk | Activate R-S Virtual Kiosk

Standard Demonstration Mode

Select Retailer-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Retailer-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Product-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

4 | Back 1 2 3 4 5 Next

Back Next

FIG. 49E2

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Specify Virtual Kiosk | On-Site Deployment | Troubleshooting

Standard Demonstration Mode

Select Retailer Specific Virtual Kiosk Languages

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

Back Next

FIG. 49E3A

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Generate Retailer Specific Document

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or Import the document into which you wish to embed the Retailer-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.

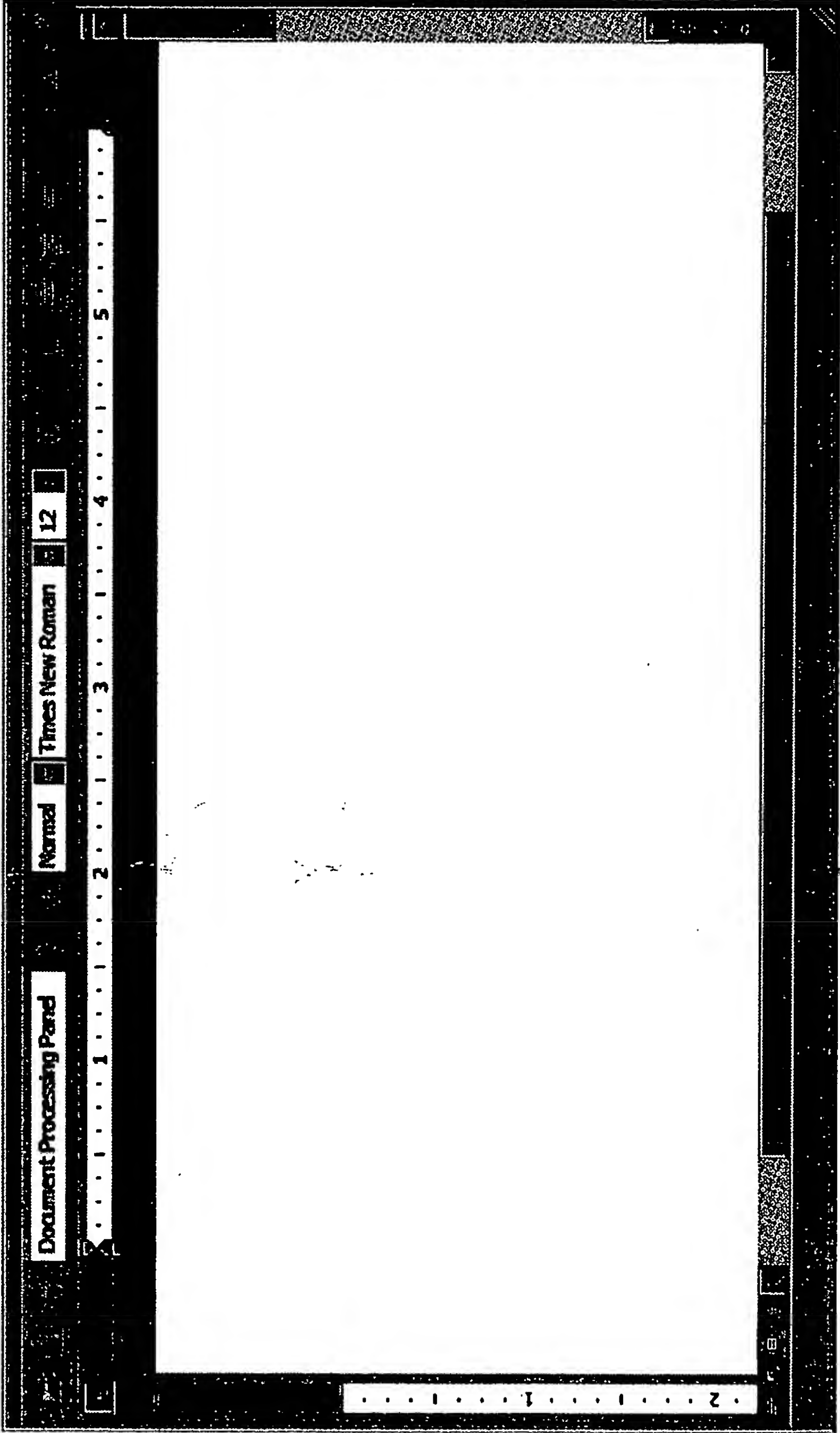


Fig. 49E3B

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Insert Virtual Kiosk Tag into Loaded Document

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Import

Create HTML Embedded Document

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FLG.49E3C



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Save HTML-Embedded Document Format

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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Fig. 49E3D

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Select Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Retailer-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Retailer-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

4 | 4 Back 1 2 3 4 5 Next > >

Back Next

FIG. 49E3E

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Selected Retailer Specific Virtual Kiosk Language

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49E3F



Control Panel for Generating Retailer-Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Upload Images for HTML-Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:

Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:

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FIG. 49E3G

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

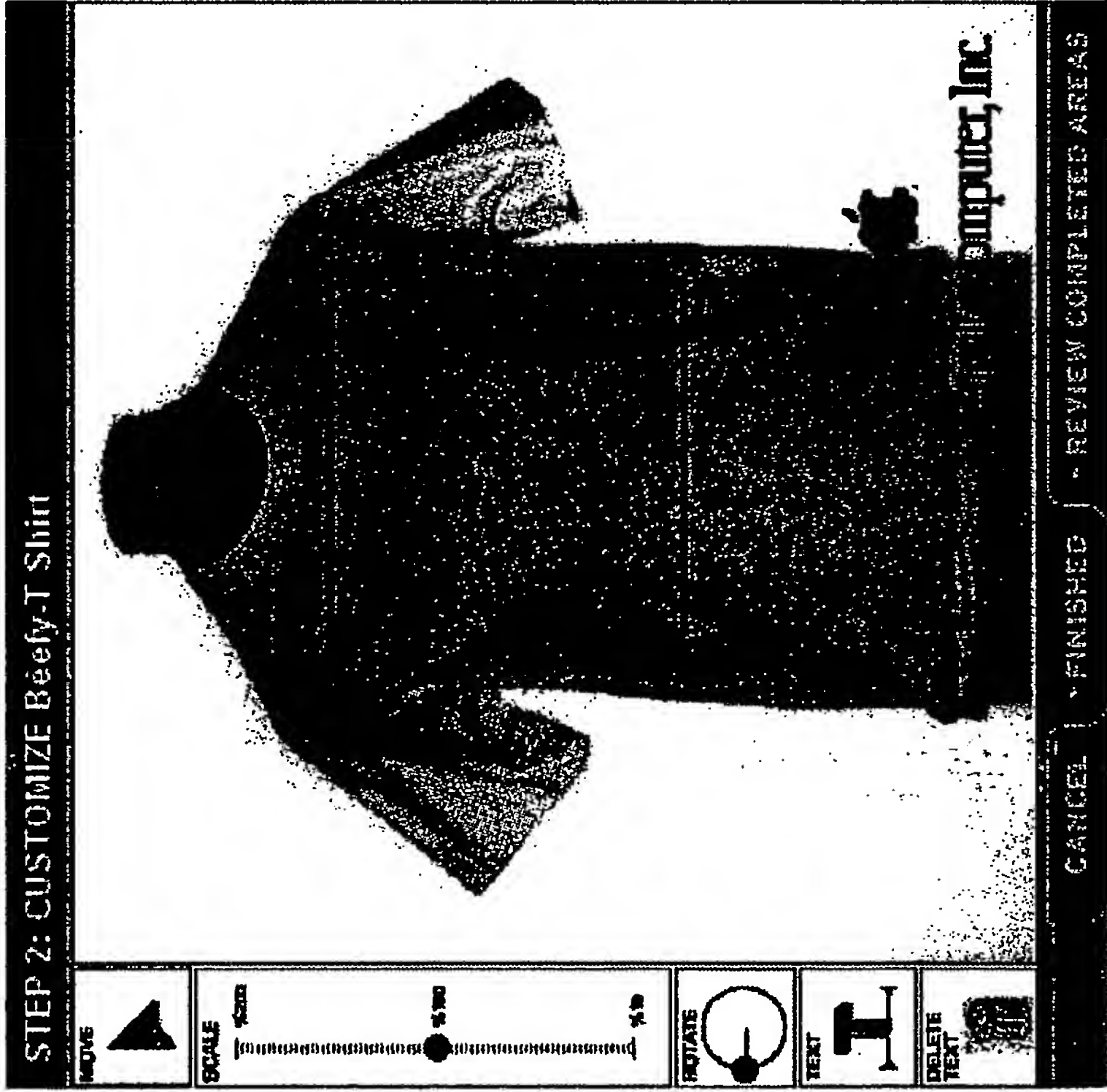
Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Create HTML Encoded Image

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.



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FIG. 49E3H

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FIG. 49 E 3 I



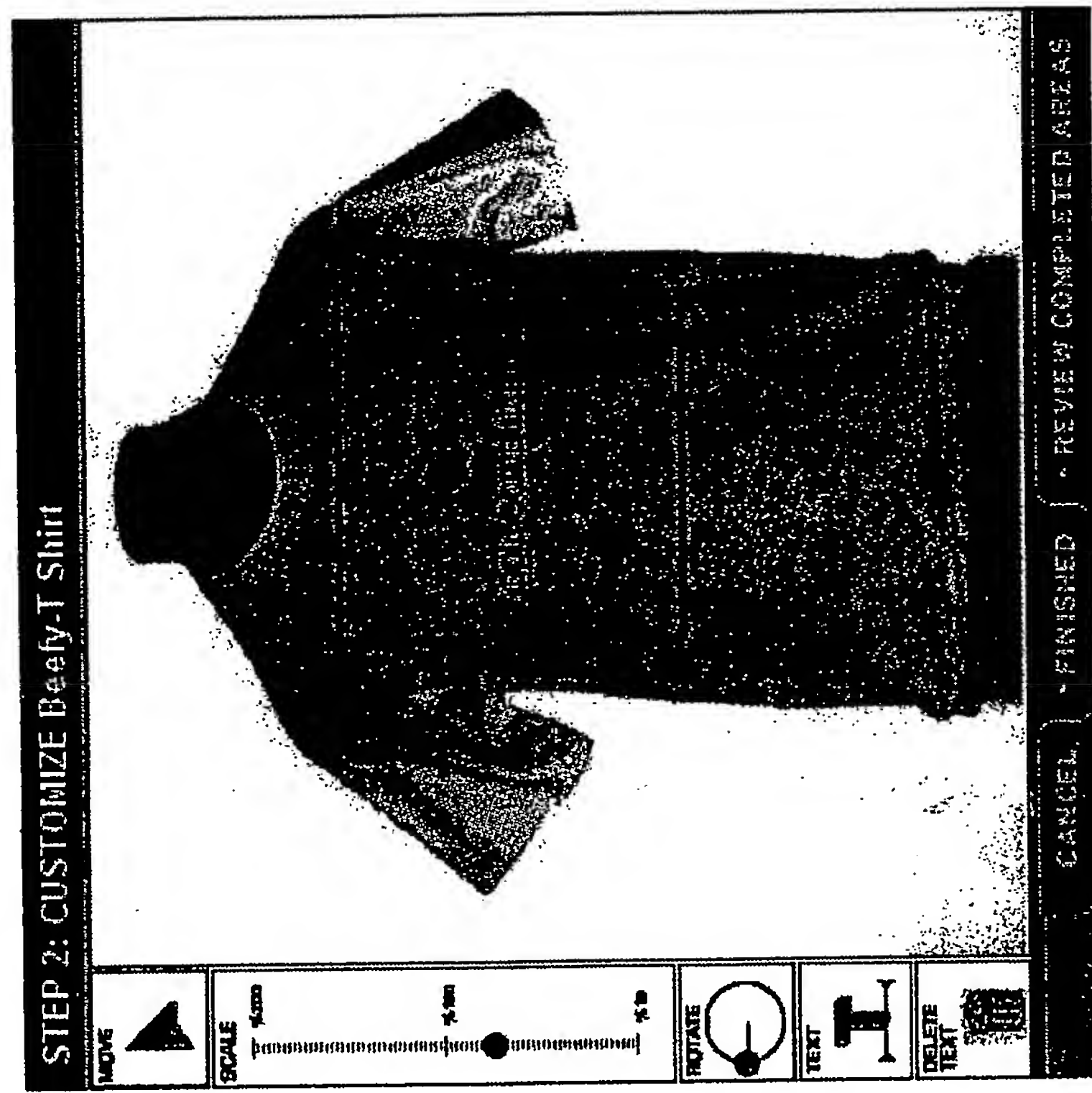
Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

SELECT IMAGE ENCODED INFORMATION

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Retailer-Specific Virtual Kiosk.



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FIG. 49E3J

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FIG. 49 E3 K



Standard Demonstration Mode

Select Retailer-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Retailer-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Retailer-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49E3L



Control Panel for Generating Retailer Specifics (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Select Retailer Specifics Virtual Kiosk Language

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

Back Next

FIG. 49E3M

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Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks

Create R-S Virtual Kiosks

Modify R-S Virtual Kiosks

Deploy R-S Virtual Kiosks

Activate R-S Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML-Encoded Icon (Optional)

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please Upload the Image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

97 100%

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FIG. 49E3N



Control Panel for Generating Retailer Specific (R 3) Virtual Kiosks

Configure P.S. Virtual Kiosks
Create P.S. Virtual Kiosks
Modify P.S. Virtual Kiosks
Delete P.S. Virtual Kiosks
Activate P.S. Virtual Kiosks

[illegible]

THE UNIVERSITY OF CHICAGO

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

[illegible]

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Agree **Disagree**

FIG. 49E4



Control Panel for Generating Retailer Specific (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Common Deployment of the Retailer Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The selected Retailer-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Retailer-Specific Virtual Kiosks for installation, you must first **Activate** them.

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FIG. 49E5



Control Panel for Generating Retailer Specifics (R-S) Virtual Kiosks

Configure R-S Virtual Kiosks | Create R-S Virtual Kiosks | Modify R-S Virtual Kiosks | Deploy R-S Virtual Kiosks | Activate R-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Generating Retailer Specifics (R-S) Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

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FIG. 49F1



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

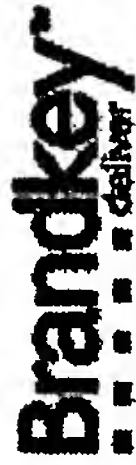
Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text: R.149

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FIG. 49G1



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Do you wish to create a Industry-Specific Virtual Kiosk for all registered products?

☐ Yes ☐ No

Do you wish to allow for creation of custom Industry-Specific Virtual Kiosks?

☐ Yes ☐ No

By default do you wish to allow installation of Industry-Specific Virtual Kiosks by Consumers?

☒ Yes ☐ No

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Next

FIG. 49 H1



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

See Attached Industrialists

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Industrialists to install Industry-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialists to add additional Industrialists to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

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Back Add Industrialist Next

FIG. 49HZ



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Search for Industrialists

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Industrialists you wish to add to the list of Industrialists allowed to install Industry-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:

City:

State:

Zip/Postal Code:

Country:

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Back Search

FIG. 49H3

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Industrialists matched your search criteria. Check the Add Industrialist to add the Industrialist to the list of Industrialists allowed to install your Industry-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

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Back

Next

FIG. 49 H4

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Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mode

Set Forbidden Domains

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have chosen to Forbid the following Domains from launching your Industry-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Back Add Domain Finish

FIG. 4945

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Control Panel for Generating Industry Specific (U.S.) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Get Standard Configuration | Set Up New Industrial Kiosk | Add New Industrial Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

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Standard Demonstration Mode

Back Next

FIG. 49H6



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks
Get Virtual Kiosk Display Mode | Launch I-S Virtual Kiosk | Generate I-S Virtual Kiosk | Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Set Industry-Specific Virtual Kiosk Display Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please select the display mode that will be assigned to the Industrialist-Specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

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Next

FIG. 49I1



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks Create I-S Virtual Kiosks Modify I-S Virtual Kiosks Deploy I-S Virtual Kiosks Activate I-S Virtual Kiosks
3rd Virtual Kiosk Display Mode Select Brand Name Virtual Kiosk Client's Brand Virtual Kiosk Confirm Virtual Kiosk Creation

Standard Demonstration Mode

SEARCH FOR BRAND ENTITIES

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Search for the Brand Entities to add to the Industry-Specific Virtual Kiosk. The Products associated with the selected Brand Entities will appear in the Industry-Specific Virtual Kiosk. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity Search.

Search Criteria:

By: Trademark

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Back Search

FIG. 49I2



Configure IS Virtual Kiosks

Create IS Virtual Kiosks

Modify IS Virtual Kiosks

Deploy IS Virtual Kiosks

Activate IS Virtual Kiosks

Set Virtual Kiosk Display Mode

Search for Brands

Name of Virtual Kiosk

Generate Virtual Kiosk / Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

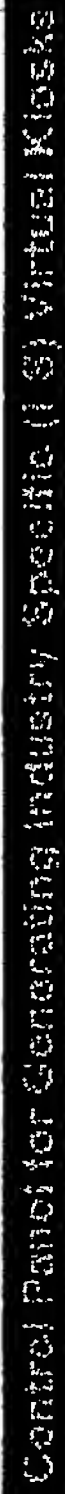
User Name: John Smith

Select the Brand Entities to add to the Industrialist-Specific Virtual Kiosks.

Brand Entity	Brand Entity Owner	No. of Products	Add to Kiosk
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>

FIG. 49I3

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[illegible]

NAME: _____

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Name the Industrialist-Specific Virtual Kiosk you have just created.

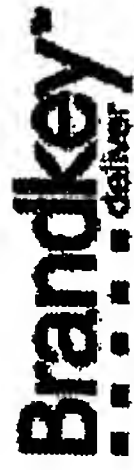
Virtual Kiosk ID	Vendor	Virtual Kiosk Name
Here will go the virtual kiosk ID	Here will go the vendor	

44 | Back 1 2 3 4 5 Next | ▶▶

Next
Back

FIG. 49 I 4

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Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks Create I-S Virtual Kiosks Modify I-S Virtual Kiosks Deploy I-S Virtual Kiosks Activate I-S Virtual Kiosks
 Set Virtual Kiosk Display Name Select Brand Name Virtual Kiosk Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Industry Specific Virtual Kiosk

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Industry-Specific Virtual Kiosk click the Next button.

Service-Provider-Specific Virtual Kiosk Name

Trek@ Cycles 2002

Service-Provider-Specific Serial Number

09890-0989

FIG. 49 IS

NEXT

<http://www.brandkeysystems.com/bk-deliver/m-launch-industrialist-create-5.html>

<file:///F:/www/brandkey/bk-deliver/TMPceex62ejggy.htm>

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Standard Demonstration Mode

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Customize your Industry-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Industry-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Industry Logo:

Geometric Layout: ☒ square ☐

Surface Texture: ☒ Black ☐

Surface Color: ☒ Black ☐

Button Style Set: ☒ square ☐

Button Color Set: ☒ Black ☐

Virtual Kiosk

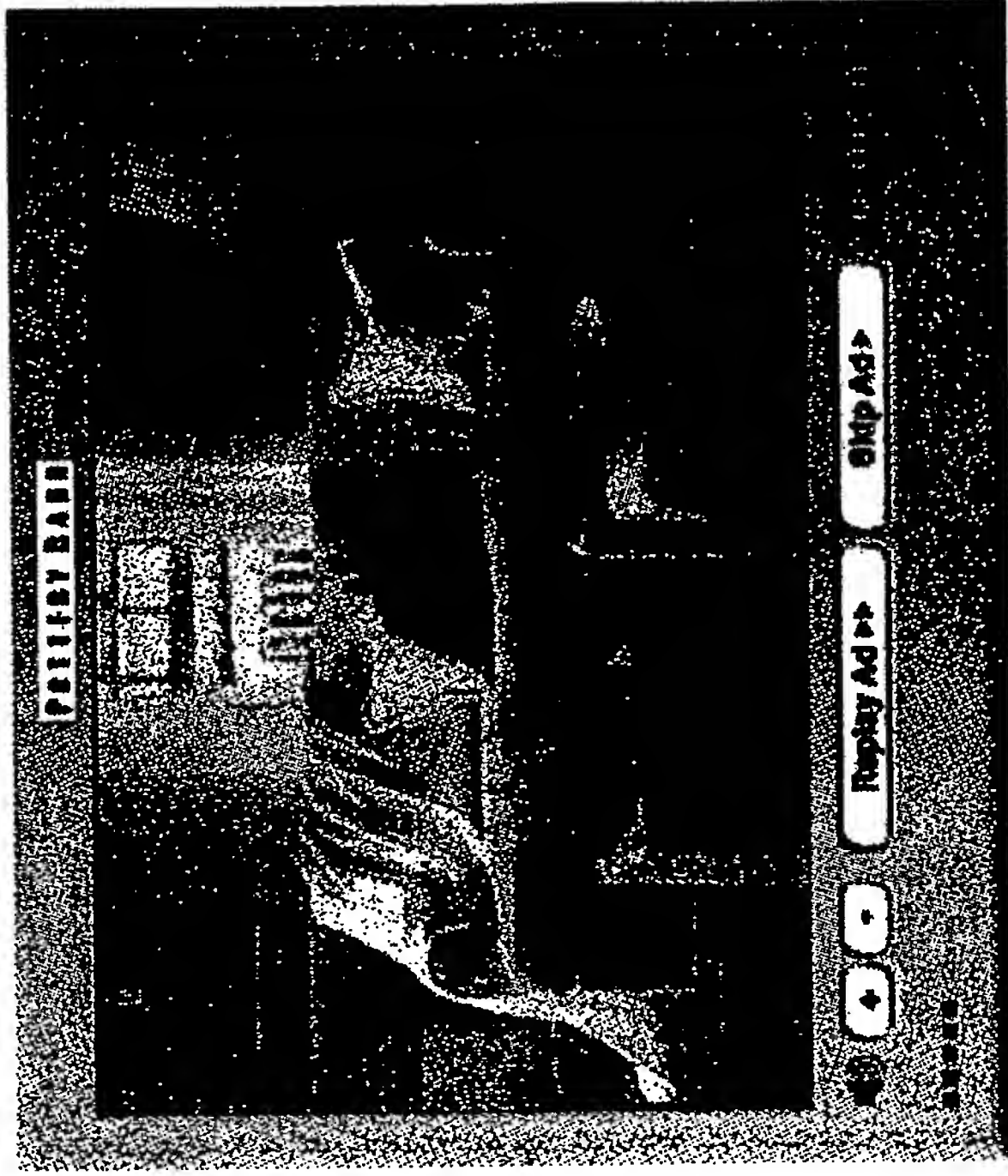
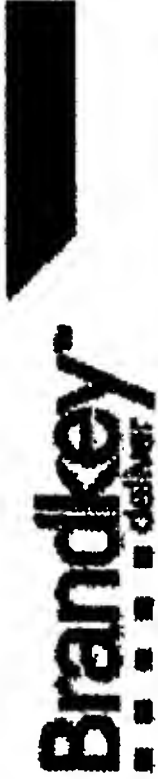


FIG. 49I6

Cancel

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FIG. 49I7



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Get Virtual Kiosk Display Modes

Get Virtual Kiosk

Customize Virtual Kiosk

Simulate Virtual Kiosk

Standard Demonstration Mode

Common Creation of Industry-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Congratulations, you have created the following Industry-Specific Virtual Kiosks, you can now Modify or Deploy these Industry-Specific Virtual Kiosks.

Industry-Specific Virtual Kiosk Name

Here will go the description of the product.

Here will go the description of the product.

Here will go the description of the product.

Here will go the description of the product.

Here will go the description of the product.

Industry-Specific Virtual Kiosk Serial Number

0900938-78383

0900938-78383

0900938-78383

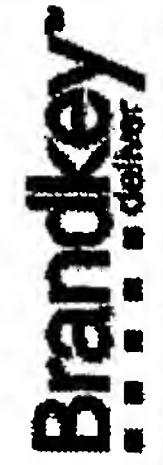
0900938-78383

0900938-78383

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

FIG. 4978

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Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mode

Select the Industry-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Industry-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosk ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	x
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	✓
<u>9909930-00939</u>	Here will go the store location	Virtual Kiosk name	✓	x

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FIG. 4951



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Modify the Industry Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode:

- ☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode
- ☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode
- ☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation:

- ☒ Yes
- ☐ No

Virtual Kiosk Status:

Deployed-Activated

Delete this Kiosk

Back | Update | Update Brands

FIG. 4952

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Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Setup Virtual Kiosk

Standard Demonstration Mode

Modify the Industry-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Industry-Specific Virtual Kiosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name: Virtual Kiosk Name

Virtual Kiosk Mode: Promo-Spot Display Mode

Allow Retailer Installation: Yes

Allow Industrialist Installation: No

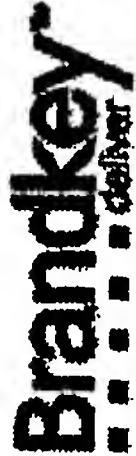
Allow Consumer Installation: Yes

Virtual Kiosk Status: Deployed-Activated

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Edit | Update Brands | Confirm

FIG. 49 I3



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mode

EDIT BRAND ENTITIES

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please review the list of Brand Entities assigned to the Industry-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>

1 2 3 4 5 Back Next

Add Brand Finish

FIG. 49 J4

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Central Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Search for Brand Entity

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Industry-Specific Virtual Kiosks. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.

Search for: By: TM

Search

FIG. 49J5

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Control Panel for Generating Industry Specific (I/S) Virtual Kiosks

Configure I-S Virtual Kiosks Create I-S Virtual Kiosks Modify I-S Virtual Kiosks Deploy I-S Virtual Kiosks Activate I-S Virtual Kiosks

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Brand Entities to add to the Industrialist-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Next

FIG. 4956

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Control Panel for Generating Industry Specific (IS) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Industry-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here
ID: 0944930-9388399
Mode: Ad-Spot Display Mode

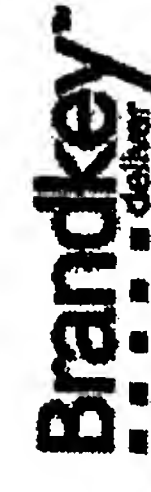
List of Brand Entities			
Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.

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Edit Confirm

FIG. 49 J7

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Select Virtual Kiosk

Select Virtual Kiosk

Select Virtual Kiosk

Select Virtual Kiosk

Select Virtual Kiosk

Standard Demonstration Mode

Select Launch Environment

 Client Account: DISNEY

 Client Account No: 7145001

 User Name: John Smith

Industry-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Industry-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Industry-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Industry-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Industry-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.


Select the Environment from which the selected Industry-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon



FIG. 49K1

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Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Specify Virtual Kiosk | Edit Virtual Kiosk | Deploy Virtual Kiosk

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Industry-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Industry-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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Back Next

FIG. 49K2

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Standard Demonstration Mode

Select Industry Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language
English
Spanish
French
German
Japanese
Dutch
Italian
Chinese
Danish

Selected
☐
☒
☒
☒
☒
☒
☒
☒
☒
☒

Language
Austrian
Brazilian
Canadian French
Catalan
Finnish
Norwegian
Portuguese
Swedish

Selected
☒
☒
☒
☒
☒
☒
☒
☒

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FIG. 49K3A



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

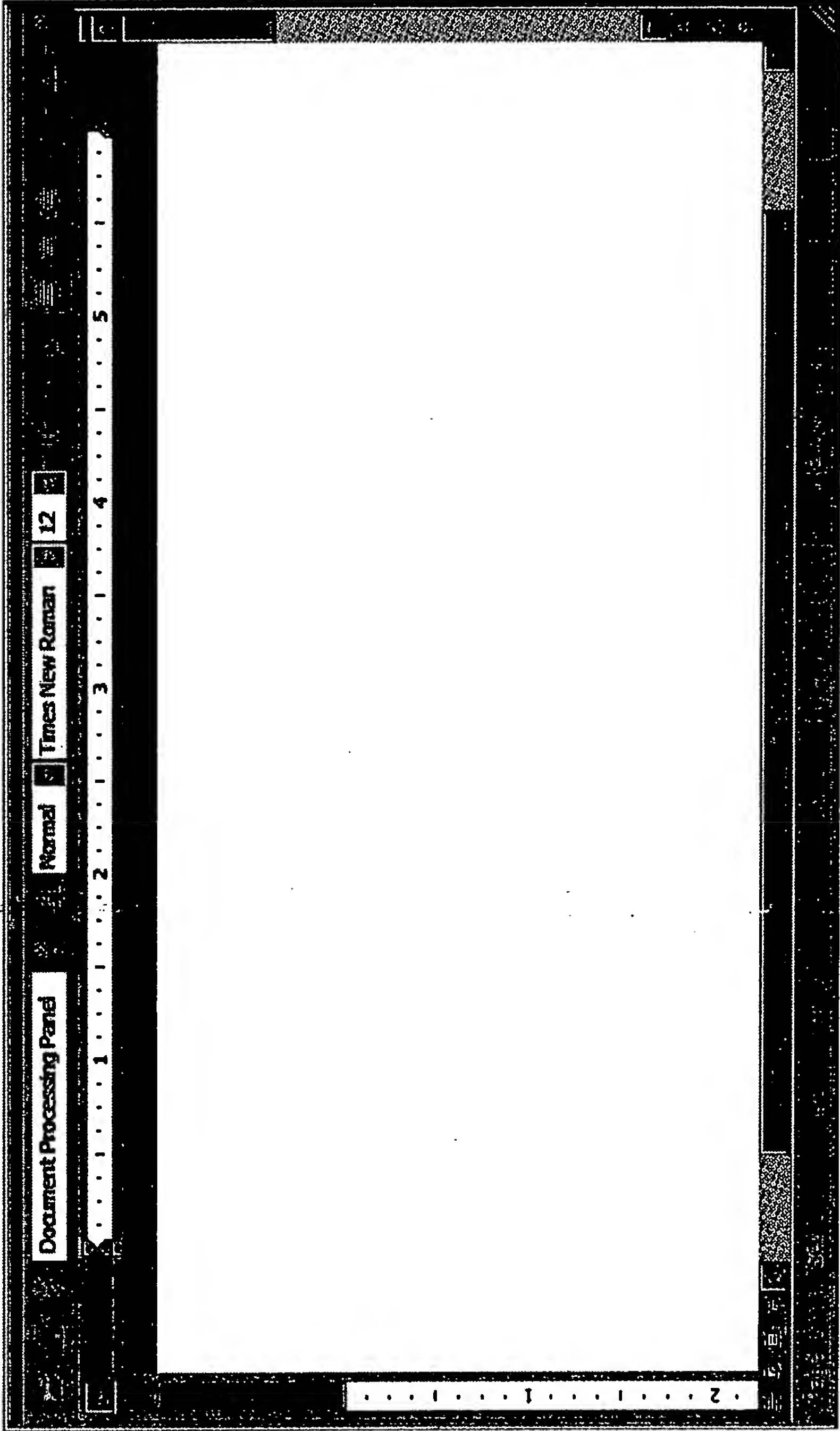
Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Create HTML Encoded Document

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or import the document into which you wish to embed the Industry-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.



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FIG. 49K3B

Insert Virtual Disk to Launch Document

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Print

Create HTML Embedded Document

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FIG. 49K3C



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks

Create I-S Virtual Kiosks

Modify I-S Virtual Kiosks

Deploy I-S Virtual Kiosks

Activate I-S Virtual Kiosks

Standard Demonstration Mode

SELECTED HTML-EMBEDDED DOCUMENTS FOR DISPLAY

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

- ☒ Microsoft Word Document format
- ☐ Adobe PDF Document format

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FIG. 49 K3D



Control Panel for Generating Industry Specific (I S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Select Industry-Specific Virtual Kiosk(s)

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Industry-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Industry-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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Back 1 2 3 4 5 Next

Back Next

FIG. 49K3E



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Select Industry Specific Virtual Kiosk Language

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49K3F



Brandkey
deliver

Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Upload Images for HTML-Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the image to upload that you wish to use as the base image for the HTML-Encoded image you wish to create.

Base Image:

Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded image you wish to create.

Secondary Image:

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FIG. 49K39



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

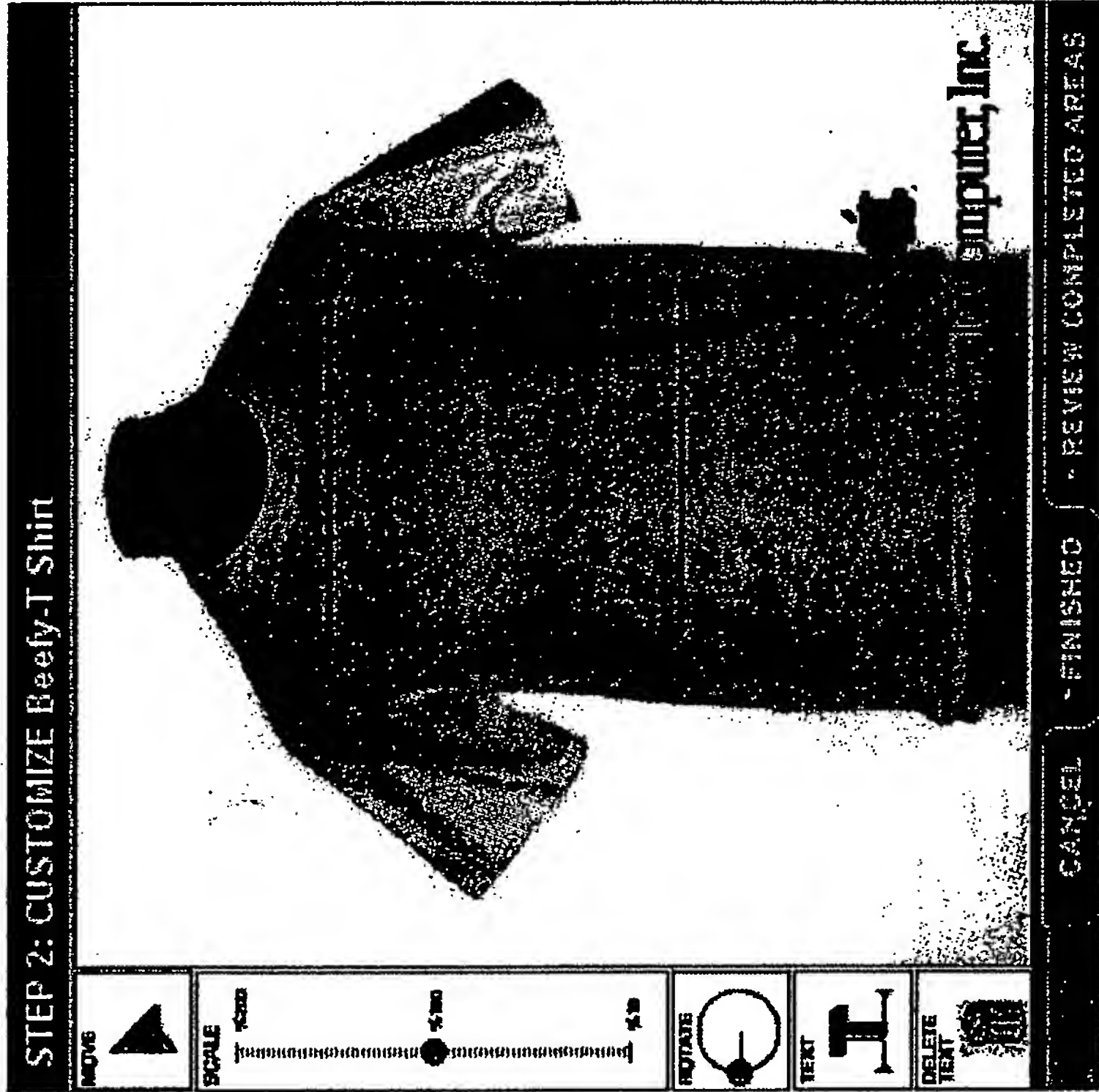
Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Create HTML Encoded Image

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.



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FIG. 49K3H



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FIG. 49K3I



Control Panel for Generating Industry Specific (i) 9) Virtual Kiosks

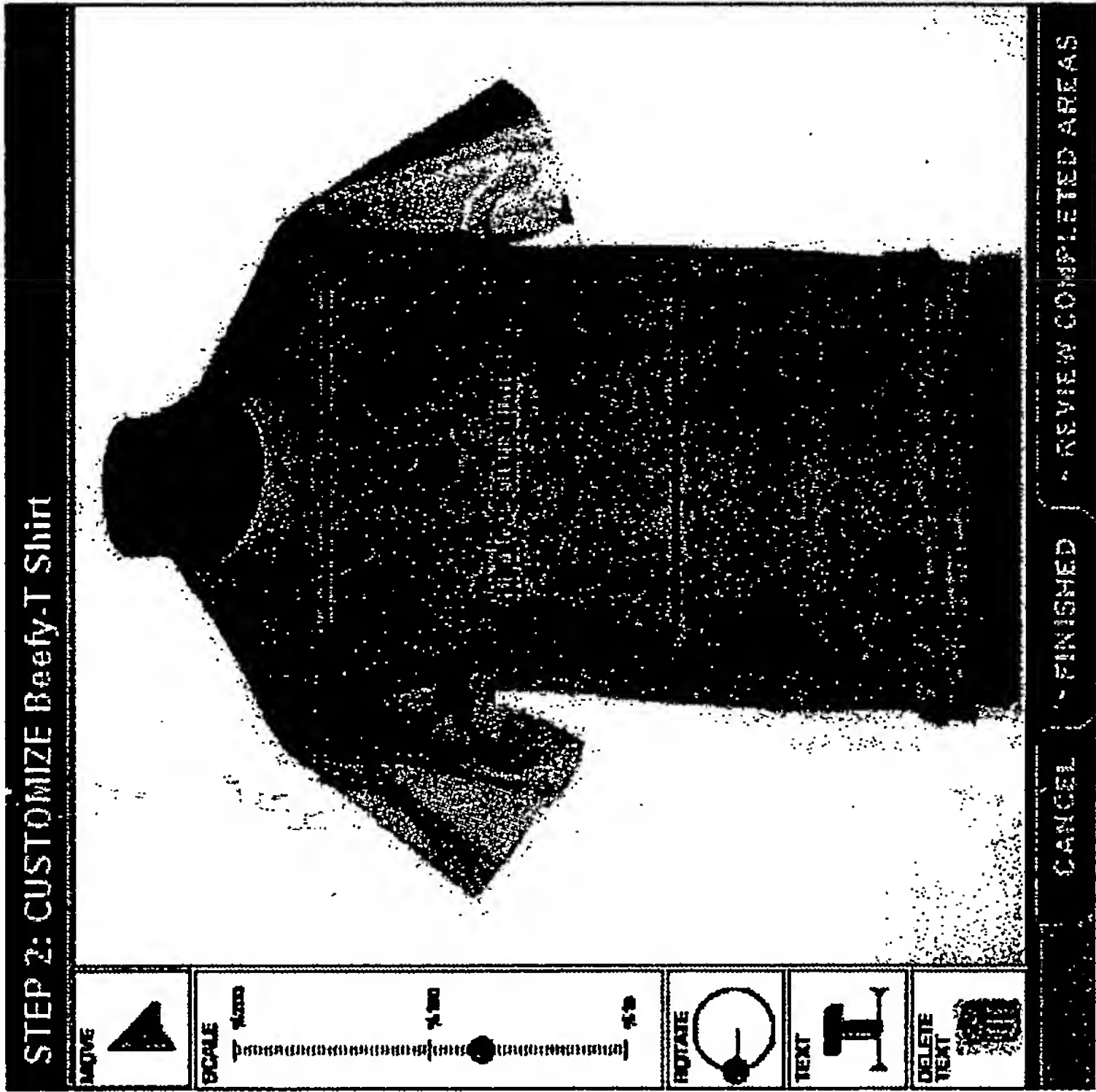
Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

SEND FINAL IMAGE TO KIOSK

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Industry-Specific Virtual Kiosk.



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FIG. 491KB.J

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FIG. 49 K3 K



Control Panel for Generating Industry-Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Select Industry-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Industry-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Industry-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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FIG. 49K3L



Control Panel for Generating Industry Specific (i-S) Virtual Kiosks

Configure i-S Virtual Kiosks | Create i-S Virtual Kiosks | Modify i-S Virtual Kiosks | Deploy i-S Virtual Kiosks | Activate i-S Virtual Kiosks

Standard Demonstration Mode

SALES DEMONSTRATION MODE

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49 K3M



Control Panel for Generating Industry Specific (I-S) Virtual Kiosks

Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

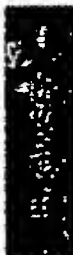
Standard Demonstration Mode

Upload Image for HTML-Encoded Icon

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please Upload the Image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:



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FIG. 49K3N



Configure I-S Virtual Kiosks	Create I-S Virtual Kiosks	Modify I-S Virtual Kiosks	Deploy I-S Virtual Kiosks	Activate I-S Virtual Kiosks
------------------------------	---------------------------	---------------------------	---------------------------	-----------------------------

THE

INQUIRY SPECIFIC VIRAL KIOSK DEVELOPMENT IN LEARNING AND TRAINING

Client Account: DISNEY **Client Account No: 7145001** **User Name: John Smith**

[illegible]

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Agree **Disagree**

FIG. 49K4

Control Panel for Generating Industry Specific (I-S) Virtual Kiosks



Configure I-S Virtual Kiosks | Create I-S Virtual Kiosks | Modify I-S Virtual Kiosks | Deploy I-S Virtual Kiosks | Activate I-S Virtual Kiosks

Standard Demonstration Mode

Complete Deployment of the Industry Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The selected Industry-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Industry-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 49K5



Standard Demonstration Mode



Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

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Activate

FIG. 49L1



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.149

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FIG. 49M1



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

SET STANDARD CONFIGURATION

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Do you wish to create a Corporate-Specific Virtual Kiosk for all registered products?

☐ Yes ☐ No

Do you wish to allow for creation of custom Corporate-Specific Virtual Kiosks?

☐ Yes ☐ No

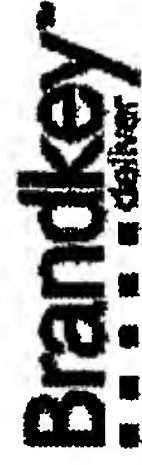
By default do you wish to allow installation of Corporate-Specific Virtual Kiosks by Consumers?

☒ Yes ☐ No

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Next

FIG. 49N1



Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Set Standard Configuration | Add Industrialist | Set Corporate Database

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected to allow the following Industrialists to install Corporate-Specific Virtual Kiosks you create. If you wish to remove an Industrialist from this list, then uncheck the Active checkbox next to their name. Click Next to save your changes. Click Add Industrialist to add additional Industrialist to this list.

Industrialist Name	City	State	Zip/Postal Code	Country	Active
Industrialist Name 1	City 1	State 1	Zip/Postal Code 1	Country 1	<input type="checkbox"/>
Industrialist Name 2	City 2	State 2	Zip/Postal Code 2	Country 2	<input type="checkbox"/>
Industrialist Name 3	City 3	State 3	Zip/Postal Code 3	Country 3	<input type="checkbox"/>
Industrialist Name 4	City 4	State 4	Zip/Postal Code 4	Country 4	<input type="checkbox"/>
Industrialist Name 5	City 5	State 5	Zip/Postal Code 5	Country 5	<input type="checkbox"/>

4 | 4 Back 1 2 3 4 5 Next > >

Back Add Industrialist Next

FIG. 49N2

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Search for Industrialists

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Industrialist you wish to add to the list of Industrialist allowed to install Corporate-Specific Virtual Kiosks. You can search by Name, City, State, Zip/Postal Code and Country. Click Search to initiate the Industrialist search.

Industrialist Name:

City:

State:

Zip/Postal Code:

Country:

United States

Back Search

FIG. 49N3

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Brandkey

Deliver

Configure C-S Virtual Kiosks

Create C-S Virtual Kiosks

Modify C-S Virtual Kiosks

Deploy C-S Virtual Kiosks

Activate C-S Virtual Kiosks

Standard Configuration

Configure C-S Virtual Kiosks

Configure C-S Virtual Kiosks

Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Standard Demonstration Mode

Select Industrialists

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Industrialists matched your search criteria. Check the Add corporate to add the Industrialist to the list of Industrialists allowed to install your Corporate-Specific Virtual Kiosks. Click Next to save your changes. Click Back to redo your search.

Industrialist Name	City	State	Zip/Postal Code	Country	Add Industrialist
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	New York	New York	06903	United States	<input type="checkbox"/>
Industrialist Name	Norwalk	Connecticut	06903	United States	<input type="checkbox"/>
Industrialist Name	Stamford	Connecticut	06903	United States	<input type="checkbox"/>

FIG. 49N4



Standard Demonstration Mode

Forbidden Domains

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have chosen to Forbid the following Domains from launching your Corporate-Specific Virtual Kiosks. If you wish to remove a Domain from the list, uncheck the Forbidden checkbox. Click Next to save your changes. Click Add Domain to add another Domain to the Forbidden Domains List.

Domain Name	Forbidden
Domain Name 1	<input checked="" type="checkbox"/>
Domain Name 2	<input checked="" type="checkbox"/>
Domain Name 3	<input checked="" type="checkbox"/>
Domain Name 4	<input checked="" type="checkbox"/>
Domain Name 5	<input checked="" type="checkbox"/>

FIG. 49N5

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Add Forbidden Domain

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Enter the Root Domain Name you wish to add to the Forbidden Domain List and click Next to save it to the list. The Root Domain name is the basic Domain Name of the site you wish to block, e.g.: www.mystore.com.

Root Domain Name:

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Back Next

FIG. 49N6



Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks Create C-S Virtual Kiosks Modify C-S Virtual Kiosks Deploy C-S Virtual Kiosks Activate C-S Virtual Kiosks
Save Virtual Kiosk Cancel Back Home Help Name Virtual Kiosk Continue Cancel Exit Create New Kiosk

Standard Demonstration Mode

Set Corporate-Specific Virtual Kiosk Display Mode

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please select the display mode that will be assigned to the corporate-Specific Virtual Kiosks you will be creating in this section:

- ☒ Tri-Mode Display featuring Promotional Spots + Advertising Spots + the Brand Information Network
- ☐ Dual-Mode Display featuring Advertising Spots + the Brand Information Network
- ☐ Single-Mode Display featuring the Brand Information Network

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Next

FIG. 4901



Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks Create C-S Virtual Kiosks Modify C-S Virtual Kiosks Deploy C-S Virtual Kiosks Activate C-S Virtual Kiosks
Virtual Kiosk Deployment Virtual Kiosk Virtual Kiosk Virtual Kiosk Virtual Kiosk

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Search for the Brand Entities to add to the Corporate-Specific Virtual Kiosk. The Products associated with the selected Brand Entities will appear in the Corporate-Specific Virtual Kiosk. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity Search.

Search Criteria:

By: Trademark

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FIG. 4902



Configure C-S Virtual Kiosks

Create C-S Virtual Kiosks

Modify C-S Virtual Kiosks

Deploy C-S Virtual Kiosks

Activate C-S Virtual Kiosks

Get Virtual Kiosk Deployment

Get Virtual Kiosk Deployment

Get Virtual Kiosk Deployment

Get Virtual Kiosk Deployment

Get Virtual Kiosk Deployment

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Brand Entities to add to the Corporate-Specific Virtual Kiosks.

Brand Entity	Brand Entity Owner	No. of Products	Add to Kiosk
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the No. of products	<input type="checkbox"/>

44 | Back 1 2 3 4 5 Next > >>

Back Next

FIG. 49.03

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Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Display C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Set Virtual Kiosk Display Mode | Set Content | Set Vendor | Set Virtual Kiosk Name | Submit | Cancel | Help

Standard Demonstration Mode

Name Corporate-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Name the Corporate-Specific Virtual Kiosk you have just created.

Virtual Kiosk ID | Vendor | Virtual Kiosk Name

Here will go the virtual kiosk ID | Here will go the vendor

44 | 4 Back 1 2 3 4 5 Next | 44

Back Next

FIG. 4904

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Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks
Get Virtual Kiosk Display Mode | Select or Create | Name Virtual Kiosk | Select or Create | Custom Virtual Kiosk Creation

Standard Demonstration Mode

Customize Corporate-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosk you wish to customize by clicking on the Virtual Kiosk Name. When you have finished Customizing the Corporate-Specific Virtual Kiosk click the Next button.

Corporate-Specific Virtual Kiosk Name

Trek@Cycles 2002

Corporate-Specific Serial Number

09890-0989

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FIG. 4905

<http://www.brandkeysystems.com/bk-deliver/m-launch-corporate-create-g.html>

file:///F:/www/brandkey/bk_deliver/FMFPatukdejdnp.htm

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks Create C-S Virtual Kiosks Modify C-S Virtual Kiosks Deploy C-S Virtual Kiosks Activate C-S Virtual Kiosks
Safe Virtual Kiosk Display Mode Select Virtual Kiosk Select Virtual Kiosk Confirm Virtual Kiosk Confirm Virtual Kiosk Creation

Standard Demonstration Mode

Customize Corporate-Specific Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Customize your Corporate-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Corporate-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options

Corporate Logo:

Deploy

Geometric Layout: square



Surface Texture: Black



Surface Color: Black



Button Style Set: square



Button Color Set: Black



Virtual Kiosk



Preview

Confirm

FIG. 4906

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Cancel

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FIG. 4907



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks

Create C-S Virtual Kiosks

Modify C-S Virtual Kiosks

Deploy C-S Virtual Kiosks

Activate C-S Virtual Kiosks

Standard Demonstration Mode

Content Creation of Corporate-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Congratulations, you have created the following Corporate-Specific Virtual Kiosks, you can now Modify or Deploy these Corporate-Specific Virtual Kiosks.

Corporate-Specific Virtual Kiosk Name

Here will go the description of the product.

Here will go the description of the product.

Here will go the description of the product.

Here will go the description of the product.

Here will go the description of the product.

Corporate-Specific Virtual Kiosk Serial Number

0900938-78383

0900938-78383

0900938-78383

0900938-78383

0900938-78383

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FIG. 4908



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Select the Corporate-Specific Virtual Kiosk

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Corporate-Specific Virtual Kiosks you wish to modify by clicking on the Virtual Kiosk ID Number.

Virtual Kiosks ID Number	Store Location	Virtual Kiosk Name	Deployed	Active
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	x
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	✓
9909930-00939	Here will go the store location	Virtual Kiosk name	✓	x

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

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FIG. 49 P1



Standard Demonstration Mode

Modify the Corporate-Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Update the information for the selected Virtual Kiosk. Click Update to save your changes. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name:

Display Mode:
 ☐ Tri-Mode Display comprising: Advertising Spot Display Mode, Promotional Spot Display Mode, and Brand Information Network Display Mode

☐ Dual-Mode Display comprising: Advertising Spot Display Mode, and Brand Information Network Display Mode

☐ Uni-Mode Display comprising: Brand Information Network Display Mode

Allow Consumer Installation:
 ☒ Yes ☐ No

Virtual Kiosk Status: Deployed-Activated



FIG. 49 P2

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Modify the Corporate Specific Virtual Kiosk

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Corporate-Specific Virtual Kiosk [Name] has been modified. Please review and confirm your modifications. If any information is not correct then click Edit to correct and update. Click Update Brands to update the list of Brand Entities associated with the selected Virtual Kiosk.

Virtual Kiosk Serial Number: 09009876-09

Virtual Kiosk Name: Virtual Kiosk Name

Virtual Kiosk Mode: Promo-Spot Display Mode

Allow Retailer Installation: Yes

Allow Industrialist Installation: No

Allow Consumer Installation: Yes

Virtual Kiosk Status: Deployed-Activated

Edit | Update Brands | Confirm

FIG. 4993

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Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

EDIT BRAND ENTITIES

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please review the list of Brand Entities assigned to the Corporate-Specific Virtual Kiosks. To remove an associated Brand Entity from the Virtual Kiosk, simply uncheck the Active checkbox. To add new Brand Entities to the Virtual Kiosk list, click the Add Brands button. If you do not wish to add any more, click Finish to confirm the Virtual Kiosk Brand Entity list.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Selected
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input checked="" type="checkbox"/>

44 | 4 Back 1 2 3 4 5 Next 1 2 3 4 5

Add Brand Finish

FIG. 4984

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

SEARCH FOR BRAND ENTITIES

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities to add to the Corporate-Specific Virtual Kiosks. You may search by the Trade Mark, Product Descriptor or Brand Entity Name. Enter the search criteria in the textbox, select the parameters from the dropdown list and click the Search button to initiate the Brand Entity search.

Search for:

By: TM

Search

FIG. 4985

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Brand Entities to add to the Corporate-Specific Virtual Kiosks.

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)	Add to Kiosk
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Next

FIG. 49P6

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Confirm Virtual Kiosk Modification

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Corporate-Specific Virtual Kiosk has been modified. Please review and confirm the information below. If any information is not correct then click Edit to correct and update.

Name: Name goes here

ID: 0944930-9388399

Mode: Ad-Spot Display Mode

List of Brand Entities

Brand Entity Name	Brand Entity Owner	Trade Mark (TM)	Product Descriptor (PD)
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.
Here will go the Brand Entity	Here will go the Brand Entity Owner	Here will go the trade mark	Here will go the description of the product. Here will go the description of the product.

Back 1 2 3 4 5 Next

Edit Confirm

FIG. 49 P7

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Select Launch Environment

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Corporate-Specific Virtual Kiosk can be Deployed to Launch from one of four different Environments:

- An HTML-Encoded Brandkey(TM) Button for launching the Corporate-Specific Virtual Kiosk from any web page once the Brandkey(TM) Button and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Document for launching the Corporate-Specific Virtual Kiosk from a Word or PDF Document once the Document containing its Virtual Kiosk Tag have been downloaded.
- An HTML-Encoded Image for launching the Corporate-Specific Virtual Kiosk from any web page once the Image and its accompanying Virtual Kiosk Tag have been installed in the page.
- An HTML-Encoded Desktop Icon for launching the Corporate-Specific Virtual Kiosk from any Computer Desktop once the Desktop Icon containing its Virtual Kiosk Tag has been installed on the Computer Desktop.

Select the Environment from which the selected Corporate-Specific Virtual Kiosks will be launched:

- ☒ HTML-Encoded Brandkey (TM) Button
- ☐ HTML-Encoded Document
- ☐ HTML-Encoded Image
- ☐ HTML-Encoded Desktop Icon

Next

FIG. 49Q1

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Central Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Select Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Corporate-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Corporate-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

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44 | Back 1 2 3 4 5 Next >

Back | Exit

FIG. 49 Q2



Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Select Corporate Specific (C-S) Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49Q3A



Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Upload Images for HTML Encoded Image

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the image to upload that you wish to use as the base image for the HTML-Encoded Image you wish to create.

Base Image:

Select the image to upload that you wish to use as the secondary image to place on top of the base image for the HTML-Encoded Image you wish to create.

Secondary Image:

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back next

Fig. 49Q38



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Use the window below to format your new image which shall be used in the HTML-Encoded Image you wish to create. You may resize both the images if you wish. The Secondary Image shall always appear on top of the Base Image.

STEP 2: CUSTOMIZE Beefy-T Shirt

MOVE

SCALE

ROTATE

TEXT

DELETE TEXT

CANCEL

FINISHED

REVIEW COMPLETED AREAS

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Fig. 49 & 3c

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FIG. 49Q3D

http://www.brandkeysystems.com/bk_deliver/m_launch_corporate_deploy-3d.html



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The image you created is shown below. Please specify the area over which the consumer will click to launch the Corporate-Specific Virtual Kiosk.

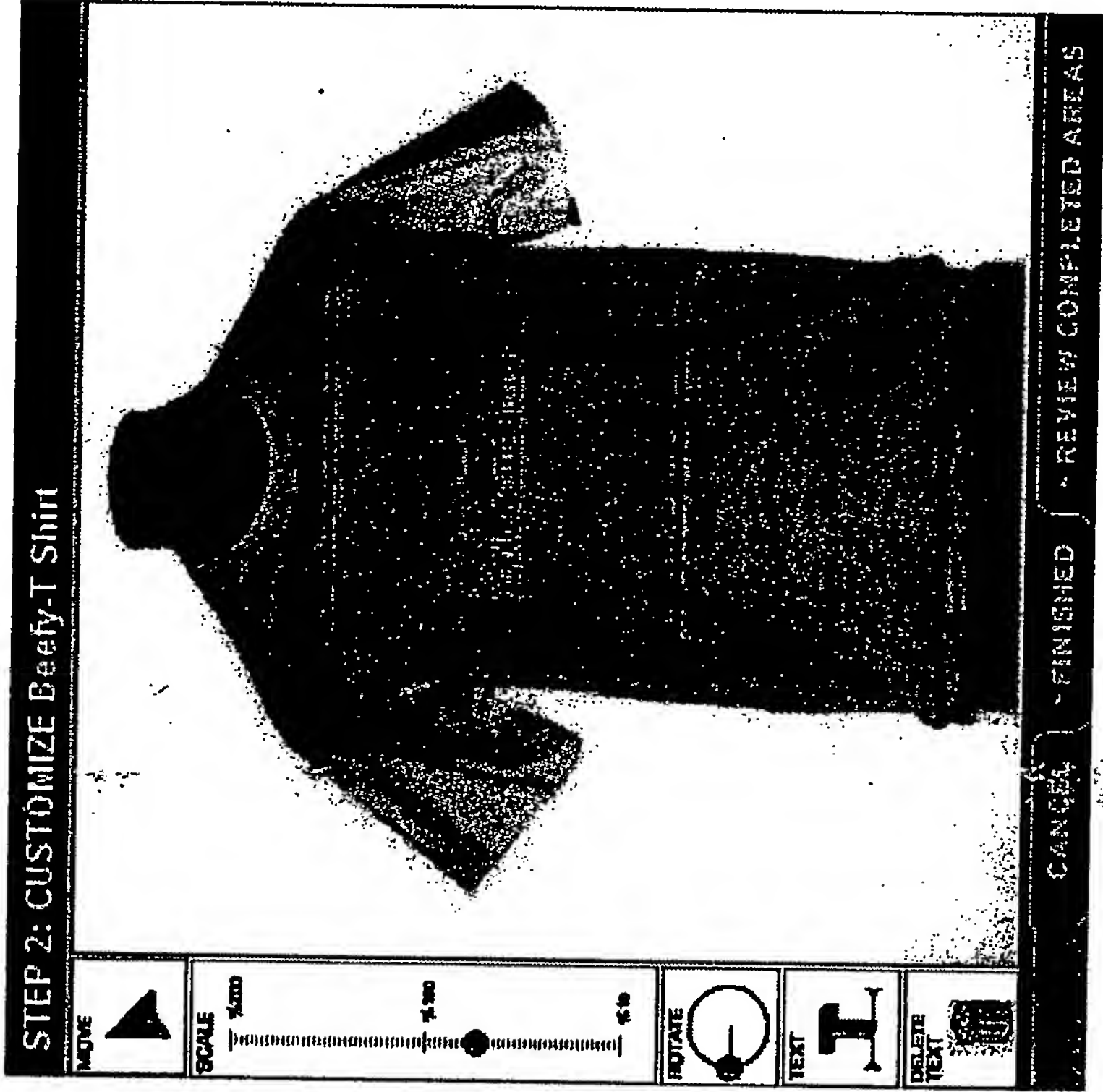


FIG. 49Q3E

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FIG. 49Q3F



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Specify Virtual Kiosk | Select Corporate-Specific Virtual Kiosk | Deploy Virtual Kiosk

Select Corporate-Specific Virtual Kiosk

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Corporate-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Corporate-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

Back 1 2 3 4 5 Next

Back Next

FIG. 49Q3G

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosk | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Select Corporate Specific Virtual Kiosk Language

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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Next

FIG. 49Q 3H

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Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

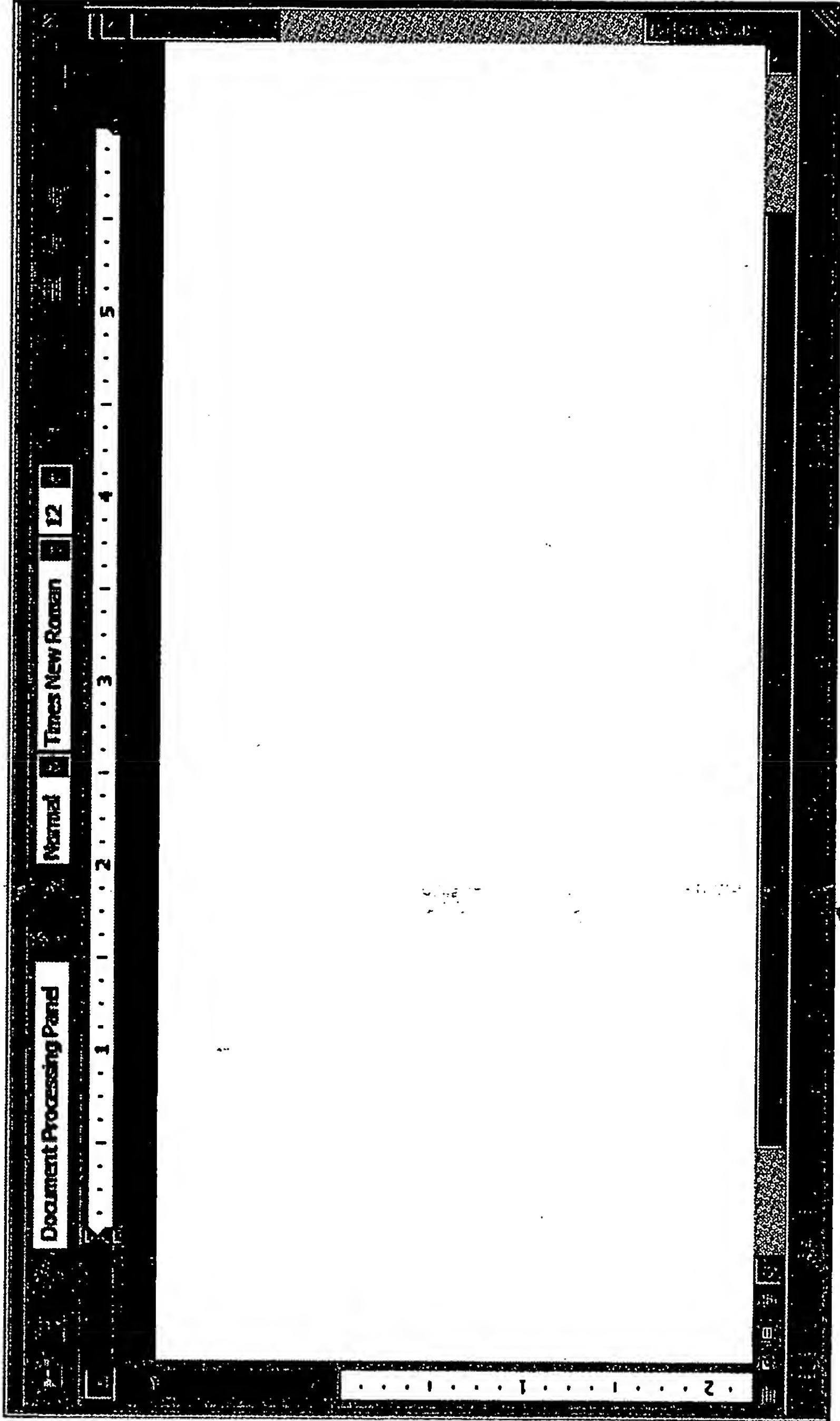
Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Create HTML Encoded Document

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Create or Import the document into which you wish to embed the Corporate-Specific Virtual Kiosk tag. Click the Import button to load an existing document. The document must be in World format to load correctly.



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FIG. 49Q3I

Insert Virtual Document Here

Back Insert Create HTML Embedded Document

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Fig. 49Q3J



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Select HTML-Embedded Document Format

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The HTML-Embedded document has been saved. Please select the format of the HTML-Embedded document you wish to deploy to the Brandkey Systems Web Server.

☒ Microsoft Word Document format

☐ Adobe PDF Document format

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FIG. 49 Q3K



Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Select Corporate Specific Virtual Kiosk

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Corporate-Specific Virtual Kiosk(s) you wish to deploy.

Virtual Kiosk ID	Corporate-Specific Virtual Kiosk Name	Deploy
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>
9909930-00939	Here will go the description of the retailer.	<input type="radio"/>

Back 1 2 3 4 5 Next

Back Next

FIG. 49Q3L

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Control Panel for Generating Corporate Apprehive (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Select Corporate Specific Virtual Kiosk Language

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the languages in which you wish to deploy the configured Virtual Kiosks.

Language	Selected	Language	Selected
English	<input type="checkbox"/>	Austrian	<input checked="" type="checkbox"/>
Spanish	<input checked="" type="checkbox"/>	Brazilian	<input checked="" type="checkbox"/>
French	<input checked="" type="checkbox"/>	Canadian French	<input checked="" type="checkbox"/>
German	<input checked="" type="checkbox"/>	Catalan	<input checked="" type="checkbox"/>
Japanese	<input checked="" type="checkbox"/>	Finnish	<input checked="" type="checkbox"/>
Dutch	<input checked="" type="checkbox"/>	Norwegian	<input checked="" type="checkbox"/>
Italian	<input checked="" type="checkbox"/>	Portuguese	<input checked="" type="checkbox"/>
Chinese	<input checked="" type="checkbox"/>	Swedish	<input checked="" type="checkbox"/>
Danish	<input checked="" type="checkbox"/>		

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FIG. 49 Q 3M



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Upload Image for HTML-Encoded Desktop Icon

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

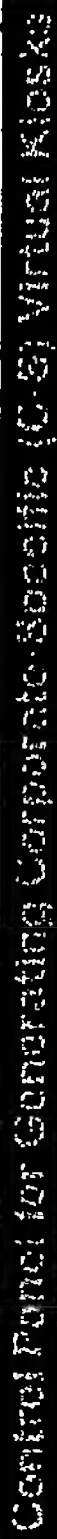
Please Upload the Image you wish to use as the Icon for the HTML-Encoded Icon you wish to deploy.

Icon Image:

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FIG. 49Q3N



Create C-S Virtual Kiosks	Modify C-S Virtual Kiosks	Deploy C-S Virtual Kiosks	Activate C-S Virtual Kiosks
---------------------------	---------------------------	---------------------------	-----------------------------

COMPASS-STOCKING FOR A NITROGEN DEFICIENT ECOSYSTEM

Standard Demonstration Mode

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

[illegible]

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Agree Disagree

FIG. 4904



Control Panel for Generating Corporate Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Confirm Deployment of New Corporate-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The selected Corporate-Specific Virtual Kiosks have now been Deployed in the selected Launch Environment. To prepare the Deployed Corporate-Specific Virtual Kiosks for Installation, you must first Activate them.

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FIG. 49 Q5



Control Panel for Generating Corporate-Specific (C-S) Virtual Kiosks

Configure C-S Virtual Kiosks | Create C-S Virtual Kiosks | Modify C-S Virtual Kiosks | Deploy C-S Virtual Kiosks | Activate C-S Virtual Kiosks

Standard Demonstration Mode

Control Panel for Activating Corporate-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Virtual Kiosks below have been deployed. You can activate any of the Virtual Kiosk by checking the Active field for that Virtual Kiosk. To deactivate any Virtual Kiosk simply uncheck the Active field for the Virtual Kiosk. Click Update to save the changes.

Virtual Kiosk ID	Virtual Kiosk Name	Active
Here will go the min	Here will go the product name	<input checked="" type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>
Here will go the min	Here will go the product name	<input type="checkbox"/>

44 | 4 Back 1 2 3 4 5 Next | 44

Activate

FIG. 49R1

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Brandkey™
... deliver

Brandkey systems

Brandkey Deliver Subsystem Benefits

Brandkey create

Brandkey deliver

Brandkey advertise

Brandkey promote

Home | About Us | Investors | Careers | Site Map | Contact Us | Help | Login

Virtual Kiosk Installation Suite - Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.148

Launch Control Panel for Installing Product-Specific Virtual Kiosks

Launch Control Panel for Installing Service-Specific Virtual Kiosks

Launch Control Panel for Installing Vendor-Specific Virtual Kiosks

Launch Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Launch Control Panel for Installing Retailer-Specific Virtual Kiosks

Launch Control Panel for Installing Industry-Specific Virtual Kiosks

Launch Control Panel for Installing Corporate-Specific Virtual Kiosks

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FIG. 50A



Install Product-Specific Virtual Kiosks

Control Panel for Installing Product-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Product-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

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FIG. 50B1



Control Panel for Installing Product-Specific Virtual Kiosks

Install Product-Specific Virtual Kiosks

Product-Specific Virtual Kiosks

Standard Demonstration Mode

Select Product-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Product-Specific Virtual Kiosks are available for Installation. Select the Product-Specific Virtual Kiosks you wish to install by checking the Install checkbox. -- for everyone

If there are Product-Specific Virtual Kiosks available for more than one Vendor, then the Product-Specific Virtual Kiosks shall be sorted by Vendor name. Click "A" to view Product-Specific Virtual Kiosks from Vendors beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Product-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Product-Specific Virtual Kiosks associated with a particular Vendor. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 1 2 1 3 1 4 1 5 1 6 1 7 1 8 1 9 1 0 1

Vendor Name	P-S Virtual Kiosk Serial Number	P-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Vendor Name 1	09009889098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 2	09009889098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 3	09009889098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 4	09009889098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 5	09009889098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

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Search Next

FIG. 50 C1

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Install Product-Specific Virtual Kiosks

Search for Vendor | Client Account No: 7145001 | User Name: John Smith | Download Virtual Kiosk Tag

Search for Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor who has Deployed Product-Specific Virtual Kiosks which you wish to Install. You can search by Vendor Name or Manufacturer Identification Number (MIN). Click Next to Initiate the Vendor Search.

Search for:

Search by: Vendor Name



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FIG. 50C2

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Retail Product-Specific Virtual Kiosks

Control Panel for Installing Product-Specific Virtual Kiosks

Select Virtual Kiosk | Brandkey System | Installation and Deployment Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Select a Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Vendors matched your Search Criteria and have Deployed Product-Specific Virtual Kiosks that are available for Installation. Click on the Vendor Name to View its Deployed Product-Specific Virtual Kiosks.

Vendor Name	Manufacturer Identification Number (MIN)	No. of P-S Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FIG. 50C3

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https://www.brandkeysystems.com/bk_deliver/m_install-product-3.html

file:///F:/www/brandkey/bk_deliver/TMP73ff8esc8g.htm



Control Panel for Installing Product Specific Virtual Kiosks

Install Product - Specific Virtual Kiosks

Select Virtual Kiosk License Agreement Download Virtual Kiosk Tag

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Information is required before you can Download the Installation Files for the selected Product-Specific Virtual Kiosks.

User Name:

Installation Domain:

(e.g: www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

Zip/Postal Code:

Country:

Purpose of Installation:

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FIG. 50C5

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Control Panel for Installing Product Specific Virtual Kiosks

Install Product-Specific Virtual Kiosks

Standard Demonstration Mode

Downloaded Virtual Kiosk Tags

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The Installation Files have been prepared for the selected Product-Specific Virtual Kiosks. These Product-Specific Virtual Kiosks are Launchable from the following Environments.

Launch Environment	Selected	Downloaded Tags
HTML-Encoded Brandkey(TM) Button	✓	Downloaded Tags
HTML-Encoded Document	X	Downloaded Tags
HTML-Encoded Image	✓	Downloaded Tags
HTML-Encoded Desktop Icon	✓	Downloaded Tags

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FIG. 50C6

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FIG. 50 D1

PS-VIC

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CONAIR

CONAIR

All Products 20% OFF

Buy a Special Gift For Mom

+ - Replay Promo >> Skip Promo > 00:00/00:00

► Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50D2

FIG/1046

CONAIR

Contest: What Conair did for me!

Send us photos of your hairstyle before and after you used a Conair hair care appliance and you could win a prize!



Send in your picture and win a gift!

 [Replay Promo >>](#) [Skip Promo >](#) 00:00/00:00

► Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50 D3

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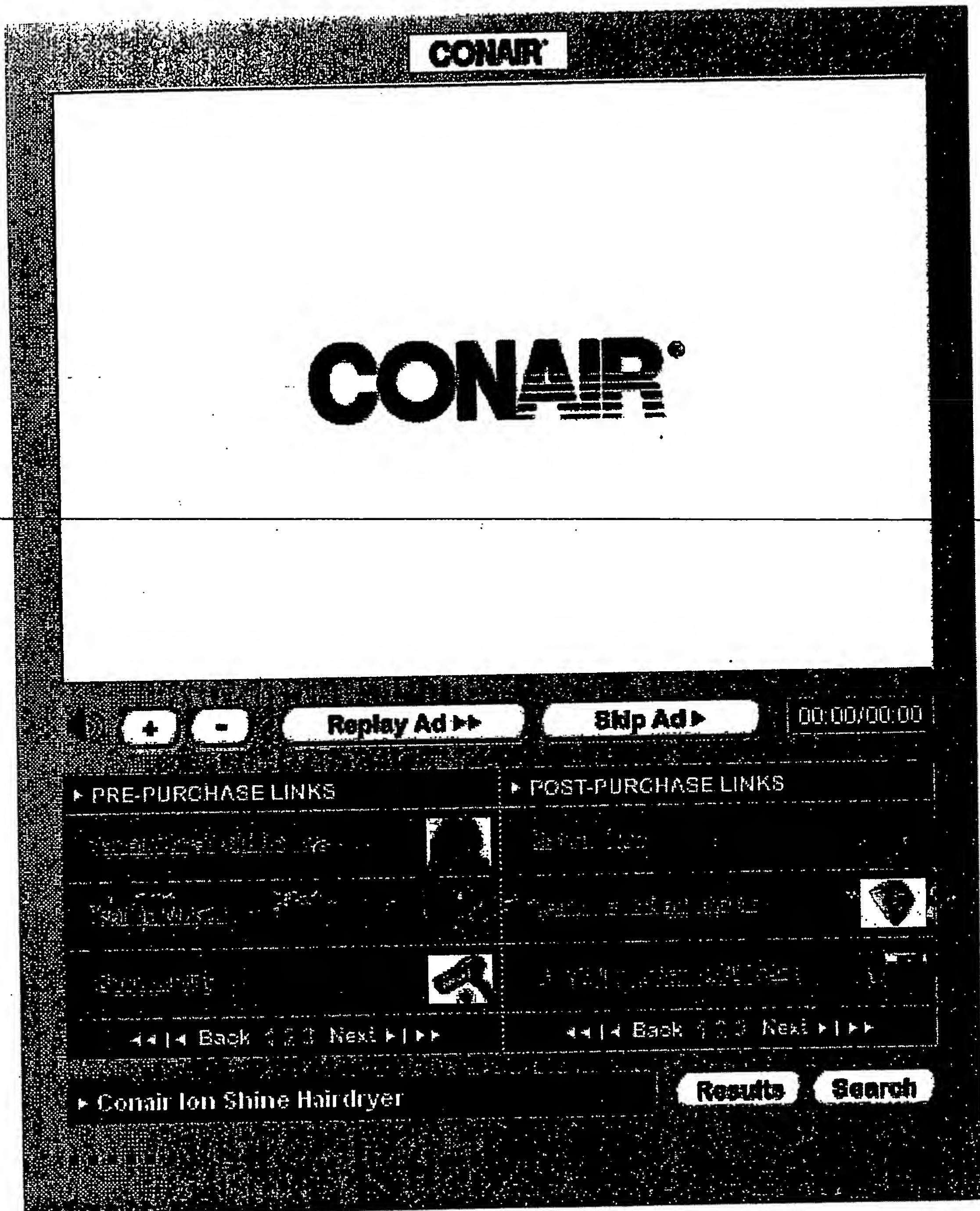


FIG. 50D4

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CONAIR

PRODUCTS

MARKETPLACE

COMMUNITY

CONAIR

Ion Shine
Model 1461



Ion Shine Hair Dryer

Currently in stock.
Typically ships within 24 hours.

Item# CON 1461 20% OFF

Price: \$ 29.99

Promo price: \$ 23.99

Add to Cart

Email a Friend

Features:

- 1875 Watts of Drying Power
- Full Size
- Ionic Device
- Quiet Tone Motor
- 2 Heat/Speed Settings
- Cool Shot Button

+

-

Replay Ad >>

Skip Ad >

00:00/00:00

PRE-PURCHASE LINKS

POST-PURCHASE LINKS

Shop Online

RATING 5

Vote

Search

FIG. 50D5



Install Service-Specific Virtual Kiosks

Control Panel for Installing Service Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

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FIG. 50E



Control Panel for Installing Service Specific Virtual Kiosks

Install Service-Specific Virtual Kiosks

Service Provider Name | Client Account No. | User Name: John Smith |

Standard Demonstration Mode

Select Service-Specific Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Service-Specific Virtual Kiosks are available for installation. Select the Service-Specific Virtual Kiosks you wish to install by checking the install checkbox. -- for everyone

If there are Service-Specific Virtual Kiosks available for more than one Service Provider, then the Service-Specific Virtual Kiosks shall be sorted by Service Provider name. Click "A" to view Service-Specific Virtual Kiosks from Service Providers beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Service-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Service-Specific Virtual Kiosks associated with a particular Service Provider. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 10

Service Provider Name	S-S Virtual Kiosk Number	S-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Service Provider Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Search Next

FIG. 50 F1



Control Panel for Installing Service Specific Virtual Kiosks

Install Service-Specific Virtual Kiosks

Search for Service Provider | Client Account No: 7145001 | User Name: John Smith |

Standard Demonstration Mode

Search for Service Provider

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Service Provider whose Service-Specific Virtual Kiosks you wish to install. Click Next to initiate the Service-Provider search.

Search for:

Search by: Service Provider Name



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FIG. 50F2

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Install Service-Specific Virtual Kiosks
Select Virtual Kiosk License to Install | Download Virtual Kiosk Tag

Standard Demonstration Mode

Select Service Provider

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Service Provider matched your search criteria and have Service-Specific Virtual Kiosks available to install. Click on the Service Provider Name to view Service-Specific Virtual Kiosks for the selected Service Provider.

Service Provider Name	Service Provider Identification Number (SPIN)	No. of Virtual Kiosks
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 1
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 2
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 3
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 4
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 5

FIG. 50F3
http://www.brandkeysystems.com/bk_deliver/m-install-service-3.html

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Install Service-Specific Virtual Kiosks

Select Virtual Kiosks | Launches/Get Information | Updates/Get Information | Download Virtual Kiosk Tool

Control Panel for installing Service-Specific Virtual Kiosks

Standard Demonstration Mode

Update Information/Get Information

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith


The following information is required before you can download the installation files for the Service-Specific Virtual Kiosks. This information is used by Service Provider and their agents to better customize the Service-Specific Virtual Kiosks for your needs.

User Name:	<input type="text"/>
Installation Domain:	<input type="text"/> (e.g. www.virtualkiosklaunchsite.com)
Physical Location:	<input type="text"/>
City:	<input type="text"/>
State:	-- Select One --
Zip/Postal Code:	<input type="text"/>
Country:	United States
Purpose of Installation:	<div></div>

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FIG. 50 F5

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Install Service-Specific Virtual Kiosks

Service-Specific Virtual Kiosk Information

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The setup files for the selected Service-Specific Virtual Kiosk(s) have been prepared. You have selected Service-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	Downloaded Kiosks
HTML-Embedded Default Logo	✓	Downloaded Kiosks
HTML-Embedded Document	X	Downloaded Kiosks
HTML-Encoded Image	✓	Downloaded Kiosks
HTML-Encoded Desktop Icon	✓	Downloaded Kiosks

FIG. 50F6

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FIG. 50 G1

TS-VK

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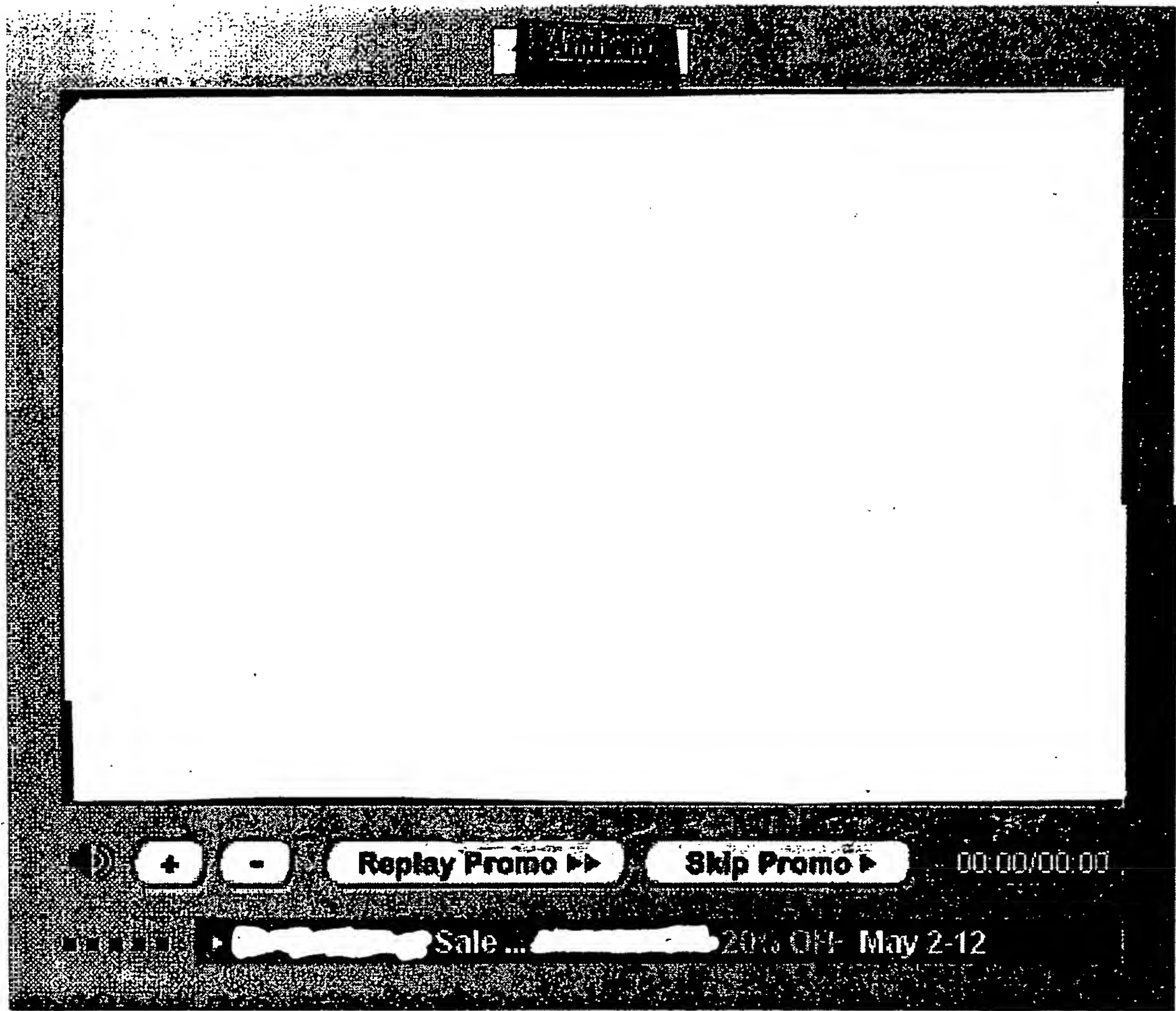


FIG. 50G2

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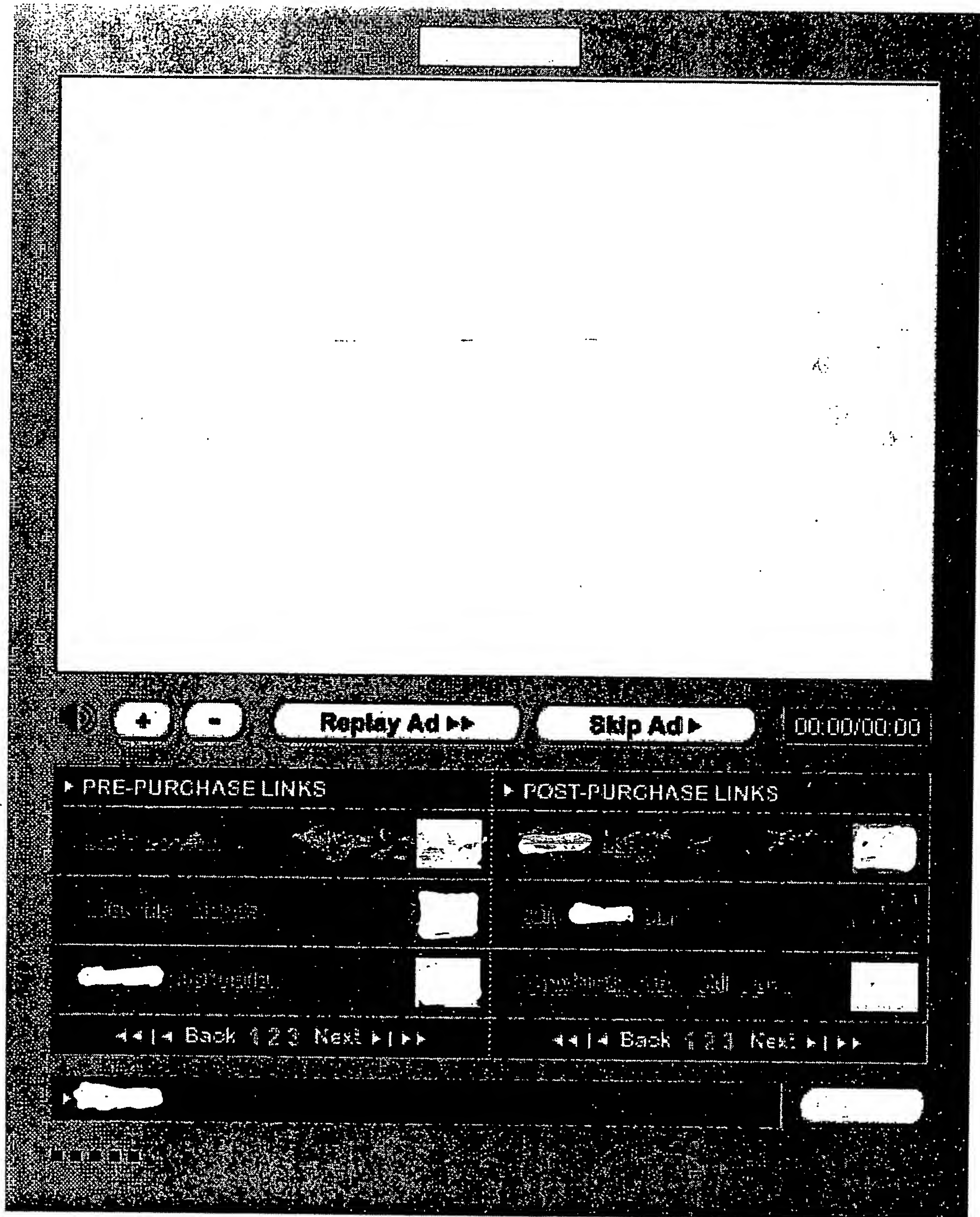
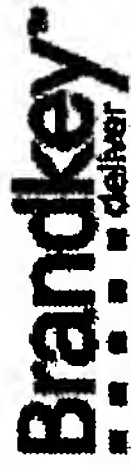


FIG. 50G3



Install Vendor-Specific Virtual Kiosks

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Vendor-Specific Virtual Kiosks

Client Account: DISNEY

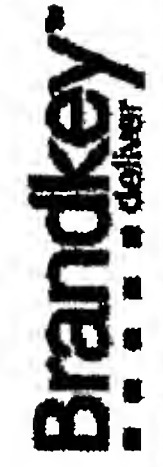
Client Account No: 7145001

User Name: John Smith

Text: R.135

7211046

f-1g.504



Control Panel for Installing Vendor Specific Virtual Kiosks

Install Vendor-Specific Virtual Kiosks
Select Vendor-Specific Virtual Kiosk Information

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Vendor-Specific Virtual Kiosks are available for installation. Select the Vendor-Specific Virtual Kiosks you wish to install by checking the install checkbox. -- for everyone

If there are Vendor-Specific Virtual Kiosks available for more than one Vendor, then the Vendor-Specific Virtual Kiosks shall be sorted by Vendor name. Click "A" to view Vendor-Specific Virtual Kiosks from Vendors beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Vendor-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Vendor-Specific Virtual Kiosks associated with a particular Vendor. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z I

1 1 1 2 1 3 1 4 1 5 1 6 1 7 1 8 1 9 1 0 1

Vendor Name	V-S Virtual Kiosk Serial Number	V-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Vendor Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

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FIG. 50I1

Search Next



Control Panel for Installing Vendor Specific Virtual Kiosks

Install Vendor-Specific Virtual Kiosks
Select Virtual Kiosk to Install | Download Virtual Kiosk Tag

Standard Demonstration Mode

Search for Vendor

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Vendor whose Vendor-Specific Virtual Kiosks you wish to install. Click Next to initiate the Vendor search.

Search for:

Search by: Vendor Name

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FIG 5012



Install Vendor-Specific Virtual Kiosks

Download Vendor-Specific Virtual Kiosk Tag

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mode

Select a Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Vendors matched your search criteria and have Vendor-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Vendor-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	Vendor Identification Number (MIN)	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FIG. 50I3

http://www.brandkeysystems.com/bk-deliver/m-install_vendor-3.html
<file://E:\www\brandkey\bk-deliver\TMP9wz9gesfw2.htm>



Install Vendor-Specific Virtual Kiosks

Select Virtual Kiosk

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following information is required before you can download the installation files for the Vendor-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Vendor-Specific Virtual Kiosks for your needs.

User Name:	<input type="text"/>
Installation Domain:	<input type="text"/> (e.g. www.virtualkiosklaunchsite.com)
Physical Location:	<input type="text"/>
City:	<input type="text"/>
State:	-- Select One --
Zip/Postal Code:	<input type="text"/>
Country:	United States
Purpose of Installation:	<div></div>

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FIG 5015



Install Vendor-Specific Virtual Kiosks

Setup Virtual Kiosks | Edit Vendor-Specific Information | Download Virtual Kiosk Tag

Control Panel for Installing Vendor-Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The setup files for the following Vendor-Specific Virtual Kiosk(s) have been prepared. You have selected Vendor-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	X	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

127/1046

Fig. 50I6

720/1046



FIG. 5051

VS-VK

729/1046

CONAIR

CONAIR

All Products 20% OFF

Buy a Special Gift For Mom

Replay Promo ►► Skip Promo ►

00:00/00:00

► Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50J2

735/1046

CONAIR

CONAIR

Contest: What Conair did for me!

Send us photos of your hairstyle before and after you used a Conair hair care appliance and you could win a prize!



**Send in your picture and win a gift!**



Replay Promo >>

Skip Promo >

00:00/00:00

► Mother's Day Sale ... All Products 20% OFF May 2-12

FIG. 50J3

731/1046

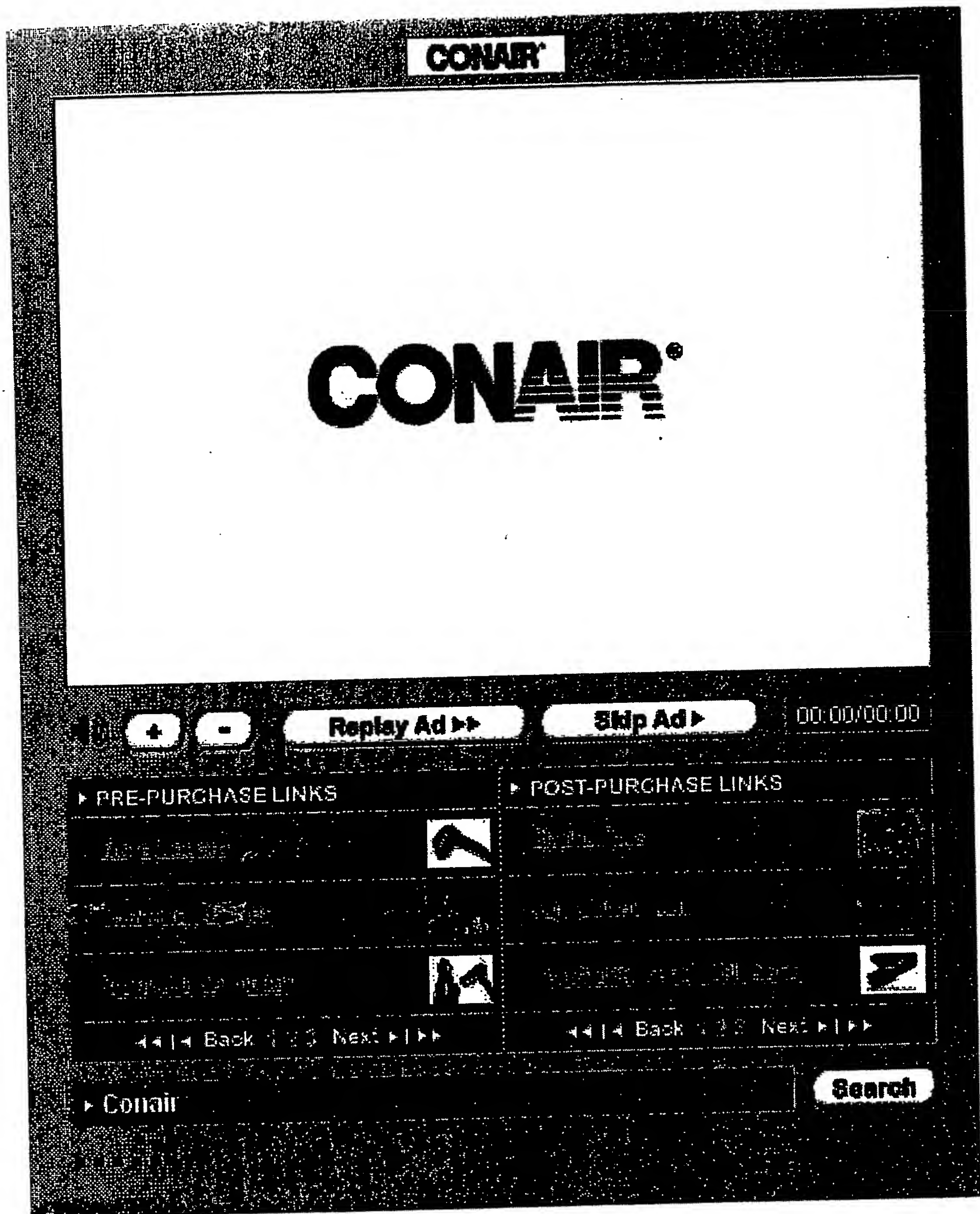


FIG. 50J4

CONAIR®

CONAID

Join Canoe Club

Styling Tips

Customer Stories

Featured Contest

1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 26

Customer Stories



My husband has been using his hot
towel machine for over two years, since I
got it for him for Father's Day a few years
ago.

(When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Chuppon

1954-1955

Replay Ad ▶▶**Ship Ad ▶**

00:00:00:00

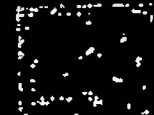
► PRE-PURCHASE LINKS

1. The first group of students (Group A) was assigned to the traditional lecture-based learning method. They received a 10-minute lecture on the topic of "The Role of the Teacher" by the instructor.



► POST-PURCHASE LINKS

THE

[illegible][illegible]

the 1990s, the number of people in the world who are under 15 years of age is expected to increase by 1.5 billion, from 1.1 billion in 1990 to 2.6 billion in 2010. The number of people aged 65 and over is expected to increase by 1 billion, from 350 million in 1990 to 1.4 billion in 2010. The number of people aged 15-64 is expected to increase by 1.5 billion, from 2.5 billion in 1990 to 4.0 billion in 2010. The number of people aged 65 and over is expected to increase by 1 billion, from 350 million in 1990 to 1.4 billion in 2010. The number of people aged 15-64 is expected to increase by 1.5 billion, from 2.5 billion in 1990 to 4.0 billion in 2010.



Journal of Management Studies, 20(6), 791-806.



◀ ◀ Back 429 Next ▶ ▶

◀ ▶ Back Home ▶ ▶

► Customer Stories

RATING

5

Vote

ସମ୍ପାଦକ

FIG. 50 JS

CONAIR

PRODUCTS
WARRANTY POLICY
SUBSCRIBE

Special Offer

Jola Conair® Club

Styling Tips


Customer Stories

Featured Contest

Featured Links

For more information about our products and services, visit our website at [www.conair.com](#). You can also find us on Facebook, Twitter, and YouTube.

Customer Stories



My husband has been using his hot letter machine for over two years, since I got it for him for Father's Day a few years ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Starpon


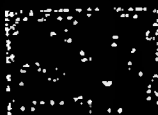




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▶ PRE-PURCHASE LINKS	▶ POST-PURCHASE LINKS
Hot Letter Machine 	Styling Tips 
Conair Club 	Warranty Policy 
Jola Conair Club 	Subscriptions 

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[<<|< 1 2 3 4 5 >|>>](#)

[▶ Customer Stories](#) ★★★★★

RATING 5

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FIG. 5056

CONAER

CONAID

1999: 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841,

1992, 1993, 1994

Abstract

Customer Stories



My husband has been using his hot
letter machine for over two years, since I
got it for him for Father's Day a few years
ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Sturgeon

NEW BOOK

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▶ PRODUCT SEARCH

Search For:

By:

Universal Product Number

Search

FIG. 5057

735/1046

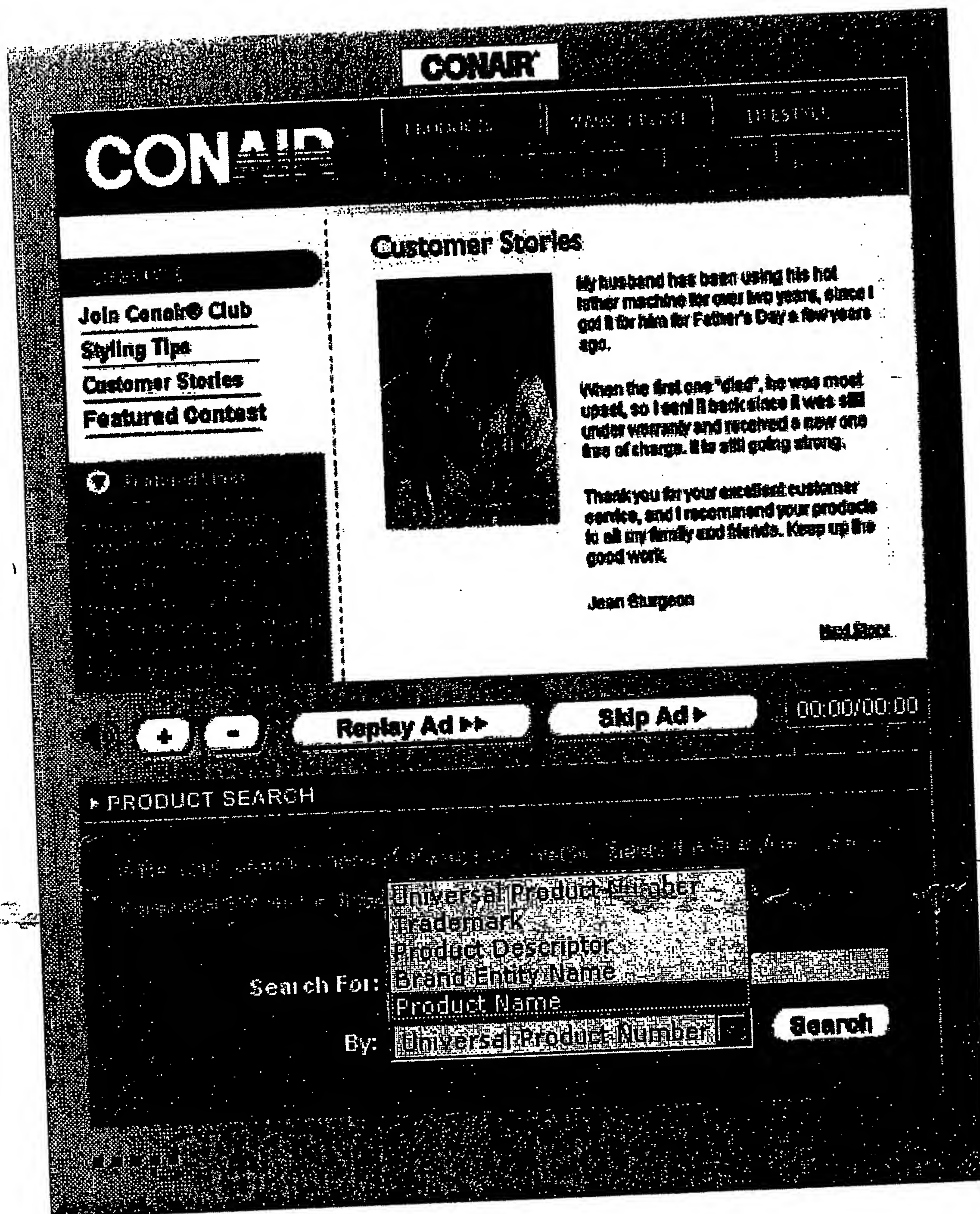


FIG. 50J8

136/1046

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[CONTACT US](#)

[Join Conair® Club](#)
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[Customer Stories](#)
[Featured Contest](#)

Customer Stories

My husband has been using his hot roller machine for over two years, since I got it for him for Father's Day a few years ago.

When the first one "died", he was most upset, so I sent it back since it was still under warranty and received a new one free of charge. It is still going strong.

Thank you for your excellent customer service, and I recommend your products to all my family and friends. Keep up the good work.

Jean Sturgeon

Real Story

+

-

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00:00/00:00

UPN	TRADE MARK	PRODUCT DESCRIPTOR	PRODUCT NAME
123456789	Conair	Hot Roller Machine	Hot Roller Machine
123456789	Conair	Hot Roller Machine	Hot Roller Machine
123456789	Conair	Hot Roller Machine	Hot Roller Machine

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FIG. 5039

73P/1046

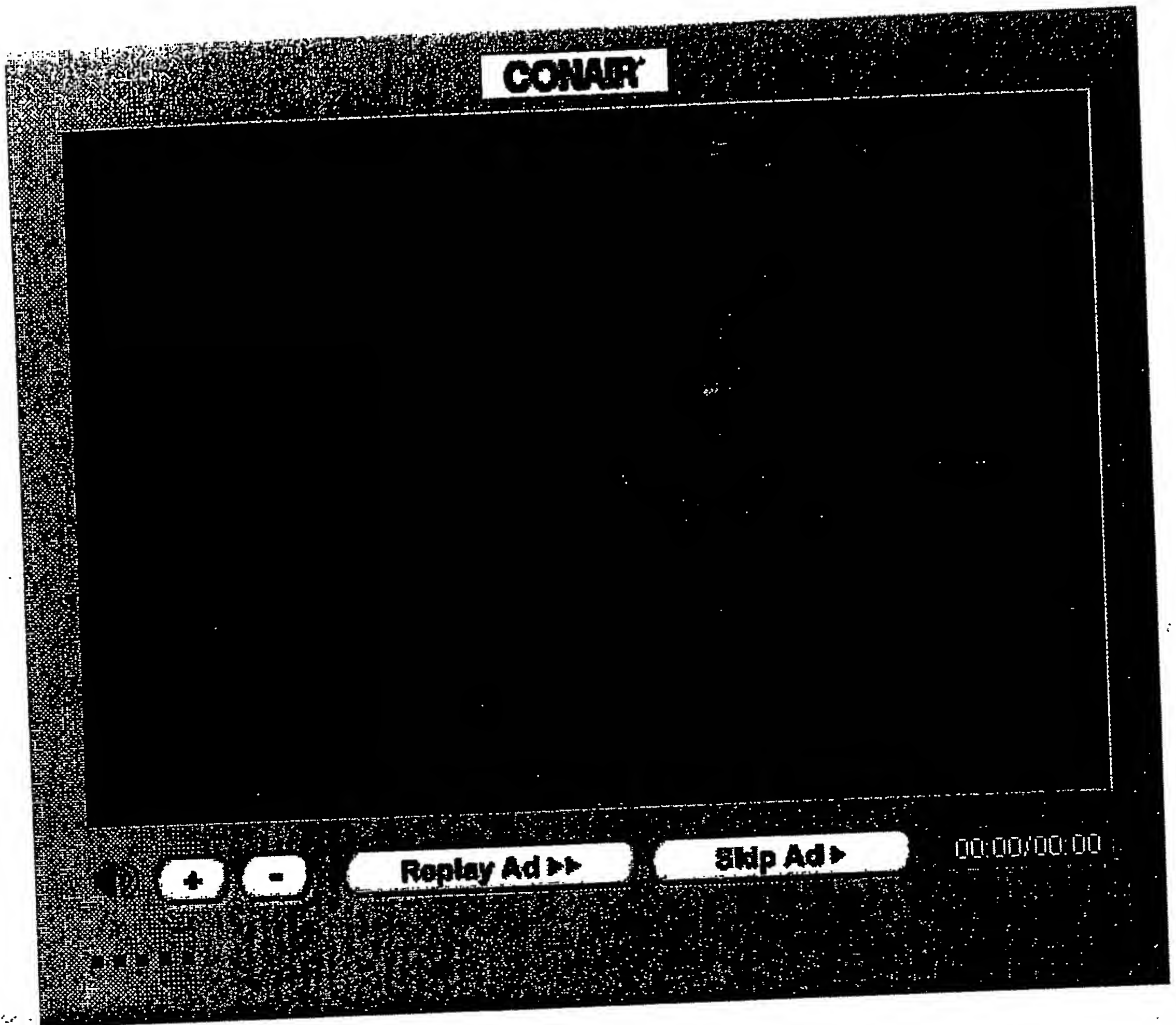


FIG. 50510

738/1046



FIG. 50 J11

139/1046

CONAIR

CONAIR

PRODUCTS

WARRANTY

CUSTOMER CARE

Ion Shine
Model 1481



Ion Shine Hair Dryer
Currently in stock.
Typically ships within 24 hours.
Item# CON1481 **20% OFF**
Price: \$ 29.99
Promo price: \$ 23.99
[Add to Cart](#) [Email a Friend](#)
Features:

- 1875 Watts of Drying Power
- Full Size
- Ionic Device
- Quiet Tone Motor
- 2 Heat/Speed Settings
- Cool Shot Button

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RATING

5

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FIG. 50 J 12



Install Service-Provider-Specific Virtual Kiosks

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

740/1046

FIG. 50K

Brandkey

deliver

Install Service-Provider-Specific Virtual Kiosks

Service-Provider-Specific Virtual Kiosks

Download Virtual Kiosk Tag

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Select Service-Provider-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Service-Provider-Specific Virtual Kiosks are available for Installation. Select the Service-Provider-Specific Virtual Kiosks you wish to Install by checking the Install checkbox. -- for everyone

If there are Service-Provider-Specific Virtual Kiosks available for more than one Service Provider, then the Service-Provider-Specific Virtual Kiosks shall be sorted by Service Provider name. Click "A" to view Service-Provider-Specific Virtual Kiosks from Service Providers beginning with the letter "A", etc. -- for only consumers

Click Next to Install the selected Service-Provider-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Service-Provider-Specific Virtual Kiosks associated with a particular Service Provider. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z I

1 1 2 3 4 5 6 7 8 9 10

Service Provider Name	S-P-S Virtual Kiosk Serial Number	S-P-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Service Provider Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Service Provider Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back

1 2 3 4 5

Next



Install Service-Provider-Specific Virtual Kiosks

Service Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag

Control Panel for Installing Service Provider Specific Virtual Kiosks

Standard Demonstration Mode

Search for Service Provider

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Service Provider whose Service Provider-Specific Virtual Kiosks you wish to install. Click Next to initiate the Service Provider search.

Search for:

Search by: Service Provider Name



Back

Next

FIG.50L2

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Install Service-Provider-Specific Virtual Kiosks

Service-Provider-Specific Virtual Kiosks | Installation Information | Download Virtual Kiosk Tool

Control Panel for Installing Service-Provider-Specific Virtual Kiosks

Standard Demonstration Mode

Select a Service Provider

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Service Providers matched your search criteria and have Service-Provider-Specific Virtual Kiosks available to install. Click on the Service Provider Name to view Service-Provider-Specific Virtual Kiosks for the selected Service Provider.

Service Provider Name	Service Provider Identification Number (SPIN)	No. of Virtual Kiosks
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 1
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 2
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 3
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 4
<u>Service Provider Name 1</u>	SPIN 1	Virtual Kiosk No 5

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FIG. 50 L3

http://www.brandkeysystems.com/bk-deliver/m-install_service-provider-3.html

~~file://F:\www\brandkey\bk_deliver\TMP9gsuvcftb3.htm~~

5/12/2003



Control Panel for Installing Service Provider Specific Virtual Kiosks

Install Service-Provider-Specific Virtual Kiosks

Select Virtual Kiosks | Brandkey Agreement | Download Virtual Kiosk Files | Information | Download Virtual Kiosk Files

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Service-Provider-Specific Virtual Kiosks. This information is used by Service Providers and their agents to better customize the Service-Provider-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

 (e.g: www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

 -- Select One --

Zip/Postal Code:

Country:

 United States

Purpose of Installation:

Back

Next

FIG. 50L5

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Control Panel for installing Service-Provider-Specific Virtual Kiosks

Install Service-Provider-Specific Virtual Kiosks

Select Virtual Kiosk | License Agreement | Evaluation & Sample Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Download Virtual Kiosk Tag

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The setup files for the following Service-Provider-Specific Virtual Kiosk(s) have been prepared. You have selected Service-Provider-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	X	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

746/9046

FIG. 50L6

747/1046

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Brokers & Partners

Physicians & Providers

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00:00:00

749/1046

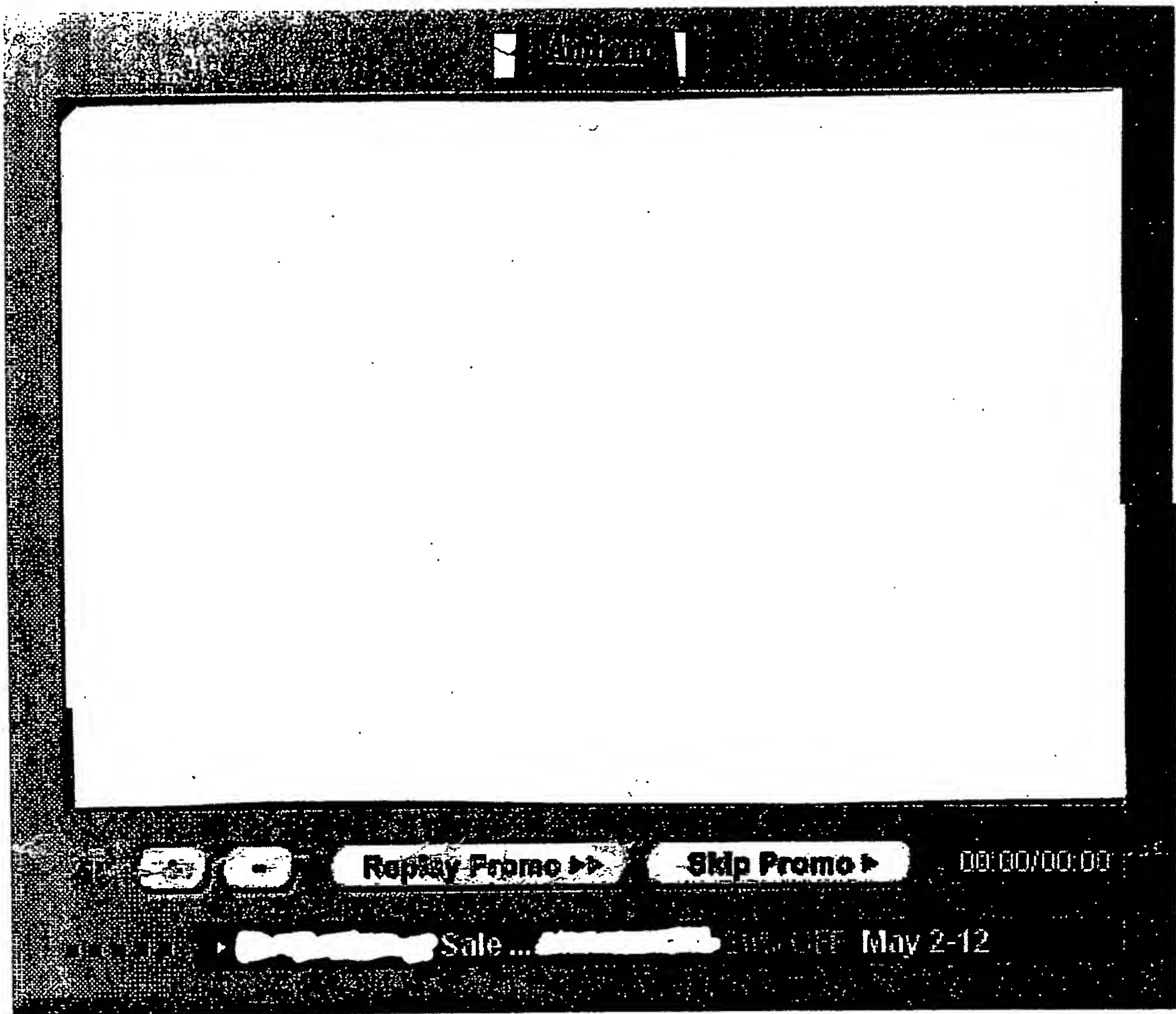


FIG. 50G2

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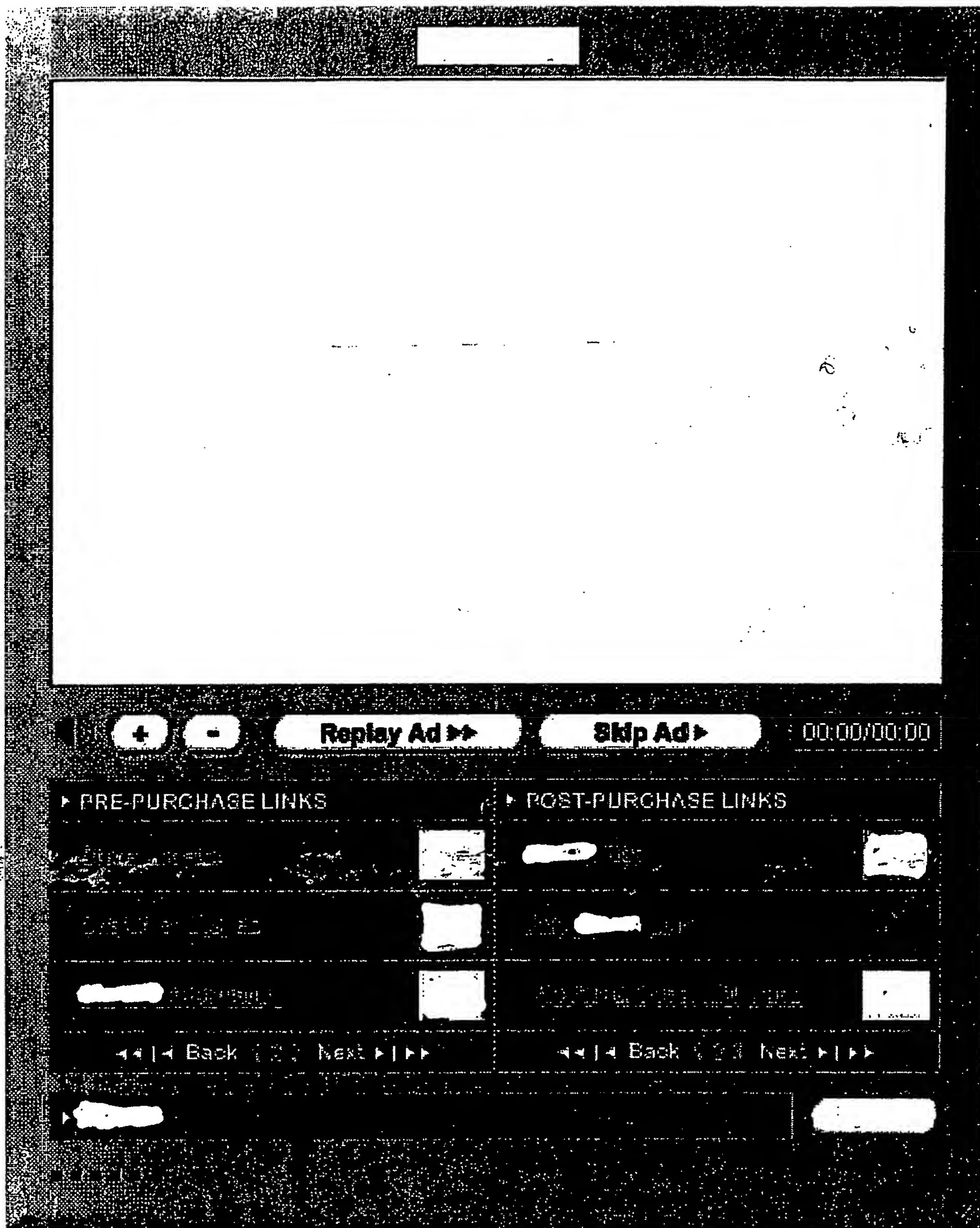


FIG 50 Q3

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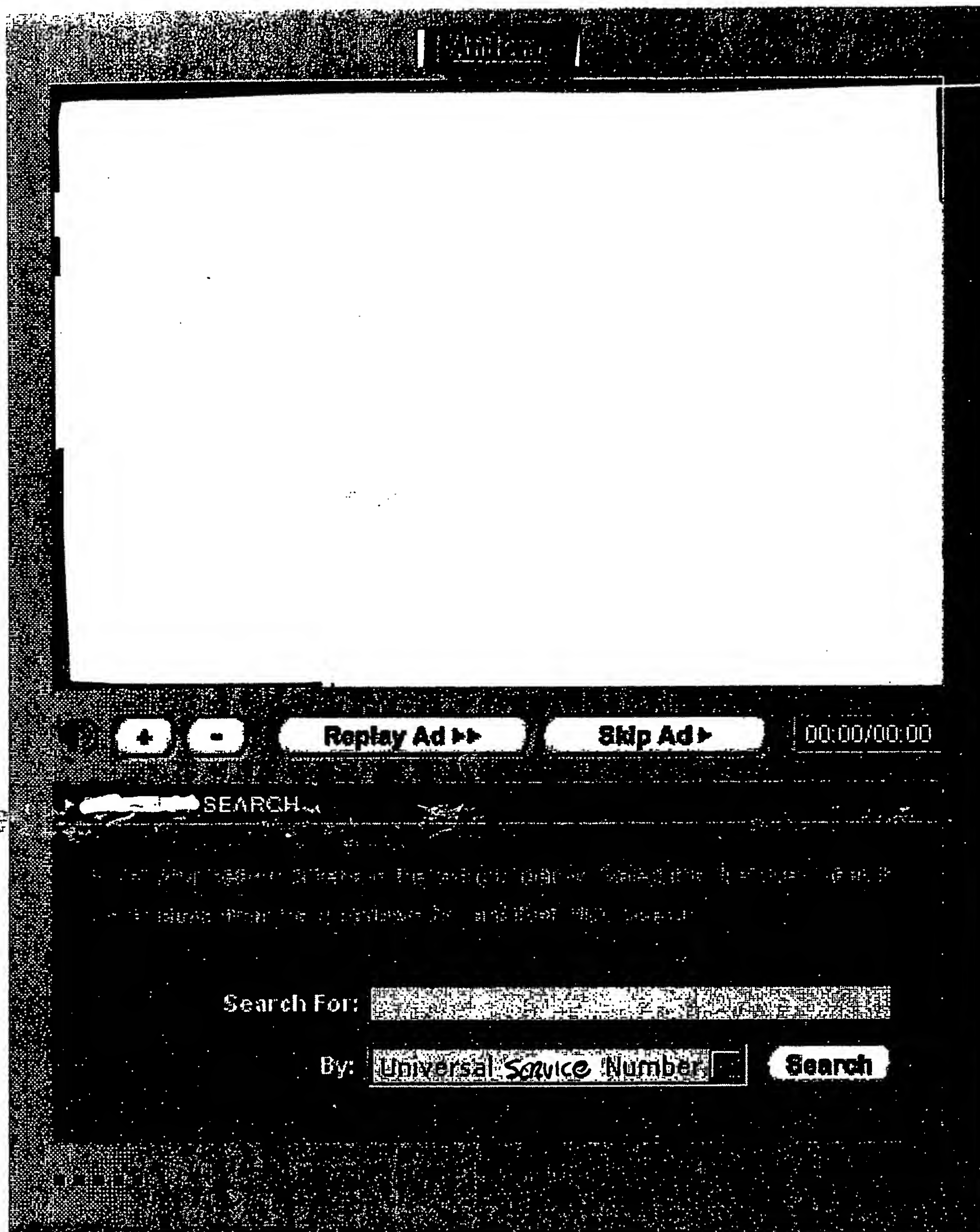


FIG. 50G 4



Control Panel for Installing Retailer-Specific Virtual Kiosks

Install Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Retailer-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

FSI/1046

FIG. 50 N



Control Panel for Installing Retailer-Specific Virtual Kiosks

Install Retailer-Specific Virtual Kiosks

Search Virtual Kiosk by Retailer Name, Kiosk Name, or Kiosk ID. Download Virtual Kiosk Tag

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Retailer-Specific Virtual Kiosks are available for installation. Select the Retailer-Specific Virtual Kiosks you wish to install by checking the install checkbox. -- for everyone

If there are Retailer-Specific Virtual Kiosks available for more than one Retailer, then the Retailer-Specific Virtual Kiosks shall be sorted by Retailer name. Click "A" to view Retailer-Specific Virtual Kiosks from Retailers beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Retailer-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Retailer-Specific Virtual Kiosks associated with a particular Retailer. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 1 2 3 4 5 6 7 8 9 10

Retailer Name	R-S Virtual Kiosk Serial Number	R-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Retailer Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Retailer Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Search Next

FIG. 5001



Install Retailer-Specific Virtual Kiosks

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Search for Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor whose Retailer-Specific Virtual Kiosks you wish to install. Click Next to initiate the Vendor search.

Search for:

Search by: Vendor Name



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Next

FIG. 50 02



Install Retailer-Specific Virtual Kiosks

Virtual Kiosk Installation/Configuration Information Download Virtual Kiosk Tool

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Vendors matched your search criteria and have Retailer-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Retailer-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	MIN	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

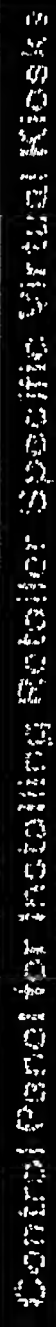
754/1046

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FIG. 5003

http://www.brandkeysystems.com/bk_deliver/m_install_retailer-3.html

File://E:\www\brandkey\bk_deliver\TMP9i5kccsfv.htm



Label: Latent-Specific Virtue: Kōshō

74

RECEIVED OCTOBER 17 1964

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

755/1046

[illegible]

आपका

BOOKS

Fig. 5004



Install Retailer-Specific Virtual Kiosks

Get a Virtual Kiosk | Manage Upgrades | Set Up a Kiosk | Download Virtual Kiosk Tool

Control Panel for Installing Retailer-Specific Virtual Kiosks

Standard Demonstration Mode

[Update Installation Location Information](#)

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Retailer-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Retailer-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

(e.g: www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

-- Select One --

Zip/Postal Code:

Country:

United States

Purpose of Installation:

Back

Next

FIG. 50 05

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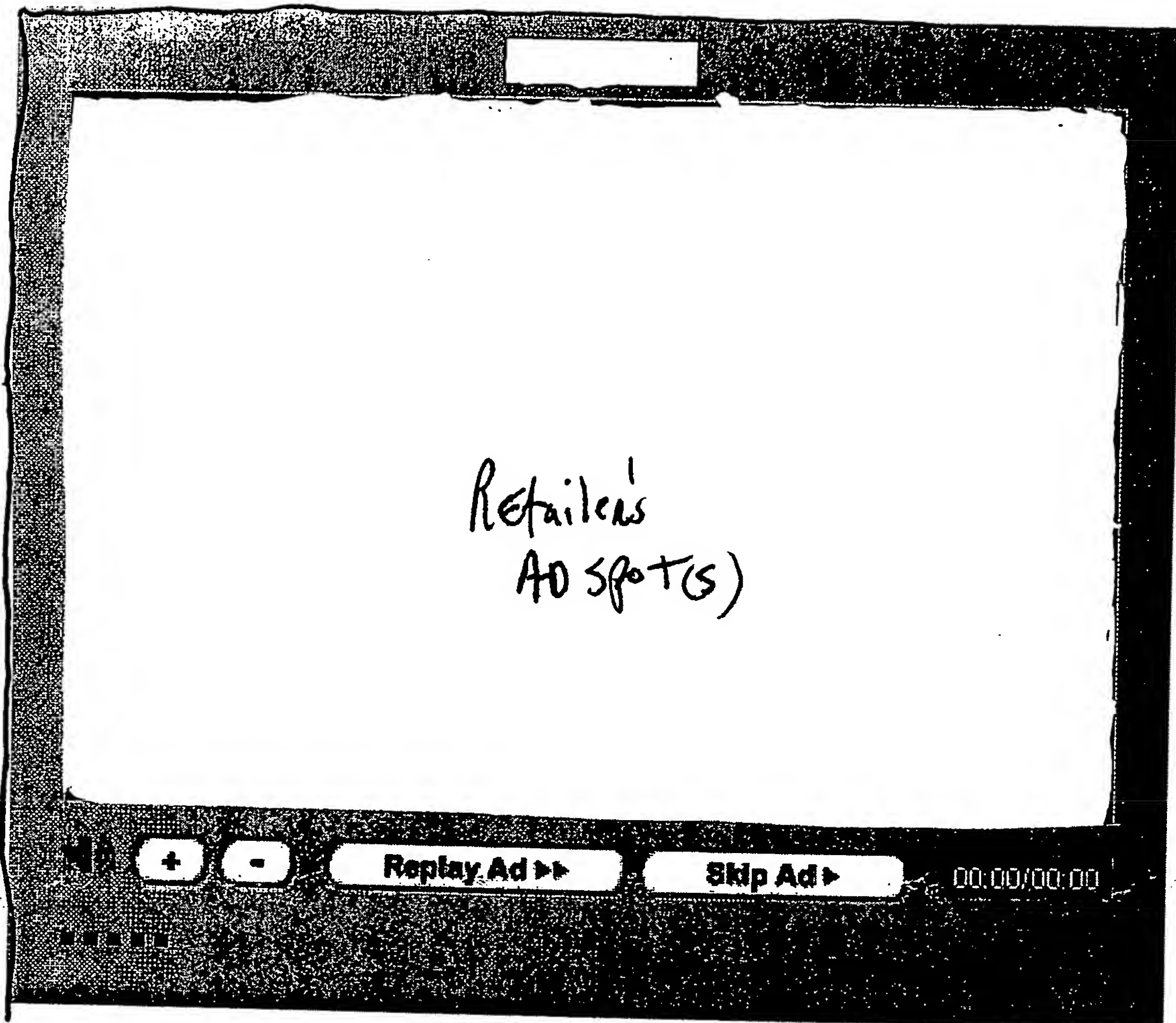


FIG. 50.P1

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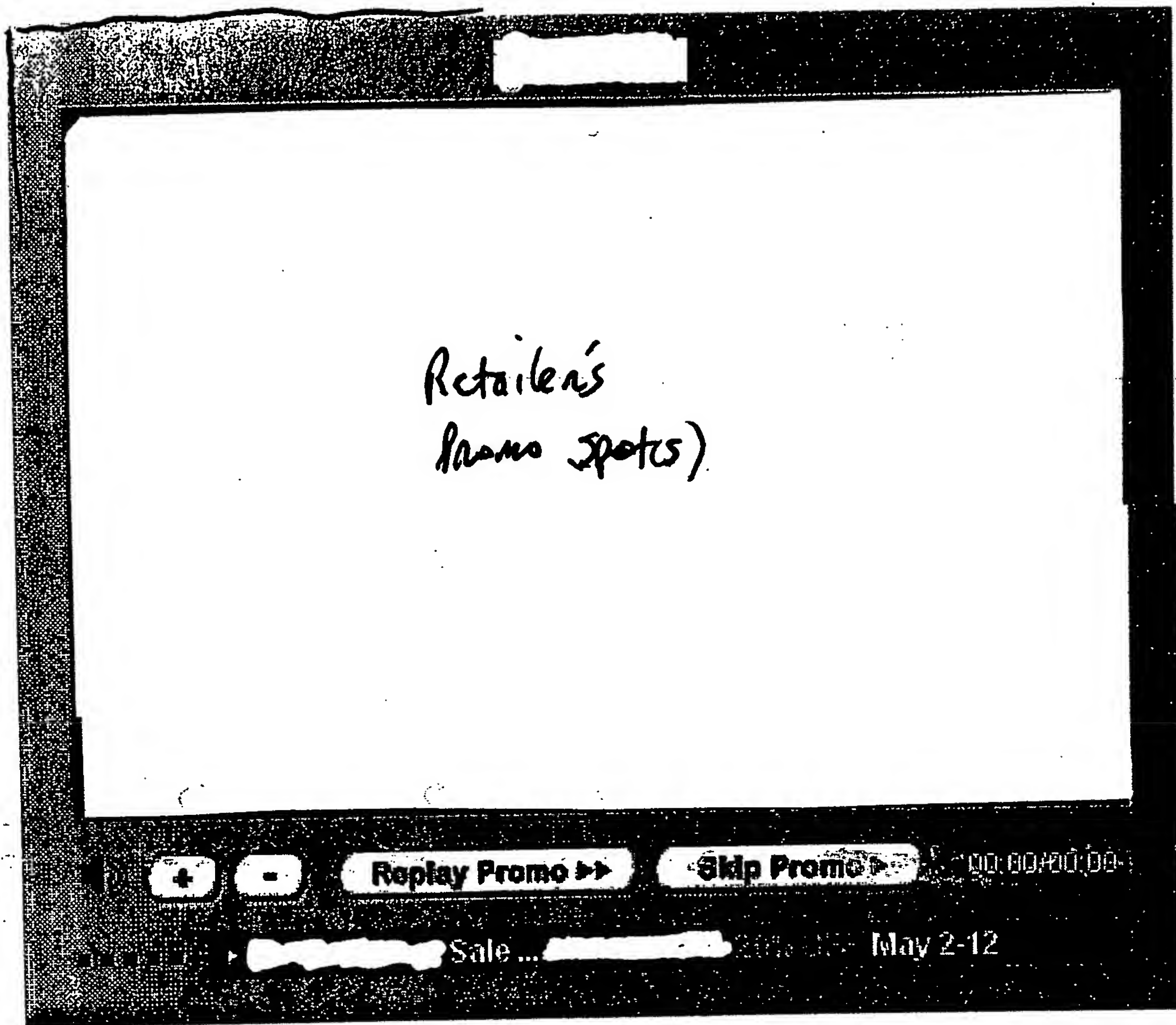


FIG. 50P2

705/1046

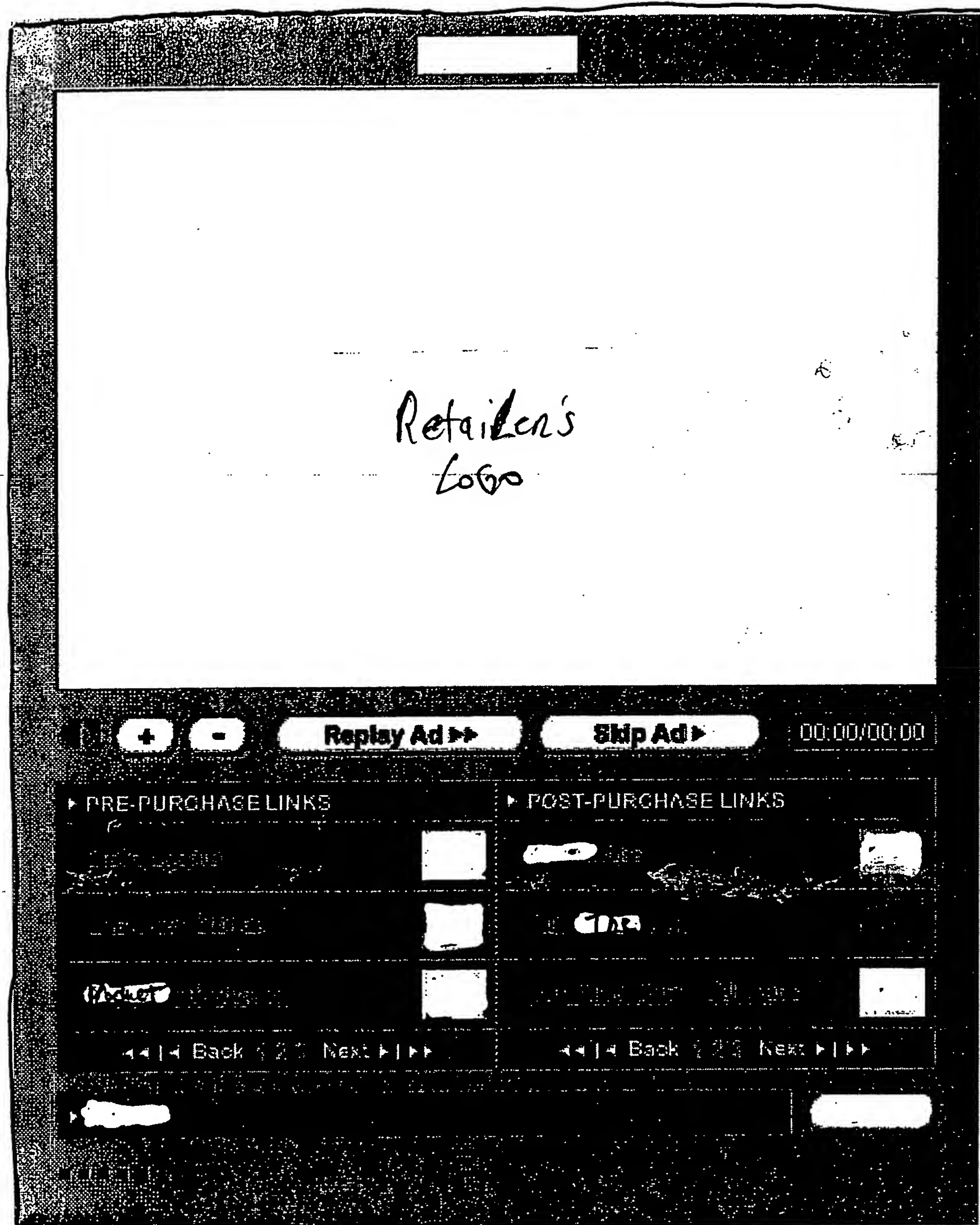


FIG. 50 P3

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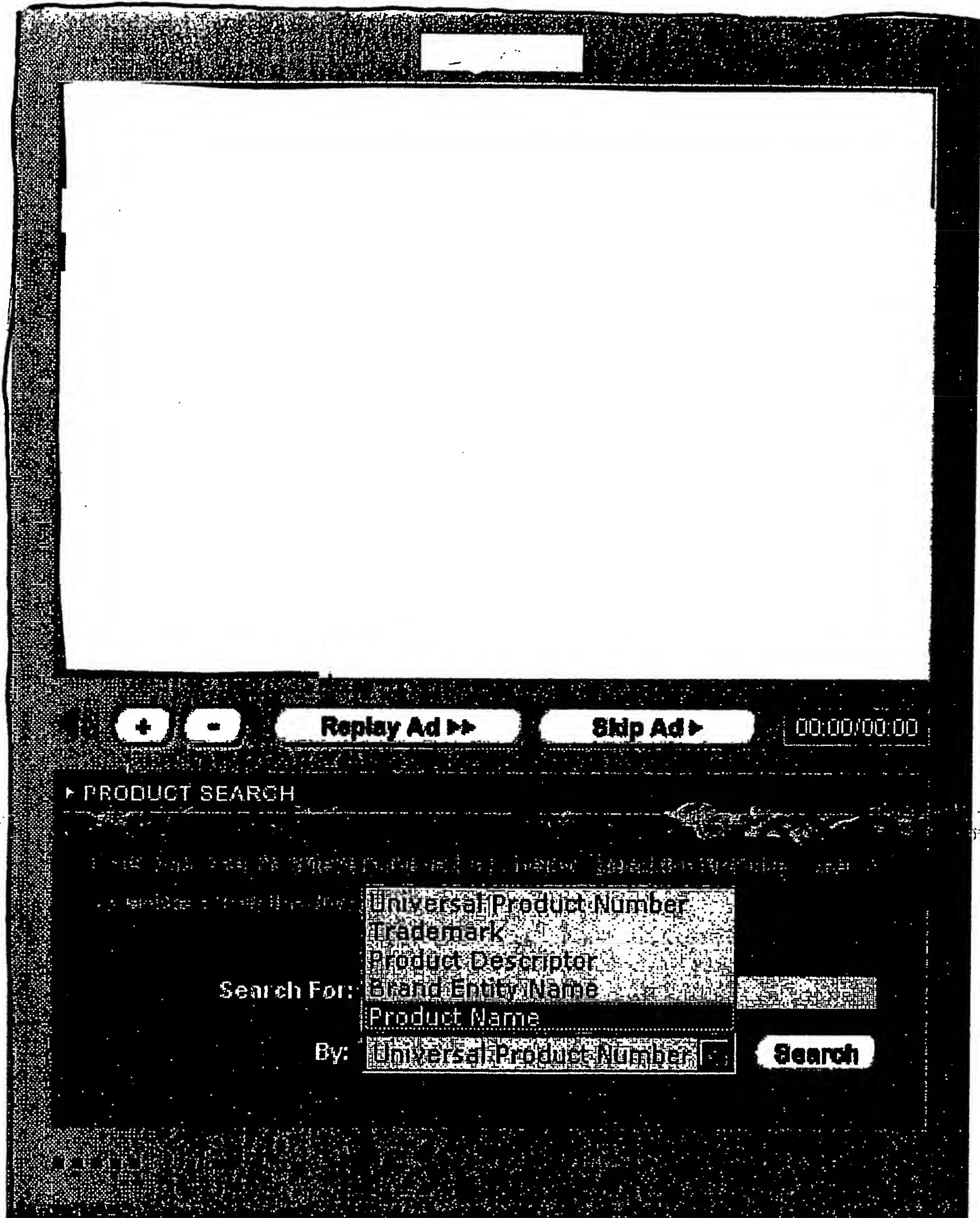


FIG. 50A

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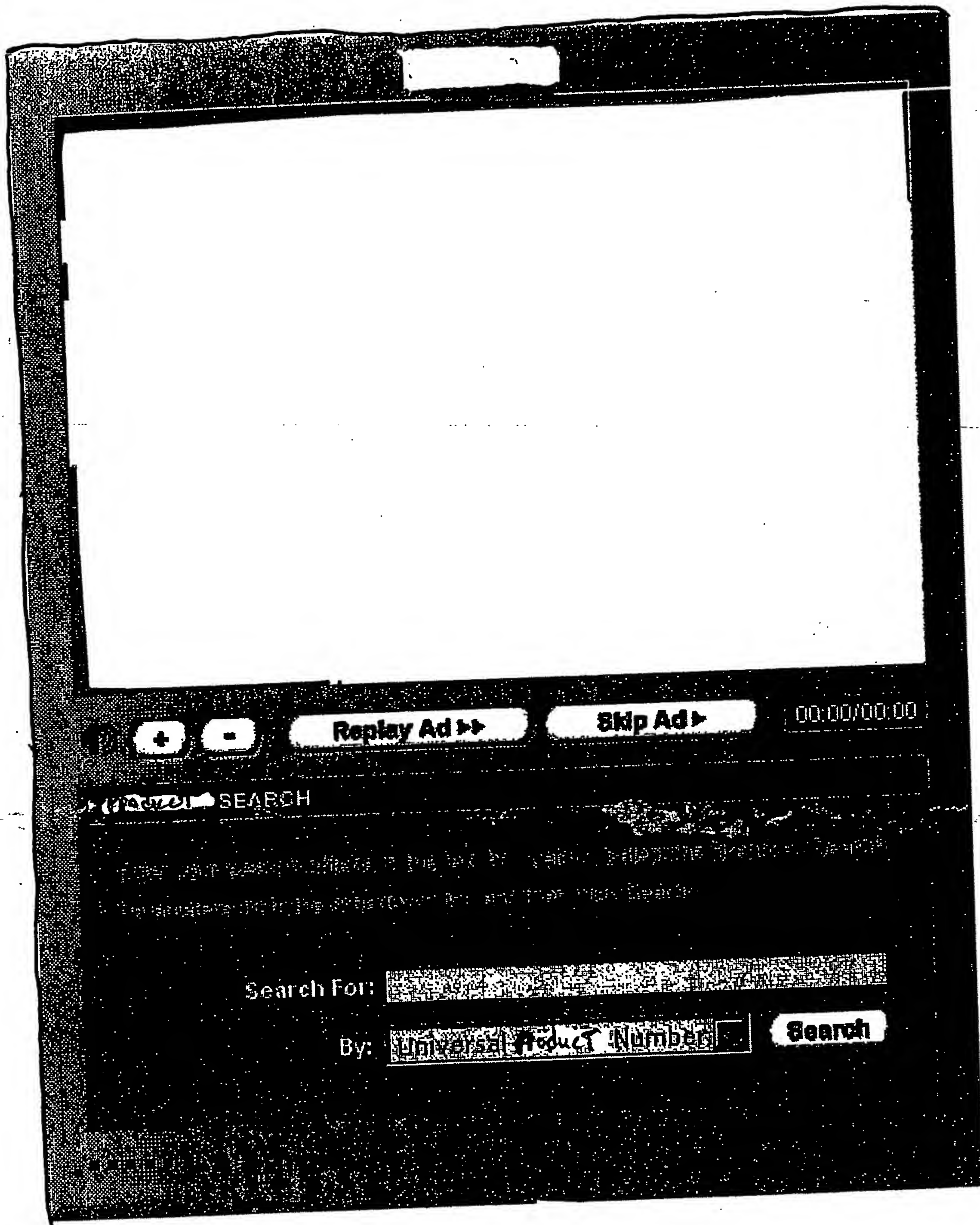


FIG. 50 P5

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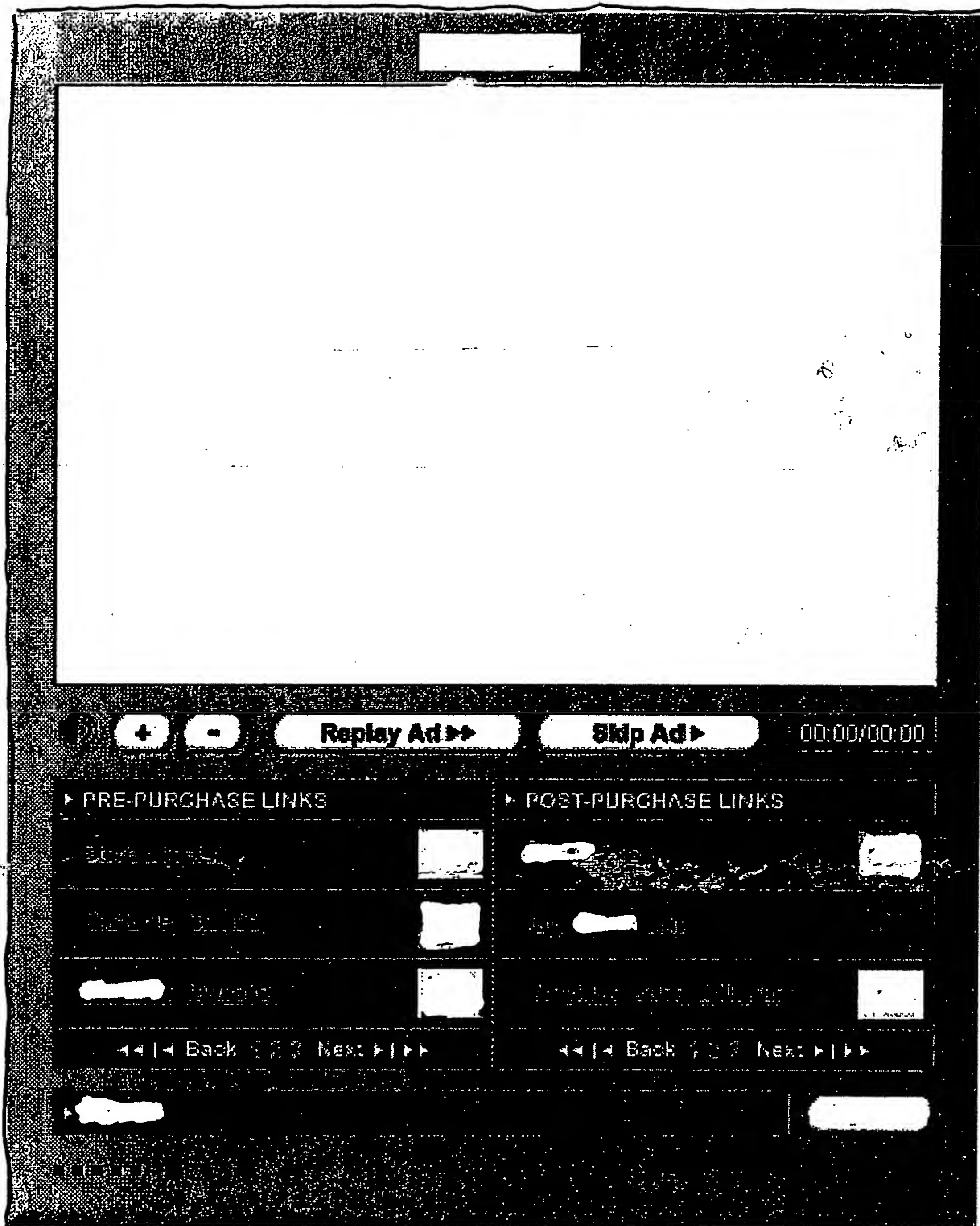


FIG. 50 P6



Install Industry-Specific Virtual Kiosks

Control Panel for Installing Industry Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Industry Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

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FIG. 50Q



Install Industry-Specific Virtual Kiosks

Get Virtual Kiosk, Download, Information, Download Virtual Kiosk Tag

Standard Demonstration Mode

Select Industry-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Industry-Specific Virtual Kiosks are available for installation. Select the Industry-Specific Virtual Kiosks you wish to install by checking the install checkbox. -- for everyone

If there are Industry-Specific Virtual Kiosks available for more than one Industrialist, then the Industry-Specific Virtual Kiosks shall be sorted by Industrialist name. Click "A" to view Industry-Specific Virtual Kiosks from Industrialists beginning with the letter "A", etc. -- for only consumers

Click Next to install the selected Industry-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Industry-Specific Virtual Kiosks associated with a particular Industrialist. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

1 1 1 2 1 3 1 4 1 5 1 6 1 7 1 8 1 9 1 0 1

Industrialist Name	P-S Virtual Kiosk Number	P-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Industrialist Name 1	0900989098-88	Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 2	0900989098-88	Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 3	0900989098-88	Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 4	0900989098-88	Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Industrialist Name 5	0900989098-88	Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Search Next

FIG. 50 R1



Control Panel for Installing Industry Specific Virtual Kiosks

Install Industry-Specific Virtual Kiosks

Search for Vendor Search for Client Search for Information Download Virtual Kiosk Tag

Standard Demonstration Mode

Search for Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor whose Industry-Specific Virtual Kiosks you wish to install. Click Next to initiate the Vendor search.

Search for:

Search by: Vendor Name



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FIG. 50 R2

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Install Industry-Specific Virtual Kiosks
Select Virtual Kiosk | Enter Account Information | Download Virtual Kiosk Tag

Standard Demonstration Mode

Select a Vendor

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following Vendors matched your search criteria and have Industry-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Industry-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	Vendor Identification Number (MIN)	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

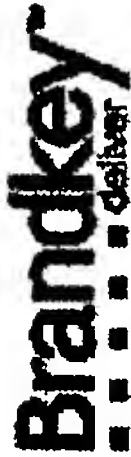
767/1046

FIG 50R3

http://www.brandkeysystems.com/bk_deliver/m-install/industry-3.htm

file://E:/www/brandkey/bk_deliver/TFMP9K0qbesffa.htm

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Install Industry-Specific Virtual Kiosks

Control Panel for Installing Industry-Specific Virtual Kiosks

Standard Demonstration Mode

UPDATING INSTALLATION LOCATION INFORMATION

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The following information is required before you can download the installation files for the Industry-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Industry-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

(e.g: www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

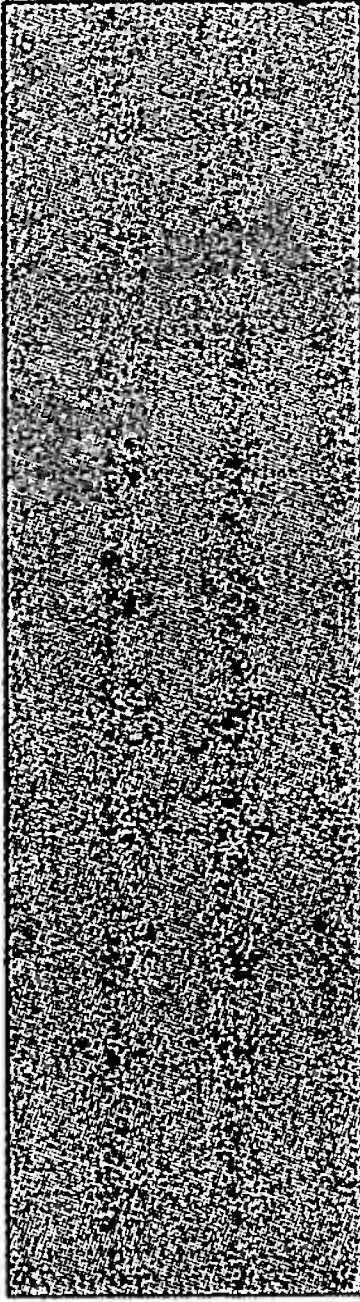
-- Select One --

Zip/Postal Code:

Country:

United States

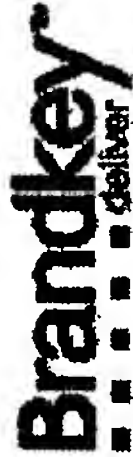
Purpose of Installation:



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FIG. 50R5

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Install Industry-Specific Virtual Kiosks

Get New Virtual Kiosks | Get New Virtual Kiosks | Get New Virtual Kiosks | Get New Virtual Kiosks

Control Panel for Installing Industry-Specific Virtual Kiosks

Standard Demonstration Mode





Download Virtual Kiosk Tags

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The setup files for the selected Industry-Specific Virtual Kiosk(s) have been prepared. You have selected Industry-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected
HTML-Embedded Default Logo	
HTML-Embedded Document	
HTML-Encoded Image	
HTML-Encoded Desktop Icon	

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FIG. 50R6

771/1046

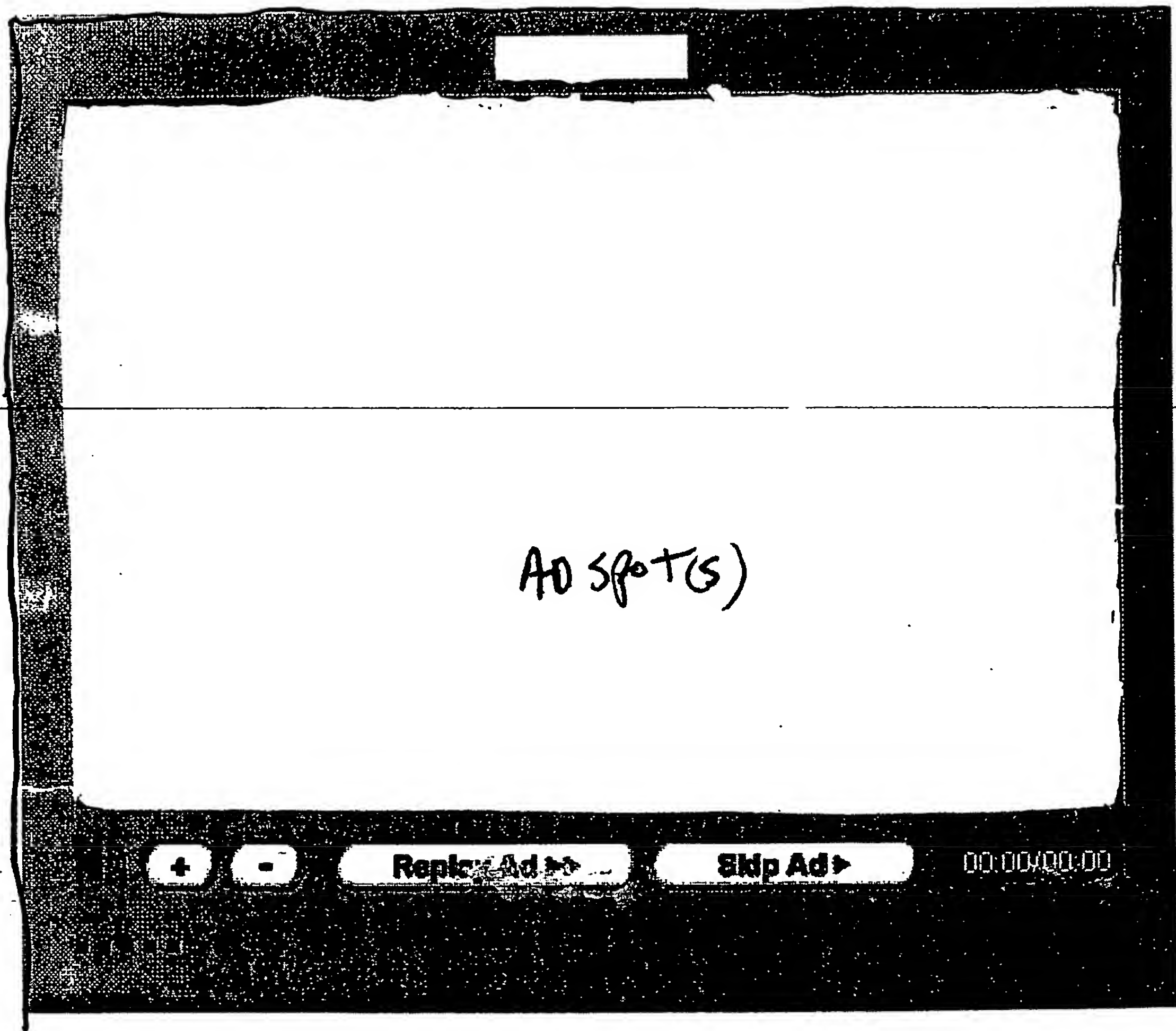


FIG. 50S1

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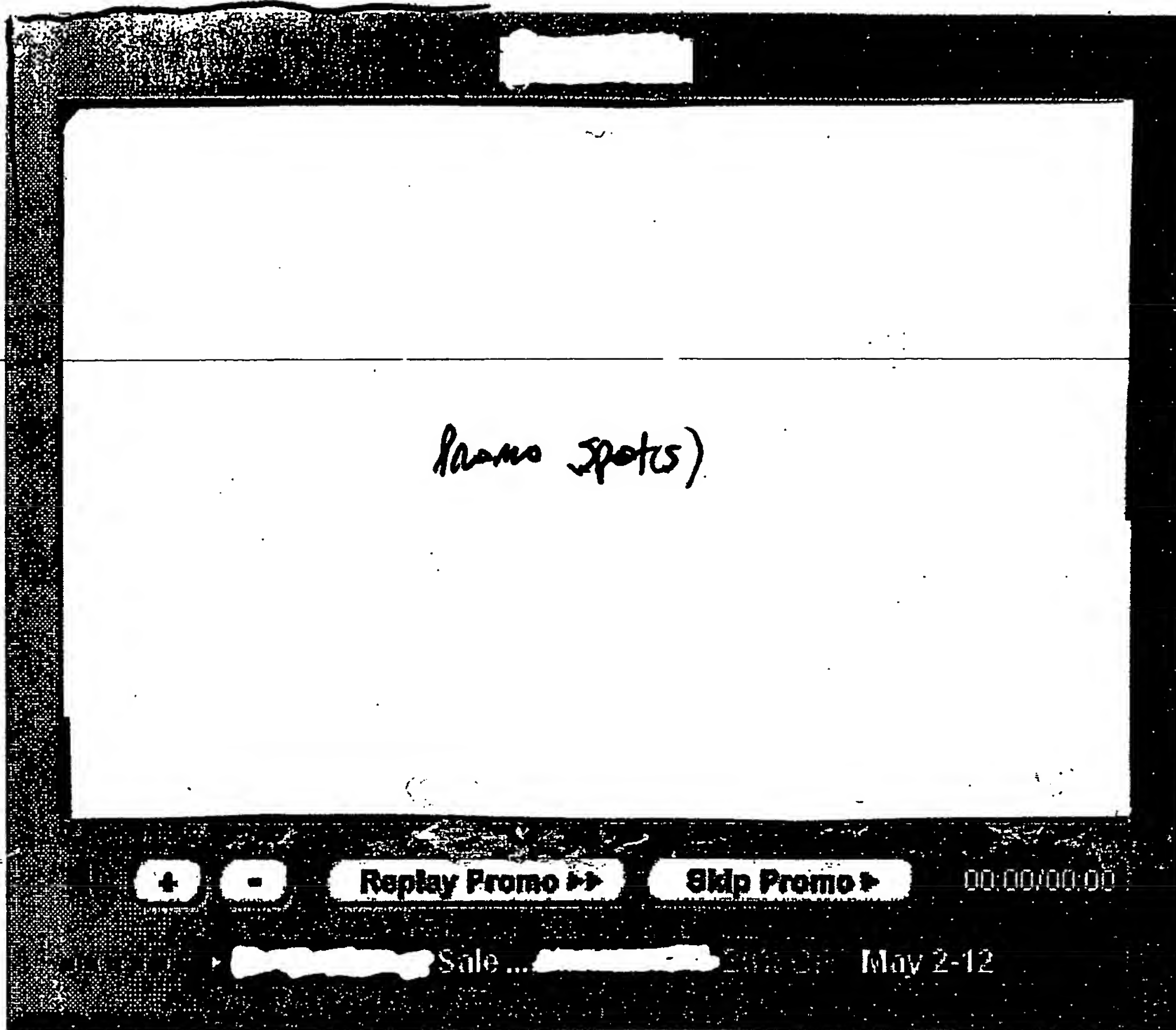


FIG. 5052

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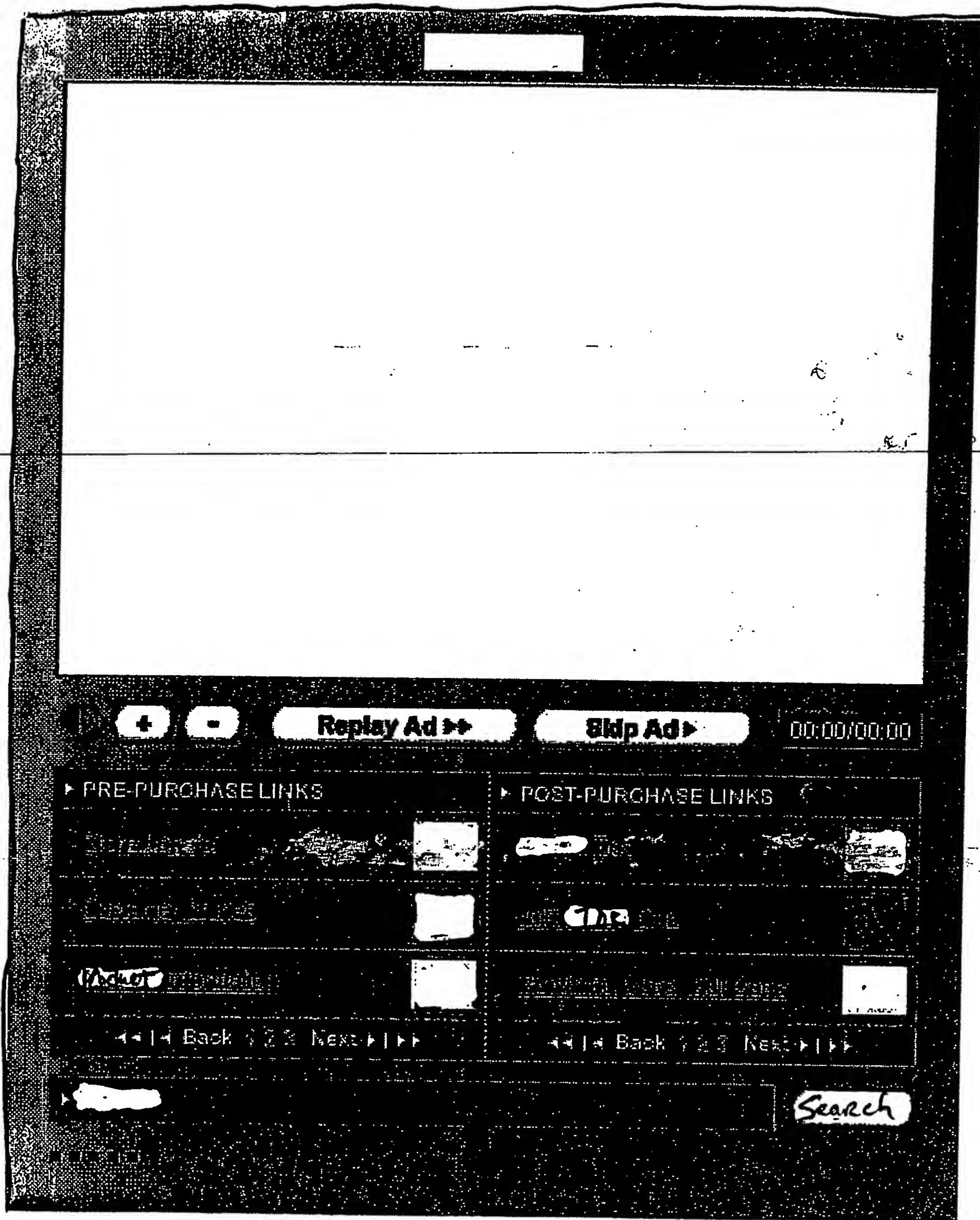


FIG. 50 53

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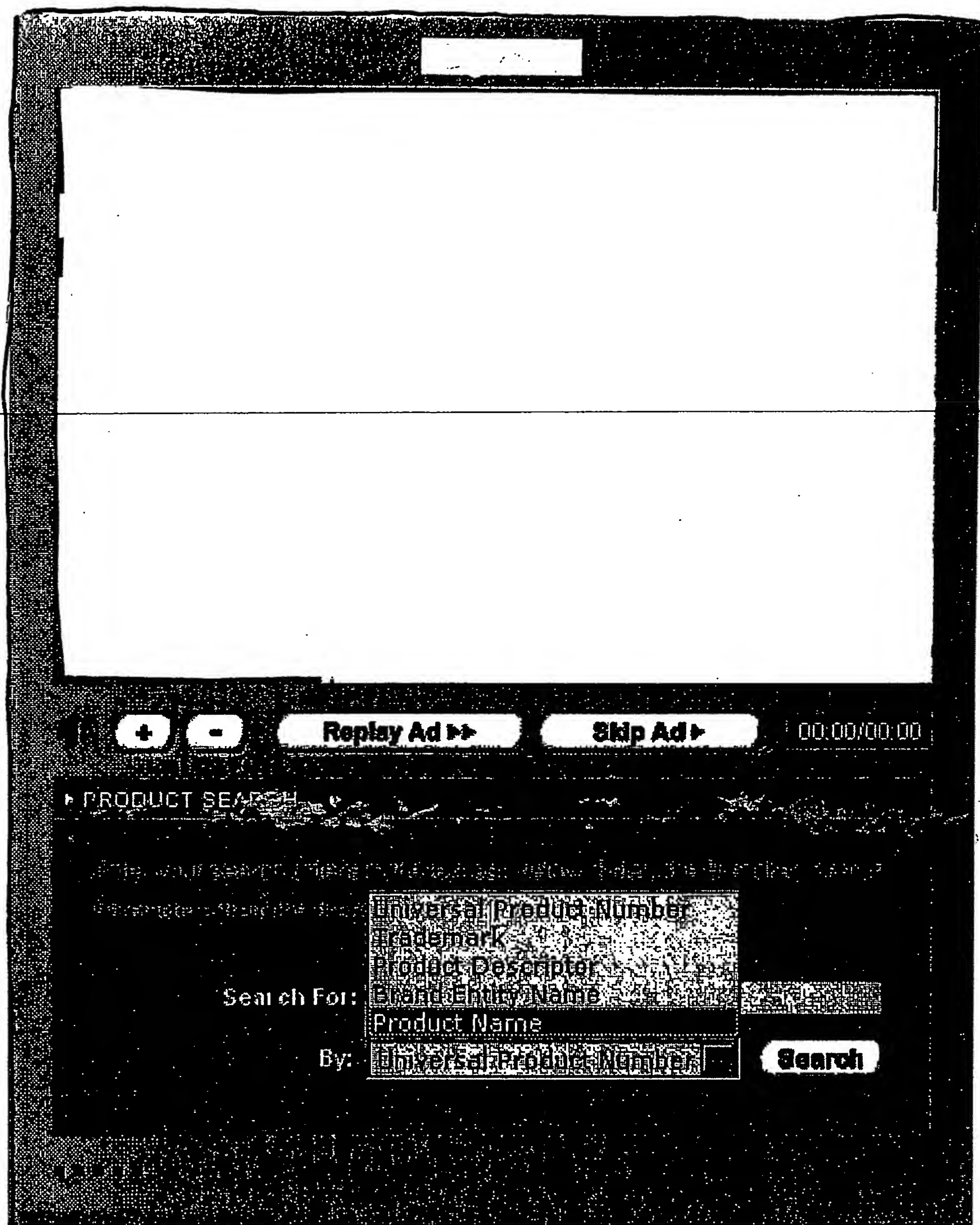


FIG. 50 84

775/1040

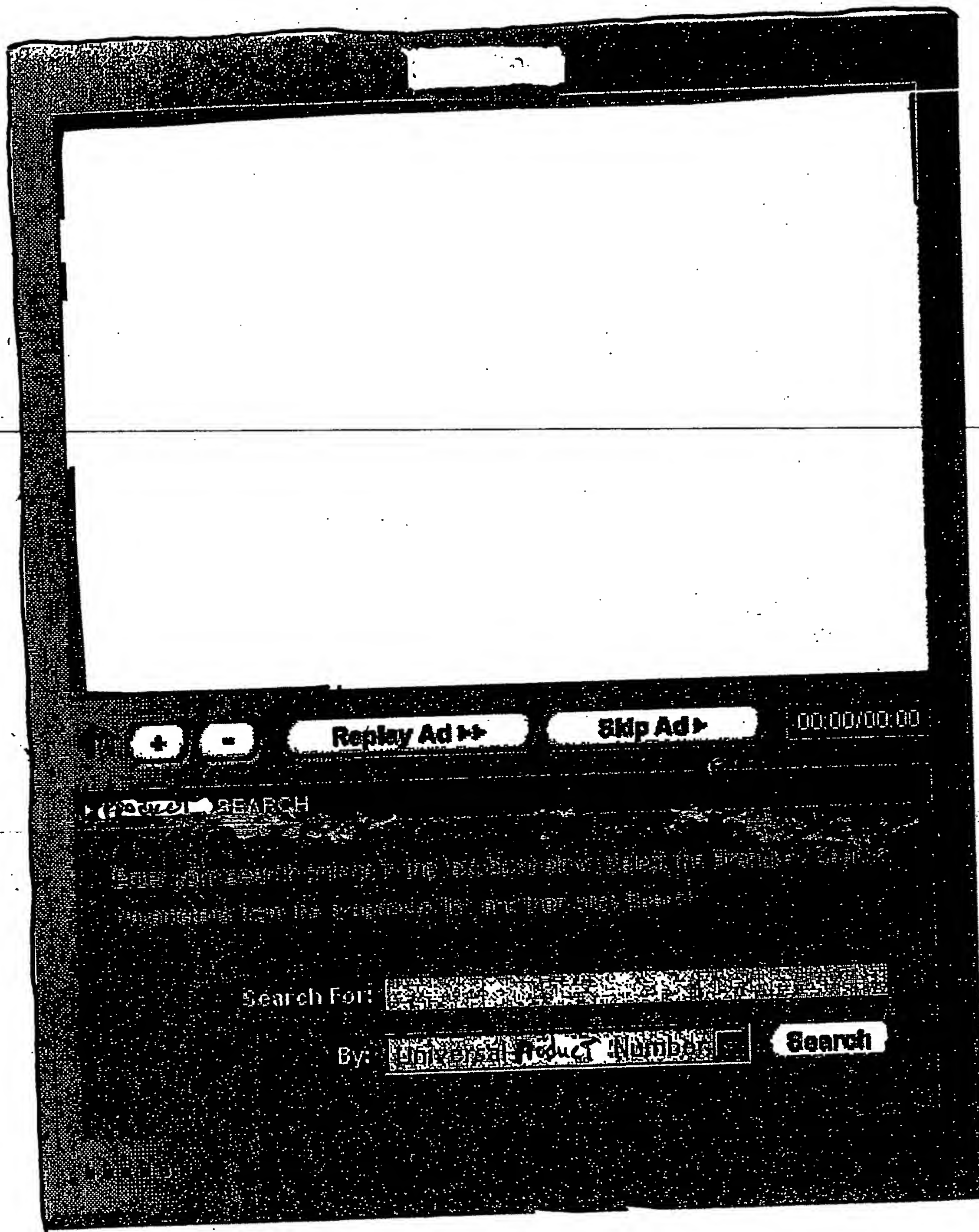


FIG. 5055

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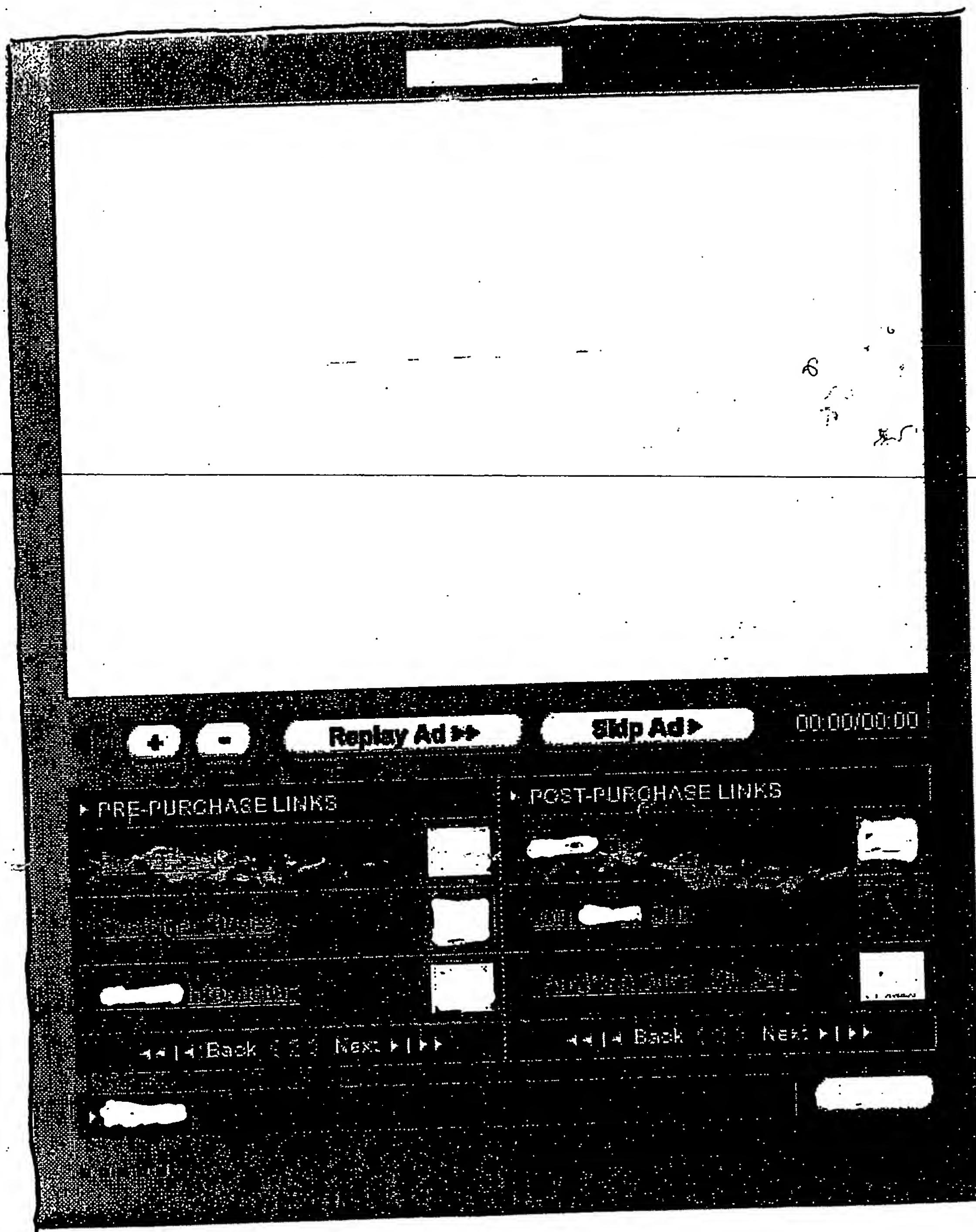


FIG. 5056



Install Corporate - Specific Virtual Kiosks

Control Panel for Installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Control Panel for Installing Corporate-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text: R.135

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FIG. 507



Install Corporate-Specific Virtual Kiosks

Control Panel for Installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Search Corporate-Specific Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Corporate-Specific Virtual Kiosks are available for Installation. Select the Corporate-Specific Virtual Kiosks you wish to Install by checking the Install checkbox. -- for everyone

If there are Corporate-Specific Virtual Kiosks available for more than one Vendor, then the Corporate-Specific Virtual Kiosks shall be sorted by Vendor name. Click "A" to view Corporate-Specific Virtual Kiosks from Vendors beginning with the letter "A", etc. -- for only consumers

Click Next to Install the selected Corporate-Specific Virtual Kiosks. -- for everyone

Click Search to search for the Corporate-Specific Virtual Kiosks associated with a particular Vendor. -- for only consumers. Below the alphabet bar is also only for consumers. Below the Search button also shall only be visible for consumers.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

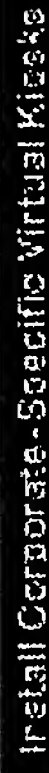
1 2 3 4 5 6 7 8 9 10

Vendor Name	P-S Virtual Kiosk Serial Number	P-S Virtual Kiosk Name	Launch Environment	Installation Language	Currently Installed	Install
Vendor Name 1 0900989098-88		Virtual Kiosk Name 1	Deployment Environment 1	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 2 0900989098-88		Virtual Kiosk Name 2	Deployment Environment 2	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 3 0900989098-88		Virtual Kiosk Name 3	Deployment Environment 3	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 4 0900989098-88		Virtual Kiosk Name 4	Deployment Environment 4	Installation language	Currently Installed	<input type="checkbox"/>
Vendor Name 5 0900989098-88		Virtual Kiosk Name 5	Deployment Environment 5	Installation language	Currently Installed	<input type="checkbox"/>

4 | 4 Back 1 2 3 4 5 Next | >

Search Next

FIG. 5041



Standard Demonstration Mode

Section 101

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Vendor whose Corporate-Specific Virtual Kiosks you wish to install. Click Next to initiate the Vendor search.

Search for:

Search by: **Vendor Name**

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Next

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FIG 50u2

http://www.brandkeysystems.com/bk_deliver/m_install_corporate-2.html

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Install Corporate-Specific Virtual Kiosks

Search Virtual Kiosks | Enterprise Agreement | Internal and External Information | Download Virtual Kiosk Tag

Control Panel for installing Corporate-Specific Virtual Kiosks

Standard Demonstration Mode

Select a Vendor

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following Vendors matched your search criteria and have Corporate-Specific Virtual Kiosks available to install. Click on the Vendor Name to view Corporate-Specific Virtual Kiosks for the selected Vendor.

Vendor Name	Vendor Identification Number (MIN)	No. of Virtual Kiosks
<u>Vendor Name 1</u>	MIN 1	Virtual Kiosk No 1
<u>Vendor Name 2</u>	MIN 2	Virtual Kiosk No 2
<u>Vendor Name 3</u>	MIN 3	Virtual Kiosk No 3
<u>Vendor Name 4</u>	MIN 4	Virtual Kiosk No 4
<u>Vendor Name 5</u>	MIN 5	Virtual Kiosk No 5

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FLG.50U3
http://www.brandkeysystems.com/bk_deliver/install_corporate-3.html

file:///F:/www/brandkey/bk_deliver/TMP9waljesfv6.htm

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Control Panel for Installing Corporate Specific Virtual Kiosks

Install Corporate-Specific Virtual Kiosks

Select Virtual Kiosks | Cleanse Applications | Configure Settings | Download Virtual Kiosk Tag

Standard Demonstration Mode

Update Installation Location Information

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

The following information is required before you can download the installation files for the Corporate-Specific Virtual Kiosks. This information is used by Vendors and their agents to better customize the Corporate-Specific Virtual Kiosks for your needs.

User Name:

Installation Domain:

(e.g: www.virtualkiosklaunchsite.com)

Physical Location:

City:

State:

-- Select One --

Zip/Postal Code:

Country:

United States

Purpose of Installation:

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FIG. 5045



Install Corporate-Specific Virtual Kiosks

Brandkey Deliver Subsystem | Install Corporate-Specific Virtual Kiosks | Download Virtual Kiosk Tags

Standard Demonstration Mode

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

The setup files for the selected Corporate-Specific Virtual Kiosk(s) have been prepared. You have selected corporate-specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Tags
HTML-Embedded Document	X	Download Tags
HTML-Encoded Image	✓	Download Tags
HTML-Encoded Desktop Icon	✓	Download Tags

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FIG. 5046

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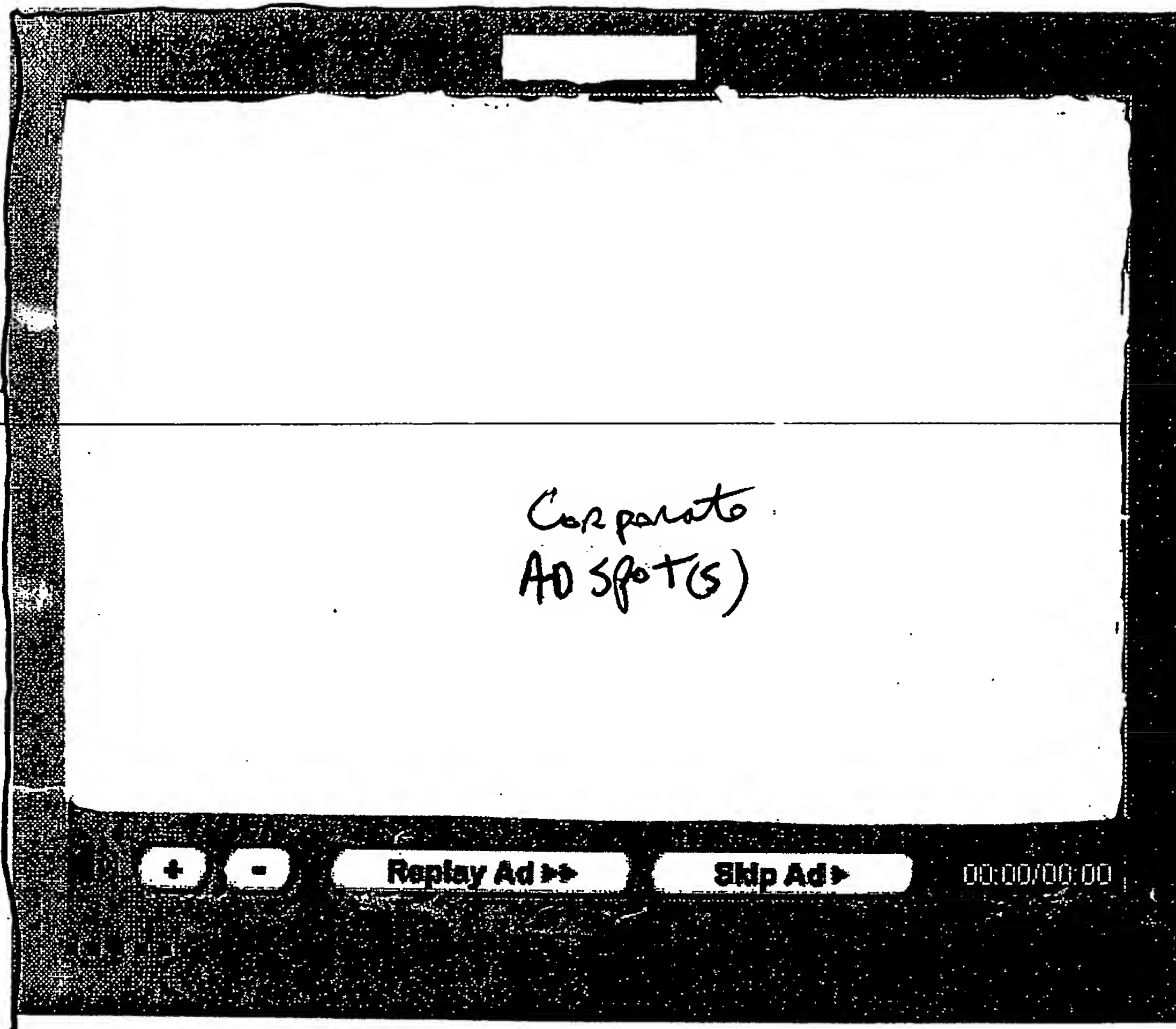


FIG. 50 VI

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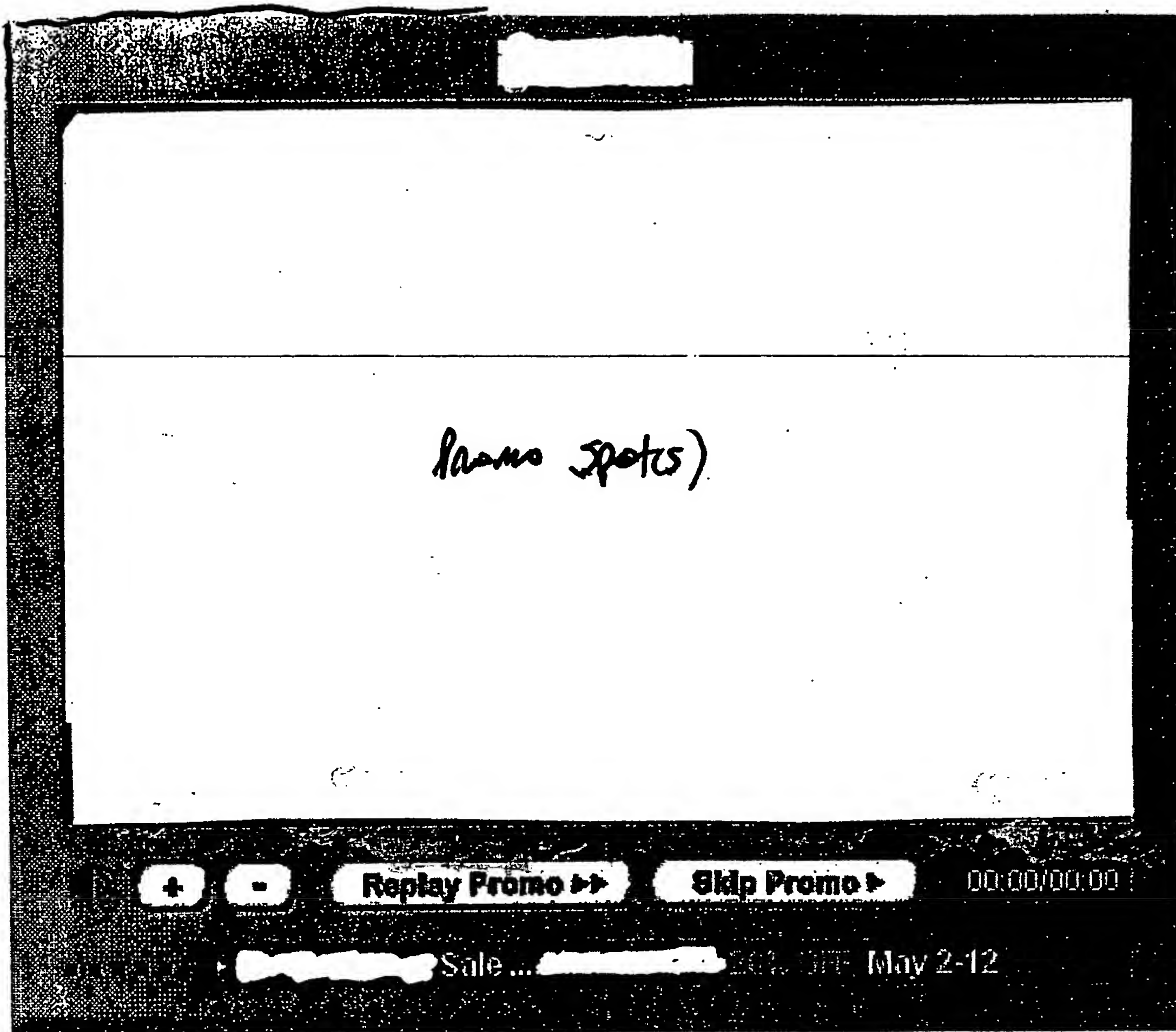


FIG. 50 V2

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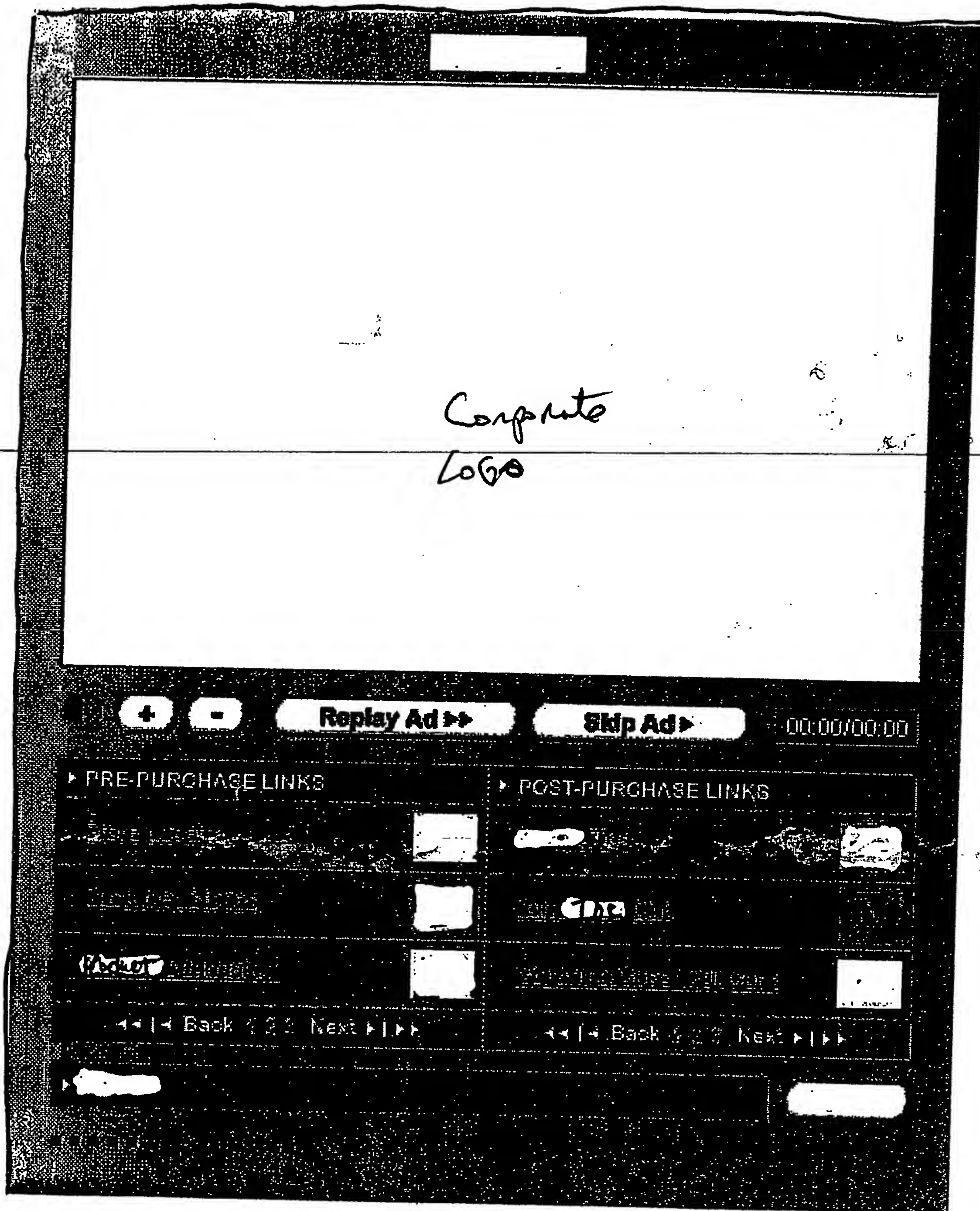


FIG. 50 V3

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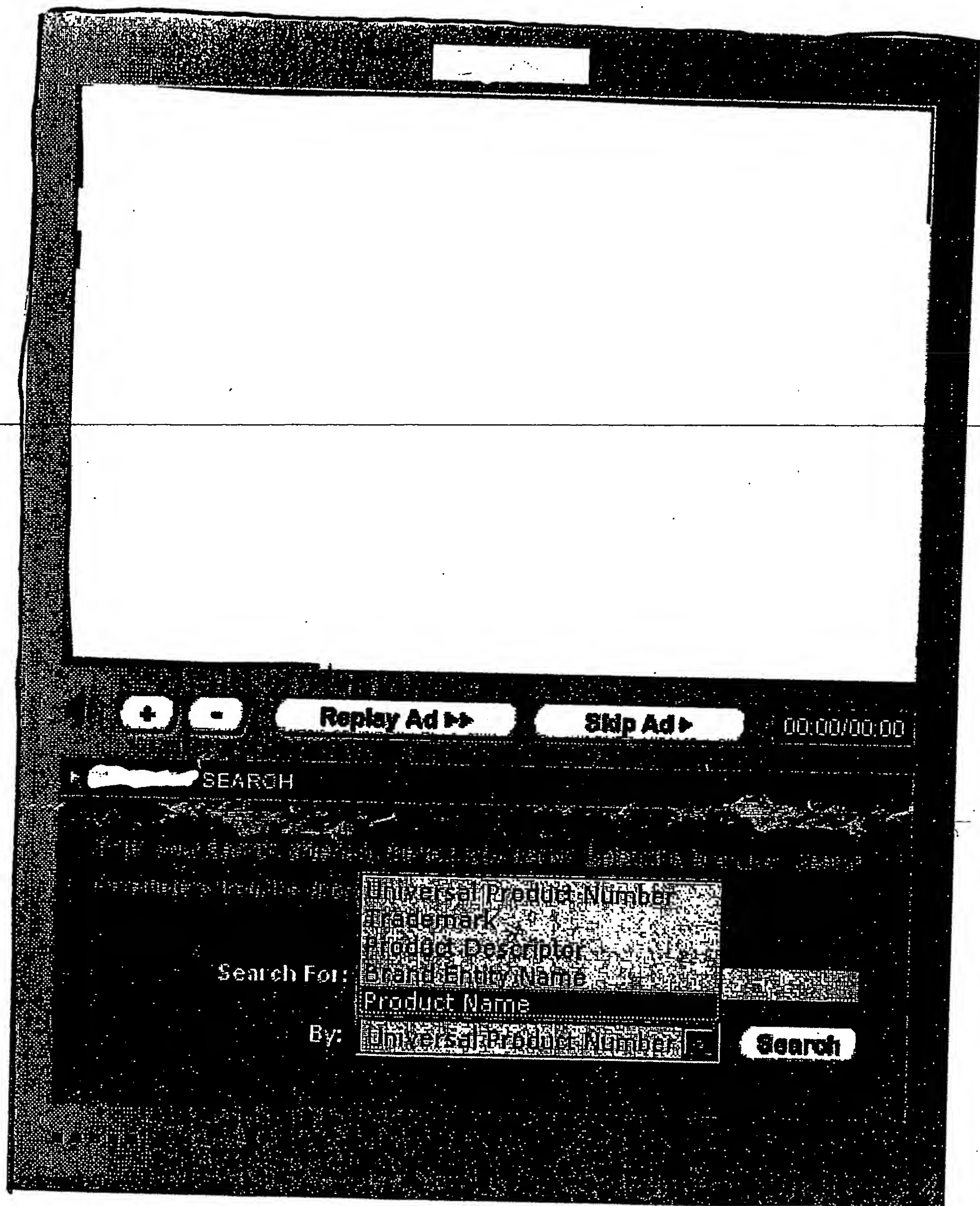


FIG. 50 V4

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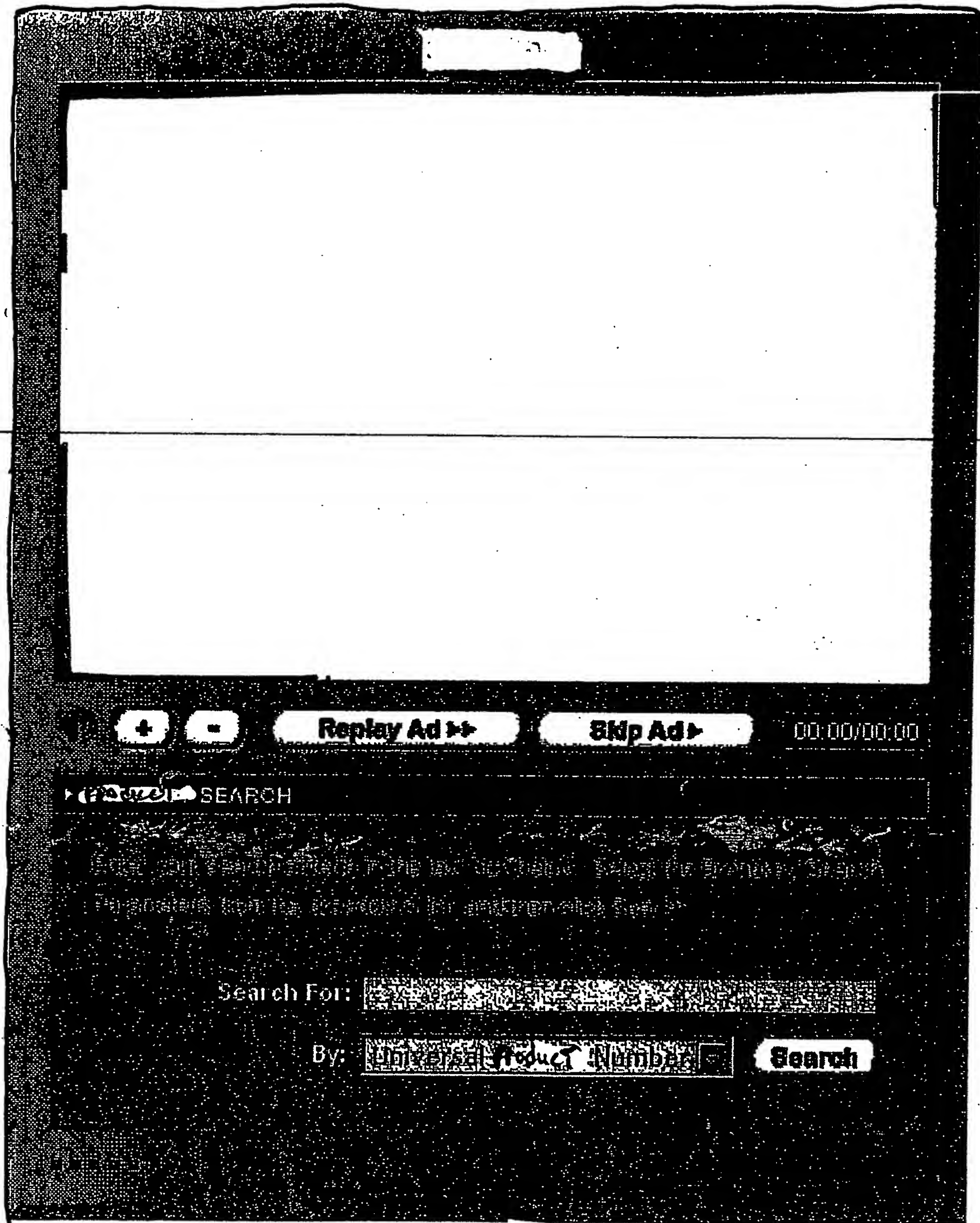


FIG. 50 V5

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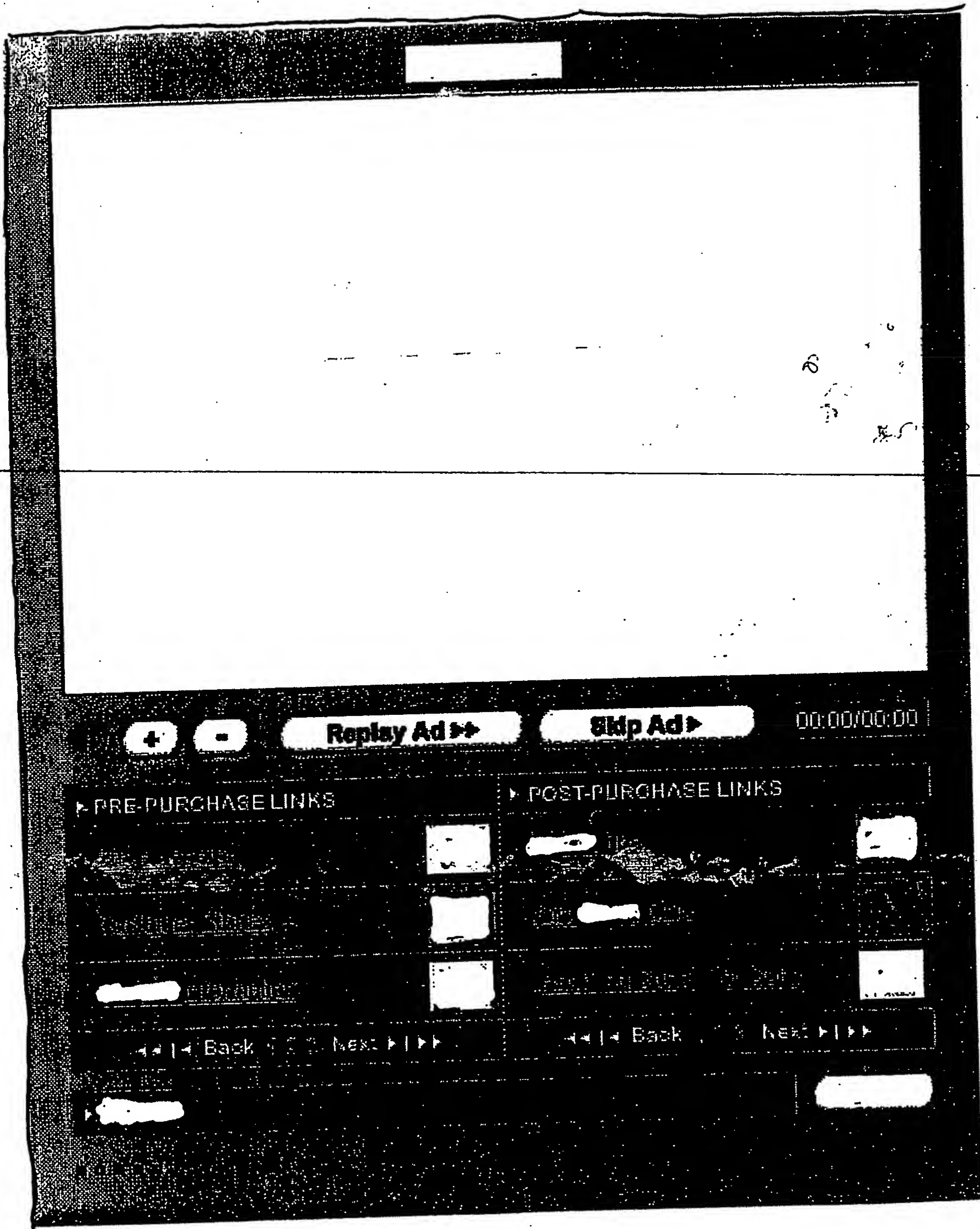


FIG. 50 V6



- Brandkey systems
- Brandkey create
- Brandkey deliver
- Brandkey advertise
- Brandkey promote

Tutorials
► Brandkey Advertise

Advertise


Branded Products and Services

Advertise branded products and services by building, running and managing Advertising Campaigns on Multi-Mode Virtual Kiosks delivered to Consumers.



FIG. 51A

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[Home](#) | [About Us](#) | [Investors](#) | [Careers](#) | [Site Map](#) | [Contact Us](#) | [Help](#) | [Log in](#)

[Brandkey systems](#) | [Brandkey create](#) | [Brandkey deliver](#) | [Brandkey advertise](#) | [Brandkey promote](#)

[Brandkey advertise Subsystem Benefits](#) | [Virtual Kiosk Advertising Campaign Management Suite](#)

Brandkey Advertise Subsystem Benefits - Standard Demonstration Mode

- ▶ Brand Managers
- ▶ Advertising Agents
- ▶ Promotional Agents
- ▶ Full Service Agents
- ▶ Marketing Consultants
- ▶ Brand Consultants
- ▶ Trademark Attorneys

The Brandkey Advertise™ Subsystem offers brand managers and advertising agents a simple and convenient way of creating, executing and managing advertising campaigns designed to run on networks of multi-mode Virtual Kiosks deployed at Internet-based consumer touchpoints. This Brandkey™ Subsystem enables advertisers and their agents to generate Virtual Kiosk Advertising Directories specifying on which deployed virtual kiosks the advertiser and agents are permitted to run advertising campaigns while preserving the rights and obligations of the users of the Brandkey Systems™ Network.

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FIG. 51B1

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- Brandkey systems
- Brandkey create
- Brandkey deliver
- Brandkey advertise
- Brandkey promote

Launch Control Panel for Managing Advertising Campaigns

Virtual Kiosk Advertising Campaign Management Suite - Standard Demonstration Mode

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Text: D.156

FIG. 51 C1



Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Control Panel for Managing Advertising Campaigns

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 51C2



Directory Management

Campaign Management

Ad Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Directory Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 5/D1



Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Select Advertising Directory Type

☒ Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Type of Advertising Directory you wish to Generate.

- ☒ General Advertising Directory
- ☐ Brand-Specific Advertising Directory

Next Next

FIG-51-DZ

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Virtual Kiosk Advertising Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

FIG. 51D3

Back Next

<http://www.brandkeysystems.com/bk-advertise/m-advertising-directory-general-1.html>

file:///F:/www/brandkey/bk_advertise/FMPc5a0qesis4.htm

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Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad Spec Management

Standard Demonstration Mode

Name the General Virtual Kiosk Advertising Directory

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please assign a name to the General Virtual Kiosk Advertising Directory you wish to Generate.

Name Directory:

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FIG. 51.D4



Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

[Generate the General Virtual Kiosk Advertising Directory](#)

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Generate button to create the General Virtual Kiosk Advertising Directory.

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[Back](#) [Generate Directory](#)

FIG. 51.D5



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

General Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression

4 4 | 4 Back 1 2 3 4 5 Next > >>

Download PDF copy of the General Virtual Kiosk Advertising Directory

Download

FIG. 51D6



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad Spot Management

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Advertising Directory. You may search by Trademark, Servicemark, Product Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark

FIG. 51.D7
http://www.brandkeysystems.com/bk_advertise/m_advertising-directory-brand-1.html
file://f:\www\brandkey\bk_advertise\IVFPd2q33esjzh.htm

2003-1046



Control Panel for Managing Advertising Campaigns

Directory Management Campaign Management Ad-Spot Management
Campaign Advertising Services Mobile Advertising Services

Standard Demonstration Mode

SELECT BRAND ENTITIES

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Advertising Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

4 4 Back 1 2 3 4 5 Next

Back Next

FIG 51D8

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Select Virtual Kiosk Type

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General-Type Virtual Kiosk Advertising Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks (having registered vendor's shelf rights)

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FIG. 51D9

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Account Management

Standard Demonstration Mode

Name the Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please assign a name to the Brand-Specific Virtual Kiosk Advertising Directory you wish to Generate

Name Directory:

Back

Next

FIG. 51D10

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Generate the Brand-Specific Virtual Kiosk Advertising Directory

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Please click the Generate button to create the Brand-Specific Virtual Kiosk Advertising Directory.

Back

Generate Directory

FIG. 51 D11

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Brand-Specific Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression

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Download

Download PDF copy of the Brand-Specific Virtual Kiosk Advertising Directory

FIG. 51.D12



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Advertising Directory Type

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Type of Advertising Directory you wish to Modify.

- ☒ General Advertising Directory
- ☐ Brand-Specific Advertising Directory

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Text Text

FIG. 51D13



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

General Advertising Directory

Standard Demonstration Mode

Select General Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the General Advertising Directory you wish to modify.

General Advertising Directory

Advertising Directory 1

Advertising Directory 2

Advertising Directory 3

Advertising Directory 4

Advertising Directory 5

Date Created

01/20/2003

02/04/2003

03/25/2003

04/01/2003

05/14/2003

Back 1 2 3 4 5 Next

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FIG. 51D14

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http://www.brandkeysystems.com/bk_advertise/m-advertising-directory-modify.htm-general/1.html

file://F:\www\brandkey\bk_advertise\FMPctoiesj05.htm

5/12/2003



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

General Advertising Directory

Virtual Kiosk Management

Ad Spot Management

Standard Demonstration Mode

Standard Virtual Kiosk Types

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Advertising Directory. The Virtual Kiosk Types you have previously chosen are checked by default. If you wish to add a Virtual Kiosk Type, then check its checkbox. If you wish to remove a Virtual Kiosk Type, then uncheck its checkbox.

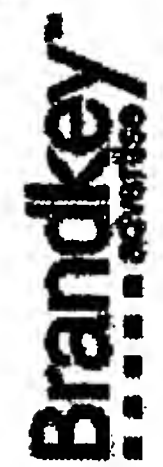
- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

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Next

FIG. 51 D15

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Control Panel for Managing Advertising Campaigns

Directory Management Campaign Management Ad-Spot Management

Standard Demonstration Mode

Name the General Advertising Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

You may change the Name assigned to this General Advertising Directory.

Directory Name: Advertising Directory 1

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FIG. 51D16



Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Modify Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Modify button to modify the selected General Advertising Directory.

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Modify Directory

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FIG. 51: D17



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Download Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

General Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

1 2 3 4 5 Next

Download PDF copy of the selected General Advertising Directory

Download

FIG. 51D18

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Brand-Specific Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Brand-Specific Advertising Directory you wish to modify.

Brand-Specific Advertising Directory

- [Advertising Directory 1](#)
- [Advertising Directory 2](#)
- [Advertising Directory 3](#)
- [Advertising Directory 4](#)
- [Advertising Directory 5](#)

Date Created

- 01/20/2003
- 02/04/2003
- 03/25/2003
- 04/01/2003
- 05/14/2003

Back 1 2 3 4 5 Next

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FIG. 51D19



http://www.brandkey.com/bk_advertise/m-advertise-directory-m-brand-1.htm

file:///F:/www/brandkey/bk_advertise/TMP/dk7/esknw.htm

5/12/2003



Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Selected Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You have selected the following Brand Entities for the Brand-Specific Advertising Directory. To remove a Brand Entity simply uncheck its selected checkbox. Click Next to specify the Virtual Kiosk types for the Brand-Specific Advertising Directory. Click Add Brands to select more Brand Entities to add to the Brand-Specific Advertising Directory.

Brand Entity	Brand Entity Owner	Trademark/Service mark	Product/Service Descriptor	No. of Product/Services	Selected
Brand Entity 1	Brand Entity Owner 1	Trademark 1	Product Descriptor 1	Product 1	<input checked="" type="checkbox"/>
Brand Entity 2	Brand Entity Owner 2	Trademark 2	Product Descriptor 2	Product 2	<input checked="" type="checkbox"/>
Brand Entity 3	Brand Entity Owner 3	Trademark 3	Product Descriptor 3	Product 3	<input checked="" type="checkbox"/>
Brand Entity 4	Brand Entity Owner 4	Trademark 4	Product Descriptor 4	Product 4	<input checked="" type="checkbox"/>
Brand Entity 5	Brand Entity Owner 5	Trademark 5	Product Descriptor 5	Product 5	<input checked="" type="checkbox"/>

◀◀◀ Back 1 2 3 4 5 Next ▶▶▶

Back Add Brands Next

FIG. 51D20

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Control Panel for Managing Advertising Campaigns



Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Advertising Directory. You may search by Trademark, Servicemark, Product Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark

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Back Search

FIG. 51021



Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Brand Entities

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Advertising Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

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FIG. 51D22



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Advertising Directory

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the Brand-Specific Virtual Kiosk Advertising Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)

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FIG. 51.D23



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

NAME THE BRAND-SPECIFIC VIRTUAL CLOCK ADVERTISING DIRECTORY

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may change the Name assigned to this Brand-Specific Advertising Directory.

Directory Name:

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FIG. 51D24



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Generate The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Modify button to modify the Brand-Specific Virtual Kiosk Advertising Directory.

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Modify Directory

FIG. 51 D25



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Virtual Kiosk Advertising Directory

Standard Demonstration Mode

The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Brand-Specific Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression

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Download

Download PDF copy of the Brand-Specific Virtual Kiosk Advertising Directory

FIG. 54D26

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Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management
Banner Campaign | Video Campaign | Banner Campaign | Monitor Campaign

Standard Demonstration Mode

Campaign Management

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Text Here.

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FIG. 51E1

Control Panel for Managing Advertising Campaigns



Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Virtual Kiosk Advertising Campaign Registration Information

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please enter the information below in order to Register the new Virtual Kiosk Advertising Campaign.

Name of Virtual Kiosk Advertising Campaign:

Virtual Kiosk Advertising Campaign Registration Number:

Campaign Start Date:

Campaign End Date:

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FIG. 51E2



Control Panel for Managing Advertising Campaigns

Directory Management Campaign Management Monitor Campaign

Ad-Spot Management

Standard Demonstration Mode

Select the Virtual Kiosk Advertising Directory Type

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please select which Type of Virtual Kiosk Advertising Directory you wish to use to build the new Virtual Kiosk Advertising Campaign.

- ☐ General Virtual Kiosk Advertising Directory
- ☐ Brand-Specific Virtual Kiosk Advertising Directory

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FIG. 51E3



Control Panel for Managing Advertising Campaigns

Directory Management Campaign Management Ad-Spot Management
Register Campaigns Modify Campaigns Build/Shop Campaigns Virtual Campaigns

Standard Demonstration Mode

Select Virtual Kiosk Advertising Directory

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please select the General Virtual Kiosk Advertising Directory you wish to use to build the new Virtual Kiosk Advertising Campaign.

General Virtual Kiosk Directory Name

	Date Created
Trek® Cycles 2002	09/06/02
Jaz® Discs 2002	01/30/02
Gatorade USA 2002	06/10/02
Trek® Cycles 2002	11/03/02
Jaz® Discs 2002	09/06/02

4 4 | 4 Back 1 2 3 4 5 Next ▶▶▶

Please select the Brand-Specific Virtual Kiosk Advertising Directory you wish to use to build the new Virtual Kiosk Advertising Campaign.

Brand-Specific Virtual Kiosk Directory Name

	Date Created
Trek® Cycles 2002	09/06/02
Jaz® Discs 2002	01/30/02
Gatorade USA 2002	06/10/02
Trek® Cycles 2002	11/03/02
Jaz® Discs 2002	06/10/02

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FIG. 5.1E4

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bottom
inserted → Back

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Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please select the Virtual Kiosks you wish to add to the Virtual Kiosk Advertising Campaign, by checking their Add to Campaign checkboxes. Click the Register button to Register the new Virtual Kiosk Advertising Campaign.

Virtual Kiosk Name	Virtual Kiosk Serial Number	Virtual Kiosk Code	Virtual Kiosk Type	Installation Domain	Physical Location (if applicable)	Add to Campaign
Trek® Cycles 2002	090987-098	Type goes here	Type goes here	http://www.trek.com/cycles.html	Norwalk, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	Type goes here	http://www.jaz.com/discs/jaz.html	Greenwich, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	Type goes here	http://www.jaz.com/discs/jaz.html	Miami, FL	<input type="checkbox"/>
Trek® Cycles 2002	090987-098	Type goes here	Type goes here	http://www.gatorade.com	Miami, FL	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	Type goes here	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	<input type="checkbox"/>

Back 1 2 3 4 5 Next

Back Register Campaign

FIG. 51E5



Central Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Register Campaign | Modify Campaign | Pending Campaign | Running Campaign | Stopped Campaign

Standard Demonstration Mode

Select Virtual Kiosk Advertising Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosk Advertising Campaign you wish to Modify by clicking on its Name.

Advertising Campaign Name	Date of Advertising Campaign Registration	Advertising Campaign Registration Number	Advertising Campaign Status
<u>Virtual Kiosk Ad</u>	02-03-02	Virtual Kiosk Number	Running
<u>Virtual Kiosk Ad</u>	02-03-02	Virtual Kiosk Number	Running
<u>Virtual Kiosk Ad</u>	02-03-02	Virtual Kiosk Number	Expired
<u>Virtual Kiosk Ad</u>	02-03-02	Virtual Kiosk Number	Stopped
<u>Virtual Kiosk Ad</u>	02-03-02	Virtual Kiosk Number	Stopped

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FIG. 51E6



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Register Campaign | Modify Campaign | Remove Campaign | Archive Campaign

Standard Demonstration Mode

Modify the Virtual Kiosk Advertising Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may Modify the Virtual Kiosk Advertising Campaign by Adding or Removing Virtual Kiosks from the Campaign.

Master Data Record for Virtual Kiosk Advertising Campaign

Name of Advertising Campaign Date of Advertising Campaign Registration Advertising Campaign Registration Number
Trek@ Cycles 2002 02-03-02 09890-0989

Virtual Kiosk Added to Campaign	Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)	Ad Spot Order Placed on Virtual Kiosks
<input checked="" type="checkbox"/>	90009060	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#26
<input type="checkbox"/>	90009061	VS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	90009062	RS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#26
<input type="checkbox"/>	90009063	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	90009064	IS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/Impression	ASO#26

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Apply Exit

FIG. 51E7



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Register Campaign Modify Campaign Submit Campaign Mobile Campaign

Standard Demonstration Mode

Run Virtual Kiosk Advertising Campaigns

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosk Advertising Campaigns you wish to Run by checking their Run checkboxes and then clicking the Run Advertising Campaign button.

- Virtual Kiosk Advertising Campaign
- Virtual Kiosk Advertising Campaign 1
- Virtual Kiosk Advertising Campaign 2
- Virtual Kiosk Advertising Campaign 3
- Virtual Kiosk Advertising Campaign 4

Run ☐ ☐ ☐ ☐ ☐

Run Campaign

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Stop Virtual Kiosk Advertising Campaigns

Select the Virtual Kiosk Advertising Campaigns you wish to Stop by checking their Stop checkboxes and then clicking the Stop Advertising Campaign button.

- Virtual Kiosk Advertising Campaign
- Virtual Kiosk Advertising Campaign 1
- Virtual Kiosk Advertising Campaign 2

Stop ☐ ☐

FIG. 51E8

Brandkey Advertise Subsystem

Virtual Kiosk Advertising Campaign 3

Virtual Kiosk Advertising Campaign 4



Stop Campaign

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FIG. 51E9



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk Advertising Campaign

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosk Advertising Campaign you wish to Monitor by clicking on its Name.

Advertising Campaign Name	Date of Advertising Campaign Registration	Advertising Campaign Registration Number	Advertising Campaign Status
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Expired
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Stopped
<u>Virtual Kiosk Ad</u>	02-03-02	Campaign Registration Number	Stopped

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

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FIG. 51 E10



Control Panel for Managing Advertising Campaigns

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Monitor Virtual Kiosk Advertising Campaigns

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may review the statistics compiled for the selected Virtual Kiosk Advertising Campaign.

Advertising Campaign Name:	Ad campaign name
Advertising Campaign Registration Number:	Registration Number
Advertising Campaign Registration's Date:	06/09/02
Advertising Campaign Status:	Running
Total Number of Advertisements placed on Campaign's Virtual Kiosks:	5221
Total Number of Advertisements Run on Campaign's Virtual Kiosks:	3521
Total Number of Advertisement-Spot Interruptions on Retail-Specific Virtual Kiosks:	275
Total Number of Brand Information Networks Accessed by Consumers Responsive to Ad-Spots Run on Virtual Kiosks:	679

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FIG. 51E11



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad Spot Management

Standard Demonstration Mode

Ad Spot Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 51F1



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Place New Ad Spot Order Modify Ad Spot Order

Standard Demonstration Mode

Select Virtual Kiosk Advertising Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Registered Virtual Kiosk Advertising Campaign on which you wish to place Advertising-Spot Orders.

Name of Virtual Kiosk Advertising Campaign

Registration Number

Registration Date

Irek® Cycles 2002

09890-0989

02-03-02

Jaz® Discs 2002

09890-0995

02-03-02

Gatorade USA 2002

09890-1001

02-03-02

Just Do It!

09890-1025

02-03-02

Irek® Cycles 2002

09890-0989

02-03-02

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FIG. 50F2



Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Advertisements

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Advertisement(s) which you wish to run in the selected Virtual Kiosk Advertising Campaign by checking its Add to Campaign checkbox. You may Preview any Advertisement by clicking on its URL in the list below.

URL of Advertisement	Title	Creator / Author	Owner	Add to Campaign
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>
http://www.jaz.com/discs/laz.html	Jaz® Discs 2002	Iomega Creator	Iomega	<input type="checkbox"/>
http://www.trek.com/cycles.html	Gatorade USA 2002	Gatorade Creator	Gatorade	<input type="checkbox"/>
http://www.jaz.com/discs/laz.html	Just Do It!	Nike Creator	Nike	<input type="checkbox"/>
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>

4 | 4 Back 1 2 3 4 5 Next | >

Back Next

FIG. 5.1 F3



Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Configure selected advertisement(s) that is to run in the Registered Virtual Kiosk Advertising Campaign. Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the Advertisement will run. Click the Set Date button to set the Start Date on which the Advertisement will begin to run. Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour.

URL of Advertisement	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	10 X/hr
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Select Virtual Kiosks	10/30/02	5 X/hr
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	07/10/02	2 X/hr
http://www.nike.com/sneakers/pump-air.html	Just Do It!	Select Virtual Kiosks	01/02/02	10 X/hr
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	5 X/hr

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Back Next

FIG. 51F4

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Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All Set

FIG. 51FS



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

FIG. 51F6

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

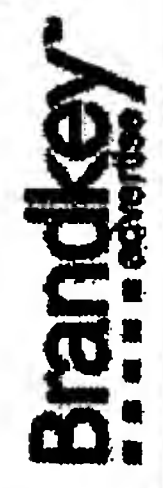
P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices \$/impression		<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices \$/impression		<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices \$/impression		<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices \$/impression		<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices \$/impression		<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

Set

FIG. 5.1 F7



Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

4 Back 1 2 3 4 5 Next

Select All

FIG. 51 F8

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

◀◀ ◀ Back 1 2 3 4 5 Next ▶▶

Select All Set

FIG. 51 F 9

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Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

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Select All Set

FIG. 51 F10

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Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Ad Spot Rate (\$/Impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All Set

FIG. 51.F11



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Select All Set

FIG. 5.1 F12

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Set Date

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Start Date on which the Advertisement will begin to run.

January 2002						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Set

FIG. 51 F13



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Set Frequency

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the maximum number of times the Advertisement may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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Set

FIG. 5.1 F14



Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Confirm Virtual Kiosk Advertising Spot Order

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please confirm the Advertisement(s) that has been placed on each Virtual Kiosk below. You may view the Advertisement(s) associated with the Virtual Kiosk by clicking on its View Advertisements button.

Virtual Kiosk Name	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Advertisements
Trek® Cycles 2002	Type goes here	090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Advertisements
Jaz® Discs 2002	Type goes here	090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Advertisements
Gatorade USA 2002	Type goes here	090987-098	http://www.gatorade.com	Miami, FL	View Advertisements
Just Do It	Type goes here	090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Advertisements
Trek® Cycles 2002	Type goes here	090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Advertisements

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

[Back](#) [Place Ad Spot Order](#)

FIG. 5.1 F15

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

View Advertisements

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Relative Order for each Advertisement to run on the Virtual Kiosk. If you wish to remove an Advertisement from the Ad-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Advertisement

<http://www.trek.com/cycles.html>

<http://www.jaz.com/discs/jaz.html>

<http://www.gatorade.com>

Title

Trek@ Cycles 2002

Jaz@ Discs 2002

Gatorade USA 2002

Relative Order

1

2

3

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FIG. 57 F16



Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Please select one of the following links to manage your account.

Standard Demonstration Mode

[Confirm Virtual Kiosk Advertisement Spot Order](#)

☐ Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Ad-Spot Order No.1234567 has been placed. Please review the Order Information below to confirm it.

Virtual Kiosk Name:	Trek® Cycles 2002
Virtual Kiosk Type Code:	Type goes here
Virtual Kiosk Serial Number:	090987-098
Installation Domain:	http://www.trek.com/cycles.html
Physical Location (if applicable):	Norwalk, CT
Ad-Spot Place on this Virtual Kiosk:	Title 1 Title 2 Title 3

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[Back](#) [Confirm](#)

FIG. 51 F17

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Directory Management

Campaign Management

Ad-Spot Management

Control Panel for Managing Advertising Campaigns

Standard Demonstration Mode

Select Ad-Spot Order

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Ad-Spot Order you wish to modify.

Ad-Spot Order Number

1209978901

1209978932

1209978456

1209978678

1209978222

Date Placed

01/20/2003

02/04/2003

03/25/2003

04/01/2003

05/14/2003

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

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FIG. 5.1 F18



Directory Management

Campaign Management

Ad-Spot Management

Place Ad Spot Order

Modify Ad Spot Order

Standard Demonstration Mode

Confirm Virtual Kiosk Advertisement Spot Order

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Advertisements have been placed on the Virtual Kiosks below. You may view the Advertisement(s) associated with the Virtual Kiosk by clicking on its View Advertisements button. Click Update Advertisements to modify your Advertisement Placements.

Virtual Kiosk Name	Virtual Kiosk Code	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Advertisements
Trek® Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Advertisements
Jaz® Discs 2002	Type goes here		090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Advertisements
Gatorade USA 2002	Type goes here		090987-098	http://www.gatorade.com	Miami, FL	View Advertisements
Just Do It!	Type goes here		090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Advertisements
Trek® Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Advertisements

44 | [Back](#) | 1 2 3 4 5 | [Next](#) ▶▶

[Back](#) [Update Advertisements](#) [Next](#)

FIG. 51 F19

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Control Panel for Managing Advertising Campaigns

Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

VIEW ADVERTISING CAMPAIGNS

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Set the Relative Order for each Advertisement to run on the Virtual Kiosk. If you wish to remove an Advertisement from the Ad-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save your changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Advertisement	Title	Relative Order
http://www.trek.com/cycles.html	Trek® Cycles 2002	<input type="text" value="1"/>
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	<input type="text" value="2"/>
http://www.gatorade.com	Gatorade USA 2002	<input type="text" value="3"/>

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Set

FIG. 51 F20



Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Assign Advertisements to Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Configure selected advertisement(s) that is to run in the Registered Virtual Kiosk Advertising Campaign.
Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the Advertisement will run.
Click the Set Date button to set the Start Date on which the Advertisement will begin to run.
Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour.

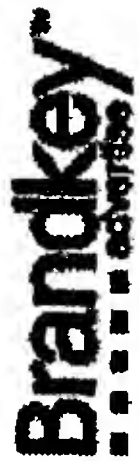
URL of Advertisement	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	10 X/hr
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Select Virtual Kiosks	10/30/02	5 X/hr
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	07/10/02	2 X/hr
http://www.nike.com/sneakers/pump-alr.html	Just Do It!	Select Virtual Kiosks	01/02/02	10 X/hr
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	5 X/hr

Back 1 2 3 4 5 Next

Back Add Advertisement Next

FIG. 51 F21

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

FIG. 51 F22



Directory Management

Campaign Management

Ad Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Select All

Set

FIG. 51 F23



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad Spot Management

Place Ad Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All Set

FIG. 51 F24



Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

FIG. 51 F24

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Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All Set

FIG. 51 F25



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Place Ad-Spot Order Modify Ad-Spot Order

Standard Demonstration Mode

SELECT VIRTUAL KIOSKS

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

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Select All Select

FIG. 51 F26



Directory Management

Campaign Management

Ad-Spot Management

Place An Order Modify An Order

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

4 Back 1 2 3 4 5 Next

Select All

Select All

FIG. 5 F27

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Directory Management | Campaign Management | Ad-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Advertisement will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Ad Spot Rate (\$/impression)	Add Ad		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		

44 | 4 Back 1 2 3 4 5 Next | ►►

Select All

FIG. 51F28



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Set Date

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Start Date on which the Advertisement will begin to run.

January 2002						
S	M	T	W	T	F	S
6	7	1	2	3	4	5
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Set

FIG. 51.F29



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Standard Demonstration Mode

Set Frequency

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the maximum number of times the Advertisement may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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FIG. 51F30



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad Spot Management

Place Ad Spot Order

Standard Demonstration Mode

Selected Advertising Materials

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Advertisement(s) which you wish to run in the selected Virtual Kiosk Advertising Campaign by checking its Add to Campaign checkbox. You may Preview any Advertisement by clicking on its URL in the list below. To remove an Advertisement simply uncheck its Add to Campaign checkbox.

URL of Advertisement

<http://www.trek.com/cycles.html>

<http://www.jaz.com/discs/jaz.html>

<http://www.trek.com/cycles.html>

<http://www.jaz.com/discs/jaz.html>

<http://www.trek.com/cycles.html>

Title

Trek® Cycles 2002

Jaz® Discs 2002

Gatorade USA 2002

Just Do It!

Trek® Cycles 2002

Creator / Author

Trek creator

Iomega Creator

Gatorade Creator

Nike Creator

Trek creator

Owner

Trek, Inc.

Iomega

Gatorade

Nike

Trek, Inc.

Add to Campaign

☐☐☐☐☐

1 2 3 4 5 Back Next

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Back Next

FIG. 51F31



Brandkey systems | Brandkey create | Brandkey deliver | Brandkey advertise | Brandkey promote

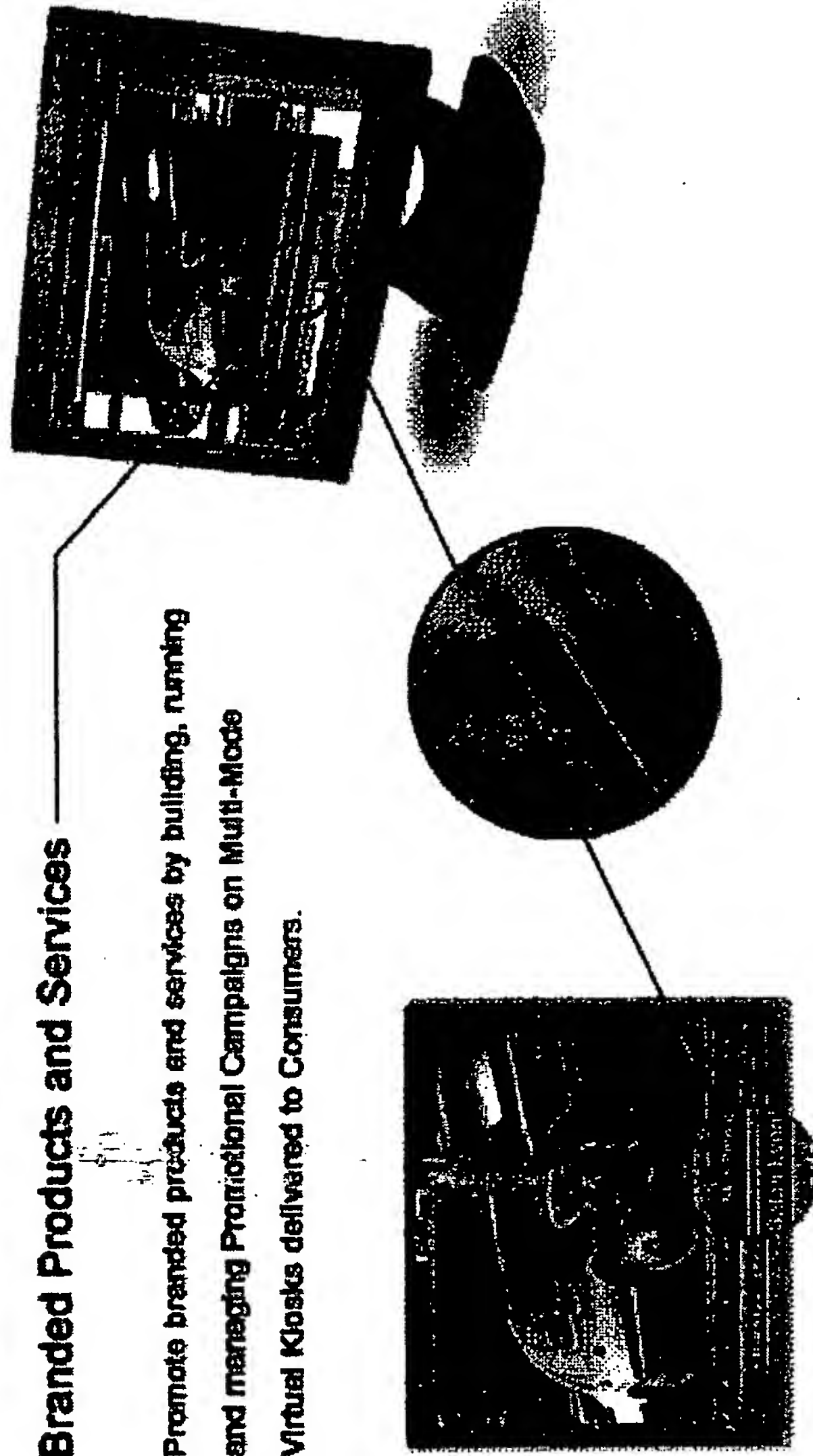
Brandkey Promote Subsystem Elements | Brandkey Promote Campaign Management

Tutorials
• Brandkey Promote

Promote

Branded Products and Services

Promote branded products and services by building, running and managing Promotional Campaigns on Multi-Mode Virtual Kiosks delivered to Consumers.





- Brandkey systems
- Brandkey create
- Brandkey deliver
- Brandkey advertise
- Brandkey promote

Brandkey Promote Subsystem Benefits - Standard Demonstration Mode

- Brand Managers
- Advertising Agents
- Promotional Agents
- Full Service Agents
- Marketing Consultants
- Brand Consultants
- Trademark Attorneys

The Brandkey Promote™ Subsystem offers brand managers and their promotional agents a simple and convenient way of creating, executing and managing promotional campaigns designed to run on networks of multi-mode Virtual Kiosks that have been deployed at Internet-based consumer touchpoints. This Brandkey subsystem enables promoters and agents to generate Virtual Kiosk Promotional Directorates specifying on which deployed virtual kiosks the promoter and agents are permitted to run promotional campaigns while preserving the rights and obligations of the users of the Brandkey Systems™ Network.

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FIG. 52B

Brandkey™
■■■■■ promote

Brandkey systems | Brandkey create | Brandkey deliver | Brandkey advertise | Brandkey promote

Brandkey Promote Subsystem Edition | Virtual Kiosk Campaign Management Suite

Launch Control Panel for
Managing Promotional
Campaigns

Virtual Kiosk Promotion Campaign Management Suite - Standard Demonstration Mode

Client Account: DISNEY
Text: P.162

Client Account No: 7145001

User Name: John Smith

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FIG. 52C1



Directory Management

Campaign Management

Promo-Spot Management

Control Panel for Managing Promotional Campaigns

Standard Demonstration Mode

Control Panel for Managing Promotional Campaigns

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 52C2



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Directory Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 52C3



Campaign Management

ප්‍රවේශන: 14.06.2014

Standard Demonstration Mode

Select Provisional Direction Type

Client Account No: 7145001

User Name: John Smith

Select the Type of Advertising Directory you wish to Generate.

- General Promotional Directory
- Brand-Specific Promotional Directory

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Next

FIG. 5ZC4



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Virtual Kiosk Promotional Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

Back button
Inserted

Back

Next

FIG. 52C5

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Client Account Management

Promo-Spot Management

Standard Demonstration Mode

Name the General Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith


Please assign a name to the General Virtual Kiosk Promotional Directory you wish to Generate.

Name Directory:

Back Next

FIG. 5ZC 6

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Directory Management

Generate Promotional Directory

Campaign Management

Modify Promotional Directory

Control Panel for Managing Promotional Campaigns

Generate the General Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Generate button to create the General Virtual Kiosk Promotional Directory.

Back

Generate Directory

FIG. 52C7

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

The General Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

General Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

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Download PDF copy of the General Virtual Kiosk Promotional Directory

Download

FIG. 52C8

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Control Panel for Managing Promotional Campaigns



Directory Management | Campaign Management | Profile-Spec Management

Standard Demonstration Mode

SEARCH FOR BRAND ENTITIES

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Promotional Directory. You may search by Trademark, Product Descriptor, Service Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark ☒

Search

FIG. 52C9

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promote-Spec Management

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Promotional Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

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Back Next

FIG. 51C10



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

General Promotional Directory

Virtual Promotional Directory

Standard Demonstration Mode

Select Virtual Kiosk Types

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General-Type Virtual Kiosk Promotional Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks (having registered vendor's shelf rights)

Back

Next

FIG. 51C11

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spec Management

Standard Demonstration Mode

Name the Brand-Specific Virtual Kiosk Promotional Directory

☐ Client Account: DISNEY

☐ Client Account No: 7145001

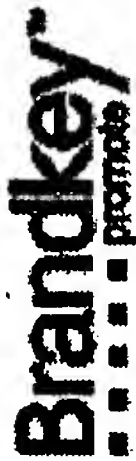
☐ User Name: John Smith

Please assign a name to the Brand-Specific Virtual Kiosk Promotional Directory you wish to Generate.

Name Directory:

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FIG. 52C12



Directory Management

Campaign Management

Promo-Spot Management

Control panel for Managing Promotional Campaigns

Standard Demonstration Mode

[Generate the Brand-Specific Virtual Kiosk Promotional Directory](#)

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Generate button to create the Brand-Specific Virtual Kiosk Promotional Directory.

Back

Generate Directory

FIG. 52C13

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promote-Spot Management

Standard Demonstration Mode

The Brand-Specific Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Brand-Specific Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression

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Download PDF copy of the Brand-Specific Virtual Kiosk Promotional Directory

Download

FIG. 52C14



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Promotional Directory Type

☐ Client Account: DISNEY

| Client Account No: 7145001

| User Name: John Smith

Select the Type of Advertising Directory you wish to Modify.

- ☒ General Promotional Directory
- ☐ Brand-Specific Promotional Directory

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Next

FIG. 52C15



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promote-Spot Management

Standard Demonstration Mode

Select Brand-Specific Promotional Directory

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Brand-Specific Promotional Directory you wish to modify.

Brand-Specific Promotional Directory	Date Created
<u>Promotional Directory 1</u>	01/20/2003
<u>Promotional Directory 2</u>	02/04/2003
<u>Promotional Directory 3</u>	03/25/2003
<u>Promotional Directory 4</u>	04/01/2003
<u>Promotional Directory 5</u>	05/14/2003

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FIG. 52C16



Standard Demonstration Mode

Select Brand/Entities

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

You have selected the following Brand Entities for the Brand-Specific Promotional Directory. To remove a Brand Entity simply uncheck its selected checkbox. Click Next to specify the Virtual Kiosk types for the Brand-Specific Promotional Directory. Click Add Brands to select more Brand Entities to add to the Brand-Specific Promotional Directory.

Brand Entity	Brand Entity Owner	Trademark/Service/Service	Product/Service Descriptor	No. of Product/Services	Selected
Brand Entity 1	Brand Entity Owner 1	Trademark 1	Product Descriptor 1	Product 1	<input checked="" type="checkbox"/>
Brand Entity 2	Brand Entity Owner 2	Trademark 2	Product Descriptor 2	Product 2	<input checked="" type="checkbox"/>
Brand Entity 3	Brand Entity Owner 3	Trademark 3	Product Descriptor 3	Product 3	<input checked="" type="checkbox"/>
Brand Entity 4	Brand Entity Owner 4	Trademark 4	Product Descriptor 4	Product 4	<input checked="" type="checkbox"/>
Brand Entity 5	Brand Entity Owner 5	Trademark 5	Product Descriptor 5	Product 5	<input checked="" type="checkbox"/>

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Back Add Brands Next

FIG. 52C17

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Search for Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Search for the Brand Entities associated with your Client Account, which you wish to include in this Brand-Specific Virtual Kiosk Promotional Directory. You may search by Trademark, Servicemark, Product Descriptor, Service Descriptor, or Brand Entity Name. Enter the Search Criteria in the textbox, select the Brand-Related Key from the dropdown menu, and then click the Search button to initiate the Brand Entity search.

Search for:

By: Trademark



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Back

Search

Fig. 52c18



Directory Management

Campaign Management

Promo-Spot Management

Generate Promotional Directory

Manage Promotional Campaigns

Standard Demonstration Mode

Select Brand Entities

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Below are listed the Brand Entities that matched your Search Criteria. Please select the ones you wish to add to the Brand-Specific Virtual Kiosk Promotional Directory by checking the Add checkbox.

Brand Entity	Brand Entity Owner	Trademark / Service Mark	Product Descriptor / Service Descriptor	No. of Products / Services	Add
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>
Here will go the brand entity	Here will go the brand entity owner	Here will go the trade mark	Here will go the product name	Here will go the No. of products	<input type="checkbox"/>

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Back

Next

FIG. 52C19

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Campaign Promotional History

Standard Demonstration Mode

Select Virtual Kiosk Type(s)

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the Brand-Specific Virtual Kiosk Promotional Directory.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks (having registered vendor's shelf rights)

Back

Next

FIG. 52C20

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Control Panel for Managing Promotional Campaigns

Directory Management Campaign Management Promo-Sage Management

Standard Demonstration Mode

~~Managing Brand-Specific or Client-Specific Promotional Directory~~

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

You may change the Name assigned to this Brand-Specific Promotional Directory.

Directory Name:

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BACK NO-RE

FIG. 51C21



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Generate the Brand-Specific Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Modify button to modify the Brand-Specific Virtual Kiosk Promotional Directory.

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Back Modify Directory

FIG. 52C22



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Space Management

Generate Promotional Directory

Modify Promotional Directory

Standard Demonstration Mode

The Brand-Specific Virtual Kiosk Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Brand-Specific Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

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Download PDF copy of the Brand-Specific Virtual Kiosk Promotional Directory

Download

FIG. 52C23



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select General Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the General Promotional Directory you wish to modify.

General Promotional Directory

Promotional Directory 1

Promotional Directory 2

Promotional Directory 3

Promotional Directory 4

Promotional Directory 5

Date Created

01/20/2003

02/04/2003

03/25/2003

04/01/2003

05/14/2003

Back 1 2 3 4 5 Next

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FIG. 52C24



Standard Demonstration Mode

Select Virtual Kiosk Types

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Specify the Types of Virtual Kiosks to be listed in the General Promotional Directory. The Virtual Kiosk Types you have previously chosen are checked by default. If you wish to add a Virtual Kiosk Type, then check its checkbox. If you wish to remove a Virtual Kiosk Type, then uncheck its checkbox.

- ☐ Product-Specific (P-S) Virtual Kiosks
- ☐ Service-Specific (S-S) Virtual Kiosks
- ☐ Vendor-Specific (V-S) Virtual Kiosks
- ☐ Service-Provider Specific (S-P-S) Virtual Kiosks
- ☐ Retailer-Specific (R-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Industry-Specific (I-S) Virtual Kiosks (having registered Vendor's shelf rights)
- ☐ Corporate-Specific (C-S) Virtual Kiosks

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FIG. 52C25



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Sac Management

General Promotional Directory

Special Promotional Directory

Standard Demonstration Mode

Name: General Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may change the Name assigned to this General Promotional Directory.

Directory Name: Promotional Directory 1

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FIG. 52C26



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

[Modify Promotional Directory](#)

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please click the Modify button to modify the selected General Advertising Directory.

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[Back](#)

[Modify Directory](#)

FIG. 5ZC 27

Control Panel for Managing Promotional Campaigns



Directory Management

Campaign Management

Promote-Spot Management

Standard Demonstration Mode

Download Promotional Directory

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

General Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/impression)
90009060	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009061	MS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009062	RS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009063	PS	Sponsor	Tri-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression
90009064	IS	Sponsor	Dual-Mode	http://www.nike.com	Cosco; Norwalk, CT	activity indices	\$/impression

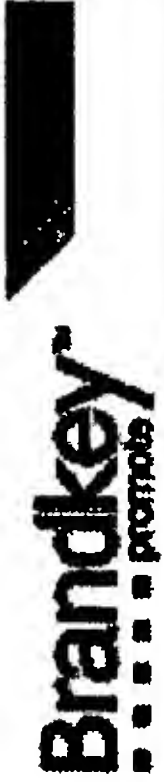
Back 1 2 3 4 5 Next

Download

Download PDF copy of the selected General Promotional Directory

FIG. 5ZC28

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Campaign Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. S2D1



Control Panel for Managing Promotional Campaigns

Directory Management | Campaign Management | Promote-Spot Management

Standard Demonstration Mode

Input Virtual Kiosk Promotional Campaign Registration Information

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Please enter the Information below in order to Register the new Virtual Kiosk Promotional Campaign.

Name of Virtual Kiosk Promoting Campaign:	<input type="text"/>
Virtual Kiosk Promoting Campaign Registration Number:	<input type="text"/>
Campaign Start Date:	<input type="text"/>
Campaign End Date:	<input type="text"/>

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NEC

FIG. 52D2



Control Panel for Managing Promotional Campaigns

Directory Management Campaign Management Promotional Management

Standard Demonstration Mode

Select Virtual Kiosk Promotional Directory Type

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Please select which Type of Virtual Kiosk Promotional Directory you wish to use to build the new Virtual Kiosk Promotional Campaign.

- ☐ General Virtual Kiosk Promotional Directory
- ☐ Brand-Specific Virtual Kiosk Promotional Directory

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FIG. 52D3



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Register Campaign

Media Campaign

Remission Campaign

Monitor Campaign

Standard Demonstration Mode

Select Virtual Kiosk Promotional Directory

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Please select the General Virtual Kiosk Promotional Directory you wish to use to build the new Virtual Kiosk Promotional Campaign.

General Virtual Kiosk Directory Name

General Virtual Kiosk Directory Name	Date Created
Trek® Cycles 2002	09/06/02
Jaz® Discs 2002	01/30/02
Gatorade USA 2002	06/10/02
Trek® Cycles 2002	11/03/02
Jaz® Discs 2002	09/06/02

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Please select the Brand-Specific Virtual Kiosk Promotional Directory you wish to use to build the new Virtual Kiosk Promotional Campaign.

Brand-Specific Virtual Kiosk Directory Name

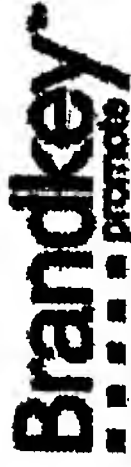
Brand-Specific Virtual Kiosk Directory Name	Date Created
Trek® Cycles 2002	09/06/02
Jaz® Discs 2002	01/30/02
Gatorade USA 2002	06/10/02
Trek® Cycles 2002	11/03/02
Jaz® Discs 2002	06/10/02

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

FIG. 52D4

Inserted → Back
back button

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Directory Management

Campaign Management

Promo-Space Management

Register Campaign | Modify Campaign | Promote Campaign | Monitor Campaign

Standard Demonstration Mode

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Please select the Virtual Kiosks you wish to add to the Virtual Kiosk Promotional Campaign, by checking their Add to Campaign checkboxes. Click the Register button to Register the new Virtual Kiosk Promotional Campaign.

Virtual Kiosk Name	Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Installation Domain	Physical Location (if applicable)	Add to Campaign
Trek® Cycles 2002	090987-098	Type goes here	http://www.trek.com/cycles.html	Norwalk, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	http://www.jaz.com/discs/jaz.html	Greenwich, CT	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	http://www.jaz.com/discs/jaz.html	Miami, FL	<input type="checkbox"/>
Trek® Cycles 2002	090987-098	Type goes here	http://www.gatorade.com	Miami, FL	<input type="checkbox"/>
Jaz® Discs 2002	090987-099	Type goes here	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	<input type="checkbox"/>

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Back Register Campaign

FIG. 5ZD5



Directory Management

Campaign Management

Promote-Spot Management

Home Campaign Mobile Campaign Reminders Campaign Mobile Campaign

Standard Demonstration Mode

Select Virtual Kiosk Promotional Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

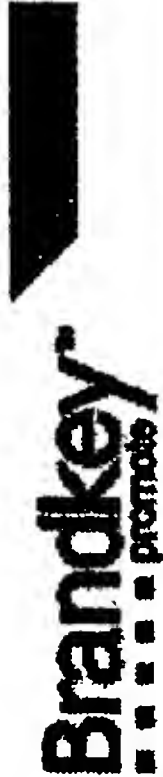
Select the Virtual Kiosk Promotional Campaign you wish to Modify by clicking on its Name.

Name of Virtual Kiosk Promo Campaign	Owner of Virtual Kiosk Promo Campaign	Date of Campaign Registration	Campaign Registration Number	Campaign Status
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Expired
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Stopped
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Virtual Kiosk Number	Stopped

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FIG. 52D6



Standard Demonstration Mode

Modify the Virtual Kiosk Promotional Campaign

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

You may Modify the Virtual Kiosk Promotional Campaign by Adding or Removing Virtual Kiosks from the Campaign.

Master Data Record for Virtual Kiosk Promotional Campaign

Name of Virtual Kiosk Promo Campaign: Trek, Inc.
Date of Campaign Registration: 02-03-02
Campaign Registration Number: 09890-0989

Trek® Cycles 2002

Virtual Kiosk Added to Subnetwork of the Campaign	Virtual Kiosk Type Code	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Promo Spot Rate (\$/Impression)	Promo Spot Order Placed on Virtual Kiosks
<input checked="" type="checkbox"/>	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression	ASO#26
<input type="checkbox"/>	VS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	RS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression	ASO#56
<input type="checkbox"/>	PS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression	ASO#98
<input type="checkbox"/>	IS	Codes	http://www.nike.com	Cosco; Norwalk, CT	activity Indices	\$/Impression	ASO#30

FIG. 52D7



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promis-Exec Management

Manage Campaigns: Modify Campaigns: Add New Campaigns: Monitor Campaigns

Standard Demonstration Mode

Run Virtual Kiosk Promotional Campaigns

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosk Promotional Campaigns you wish to Run by checking their Run checkboxes and then clicking the Run Promotional Campaign button.

- Virtual Kiosk Promotional Campaign
- Virtual Kiosk Promotional Campaign 1
- Virtual Kiosk Promotional Campaign 2
- Virtual Kiosk Promotional Campaign 3
- Virtual Kiosk Promotional Campaign 4

Run

☐
☐
☐
☐
☐

Run Campaign

Stop Virtual Kiosk Promotional Campaigns

Select the Virtual Kiosk Promotional Campaigns you wish to Stop by checking their Stop checkboxes and then clicking the Stop Promotional Campaign button.

- Virtual Kiosk Promotional Campaign
- Virtual Kiosk Promotional Campaign 1
- Virtual Kiosk Promotional Campaign 2

Stop

☐
☐

FIG. 520.8

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Brandkey Promote Subsystem

Virtual Kiosk Promotional Campaign 3

Virtual Kiosk Promotional Campaign 4

☐☐

Stop Campaign



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Register Campaign | Modify Campaign | Campaigns by Region | Campaigns by Status

Standard Demonstration Mode

Select Virtual Kiosk Promotional Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosk Promotional Campaign you wish to Monitor by clicking on its Name.

Name of Virtual Kiosk Promo Campaign	Owner of Virtual Kiosk Campaign	Date of Campaign Registration	Campaign Registration Number	Campaign Status
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Running
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Expired
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Stopped
<u>Virtual Kiosk Promo</u>	Owner of Virtual kiosk	02-03-02	Campaign Registration Number	Stopped

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FIG. 52D10

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Directory Management

Register Campaign

Modify Campaign

Remove Campaign

Campaign Management

Promo-Spot Management

Control Panel for Managing Promotional Campaigns

Standard Demonstration Mode

Monitor Virtual Kiosk Promotional Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

You may review the statistics compiled for the selected Virtual Kiosk Promotional Campaign.

Promotional Campaign Name:	Promo campaign name
Promotional Campaign Registration Number:	Registration Number
Promotional Campaign Registration's Date:	06/09/02
Promotional Campaign Status:	Running
Total Number of Promotions placed on Campaign's Subnetwork of Virtual Kiosks:	5221
Total Number of Promotions Run on Campaign's Subnetwork of Virtual Kiosks:	3521
Total Number of Promo Spot Interruptions on Retail-Specific Virtual Kiosks on Subnetwork:	275
Total Number of Brand Information Networks Accessed by Consumers Response to PromoSpot Displayed on Virtual Kiosks:	679

FIG. 52D11



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Promo-Spot Management

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Text Here.

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FIG. 52E1



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Place Virtual Kiosk Promotional Campaign

Standard Demonstration Mode

Select Virtual Kiosk Promotional Campaign

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Registered Virtual Kiosk Promotional Campaign on which you wish to place Promo-Spot Orders.

Name of Virtual Kiosk Promotional Campaign

Trek® Cycles 2002

Jazz® Discs 2002

Gatorade USA 2002

Just Do It!

Trek® Cycles 2002

Registration Number

09890-0989

09890-0995

09890-1001

09890-1025

09890-0989

Registration Date

02-03-02

02-03-02

02-03-02

02-03-02

02-03-02

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FIG. 52E2



Directory Management

Campaign Management

Promo-Spot Management

Control Panel for Managing Promotional Campaigns

[View Promo Spots](#) [Modify Promo Spots](#)

Standard Demonstration Mode

Select Promotions

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the promotion(s) which you wish to run in the selected Virtual Kiosk Promotion Campaign by checking its Add to Campaign checkbox. You may Preview any Promotion by clicking on its URL in the list below.

URL of Promotion	Title	Creator / Author	Owner	Add to Campaign
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>
http://www.laz.com/discs/laz.html	Jaz® Discs 2002	Iomega Creator	Iomega	<input type="checkbox"/>
http://www.trek.com/cycles.html	Gatorade USA 2002	Gatorade Creator	Gatorade	<input type="checkbox"/>
http://www.laz.com/discs/laz.html	Just Do It!	Nike Creator	Nike	<input type="checkbox"/>
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>

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FIG. 52E3

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Directory Management

Campaign Management

Promo-Spot Management

[Promo-Spot Management](#) [New](#) [Promo-Spot History](#)

Standard Demonstration Mode

[Assign Promotions to Virtual Kiosks](#)

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

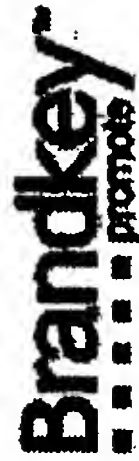
Configure selected promotion(s) that is to run in the Registered Virtual Kiosk Promotional Campaign. Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the promotion will run. Click the Set Date button to set the Start Date on which the promotion will begin to run. Click the Set Frequency button to set the maximum number of times the promotion may run per hour.

URL of promotion	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	10 X/hr
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Select Virtual Kiosks	10/30/02	5 X/hr
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	07/10/02	2 X/hr
http://www.nike.com/sneakers/pump-air.html	Just Do It!	Select Virtual Kiosks	01/02/02	10 X/hr
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	5 X/hr

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Back Next

FIG. 52E4



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo Spot Management

Virtual Kiosk Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

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Select All Set

FIG. 52E5



Directory Management

Campaign Management

Promo-Spot Management

Media Prom-Spot Order

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S	U-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		

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Select All

Set

FIG. 52E6



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo Spot Management

Modify Promo Spot Group

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

FIG. 51E7



Directory Management

Campaign Management

Promo-Spot Management

Adding Promo-Spot Order

Standard Demonstration Mode

SELECT VIRTUAL KIOSKS

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S	V-S	-S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>		

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Select All

Fig. 51E8

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run:

P-S		G-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>		

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Select All Set

FIG. 52E9



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

FIG. 52E10



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

44 | 4 Back 1 2 3 4 5 Next | >>

Select All Set

FIG. 52E11



Directory Management

Campaign Management

Promo-Spot Management

Virtual Kiosk Management

Modify Promo-Spot Order

Standard Demonstration Mode

Select Virtual Kiosk

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

FIG. S1E12

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Control Panel for Managing Promotional Campaigns



Directory Management | Campaign Management | Promo-Spot Management

Standard Demonstration Mode

Set Date

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

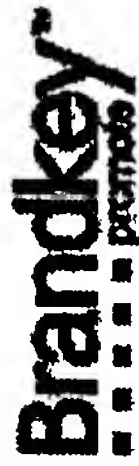
Set the Start Date on which the Promotion will begin to run.

January 2002						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Set

FIG. 52E13



Directory Management

Campaign Management

Promo-Spot Management

Control Panel for Managing Promotional Campaigns

Standard Demonstration Mode

Set Frequency

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

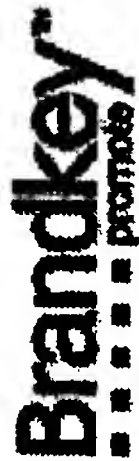
Set the maximum number of times the Promotion may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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Set

FIG. 52E14



Directory Management

Campaign Management

Promo-Spot Management

Place Promo Spot Order

Standard Demonstration Mode

Confirm Virtual Kiosk Promotional Spot Order

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

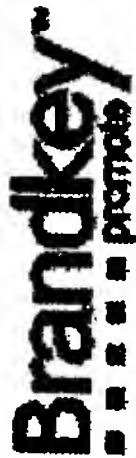
Please confirm the promotion(s) that has been placed on each Virtual Kiosk below. You may view the Promotion(s) associated with the Virtual Kiosk by clicking on its View promotions button.

Virtual Kiosk Name	Virtual Kiosk Code	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Promotions
Trek@ Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Promotions
Jaz@ Discs 2002	Type goes here		090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Promotions
Gatorade USA 2002	Type goes here		090987-098	http://www.gatorade.com	Miami, FL	View Promotions
Just Do It!	Type goes here		090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Promotions
Trek@ Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Promotions

Back 1 2 3 4 5 Next

Back Place Promo Spot Order

FIG. 52E15



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

View Promotions

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Relative Order for each Promotion to run on the Virtual Kiosk. If you wish to remove an Promotion from the Promo-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Promotion

<http://www.trek.com/cycles.html>

<http://www.jaz.com/discs/jaz.html>

<http://www.gatorade.com>

Title

Trek@ Cycles 2002

Jaz@ Discs 2002

Gatorade USA 2002

Relative Order

1

2

3

Create New Promotional Message

Set

FIG. 52E16

http://www.brandkeysystems.com/bk_promote/m_promotional-promo-spot-place-4order.html

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Control Panel for Managing Promotional Campaigns



Directory Management

Campaign Management

Promo Spot Management

Media Promo Spot Status

Promo Spot Management

Standard Demonstration Mode

New Promotions

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Create new promotional message.

Message:

Background Color:

Message Font:

Message Color:

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New Message

Save

FIG. 52E17



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

View Promotions

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Nike Ice Hockey Equipment on Sale Until November 1st. \$29.95

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Set

FIG. 52E18



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Promo-Spot Order Management

Standard Demonstration Mode

Confirm Virtual Kiosk Promotional Spot Order

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Promo-Spot Order No.1234567 has been placed. Please review the Order Information below to confirm it.

Virtual Kiosk Name: Trek@ Cycles 2002

Virtual Kiosk Type Code: Type goes here

Virtual Kiosk Serial Number: 090987-098

Installation Domain: http://www.trek.com/cycles.html

Physical Location (If applicable): Norwalk, CT

Promo-Spot Place on this Virtual Kiosk:
Title 1
Title 2
Title 3

Back 1 2 3 4 5 Next

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FIG. 52E19

Back Confirm



Directory Management

Campaign Management

Promo-Spot Management

Control Panel for Managing Promotional Campaigns

Standard Demonstration Mode

Select Promo-Spot Order

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Promo-Spot Order you wish to modify.

Promo-Spot Order Number

1209978901

1209978932

1209978456

1209978678

1209978222

Date Placed

01/20/2003

02/04/2003

03/25/2003

04/01/2003

05/14/2003

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶▶

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FIG. 52E20



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo Spot Management

Standard Demonstration Mode

Control Panel for Managing Promotional Campaigns

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Promotions have been placed on the Virtual Kiosks below. You may view the Promotion(s) associated with the Virtual Kiosk by clicking on its View Promotions button. Click Update Promotions to modify your Promotion Placements.

Virtual Kiosk Name	Virtual Kiosk Type Code	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Promotions
Trek® Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Norwalk, CT	View Promotions
Jaz® Discs 2002	Type goes here		090987-099	http://www.jaz.com/discs/jaz.html	Greenwich, CT	View Promotions
Gatorade USA 2002	Type goes here		090987-098	http://www.gatorade.com	Miami, FL	View Promotions
Just Do It!	Type goes here		090987-099	http://www.nike.com/sneakers/pump-air.html	Norwalk, CT	View Promotions
Trek® Cycles 2002	Type goes here		090987-098	http://www.trek.com/cycles.html	Greenwich, CT	View Promotions

◀◀ Back 1 2 3 4 5 Next ▶▶

[Back](#) [Update Promotions](#) [Next](#)

FIG. 52E 21



Standard Demonstration Mode

View Promotions

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Set the Relative Order for each Promotion to run on the Virtual Kiosk. If you wish to remove an Promotion from the Promo-Spot Order, then enter a "0" in the Relative Order textbox. Then click Set to save you changes.

Virtual Kiosk Name: Jaz@ Discs 2002

URL of Promotion	Title	Relative Order
http://www.trek.com/cycles.html	Trek@ Cycles 2002	1
http://www.jaz.com/discs/jaz.html	Jaz@ Discs 2002	2
http://www.gatorade.com	Gatorade USA 2002	3

Create New Promotional Message | Set

FIG. SZE22

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Promo-Spot Management

Standard Demonstration Mode

View Promotions

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Create new promotional message.

Message:

Background Color:

Black



Message Font:

Arial



Message Color:

Black



View Message

Set

FIG. 52E23

92611046



Directory Management

Campaign Management

Promo-Spot Management

Control Panel for Managing Promotional Campaigns

Standard Demonstration Mode

www.brandkey.com

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Nike Ice Hockey Equipment on Sale Until November 1st. \$29.95

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88

FIG. 52E 24



Directory Management | Campaign Management | Promo Spot Management

Standard Demonstration Mode

Assign Promotions to Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Configure selected promotion(s) that is to run in the Registered Virtual Kiosk Promotional Campaign.
Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the promotion will run.
Click the Set Date button to set the Start Date on which the promotion will begin to run.
Click the Set Frequency button to set the maximum number of times the promotion may run per hour.

URL of promotion	Title	Virtual Kiosks	Start Date	Frequency
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	10 X/hr
http://www.jaz.com/discs/jaz.html	Jaz® Discs 2002	Select Virtual Kiosks	10/30/02	5 X/hr
http://www.gatorade.com	Gatorade USA 2002	Select Virtual Kiosks	07/10/02	2 X/hr
http://www.nike.com/sneakers/pump-air.html	Just Do It!	Select Virtual Kiosks	01/02/02	10 X/hr
http://www.trek.com/cycles.html	Trek® Cycles 2002	Select Virtual Kiosks	09/20/02	5 X/hr

4 | 4 Back 1 2 3 4 5 Next ▶▶▶

Back Add Promotions Next

FIG. 52E-25

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Standard Demonstration Mode

SELECT VIRTUAL KIOSKS

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (If applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>		

◀◀ | ◀ Back 1 2 3 4 5 Next ▶▶

Select All Set

FIG. 52E 26

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

44 | Back 1 2 3 4 5 Next

Select All Set

F-1 G. 52E 27



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY Client Account No: 7145001 User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/Impression</u>	<input type="checkbox"/>	

44 | Back 1 2 3 4 5 Next |

Select All Set

FIG. 52E28



Directory Management

Campaign Management

Promo-Spot Management

Please Promote Spot Order

Standard Demonstration Mode

SELECT VIRTUAL KIOSKS

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S		S-S	V-S	S-P-S	R-S	I-S	O-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/Impression)	Add Promo		
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	activity indices	\$/impression	<input type="checkbox"/>		
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	activity indices	\$/impression	<input type="checkbox"/>		

44 | < Back 1 2 3 4 5 Next > | >>

Select All Set

FIG. 52E29

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Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All Set

FIG. 52E30



Directory Management | Campaign Management | Promo-Spot Management

Standard Demonstration Mode

Select Virtual Kiosks

Client Account: DISNEY | Client Account No: 7145001 | User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

4 | 4 Back 1 2 3 4 5 Next | >>

Select All Set

FIG. 52E31

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo Spot Management

Standard Demonstration Mode

SELECT VIRTUAL KIOSKS

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All Set

FIG. 5Z E 32

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Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

SELECT VIRTUAL KIOSKS

☐ Client Account: DISNEY

☐ Client Account No: 7145001

☐ User Name: John Smith

Select the Virtual Kiosks on which the Promotion will run.

P-S	S-S	V-S	S-P-S	R-S	I-S	C-S	All
Virtual Kiosk Name	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Activity Indices	Promo Spot Rate (\$/impression)	Add Promo	
Virtual Kiosk Name 1	090987-098	http://www.installationdomain1.html	Location 1	<u>activity Indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 2	090987-099	http://www.installationdomain2.html	Location 2	<u>activity Indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 3	090987-098	http://www.installationdomain3.html	Location 3	<u>activity Indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 4	090987-099	http://www.installationdomain4.html	Location 4	<u>activity Indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	
Virtual Kiosk Name 5	090987-098	http://www.installationdomain5.html	Location 5	<u>activity Indices</u>	<u>\$/impression</u>	<input type="checkbox"/>	

Back 1 2 3 4 5 Next

Select All

FIG. 5ZE33

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.....promote

Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

9/13/2003

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the Start Date on which the Promotion will begin to run.

January 2002						
S	M	T	W	T	F	S
6	7	1	2	3	4	5
13	14	8	9	10	11	12
20	21	15	16	17	18	19
27	28	22	23	24	25	26
		29	30	31		

Sat

FIG. 52E34

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Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Promo-Spot Data Entry / Promotional Campaigns

Standard Demonstration Mode

Set Frequency

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Set the maximum number of times the Promotion may run.

- ☐ 1 X/hr
- ☐ 2 X/hr
- ☐ 5 X/hr
- ☐ 10 X/hr

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Set

FIG. 5ZE35



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Standard Demonstration Mode

Select Promotions

Client Account: DISNEY

Client Account No: 7145001

User Name: John Smith

Select the promotion(s) which you wish to run in the selected Virtual Kiosk Promotion Campaign by checking its Add to Campaign checkbox. You may Preview any Promotion by clicking on its URL in the list below. To remove an Advertisement simply uncheck its Add to Campaign checkbox.

URL of Promotion	Title	Creator / Author	Owner	Add to Campaign
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>
http://www.jaz.com/discs/laz.html	Jaz® Discs 2002	Iomega Creator	Iomega	<input type="checkbox"/>
http://www.trek.com/cycles.html	Gatorade USA 2002	Gatorade Creator	Gatorade	<input type="checkbox"/>
http://www.jaz.com/discs/laz.html	Just Do It!	Nike Creator	Nike	<input type="checkbox"/>
http://www.trek.com/cycles.html	Trek® Cycles 2002	Trek creator	Trek, Inc.	<input type="checkbox"/>

44 | 4 Back 1 2 3 4 5 Next ▶▶▶

Back Next

FIG. 52E36

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24

BLK
NETWORKS




FIG. 53A

The Dilemma in Today's E-Commerce Brand Marketing Communications Environment

Brandkey Systems Network

Fig. 53B1

Every day, consumers search
for products and services that
will satisfy their needs and
desires.

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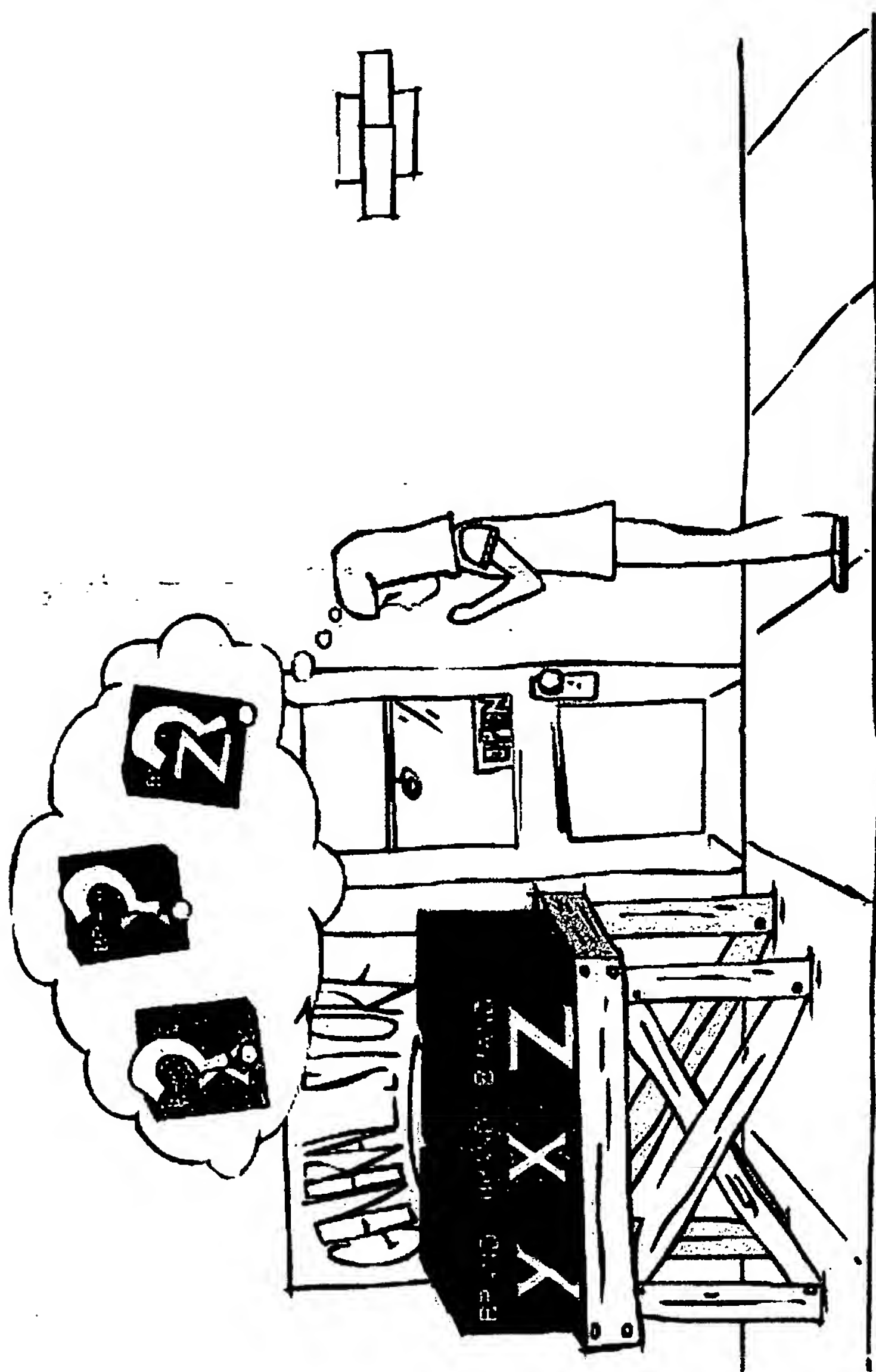


Fig. 53B2

During the search, they are confronted with decisions about which brand of a product or service they should purchase.

944/1046

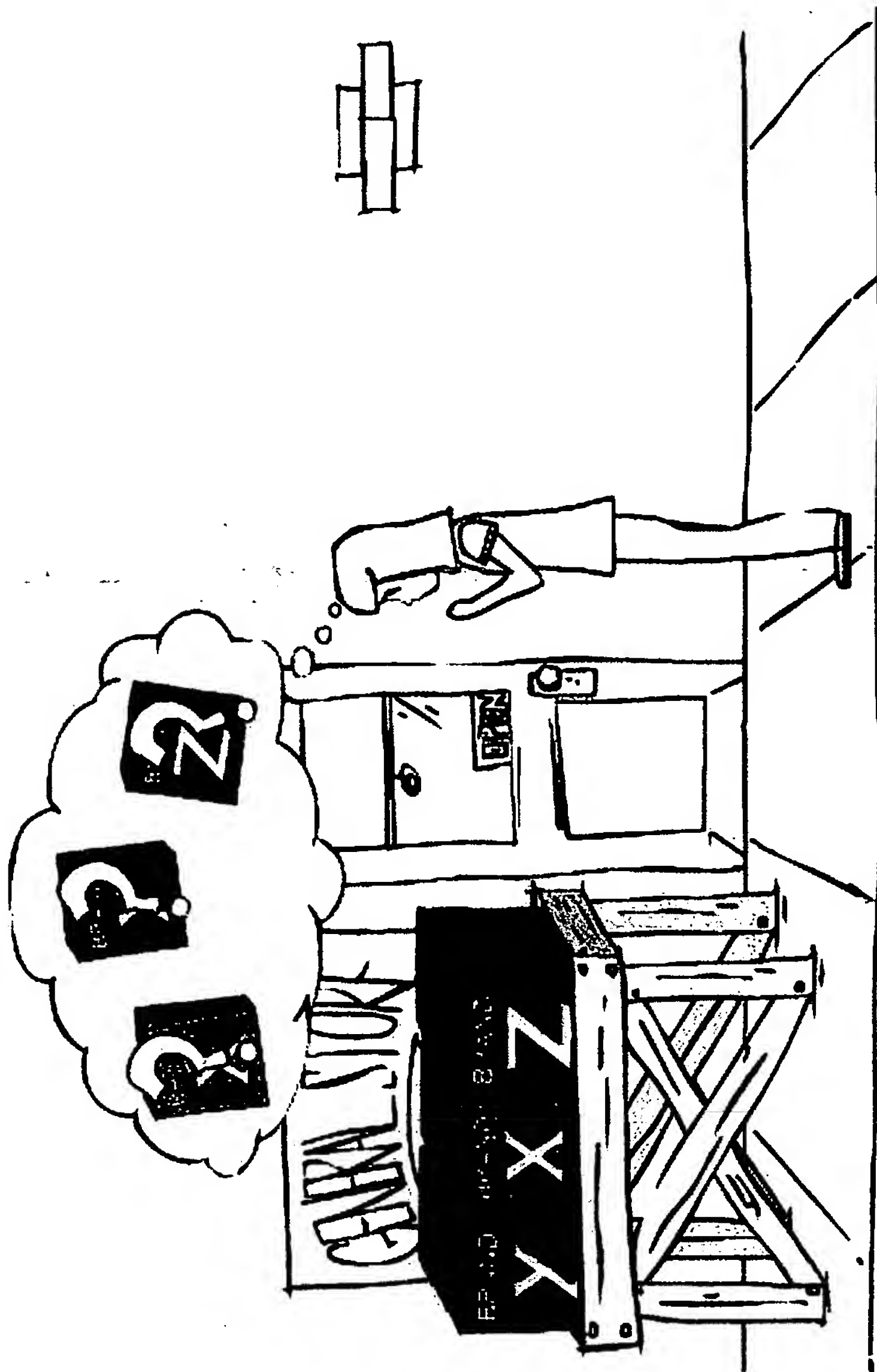


FIG. 53B33

Although shopping online eliminates the need for people to travel from store to store, the Internet hasn't made buying decisions any easier for the consumer.

If anything, the Internet makes buying decisions harder for consumers who don't already know which brand they want to purchase.

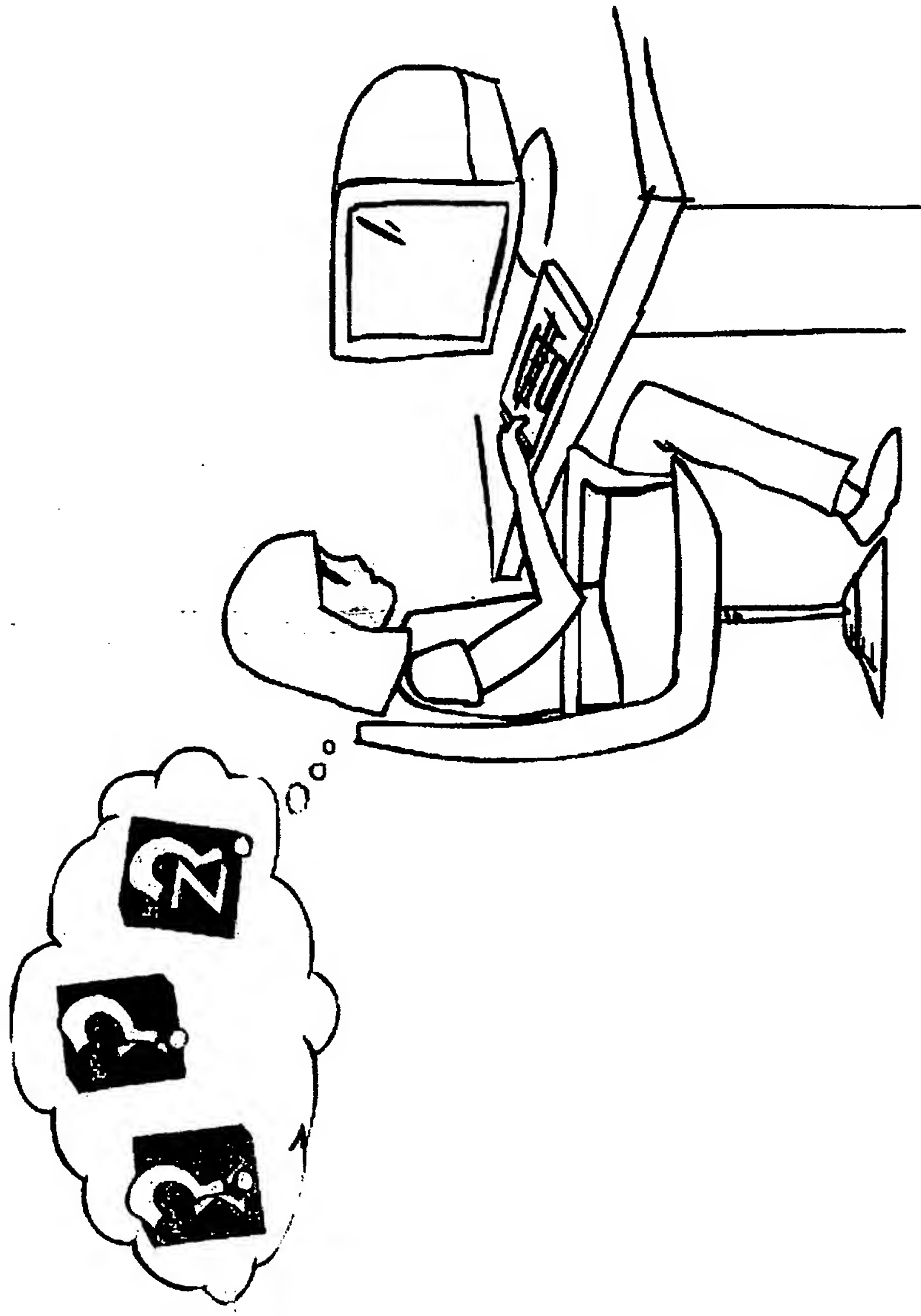


Fig. 5384

946/1046

Consumers typically shop for brands through e-commerce sites. These sites typically bombard shoppers with every possible brand of a product or service they can purchase.

Because consumers can't touch, test and experience online products, they often need more information prior to purchase decisions -- especially when they don't know anything about a brand...

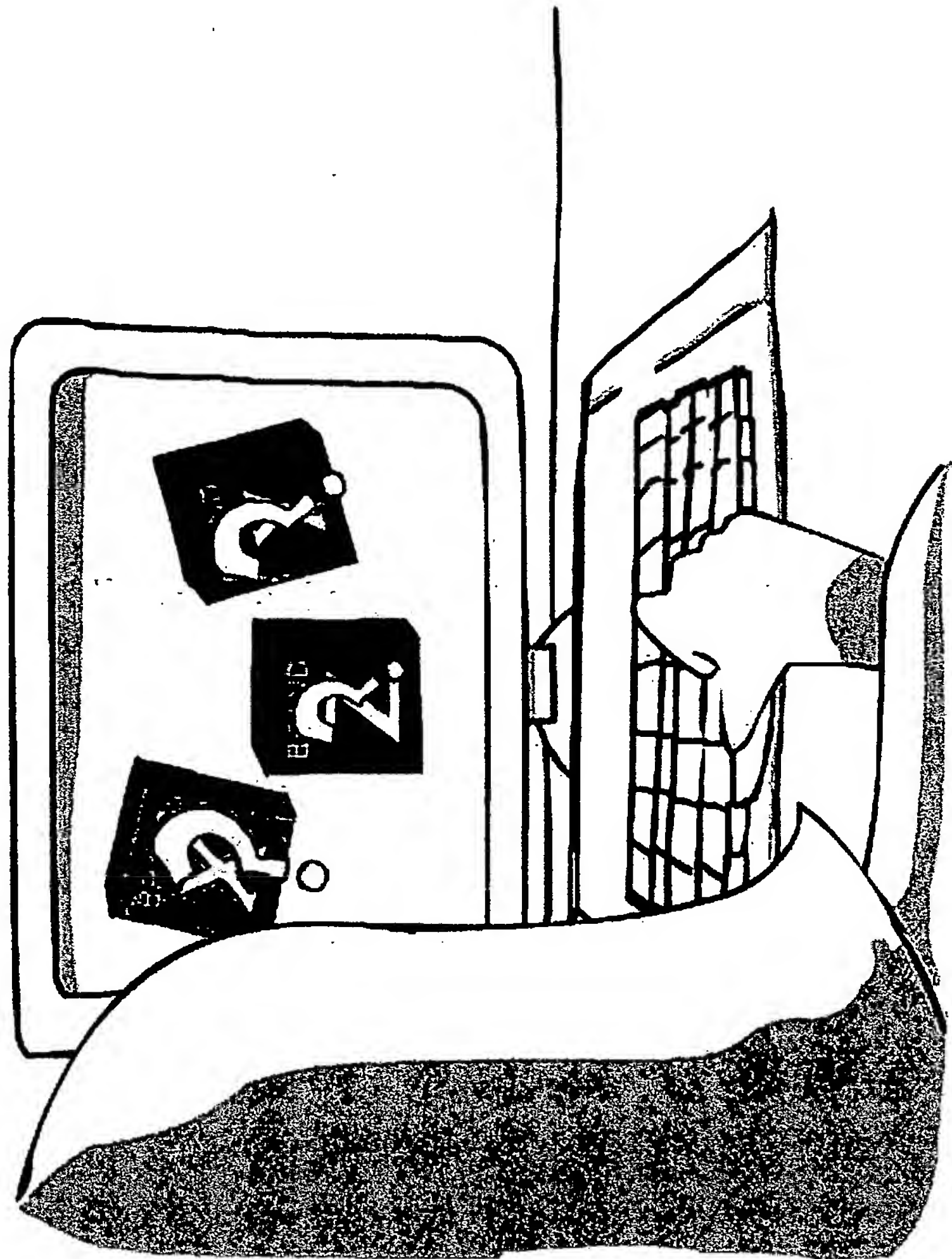


Fig. 5385

947/1046

Fig.

...but when they search for information on these sites that will help them decide which brand to buy, brand-building information is not readily available.

In fact, most brand information intended to inform and entice the consumer is scattered throughout the World Wide Web.

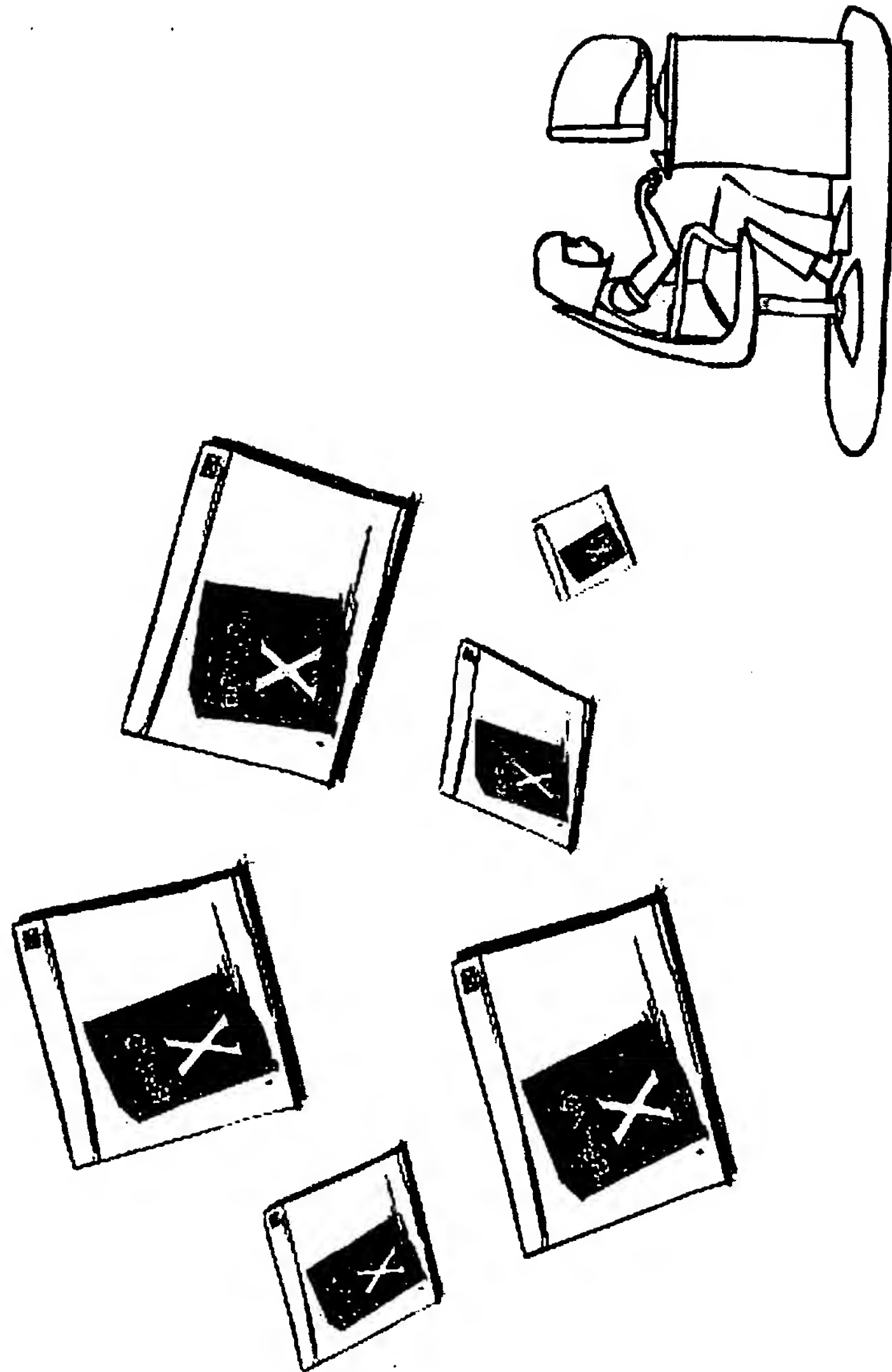


Fig. 53B6

E-Commerce sites usually arrange and place the amount of brand information a consumer will encounter on the site.

At best, the consumer gets only product features on these sites - a one-dimensional view of the brand that does little to build an attachment in the mind of the consumer.

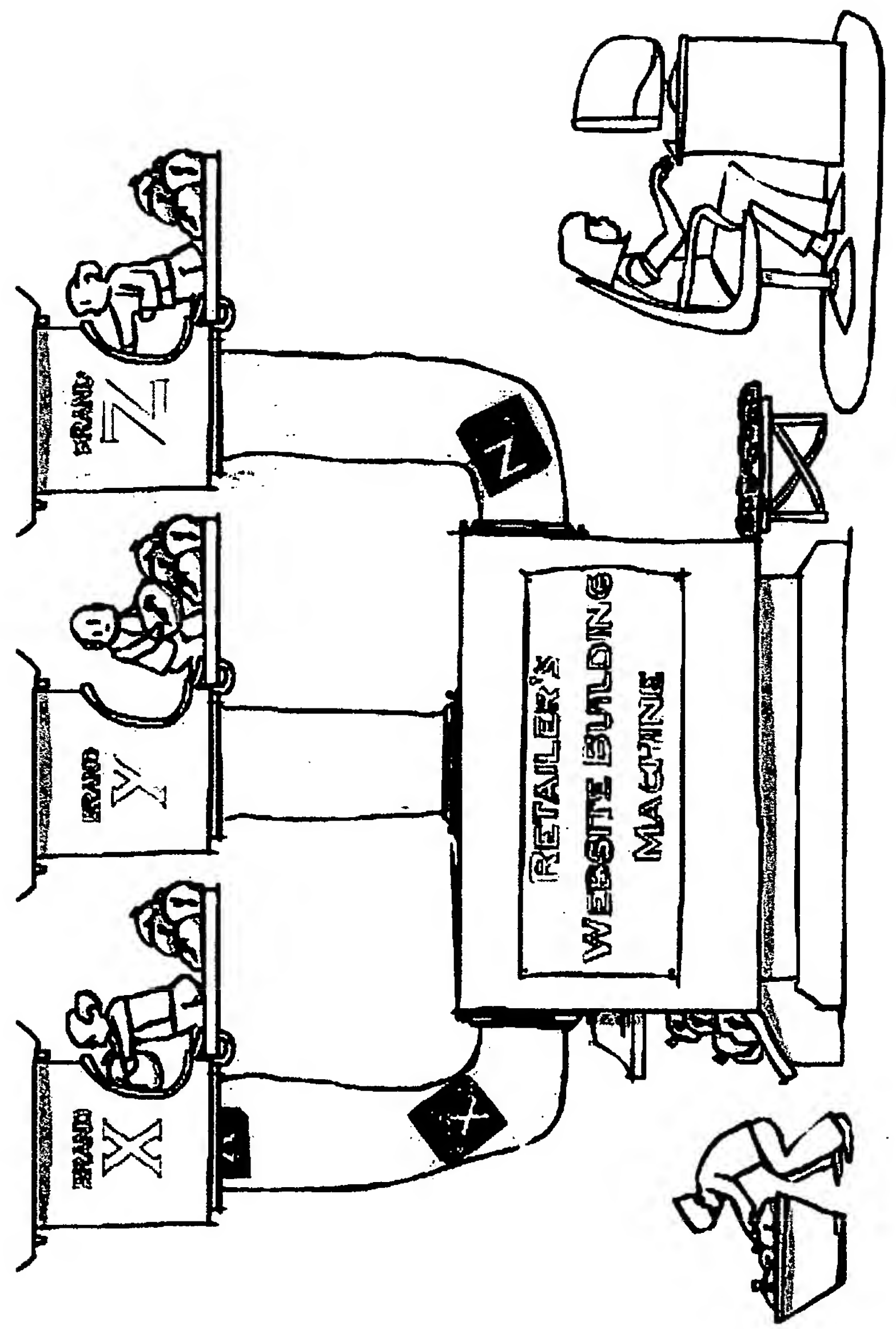
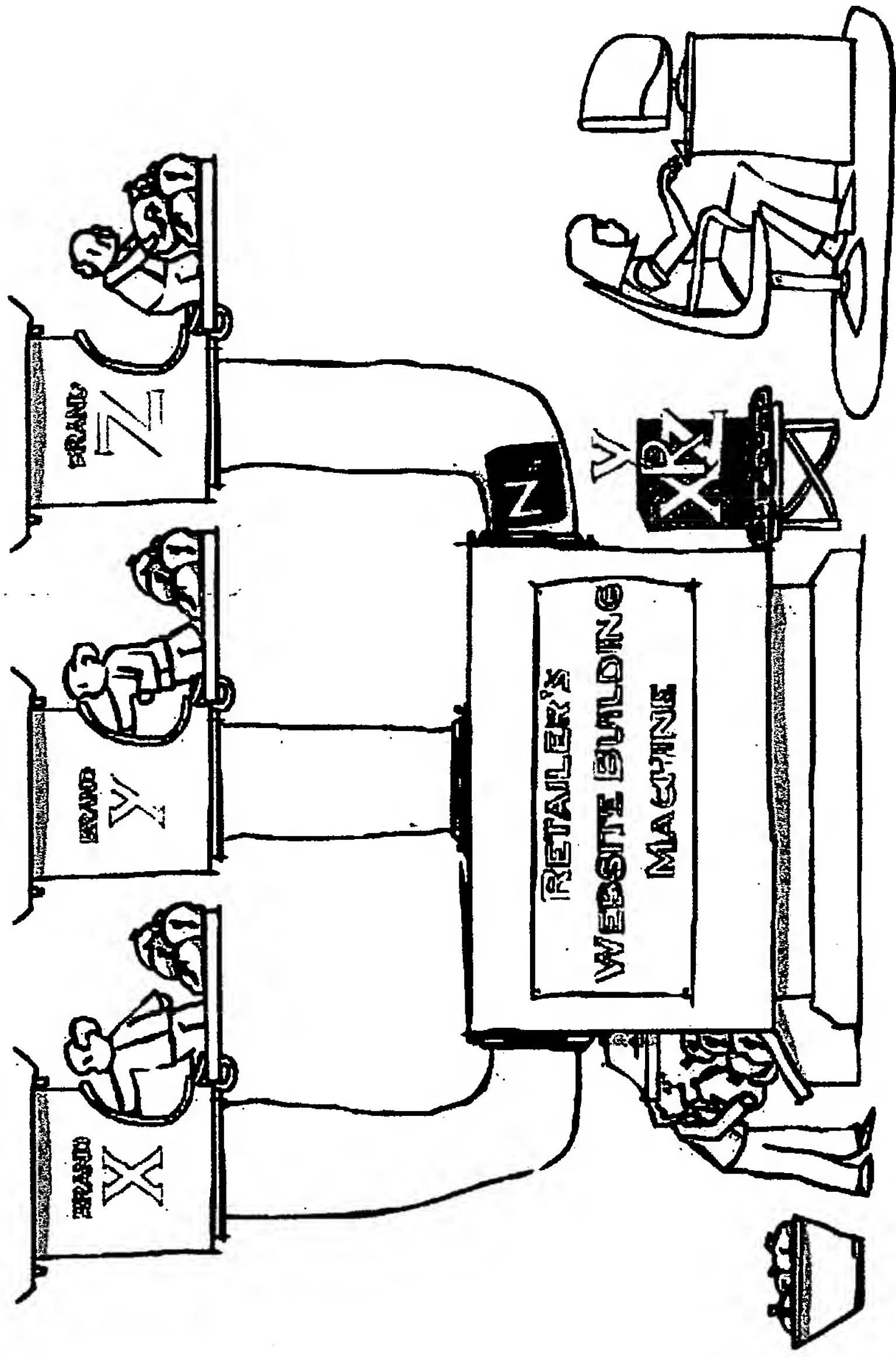


Fig. 5387



With so many brands being funneled through one site in this limited way, not only do brands begin to blur together in the consumer's mind, but the brands may compete with the e-retailer's brand image as well.

949/1046

Fig. 5388

950/1040

When the consumer is trying to make a buying decision, valuable brand-building information is unavailable at strategic places such as the checkout.

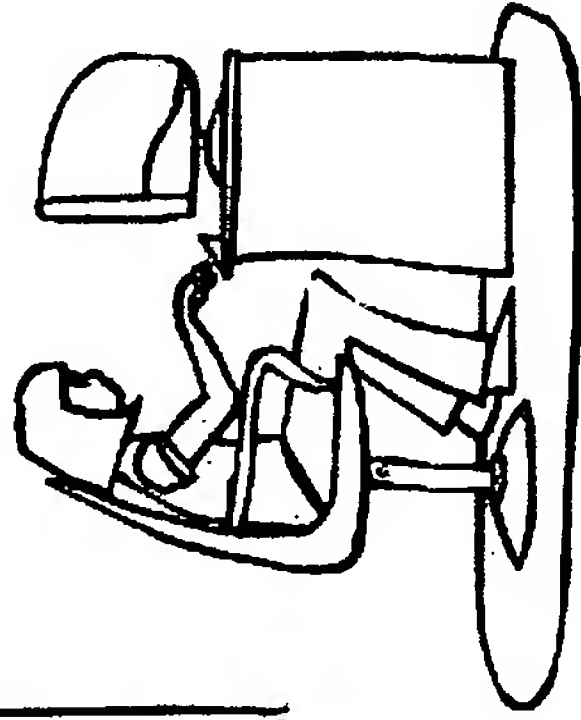
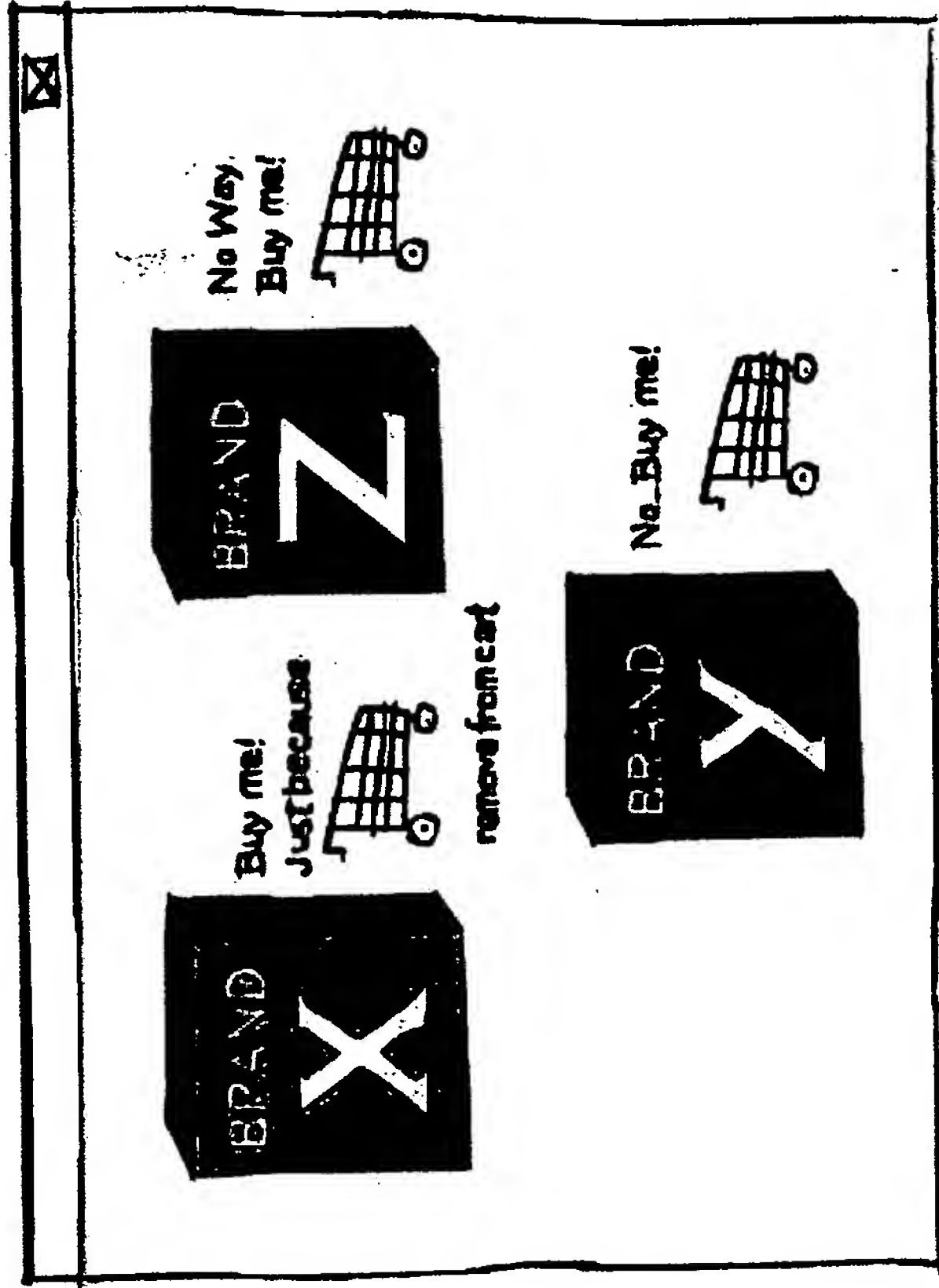


Fig. 53B9

951/1046

Often, the lack of valuable brand-building information leads to abandoned shopping carts as consumers wander about the Internet looking for this decision-critical information.

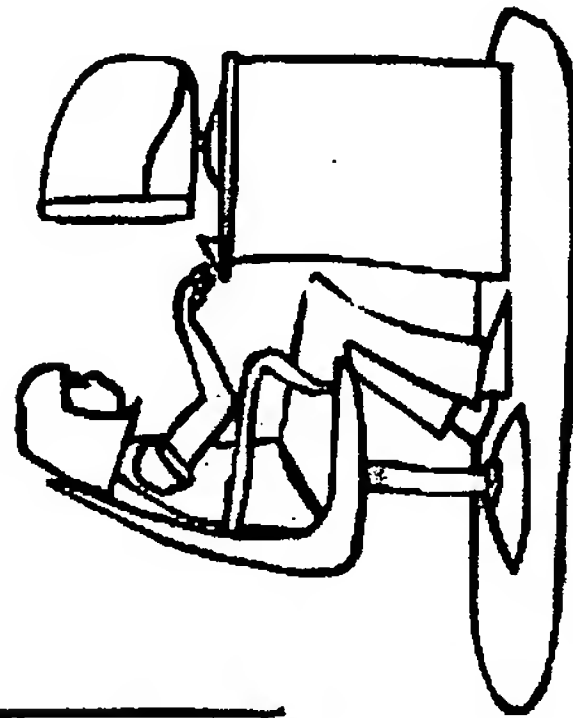
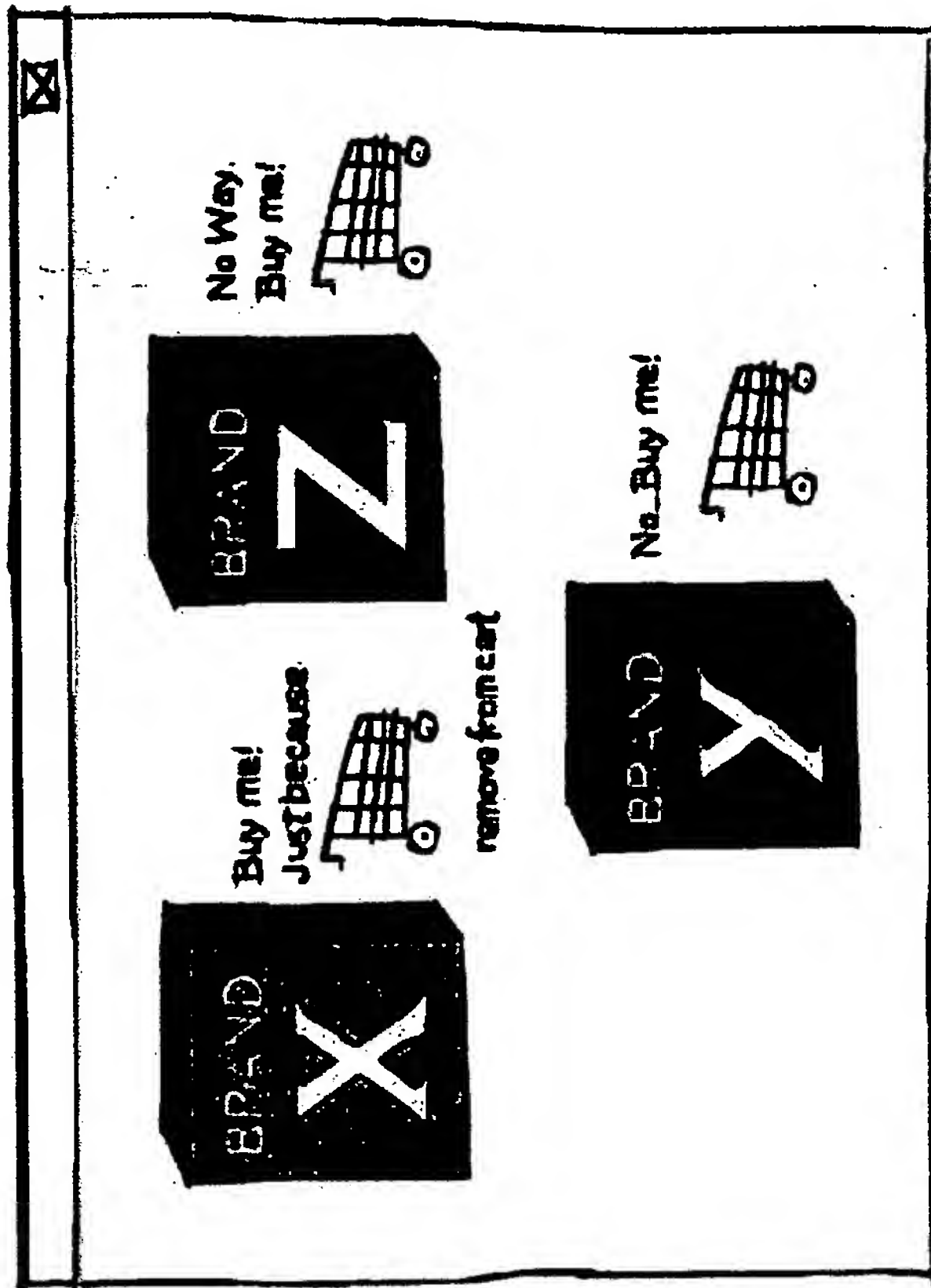


FIG. 53B10

Consumers may even find a brand's own website difficult to navigate when they need to quickly locate promotional and other desired brand-building information.

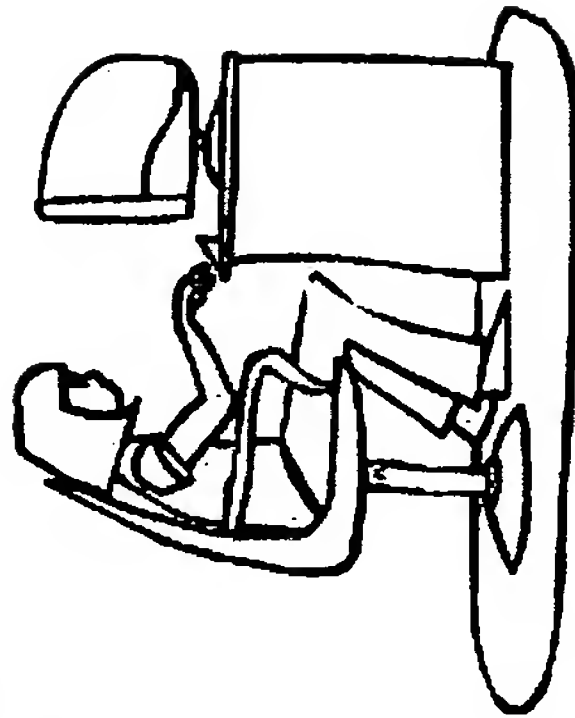
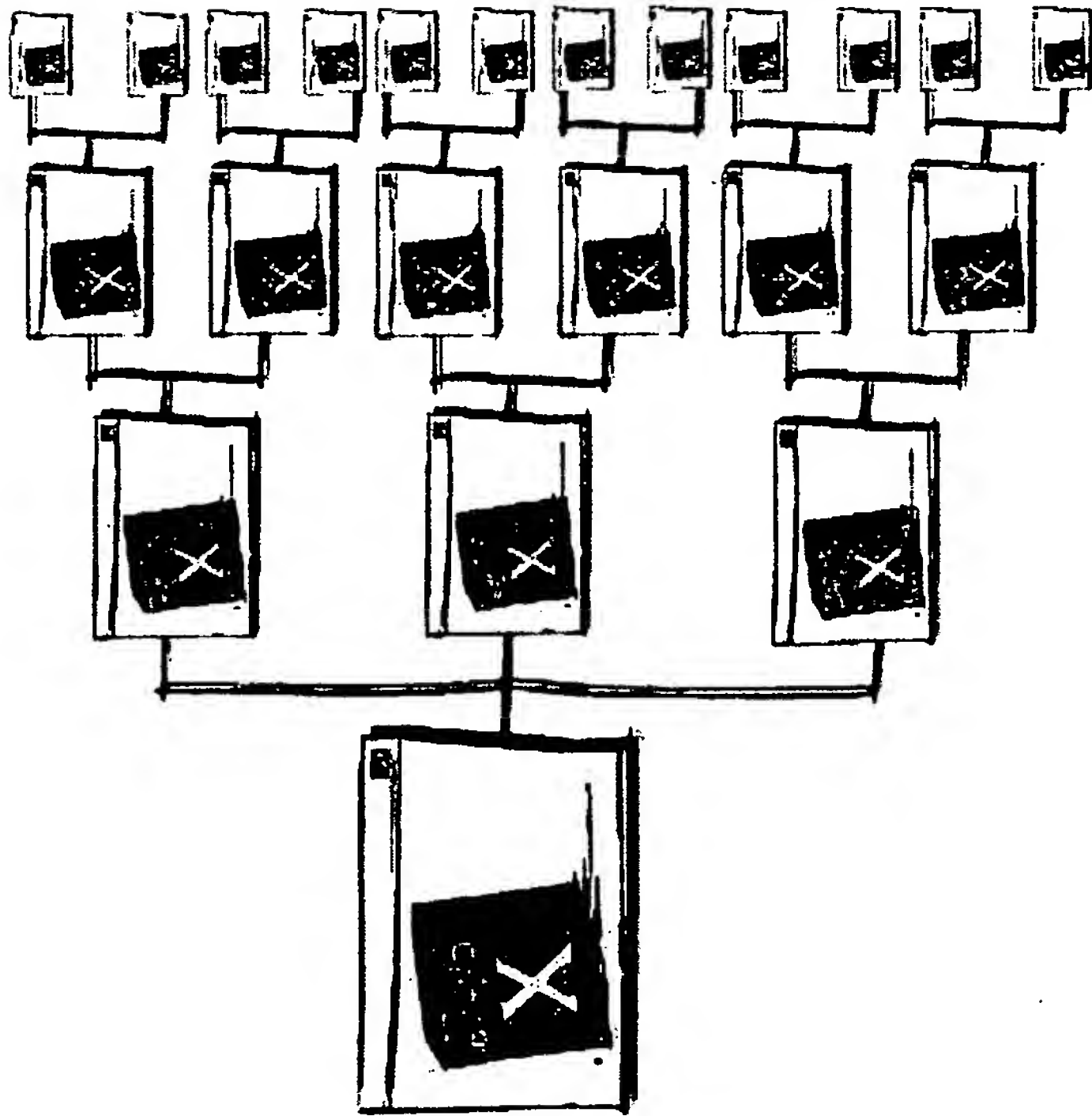


Fig. 53B11

Current methods which brand managers use to communicate brand-building information on the web are also not reaching the consumer.

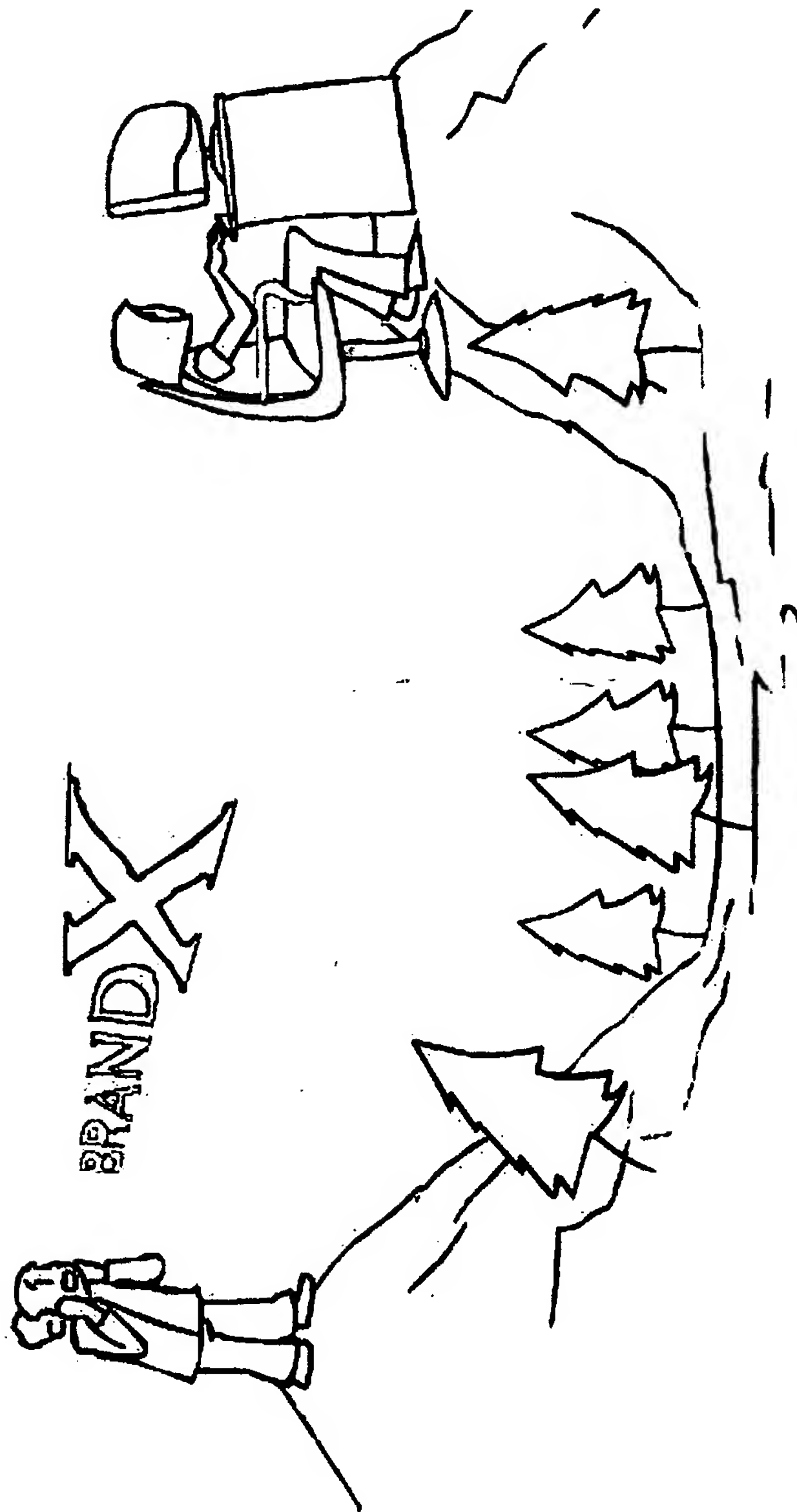


FIG. 53B12

Brand managers currently
favor banner and pop-up ads
and promos. These ads rarely
succeed in building accurate
brand images in the minds of
consumers . . .

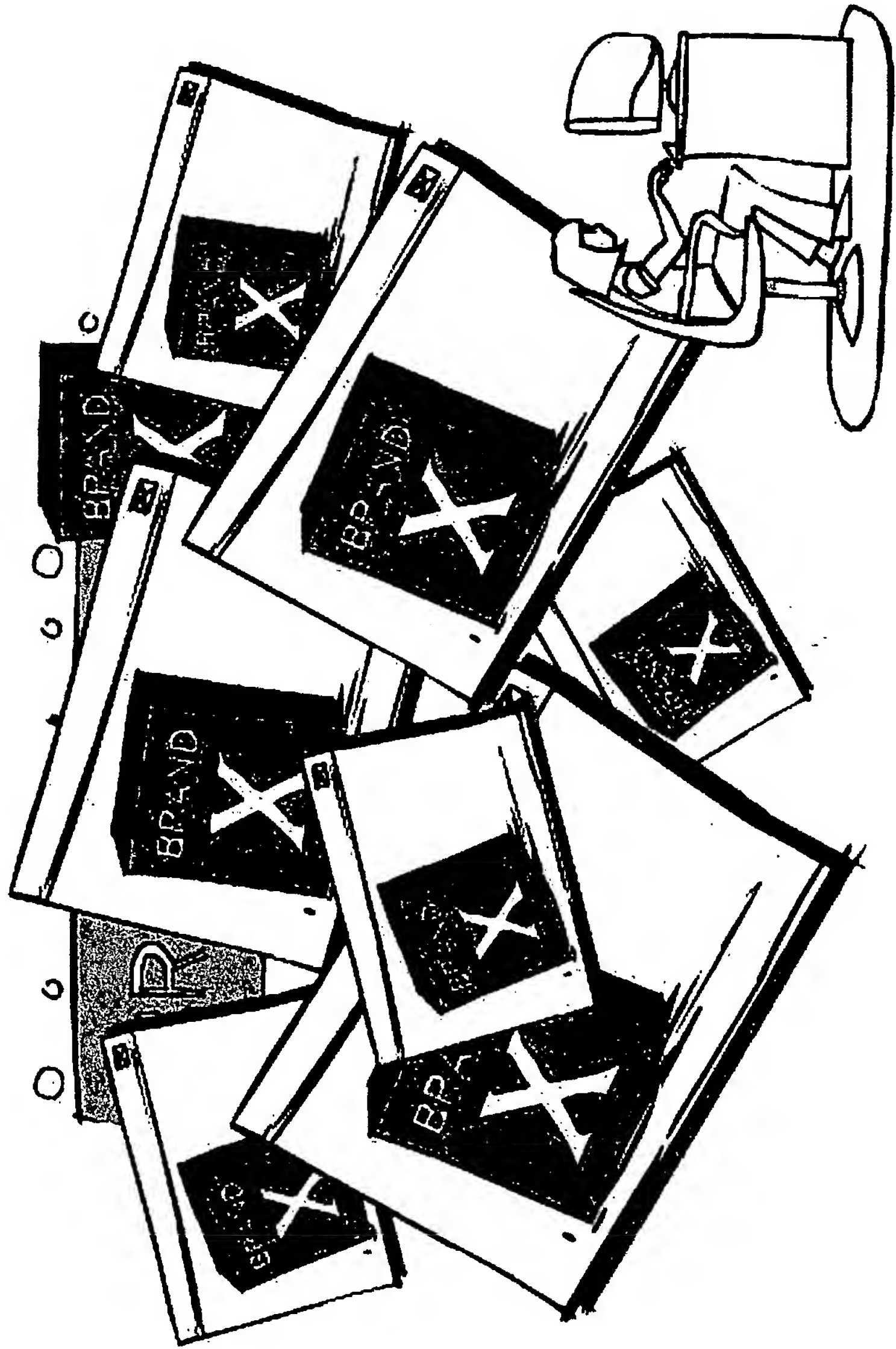


FIG. 53B/3

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...because they create a warlike atmosphere on the consumers desktop with brand managers, advertising and promotional agents all battling for the consumer's attention and valuable screen space.

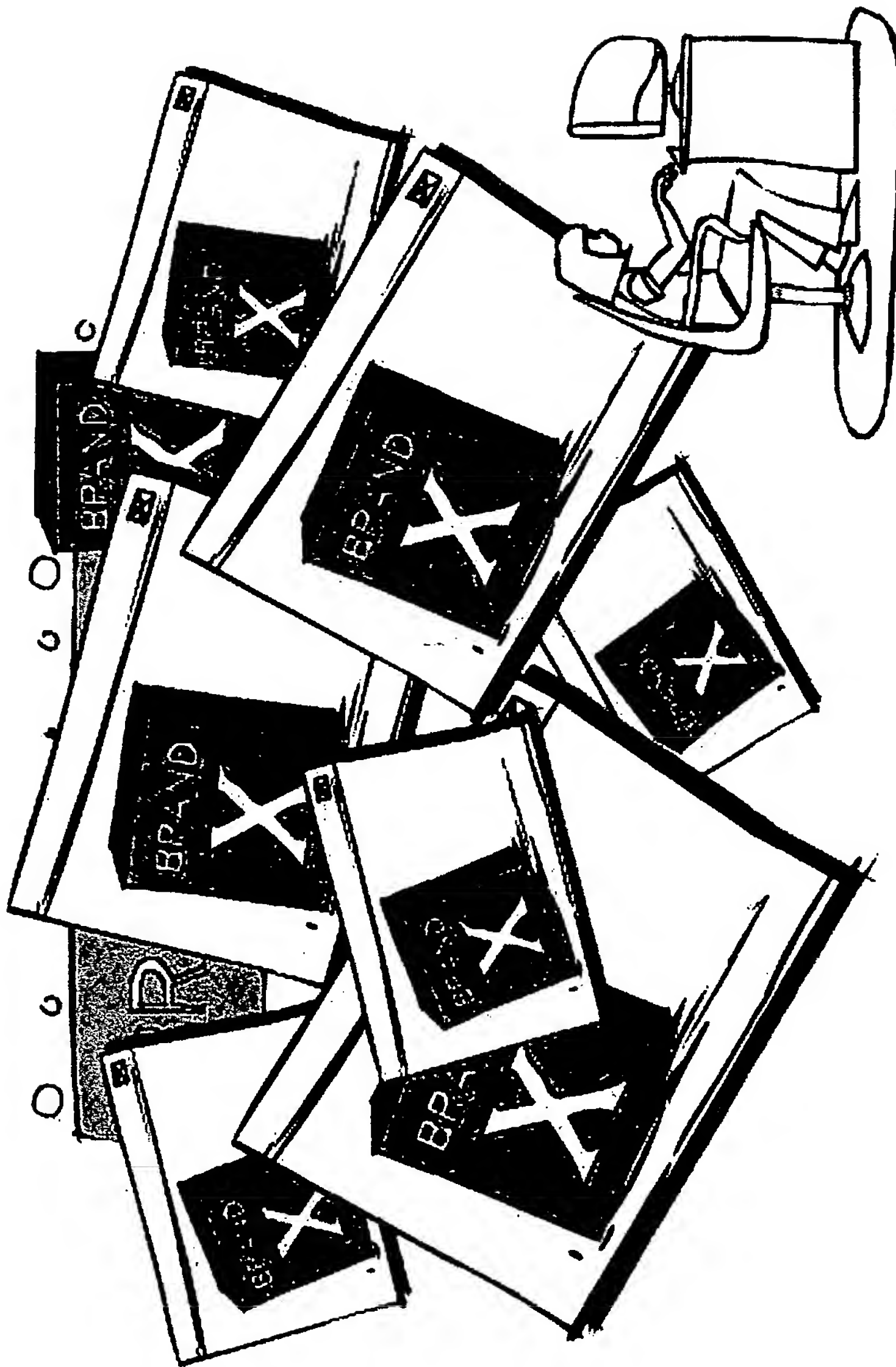


Fig. 53B14

956/1046

The online advertising and promotion battle has intensified recently after ads and promos began using technology that makes them harder for the consumer to turn off.

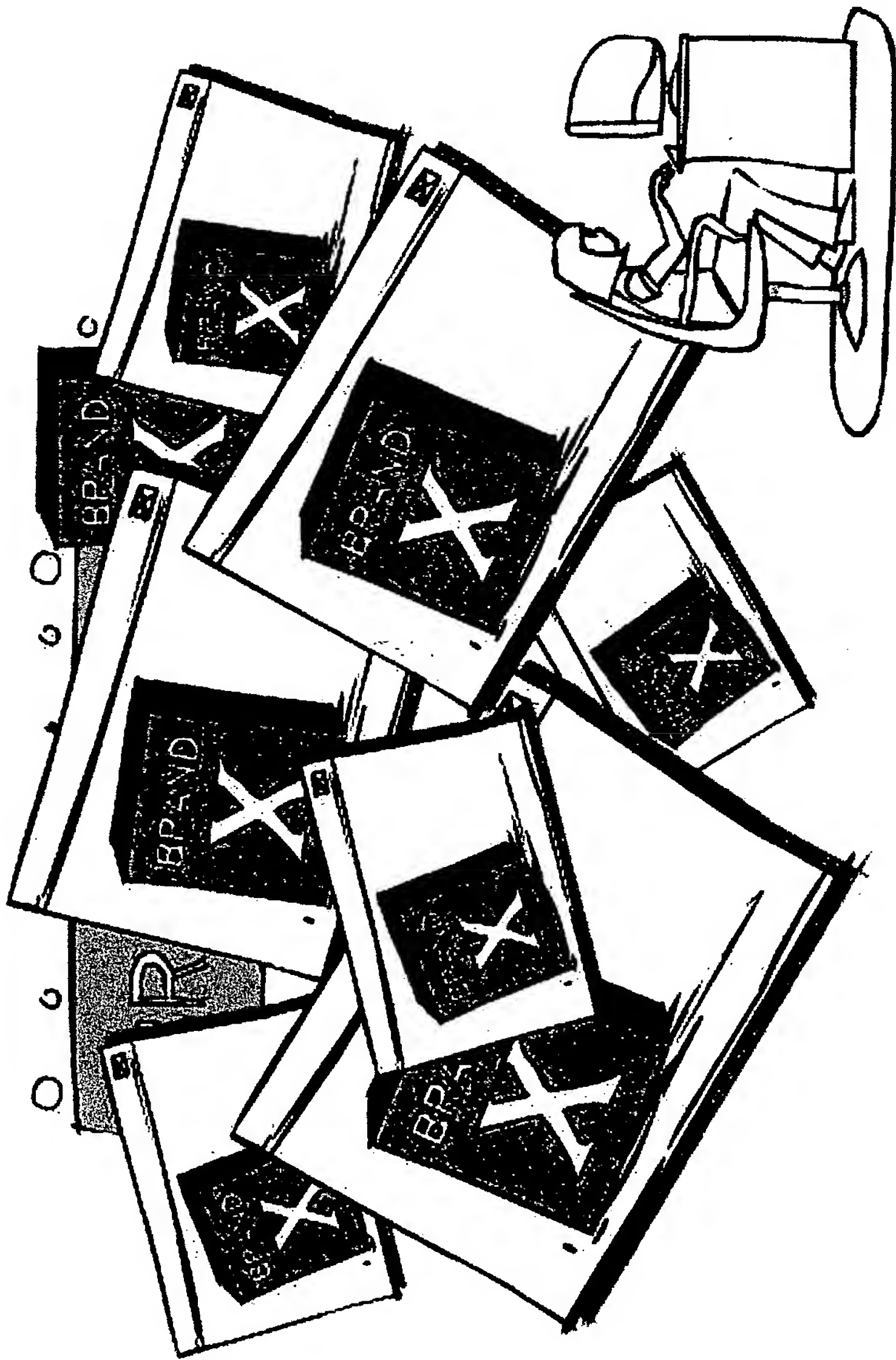


Fig. 53B15

Online ads and promos have only alienated consumers from the brands these ads and promos represent, and from the entire Internet experience.

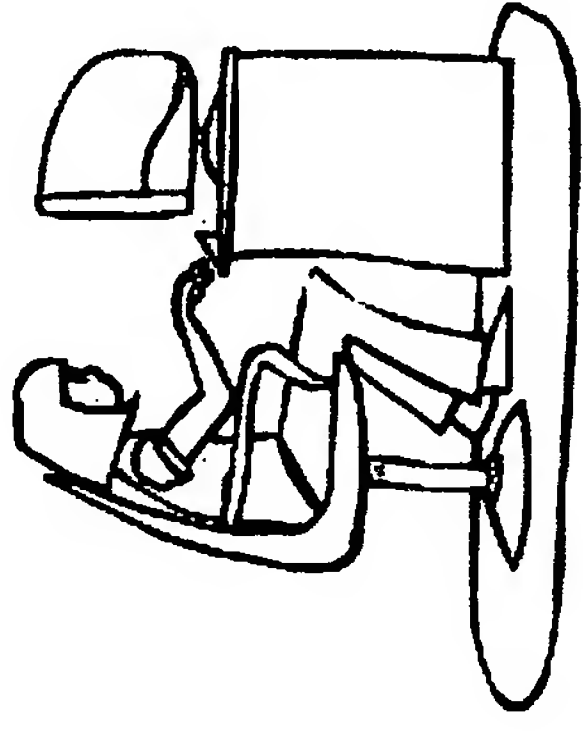
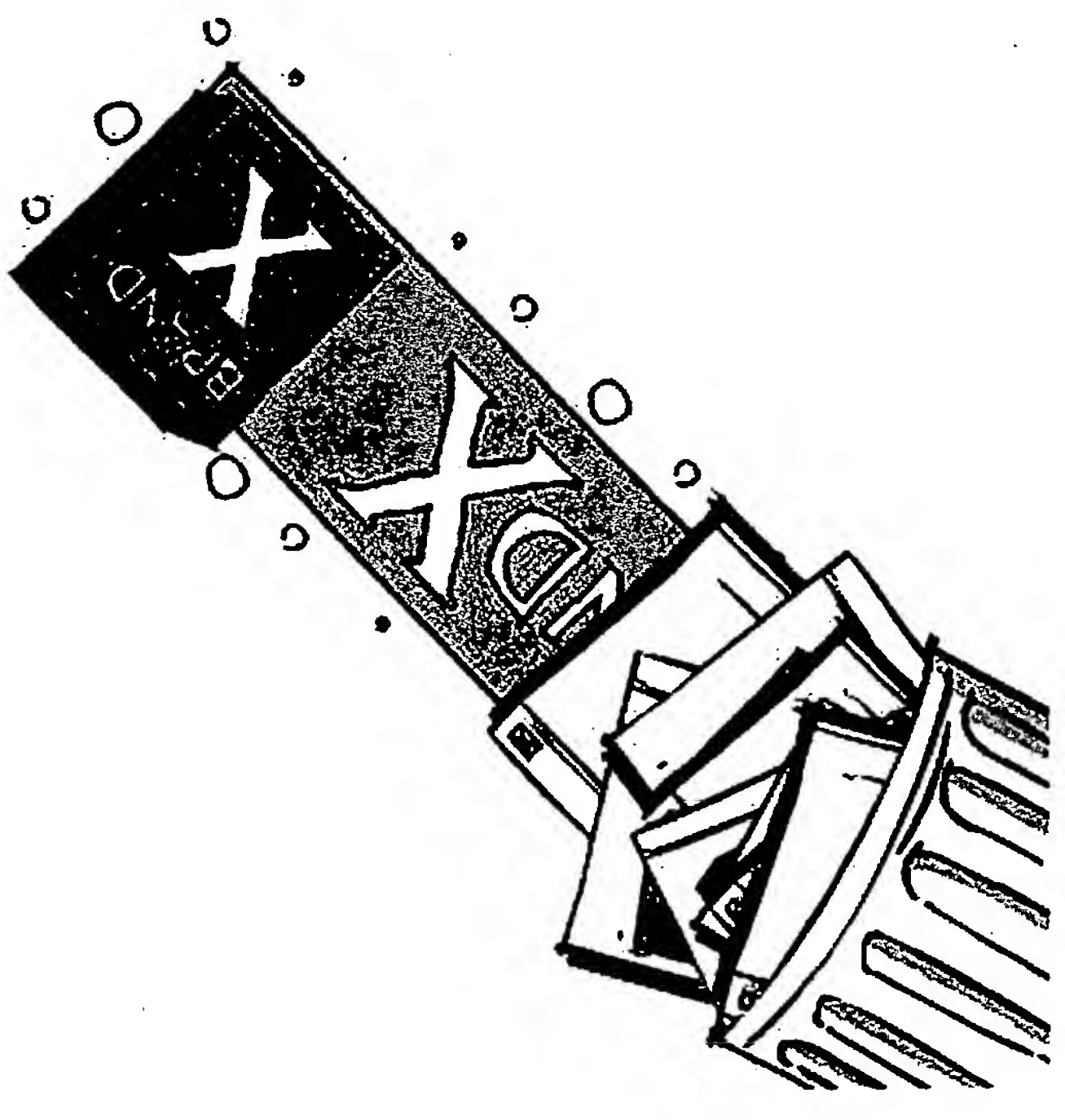


Fig. 53B16

Ultimately, consumers fail to form the brand image intended by the brand management team.

Sometimes, consumers may even form radically different impressions of the brand in their minds.

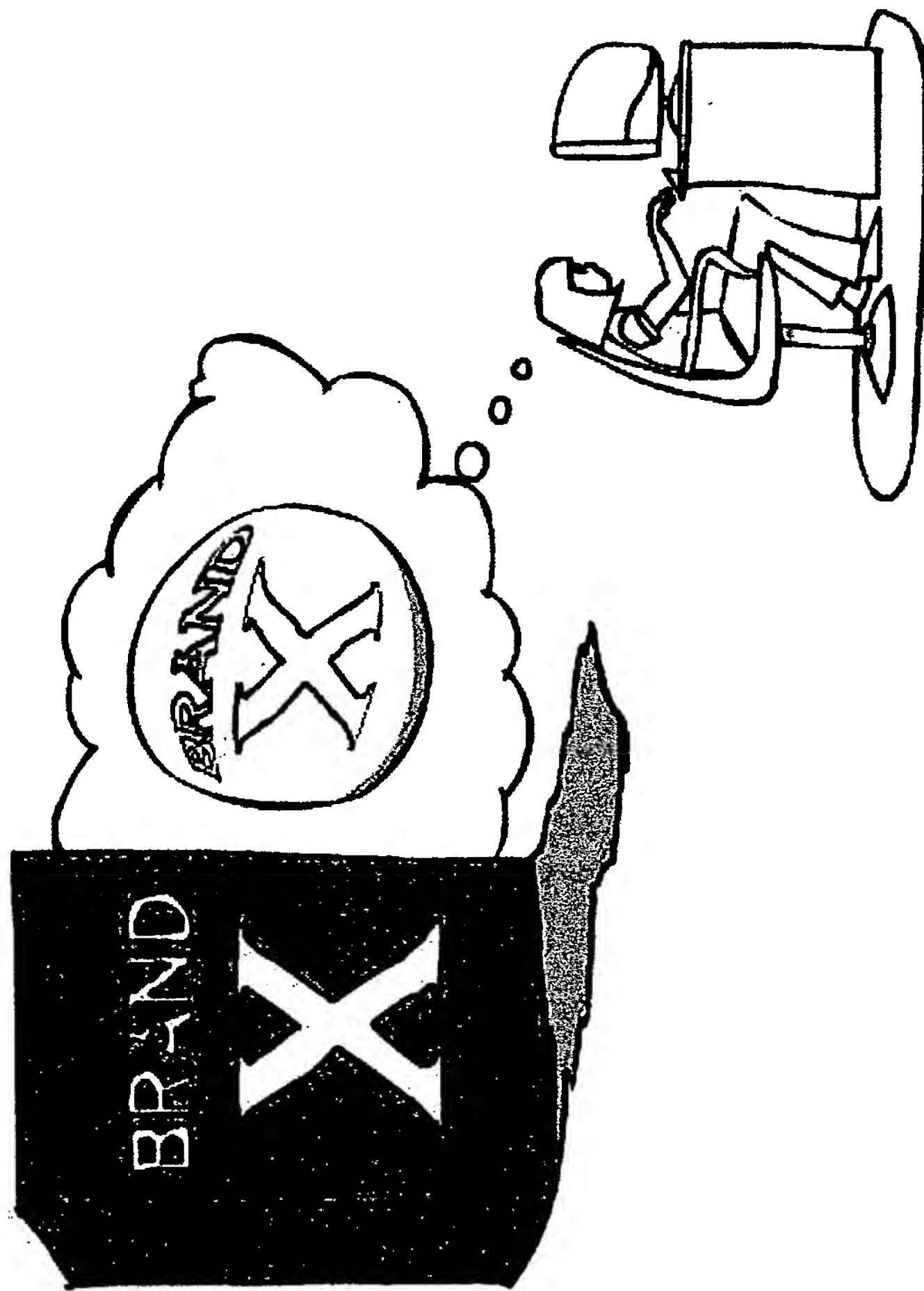


FIG. 53B17

The burden of brand marketing communications remains with traditional media tools such as television, radio, and print...

... and brand managers do not leverage the tremendous potential of the Internet to interact with consumers and build their brands and their businesses.

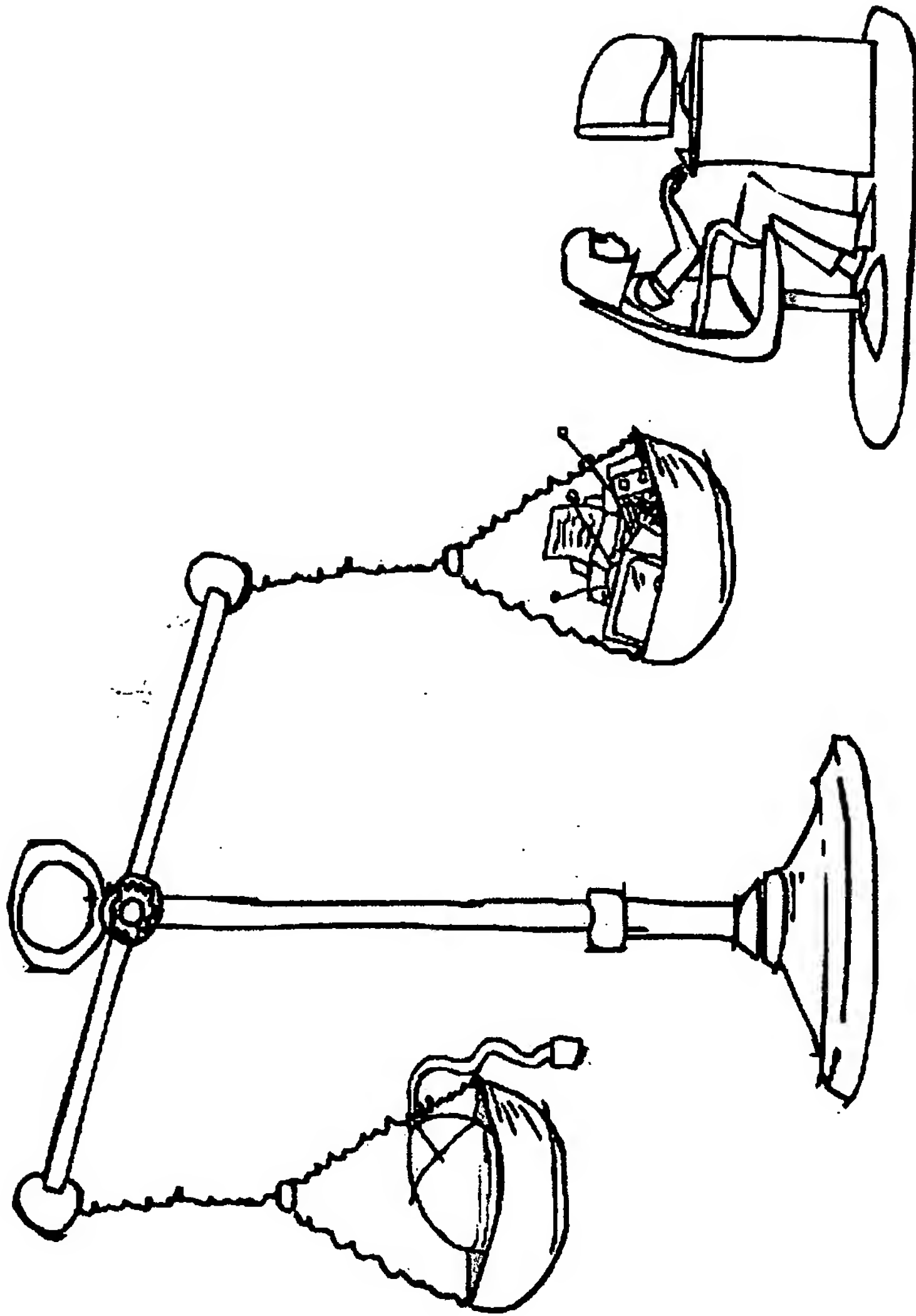
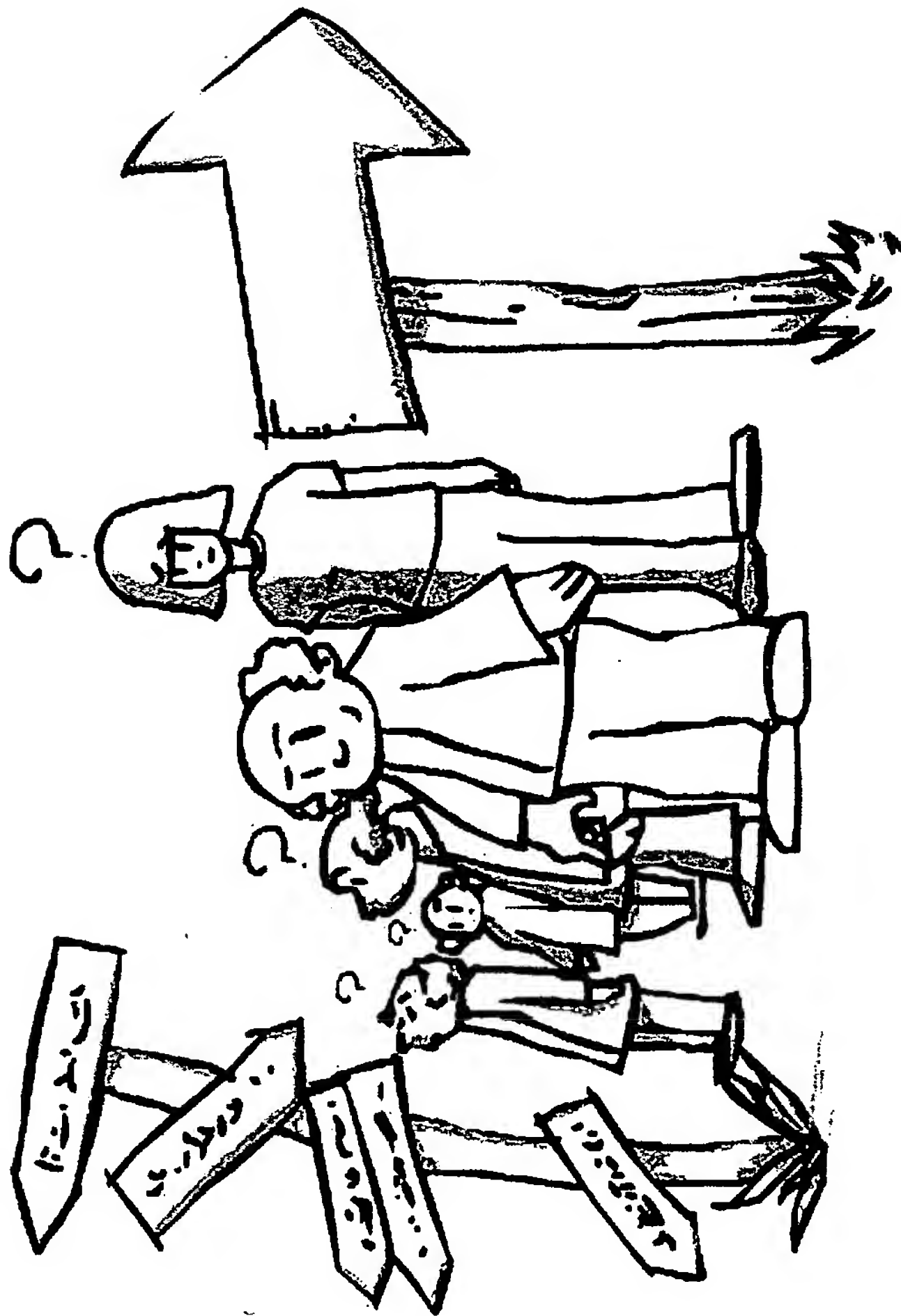


FIG. 53 B18

Despite so many frustrating and
annoying online shopping
experiences, consumers still
want to shop online.

But they want changes in the
e-commerce marketplace.



960/1046

Fig. 53B19

24

961/1046

Brand managers need a far
more effective way of delivering
their brand building information
to the consumer online.

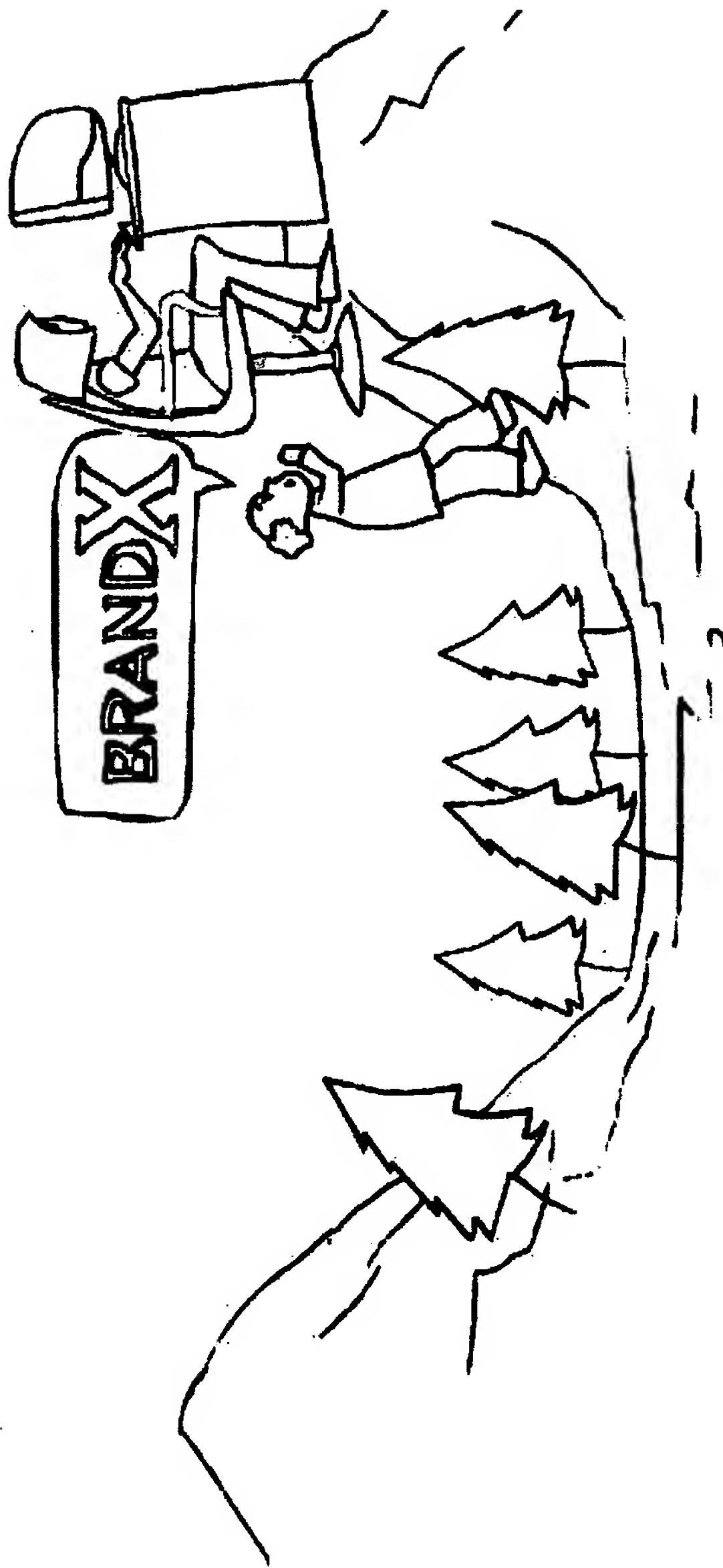


FIG. 53B20

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The Brandkey Solution

Fig. 53C

Brandkey Systems Network is a powerful tool for brand managers. It captures the brand- building information currently scattered throughout the Web and places it at critical touch points where -- and when-- the consumer is considering a purchase on the Web.

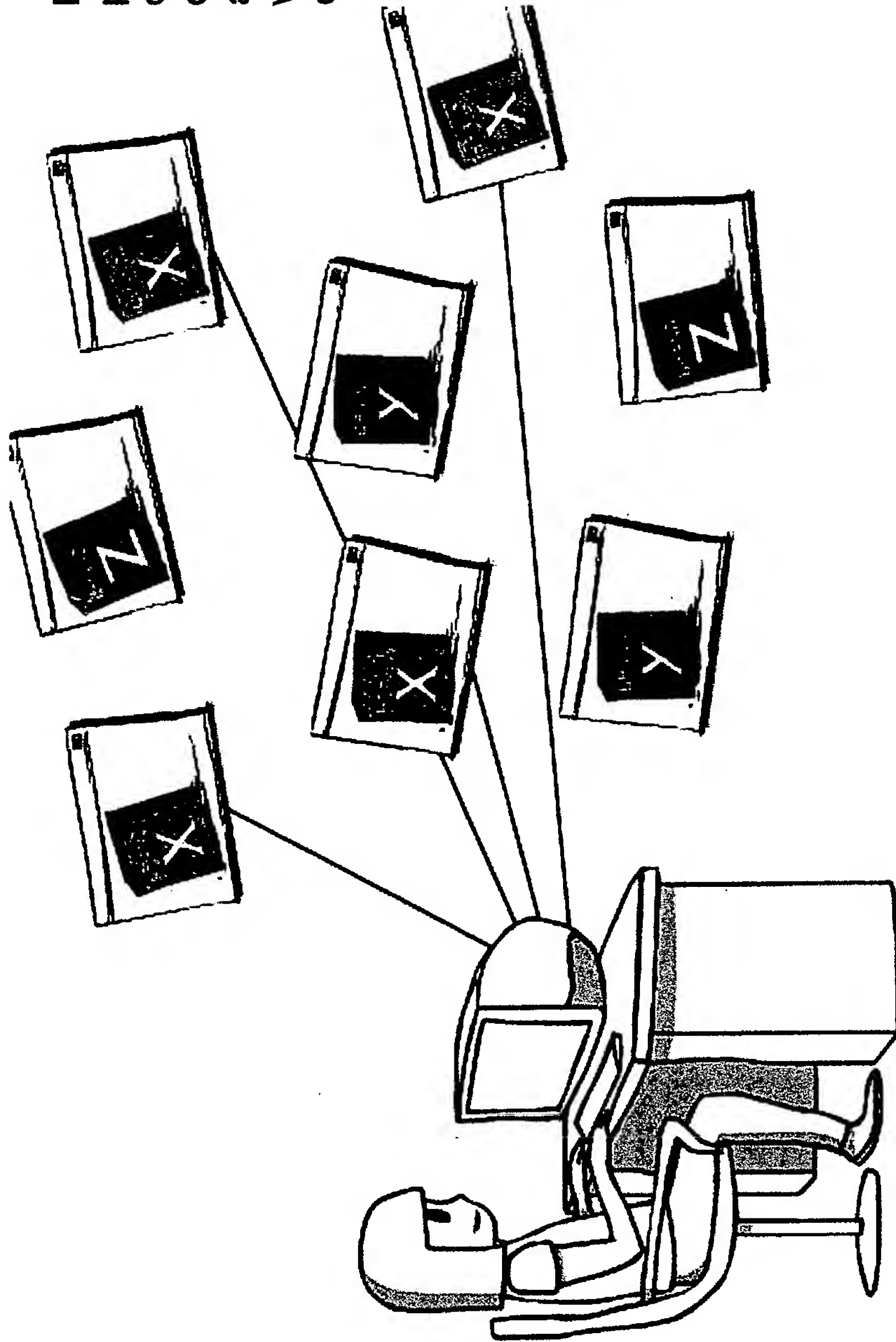


Fig. 53C1

963/1044

Whether they're at Checkout on an e-commerce site, walking down the street on cell phones or dispensing cash at an ATM machine... consumers can instantly watch your ad, find out about the latest promotions, gain detailed product information, search the store locator or find other information through something called Brandkey's Multi-Mode Virtual Kiosk.

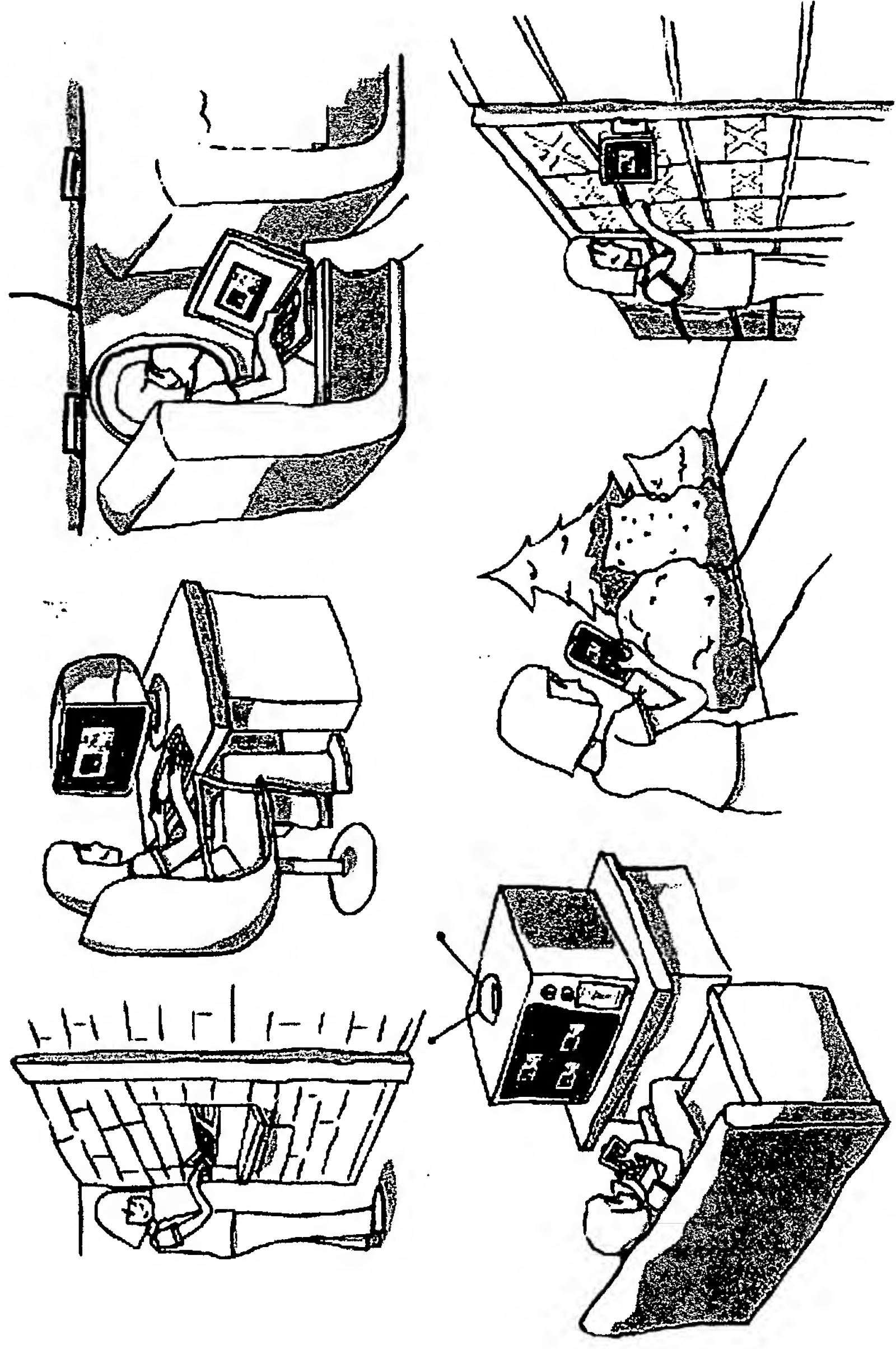


Fig. 53C2

[illegible]

- Advertising Display Mode
- Promotional Display Mode
- Brand Information Network Display Mode

fig. 53C3

966/1046

In seconds, consumers can
obtain a multi-dimensional
experience of a branded
product or service...

without the influence of
other brands.

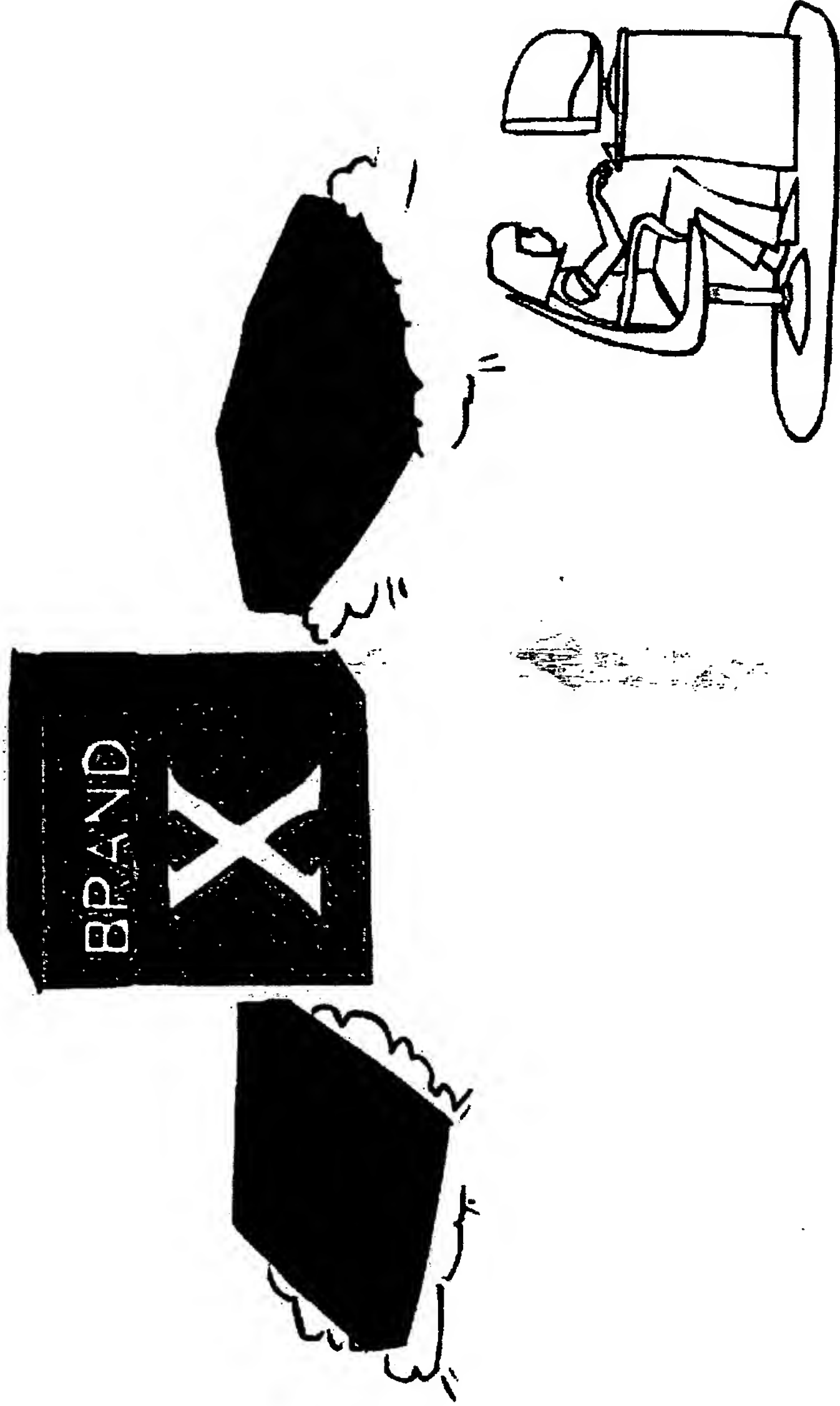


Fig. 53C4

967/1046

~~98~~

And consumers no longer
need to wander off to other
websites in search of brand-
related information.

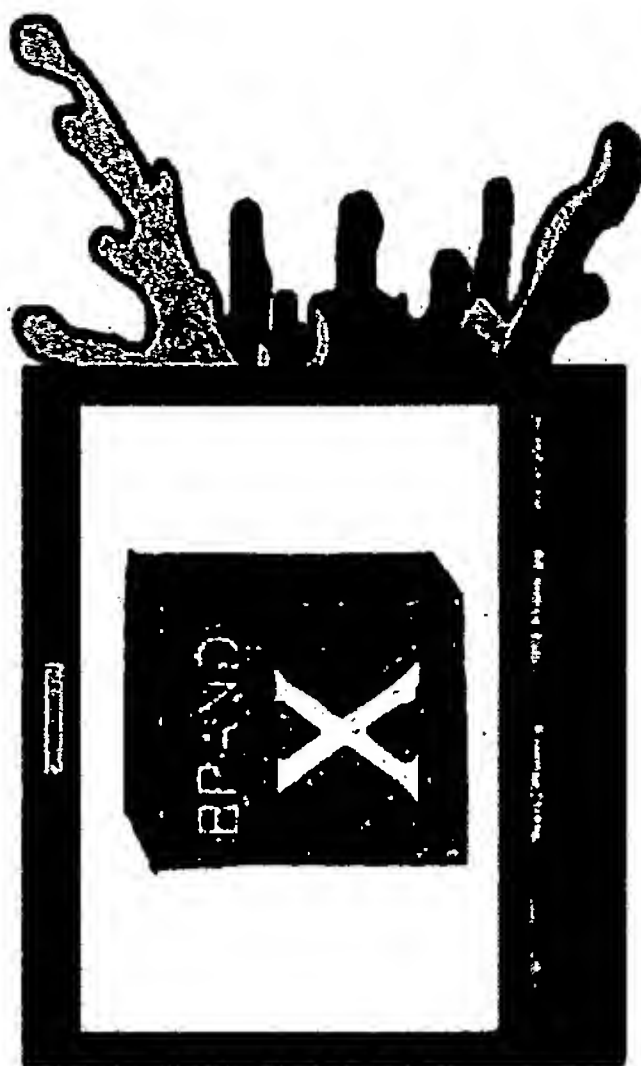
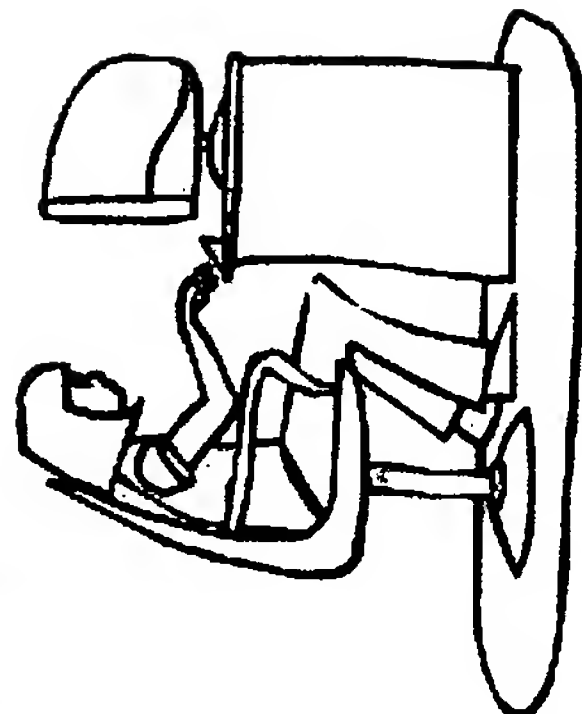
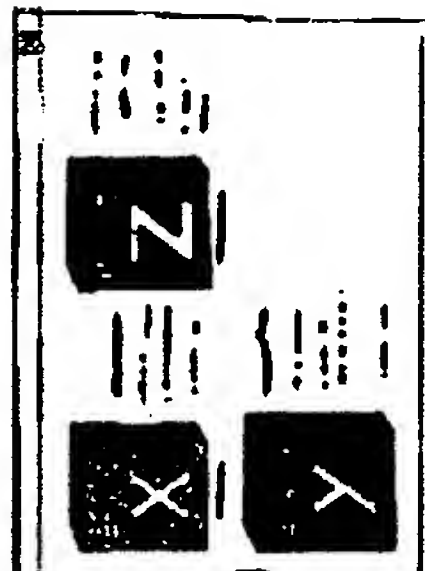
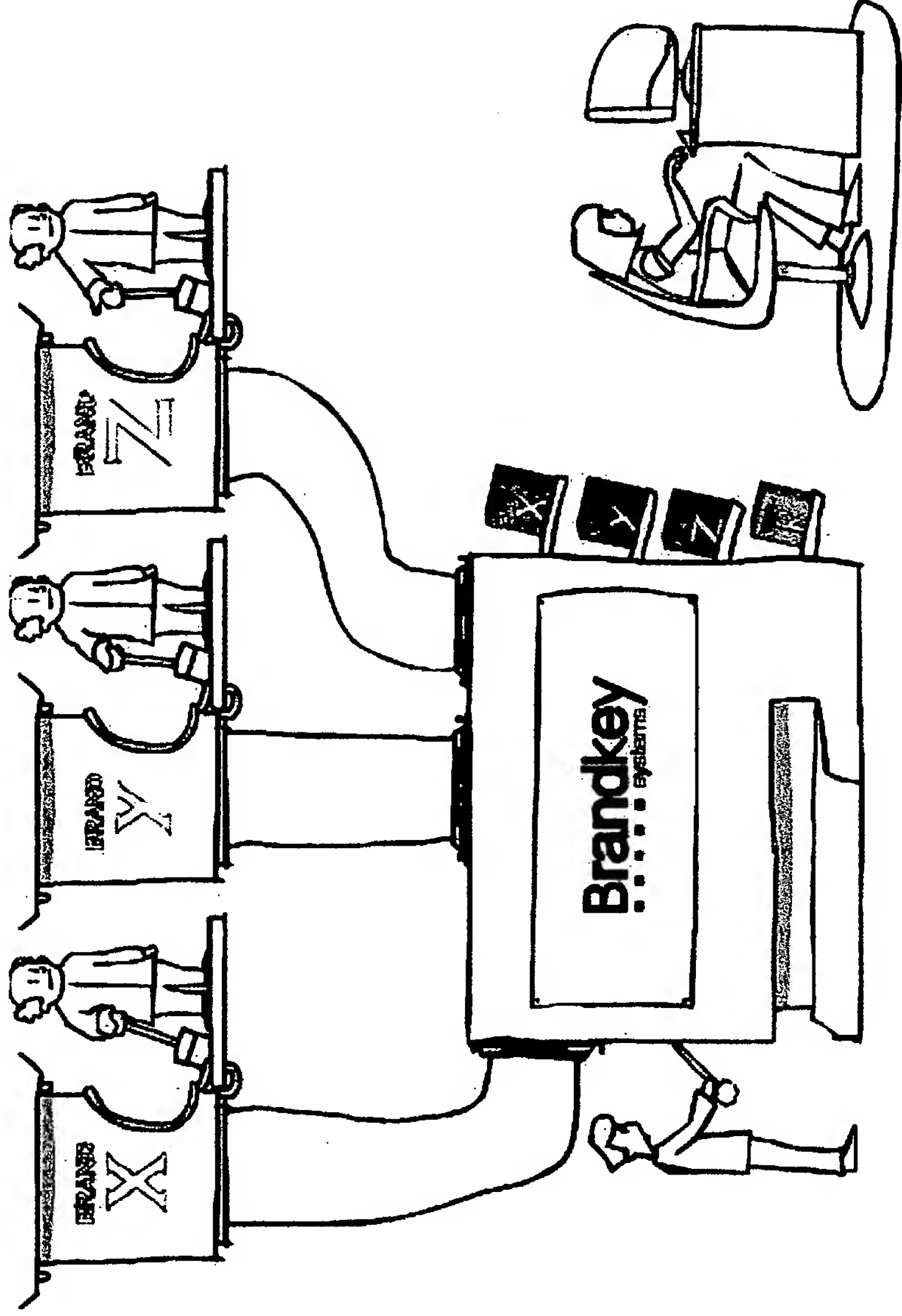


FIG. 53C5



Using Brandkey's Multi-Mode Virtual Kiosks, brand management teams can even communicate to consumers through e-commerce sites operated by others - confident that consumers will experience their brands consistently and develop brand images that are aligned with their marketing objectives.

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Fig. 53C6

969/1046

The Brandkey Systems
Network enables brand
management teams of
any size and
arrangement to rise
above the clutter in the
Internet marketplace

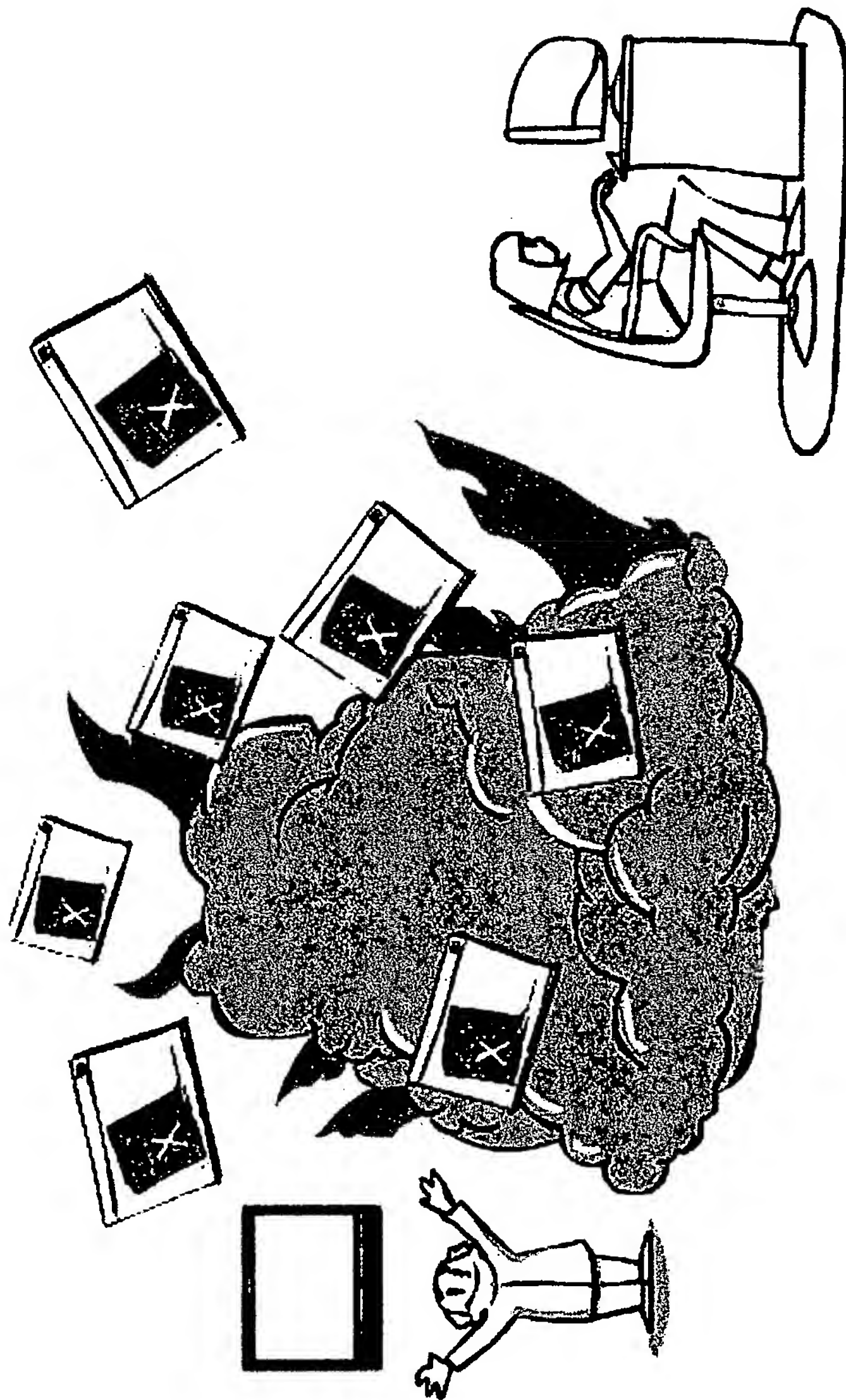


Fig. 53C7

970/1046

...and communicate the essence
and character of their brands
directly to the consumer.

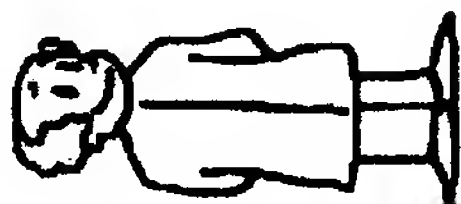
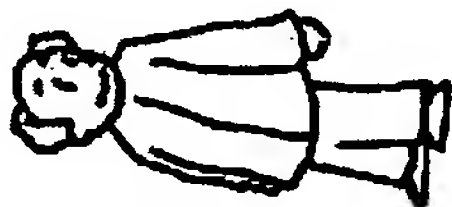
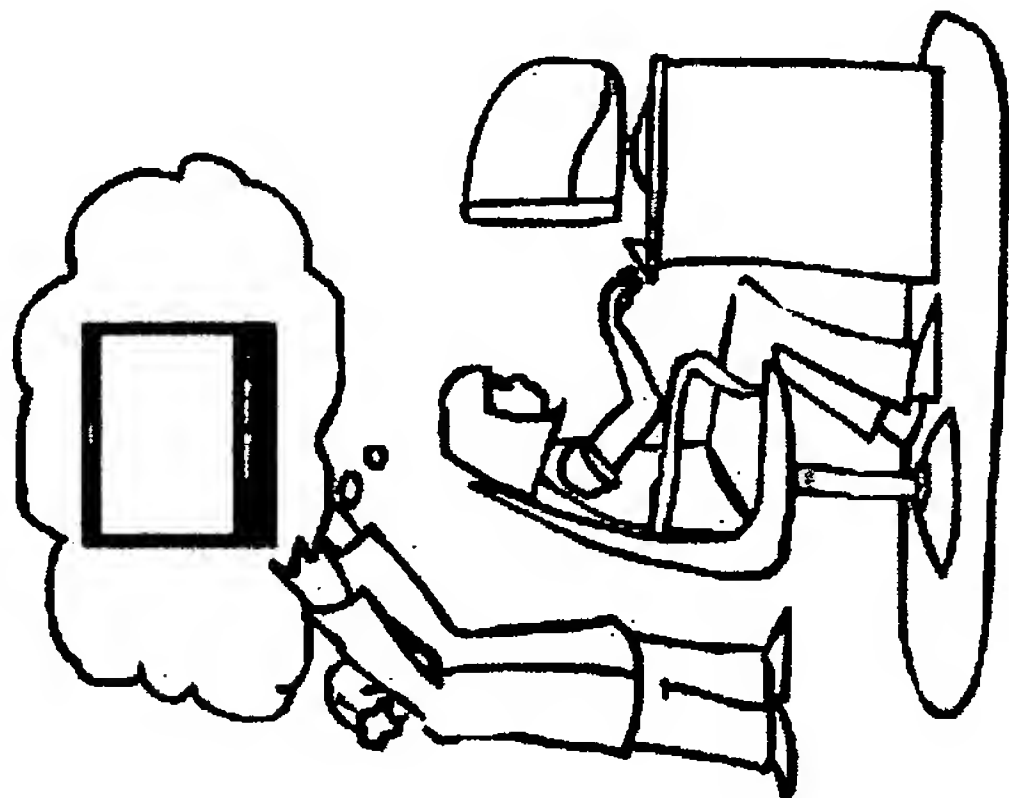


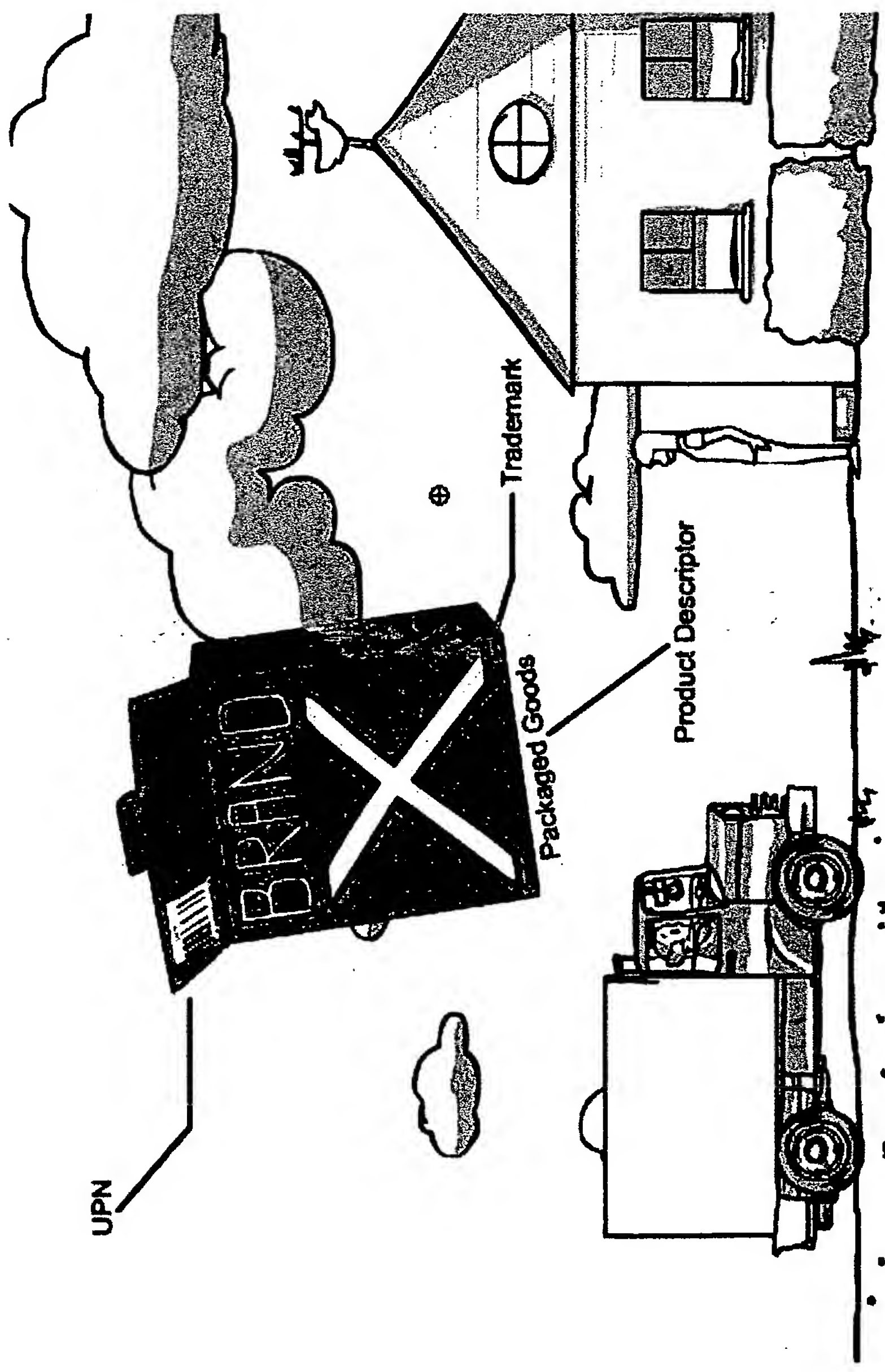
Fig. 5300

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Building Your Own BKS Network

fig. 53 D 1

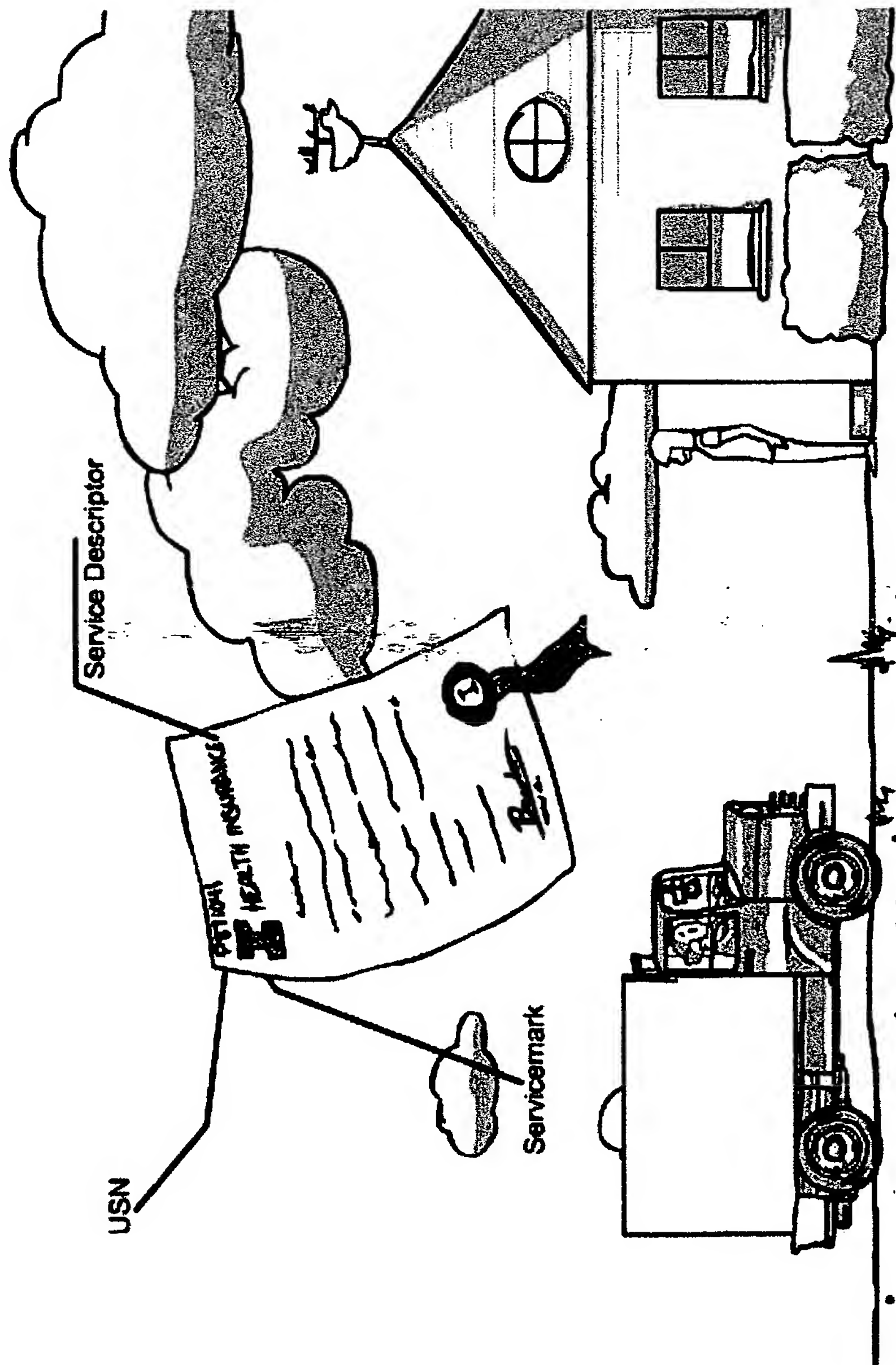
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Each of your products has three unique identifiers: a Trademark, a Universal Product Number (UPN) and a Product Descriptor.

Together, they form a Product Data String.

Fig. 53D3



Branded services also have three unique identifiers: a Universal Service Number (USN), a Service Mark (SM) and a Service Descriptor (SD).

Together, they form a Service Data String.

Fig. 53D4

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Brandkey's revolutionary network
enables you to attach the
Uniform Resource Locators (or
URLs) of your brand-building
resources on the Web, to these
Product or Service Data Strings.

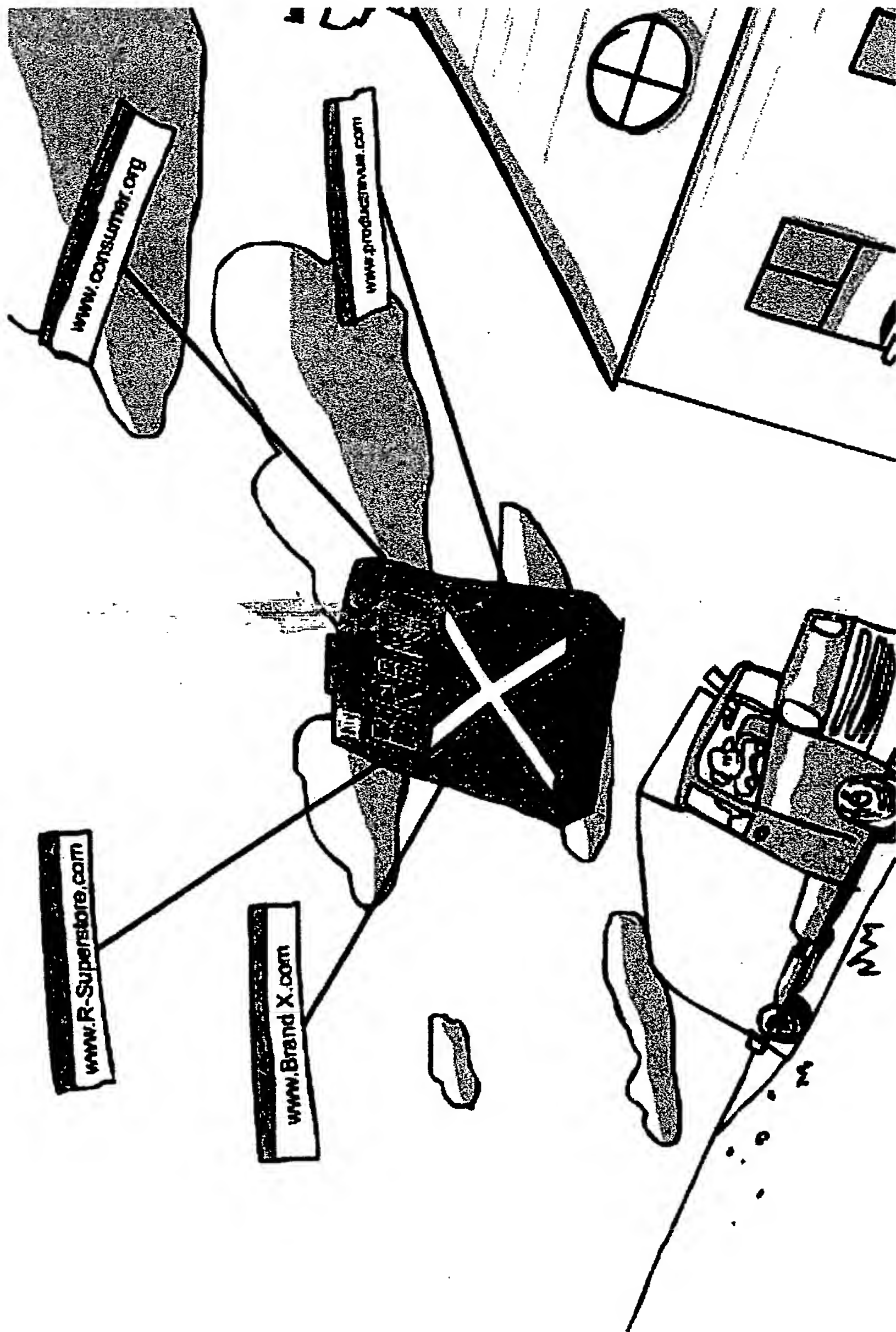


Fig. 53D5

You can easily create, deploy,
modify and manage a Multi-Mode
Virtual Kiosk at your own
computer, using the following five
network components...

976/1046

Fig. 53D6

Brandkey Systems enables you to track and manage the users and brands on your Multi-Mode Virtual Kiosks.

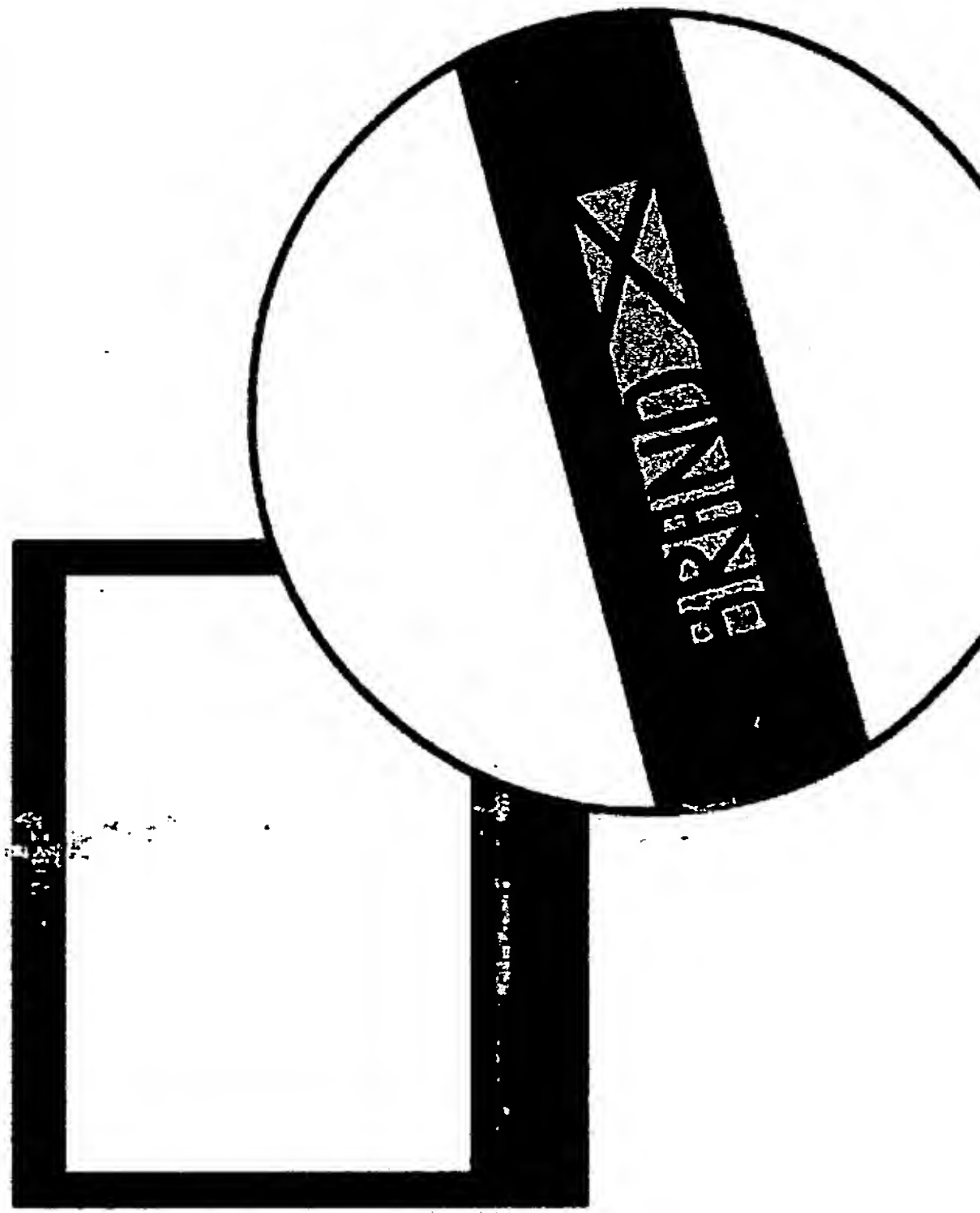


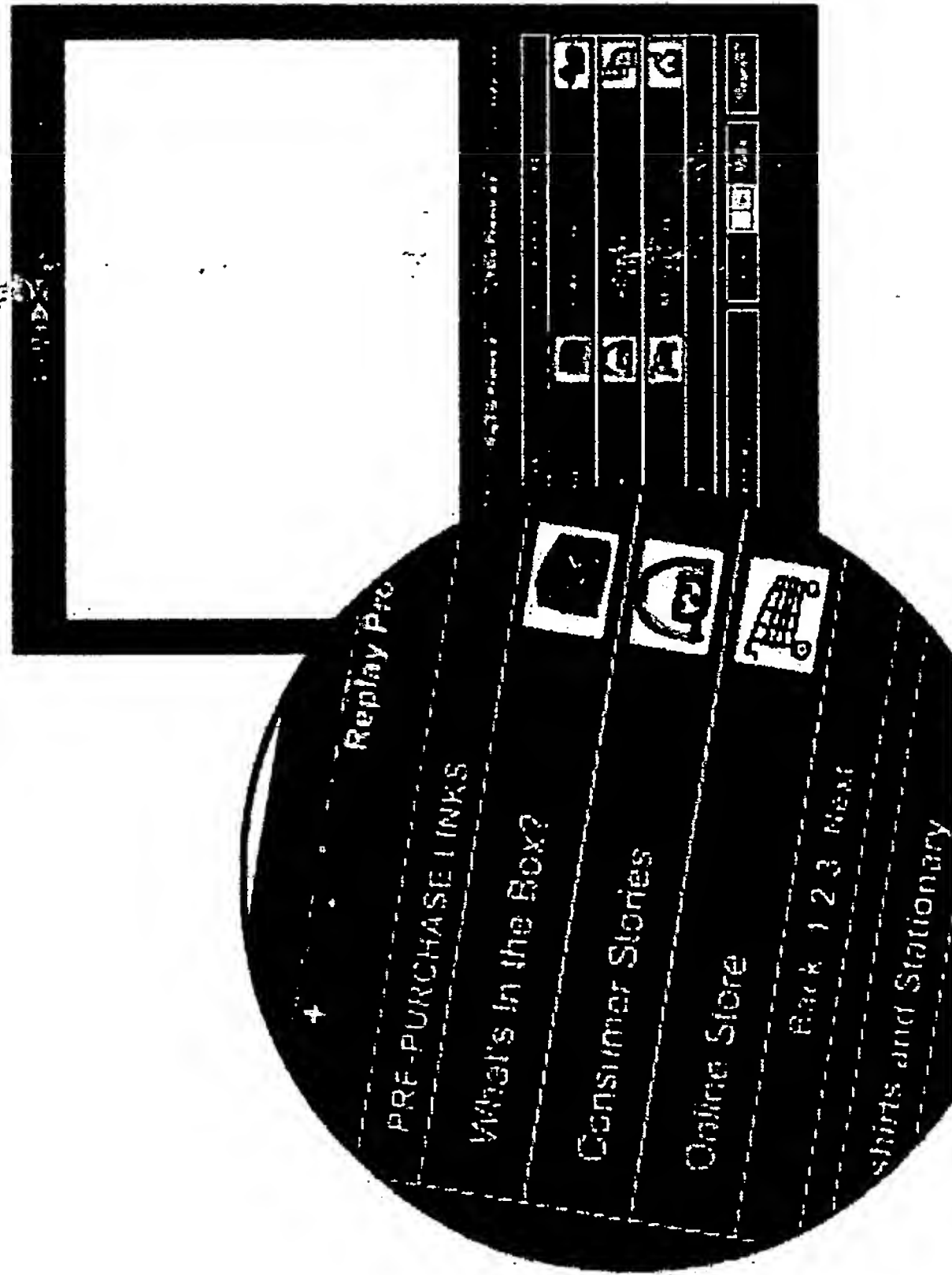
Fig. 53D7

977/1046

Brandkey
 create

Brand Management and Marketing Communication Network

Brandkey Systems < | Brandkey Create > | Brandkey Commerce < | Brandkey Advertising < | Brandkey Promotion <



In Brandkey Create, you select the links that consumers will see in the Ad, Promo or Brand Information Network Display modes.

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Fig. 53D0

Brandkey Deliver is the place where you actually set the kiosk in motion. In a few simple steps, you can create, deploy and install the kiosk.

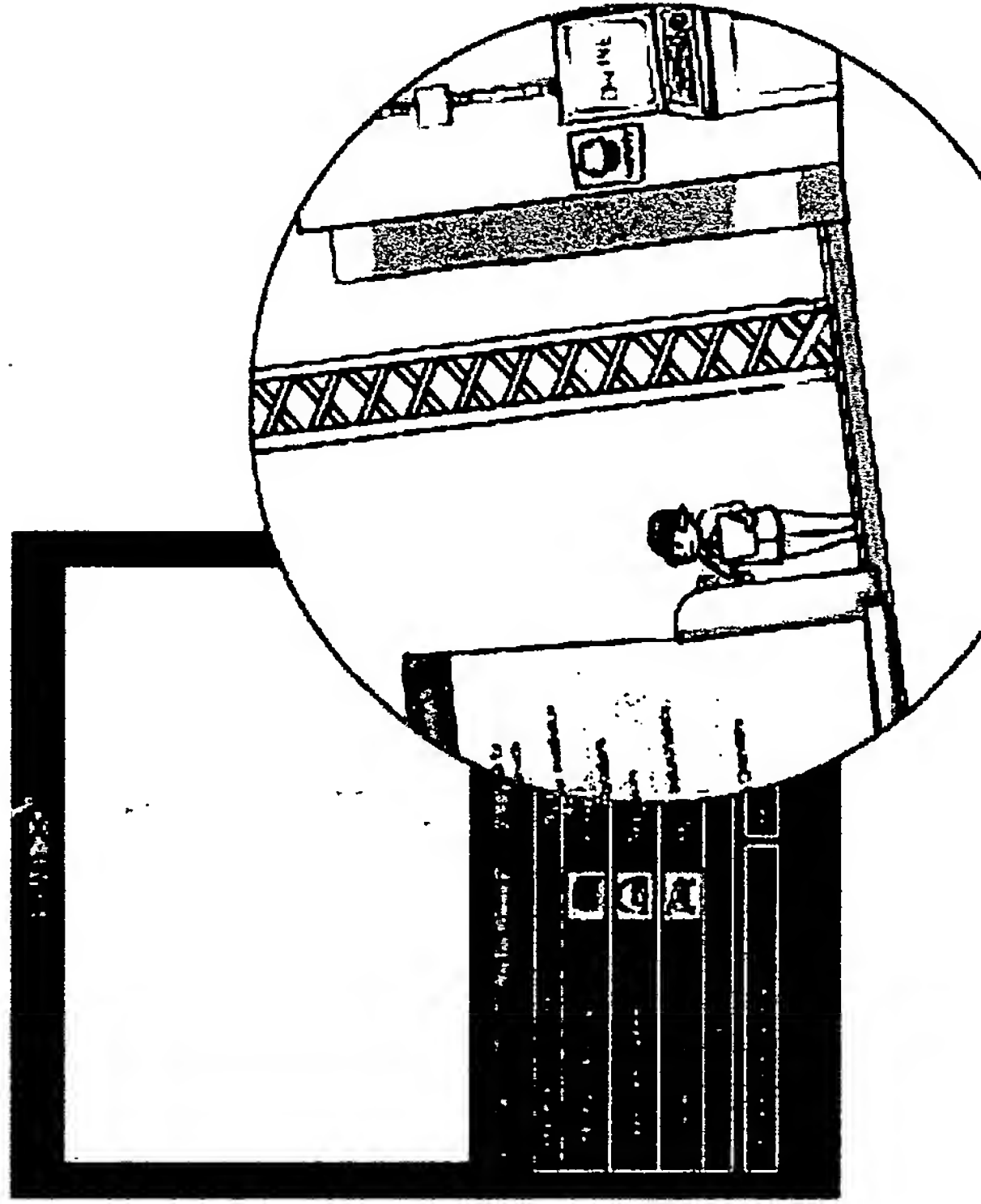


fig. 53D9

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Brandkey
... promote

Brand Management and Marketing Communication Network

Brandkey Systems < | Brandkey Create < | Brandkey Database < | Brandkey Advertise < | Brandkey Promote >

Brandkey Advertise and Brandkey Promote enable you to program and update your ad spots and latest sales promotions on the Web quickly and easily.

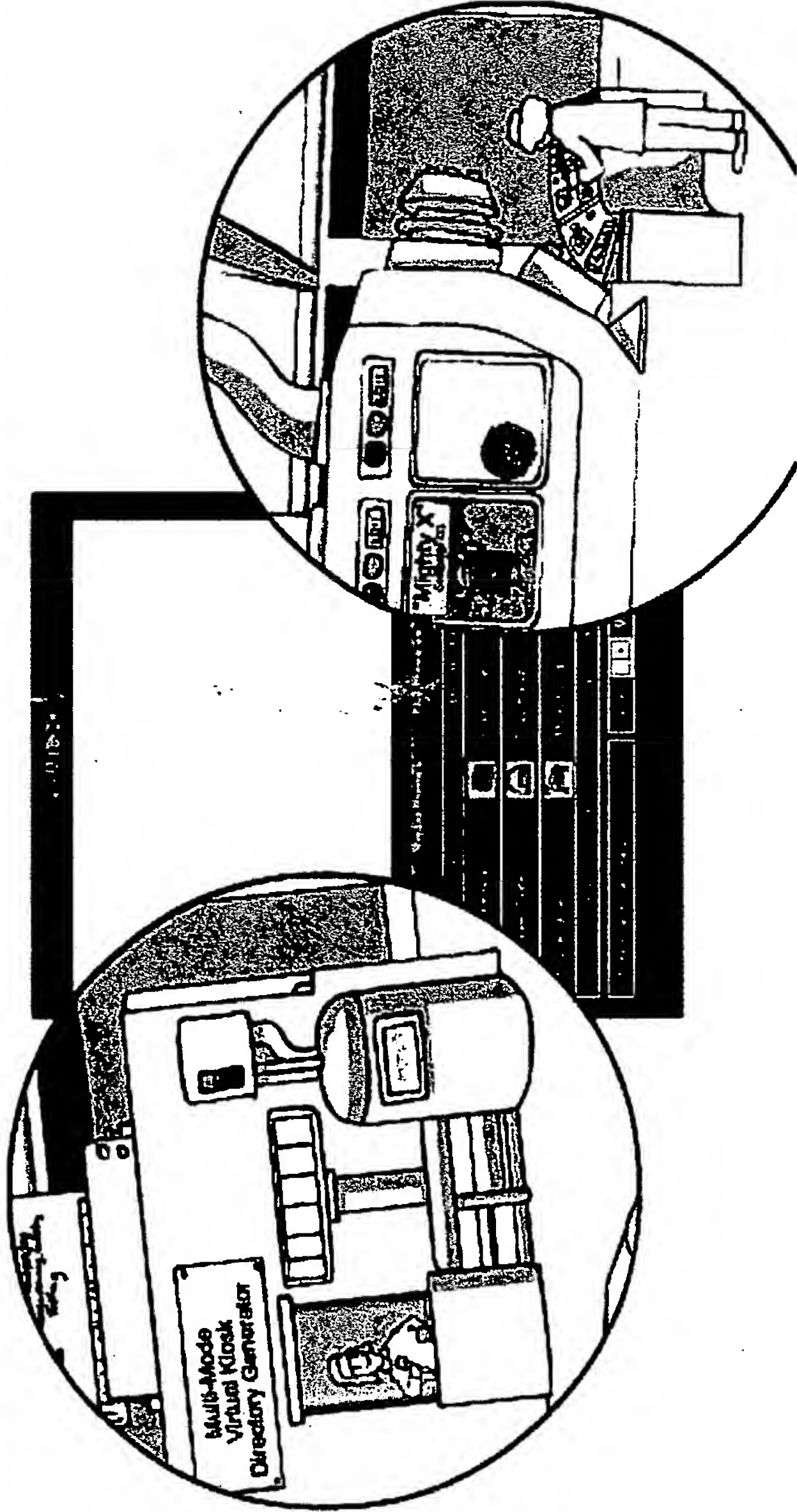
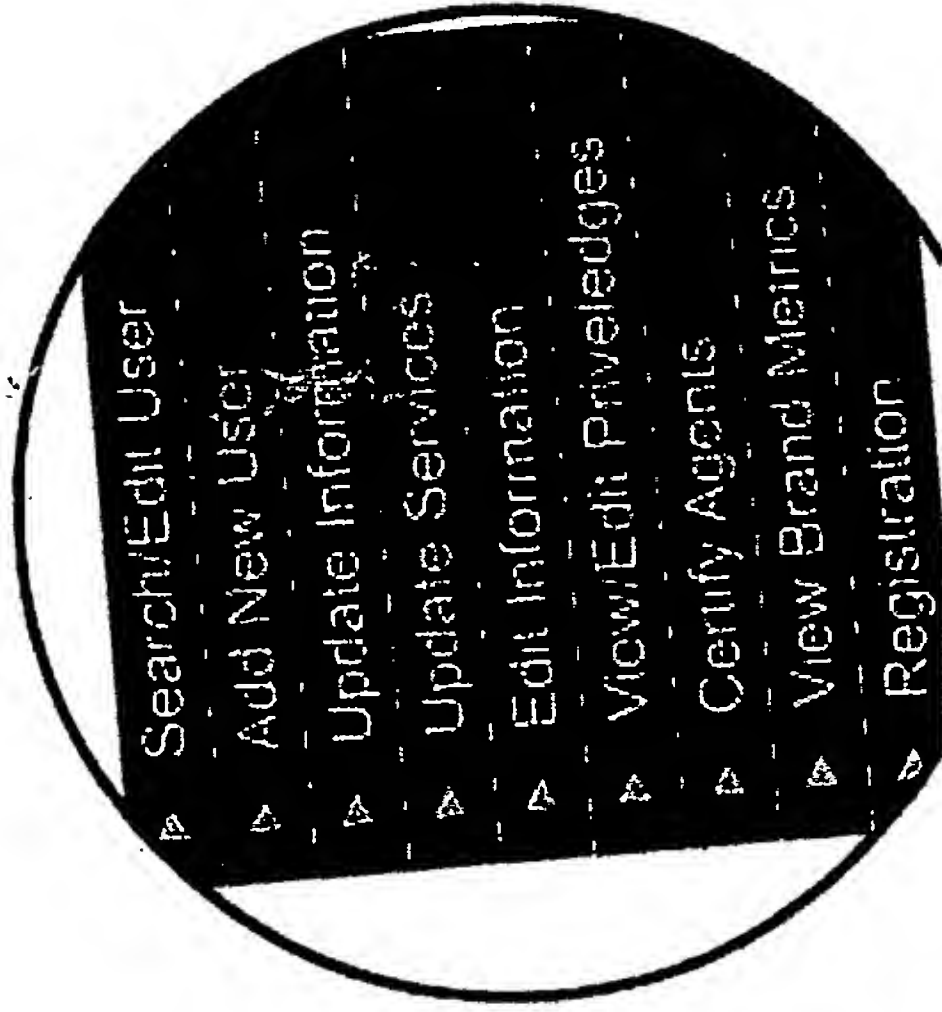


Fig. 53D10

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Brandkey systems	Brandkey Create	Brandkey Editor	Brandkey Admin	Brandkey Reports
Search/Edit User				
Add New User				
Update Information				
Update Services				
Edit Information				
View/Edit Privileges				
Certify Agents				
View Brand Metrics				
Registration				



Systems enables users to perform a range of management and administration functions.

You decide who can create content for the kiosks.

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Fig. 53D11

You can track the activities of both team members and outside agents whom you've given the right to place advertising and promotion spots on the Multi-Mode Virtual Kiosks.

You can shut down any display you don't like.

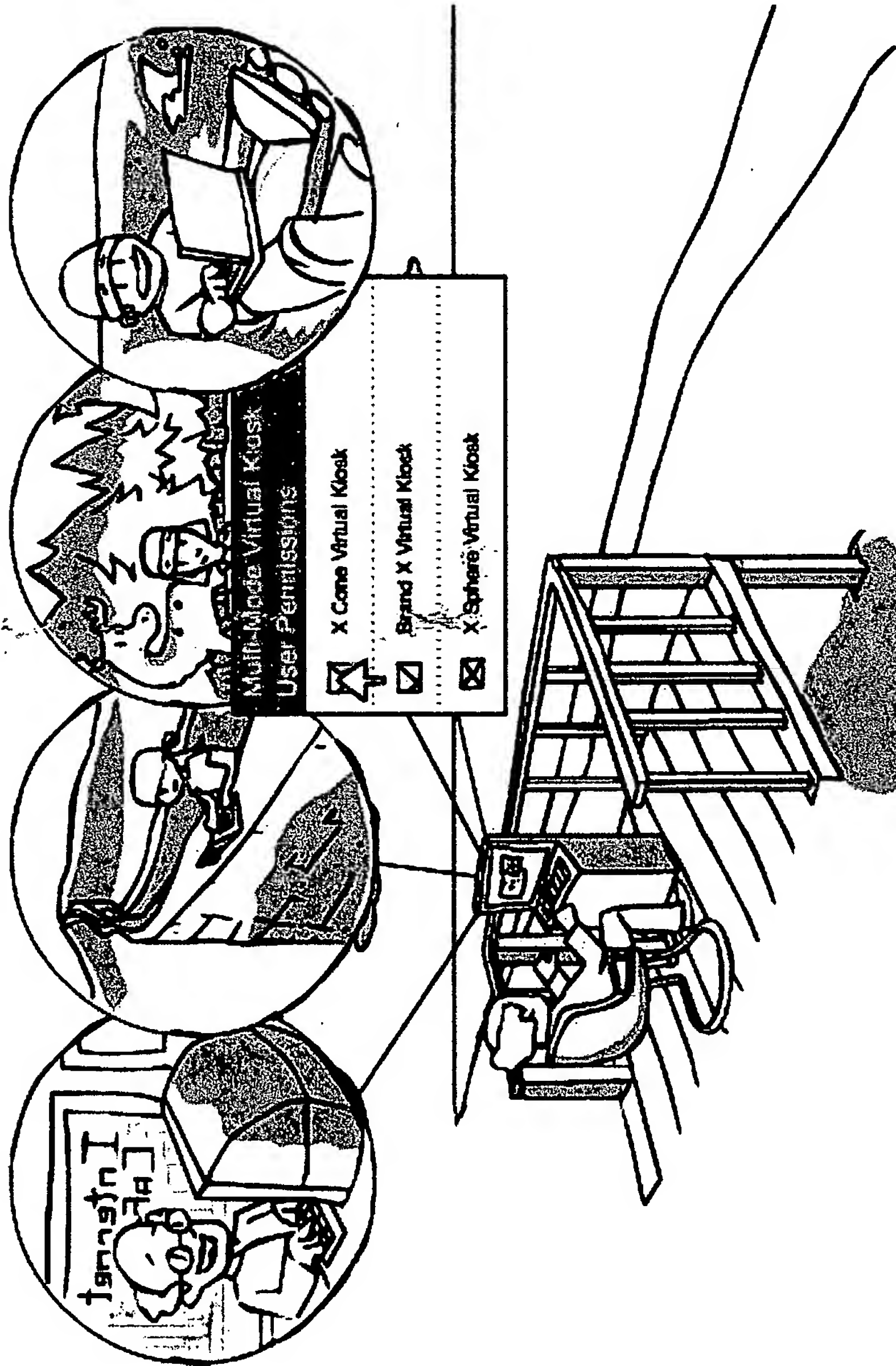


Fig. 53D12

In Systems, you can also monitor and measure consumer activity on the kiosks.

You can find out how consumers rated the effectiveness or usefulness of an ad or resource, or identify potential new customers based on who downloads your kiosk.

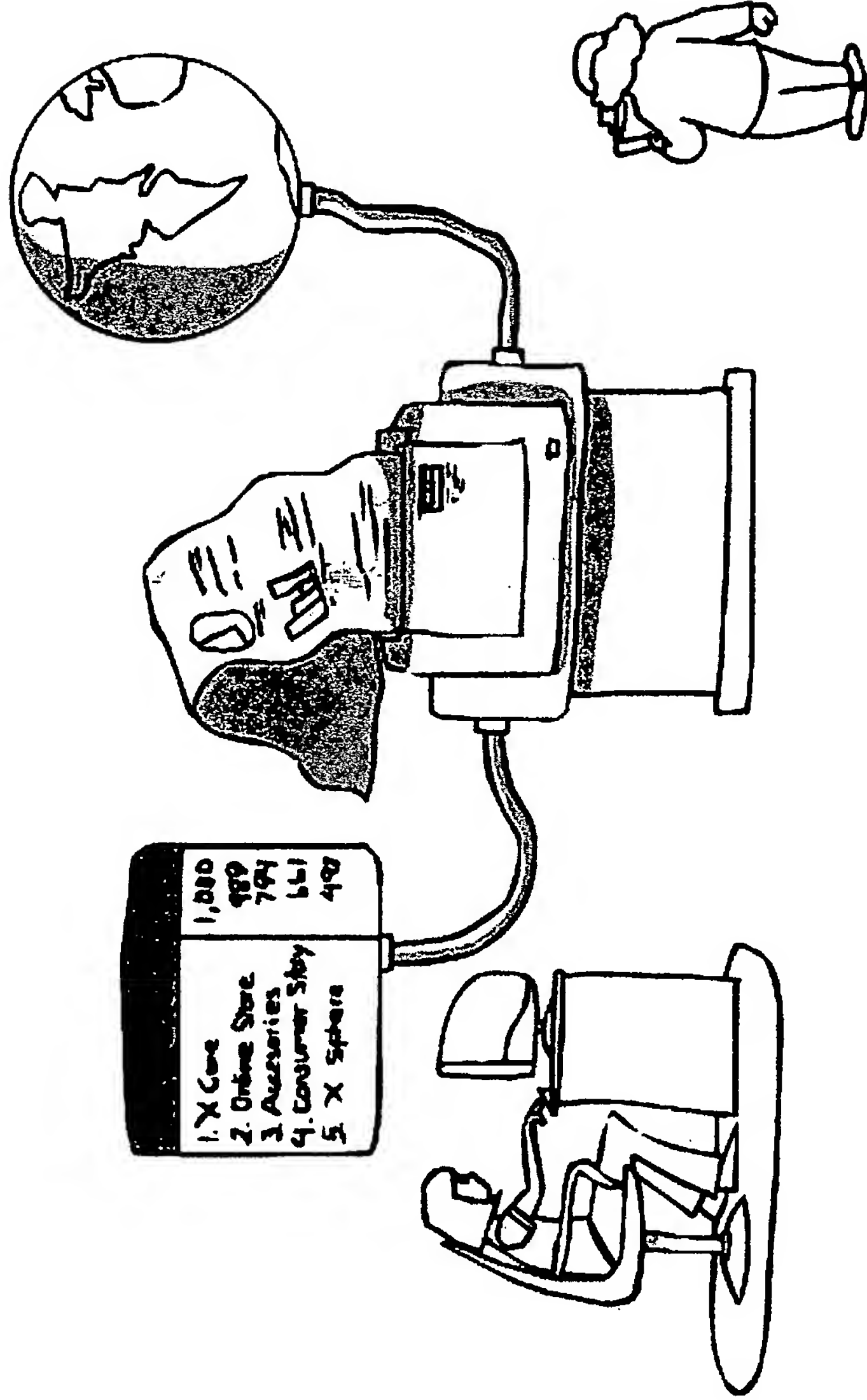


FIG. 53D13

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Brandkey
create

Brand Management and Marketing Communication Network

Brandkey Systems	Brandkey Create	Brandkey Deliver	Brandkey Advantise	Brandkey Promote
	▶ Select Brand Entity			
	▶ Configure Control Panel			
	▶ Manage Data Strings			
	▶ Manage Data Links			
	▶ Manage Info Resources			

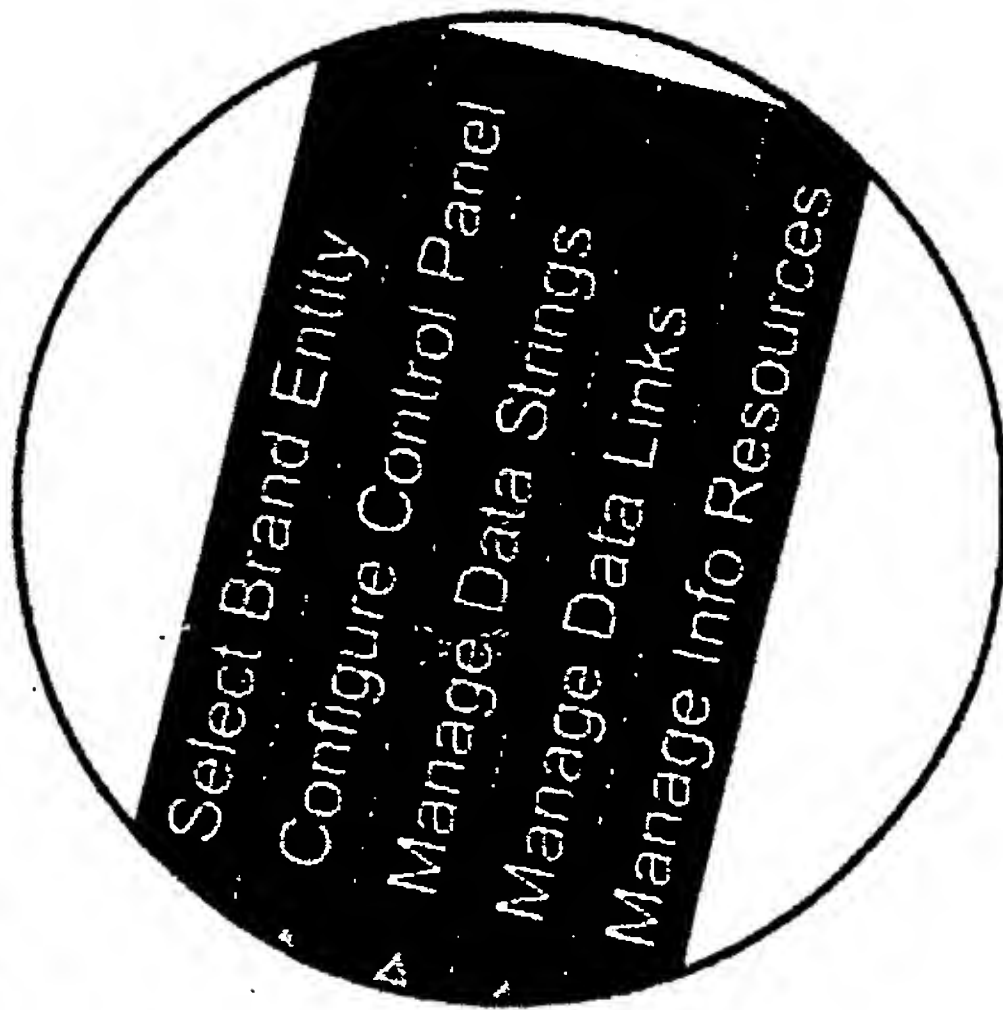


Fig. 53D14

905/1046

You begin by creating a data string for
your brand by entering the UPN or USN,
trademark and product descriptor...

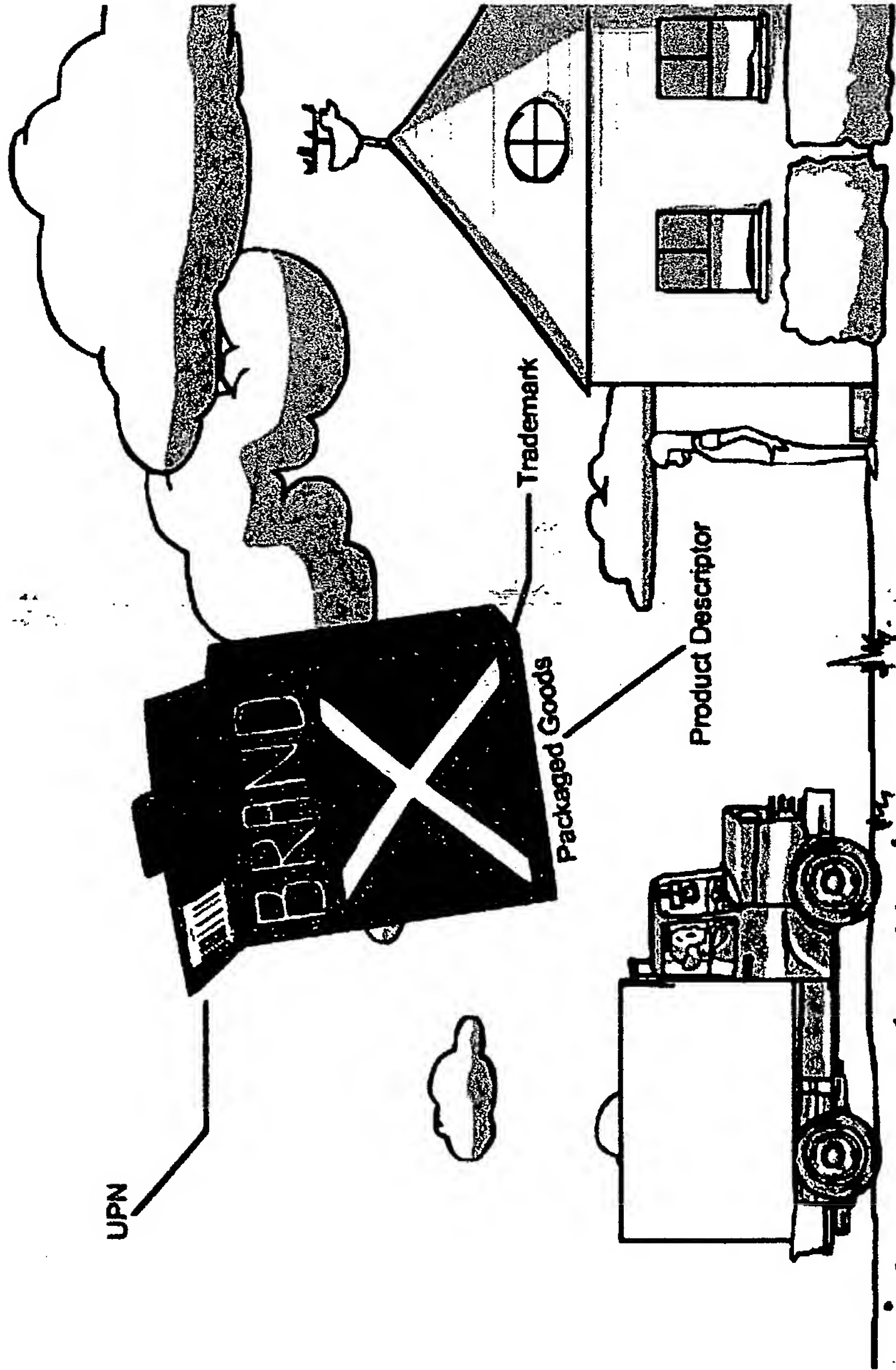


FIG. 53D15

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You can enter this information manually or ...

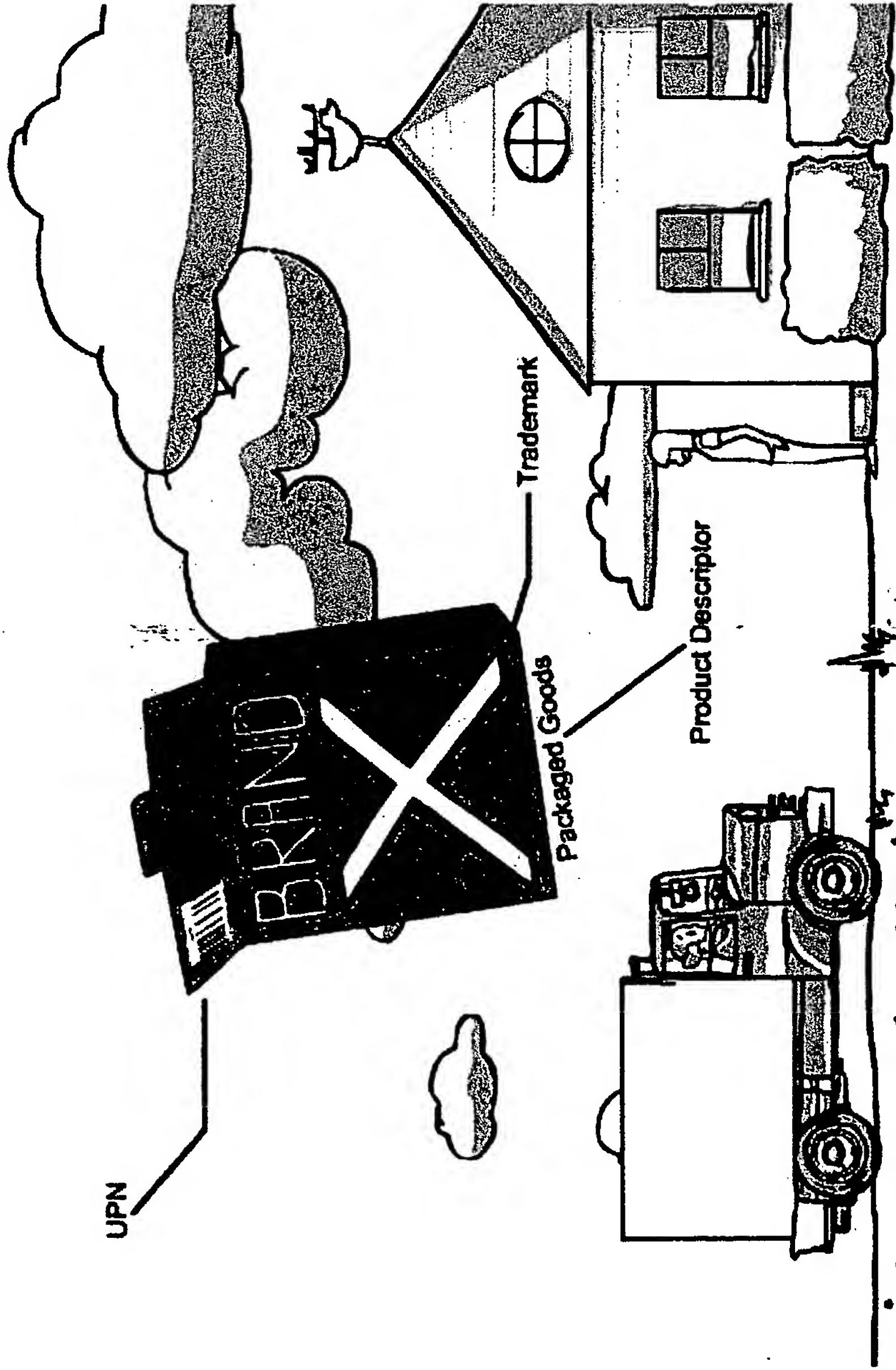


Fig. 53D16

987/1046

...automatically import it using
Brandkey's Import Data Strings
function.

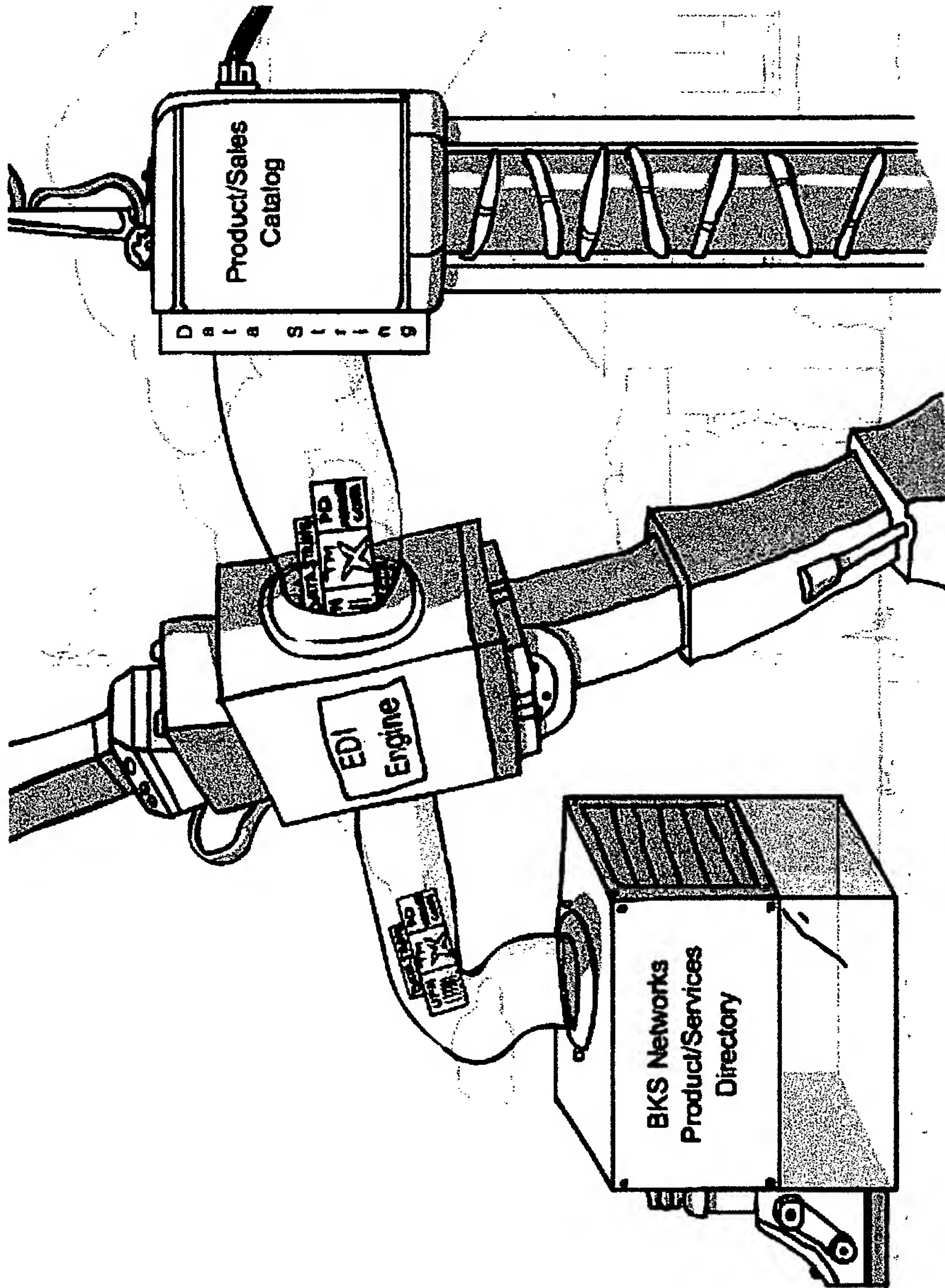


Fig. 53D17

988/1046

Then you decide which ad,
promo or other brand
building links (or URLs) you
wish to attach to the Data
String on your Multi-Mode
Virtual Kiosk.

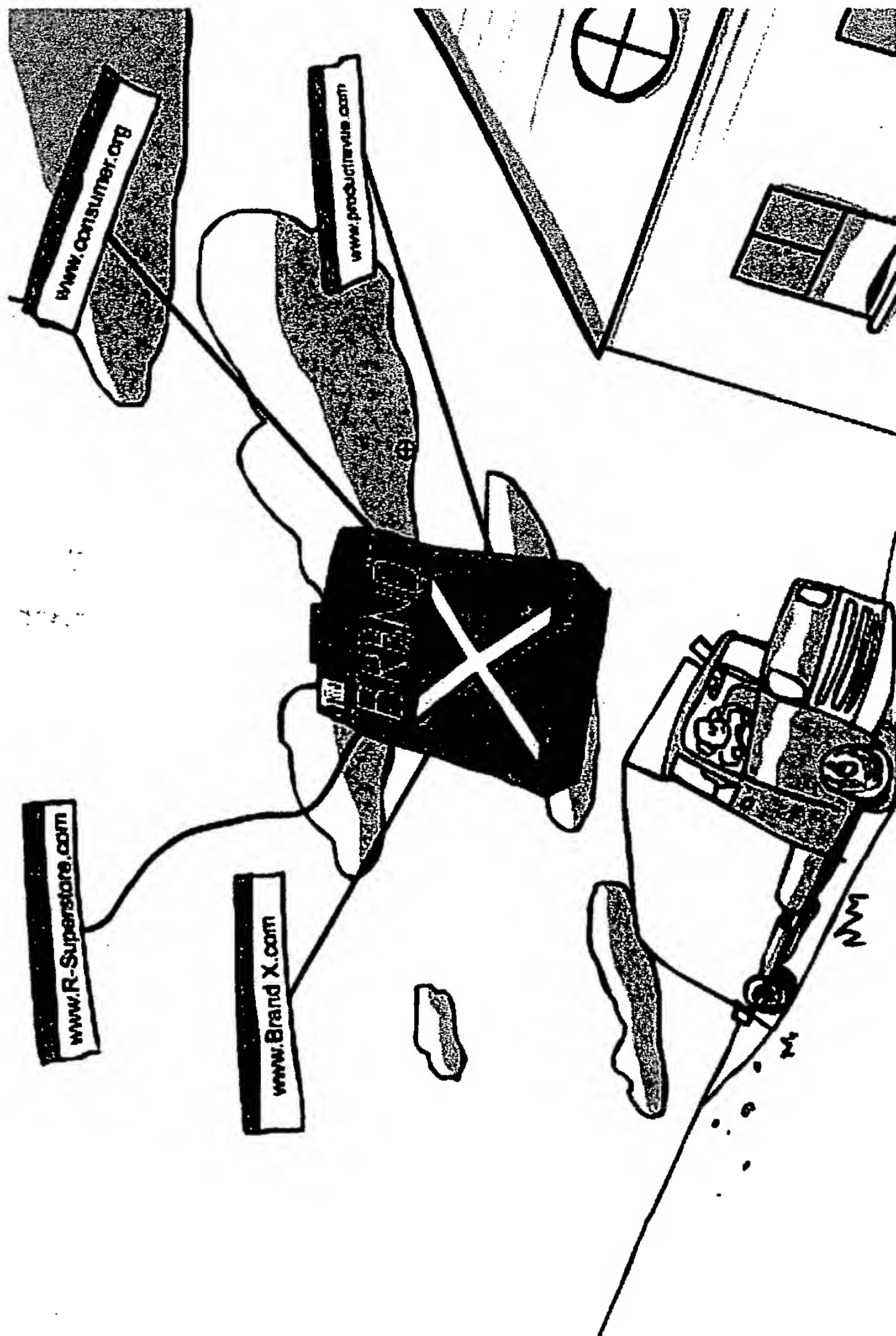


Fig. 53D18

989/1046

To help reinforce the essence and character of the brand, Brandkey Create allow you to design a display schema which presents the brand information resources in the network.

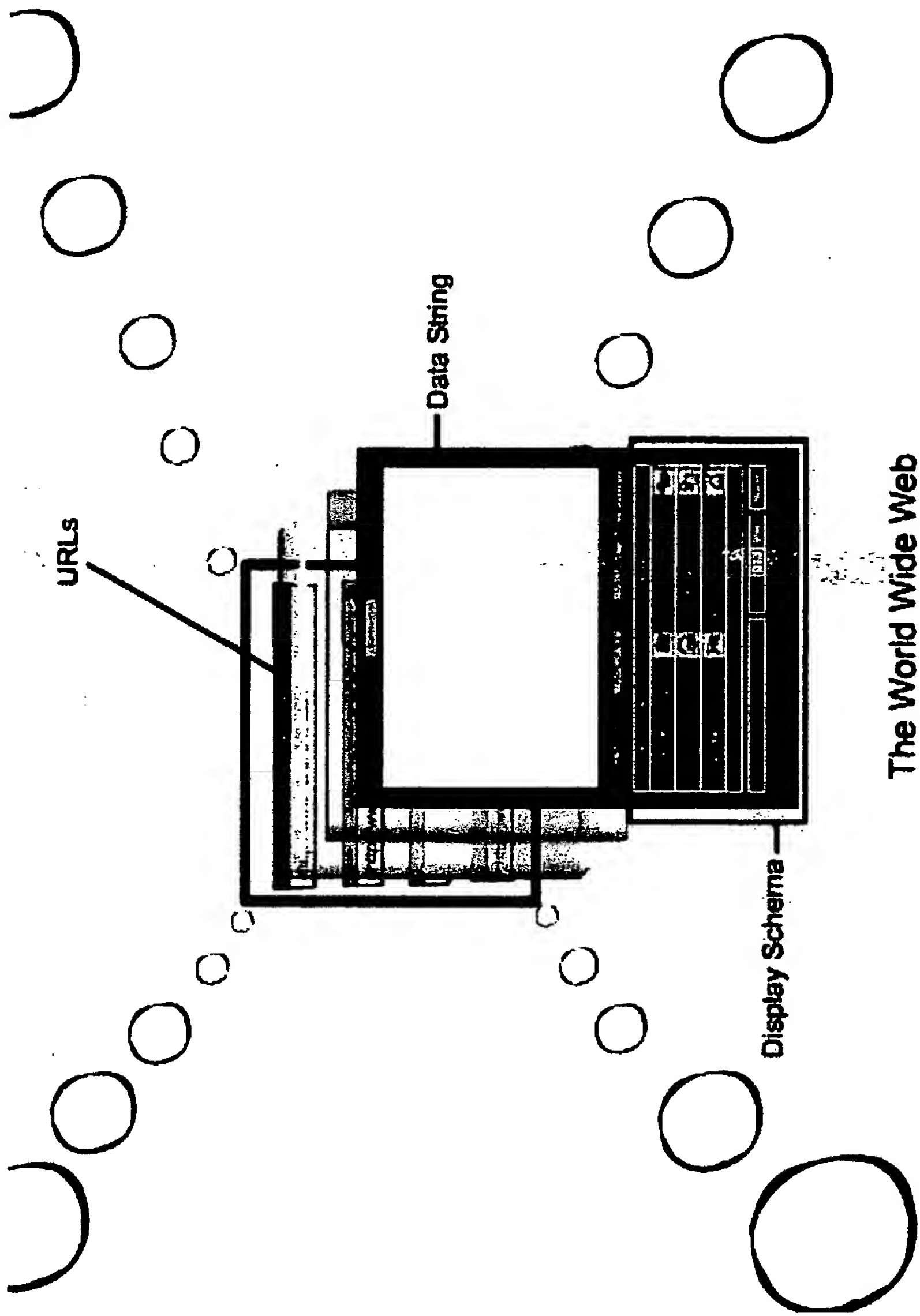
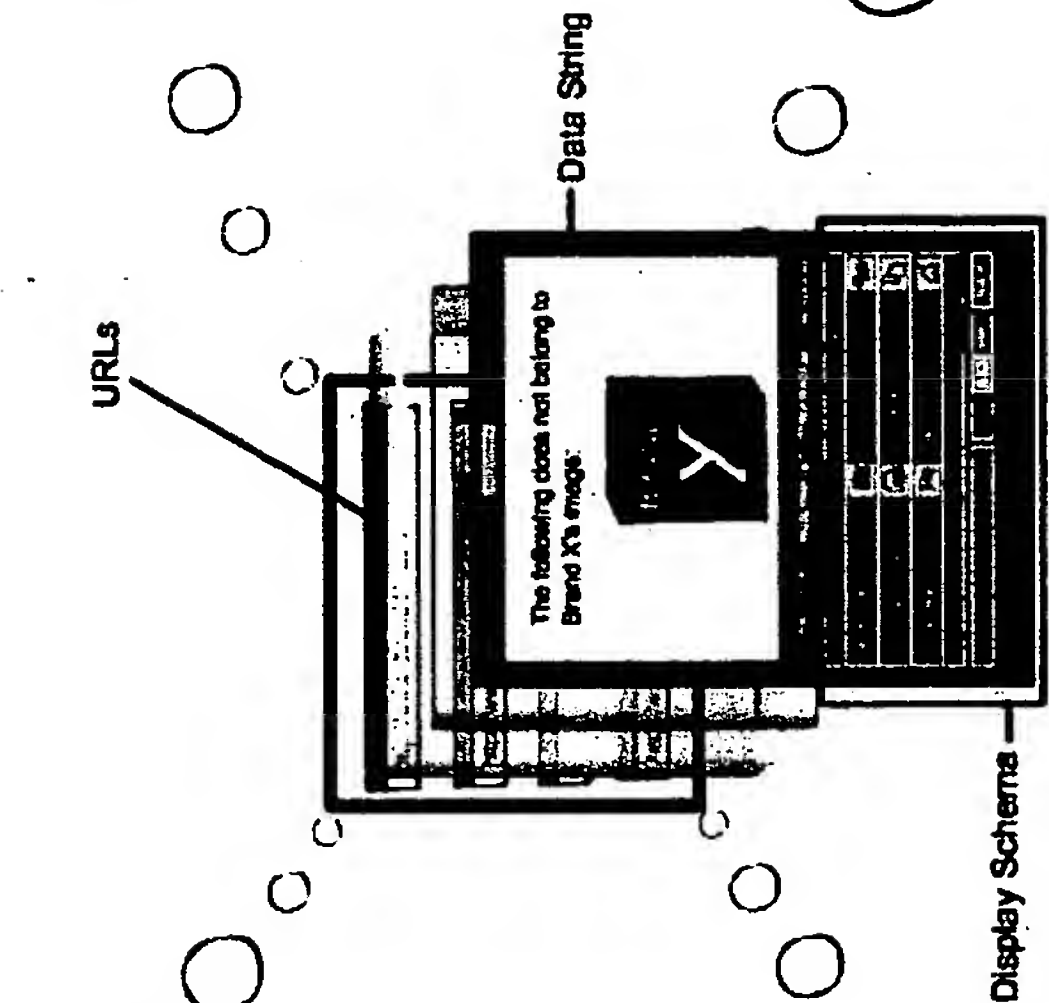


Fig. 53D19



The World Wide Web

Once you've created the content that will appear on the kiosk, you can simply and quickly preview the composite brand image likely to be projected by the Brand Information Network.

Using the 'test link' feature, managers can ensure that an ad spot or other link loads quickly.

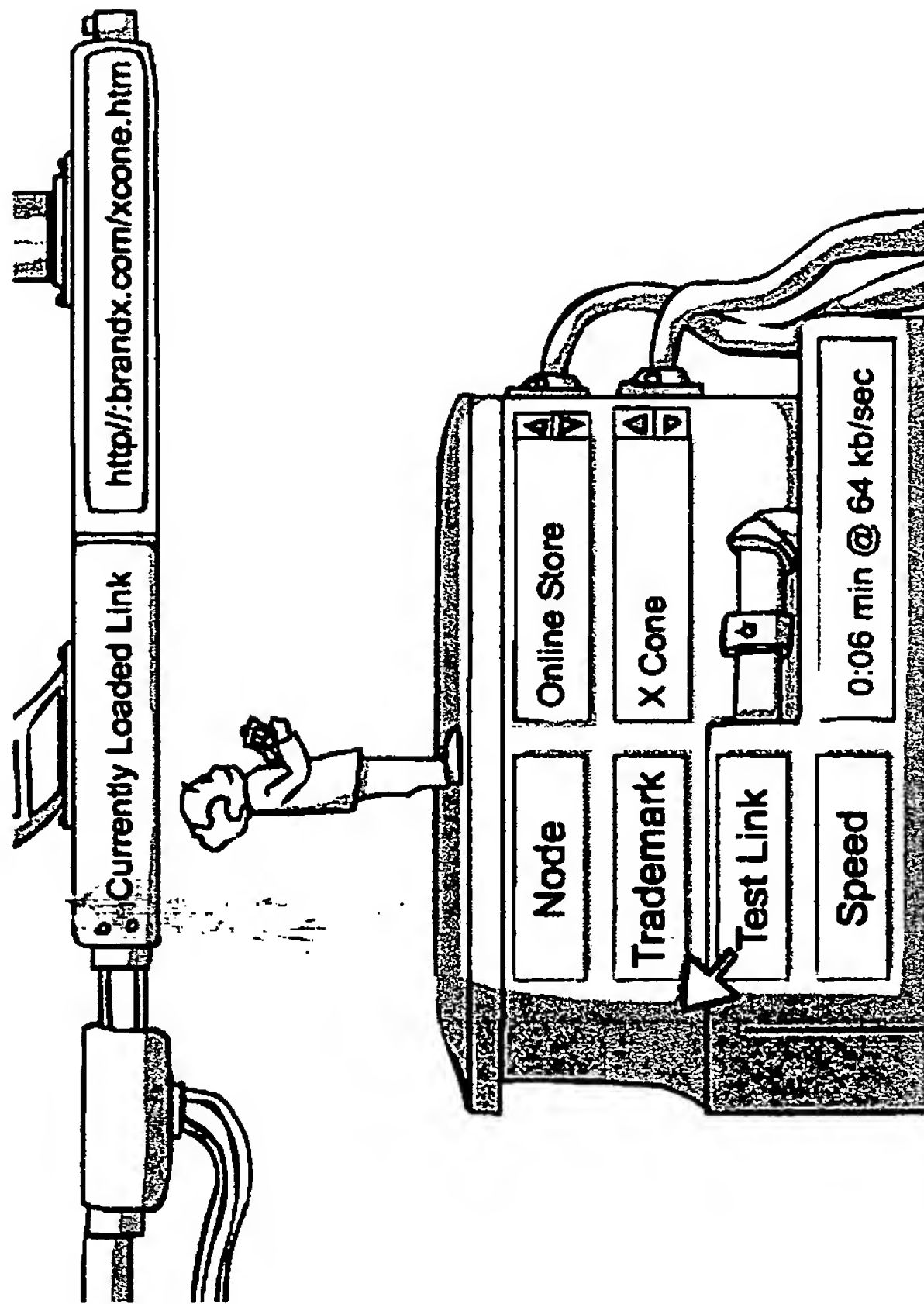


Fig. 53D20

Brandkey Create also includes easy to use tools that enable brand management teams to host content on the Web as well.

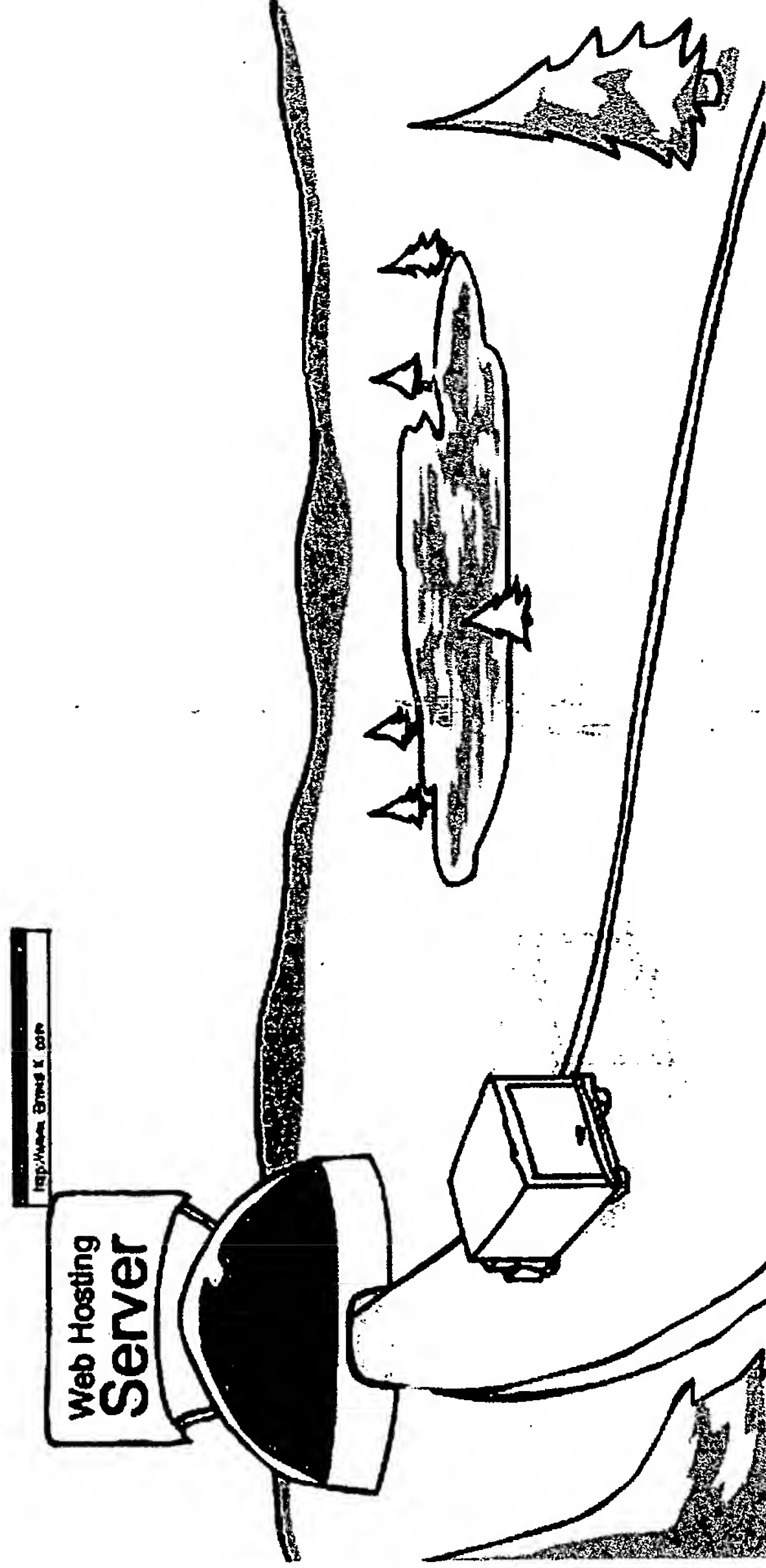


Fig. 53D21

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992/1046

Along with its other benefits, Brandkey can be a very useful tool to manage your brand online.

When you wish to change information about your brand, Brandkey will automatically synchronize the information on both the supply and demand sides of the chain.

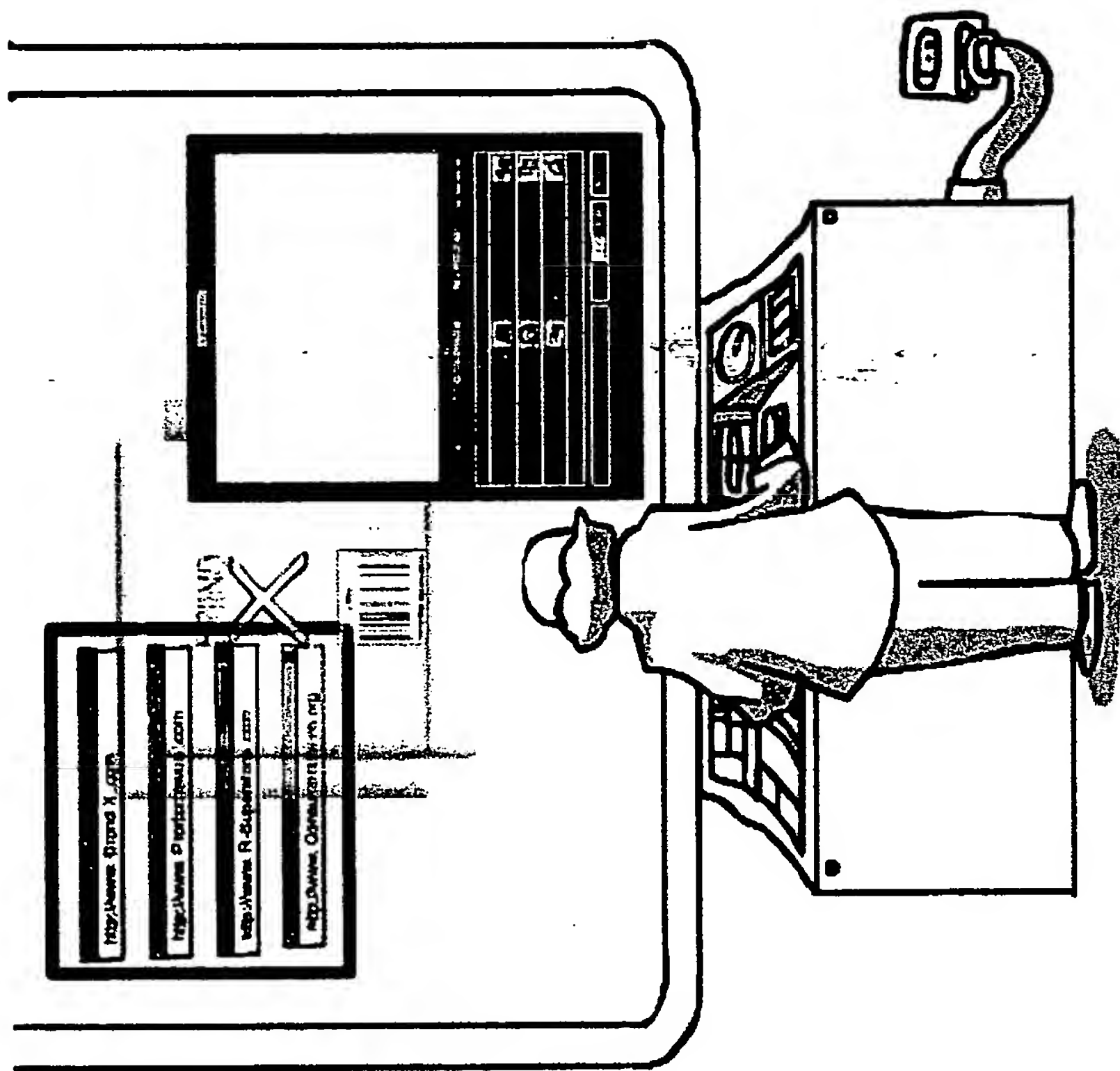
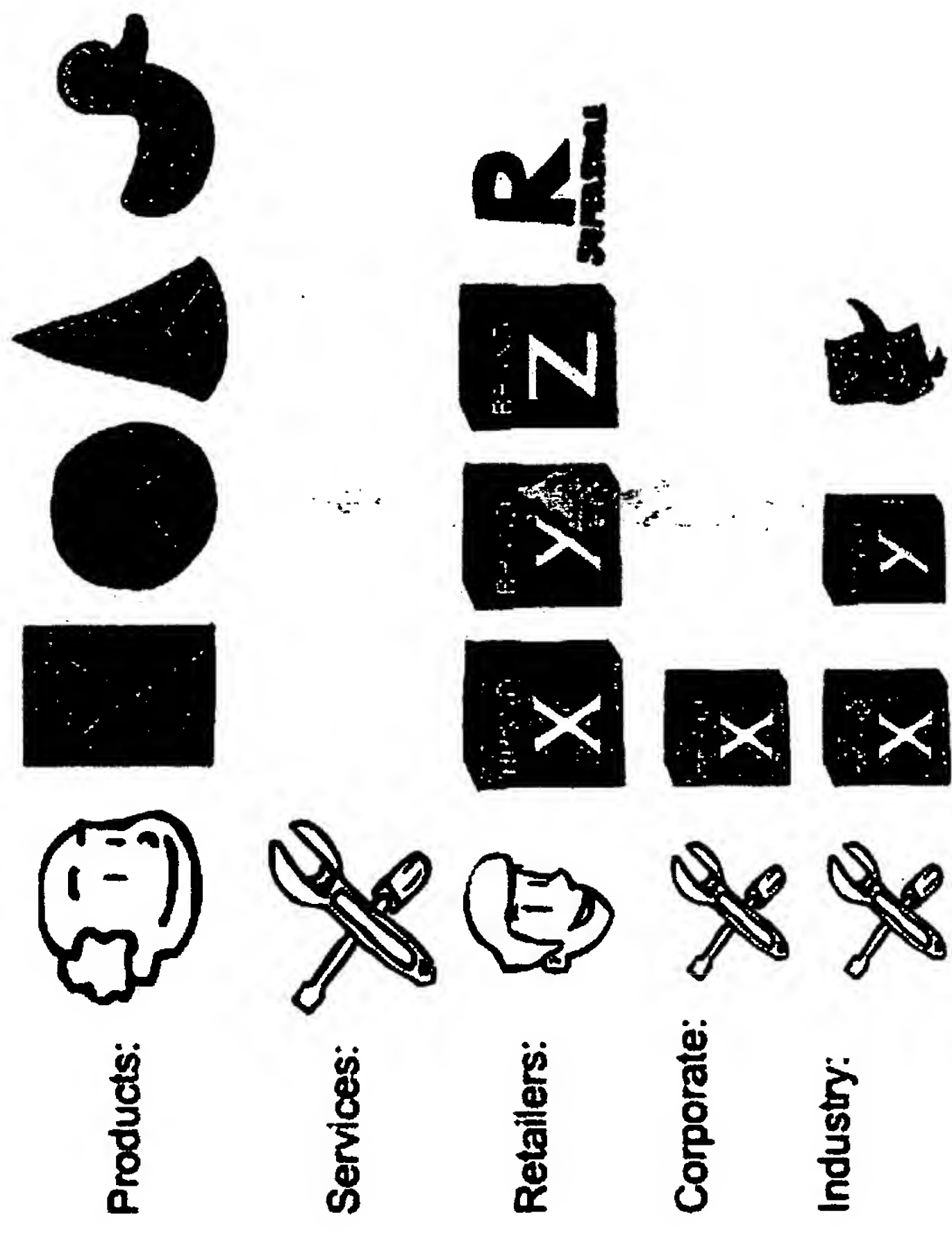


Fig. 57D22

Types of Multi-Mode Virtual Kiosks



Multi-Mode Virtual Kiosks come in a variety of types and sizes designed for the special needs of your trading partners..

Your Multi-Mode Virtual Kiosk can feature one product or several products.

Services can be showcased in a special manner.

Retailers can create kiosks that present multiple vendors, without overwhelming their own brand.

Corporate and industry-specific kiosks are yet other types of Multi-Mode Virtual Kiosks.

Fig. 53D23

Brandkey Systems

Brandkey Create

Brandkey Deliver

Brandkey Advantise

Brandkey Promote

▶ Deploy Virtual Kiosk

▶ Create Virtual Kiosk

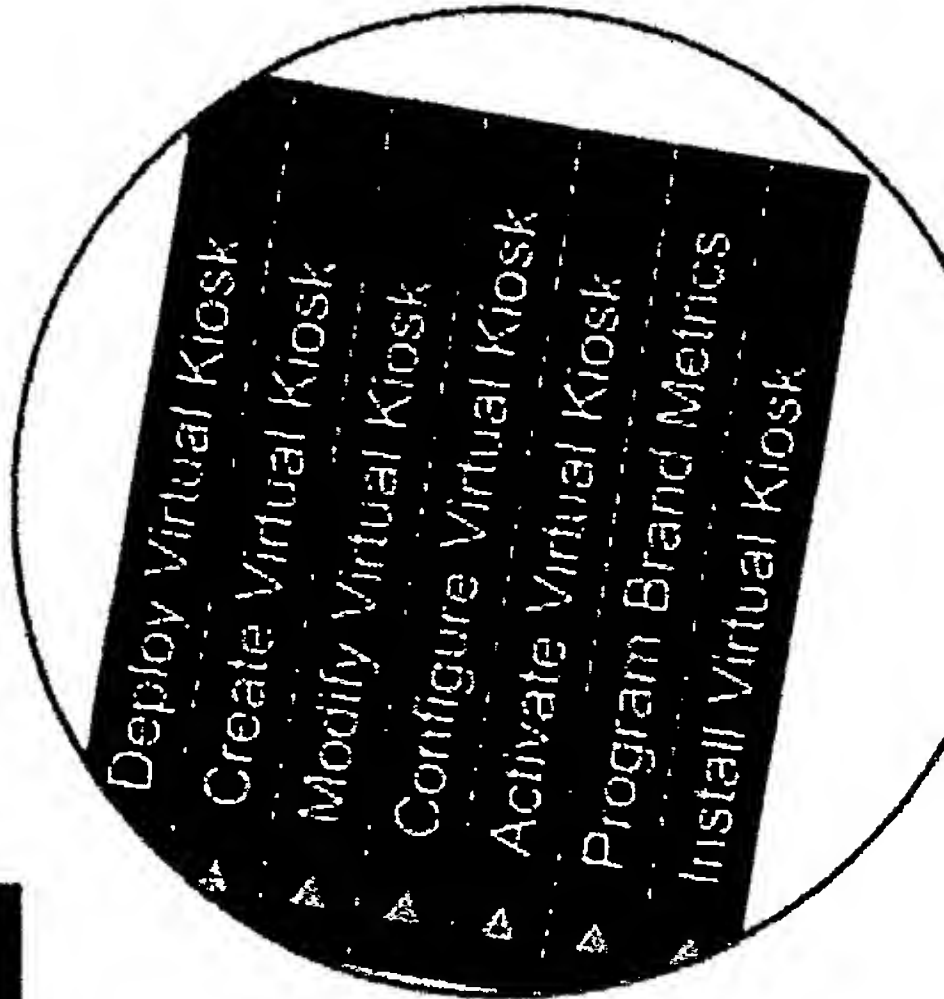
▶ Modify Virtual Kiosk

▶ Configure Virtual Kiosk

▶ Activate Virtual Kiosk

▶ Program Brand Metrics

▶ Install Virtual Kiosk



In Brandkey Deliver, you set the kiosk in motion. You can rapidly configure, deploy and install a Multi-Mode Virtual Kiosk in as little as ten minutes.

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You generate a Multi-Mode Virtual Kiosk
by following a few simple steps:

- Configure
- Create
- Deploy
- Activate

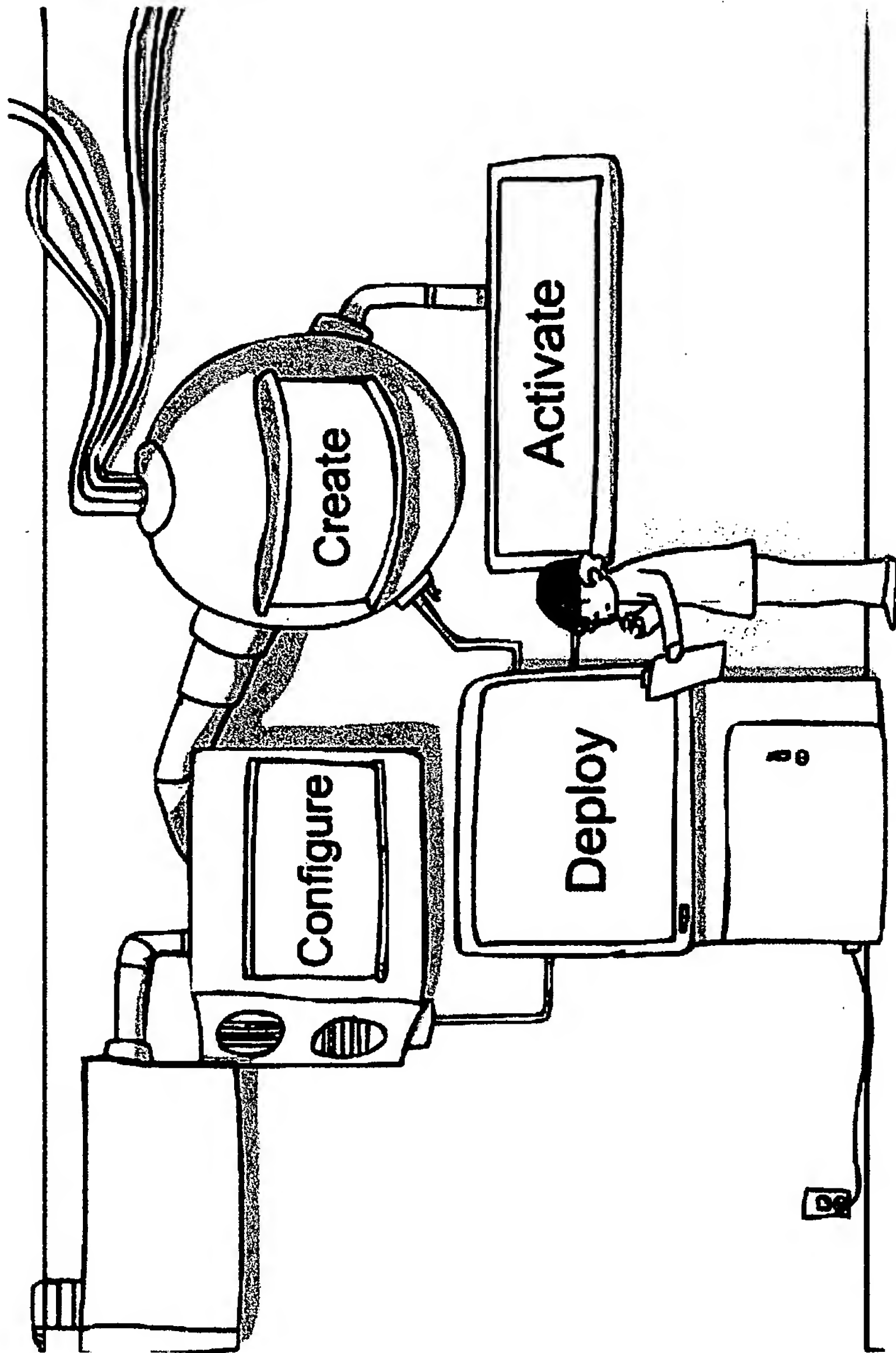


Fig. 58D25

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You begin by configuring the Multi-Mode Virtual Kiosk. Select the modes and installers, and define the domains where the Multi-Mode Virtual Kiosk can and cannot be installed.

Here you can ensure that your kiosks will not appear on a competitor's site, for example.

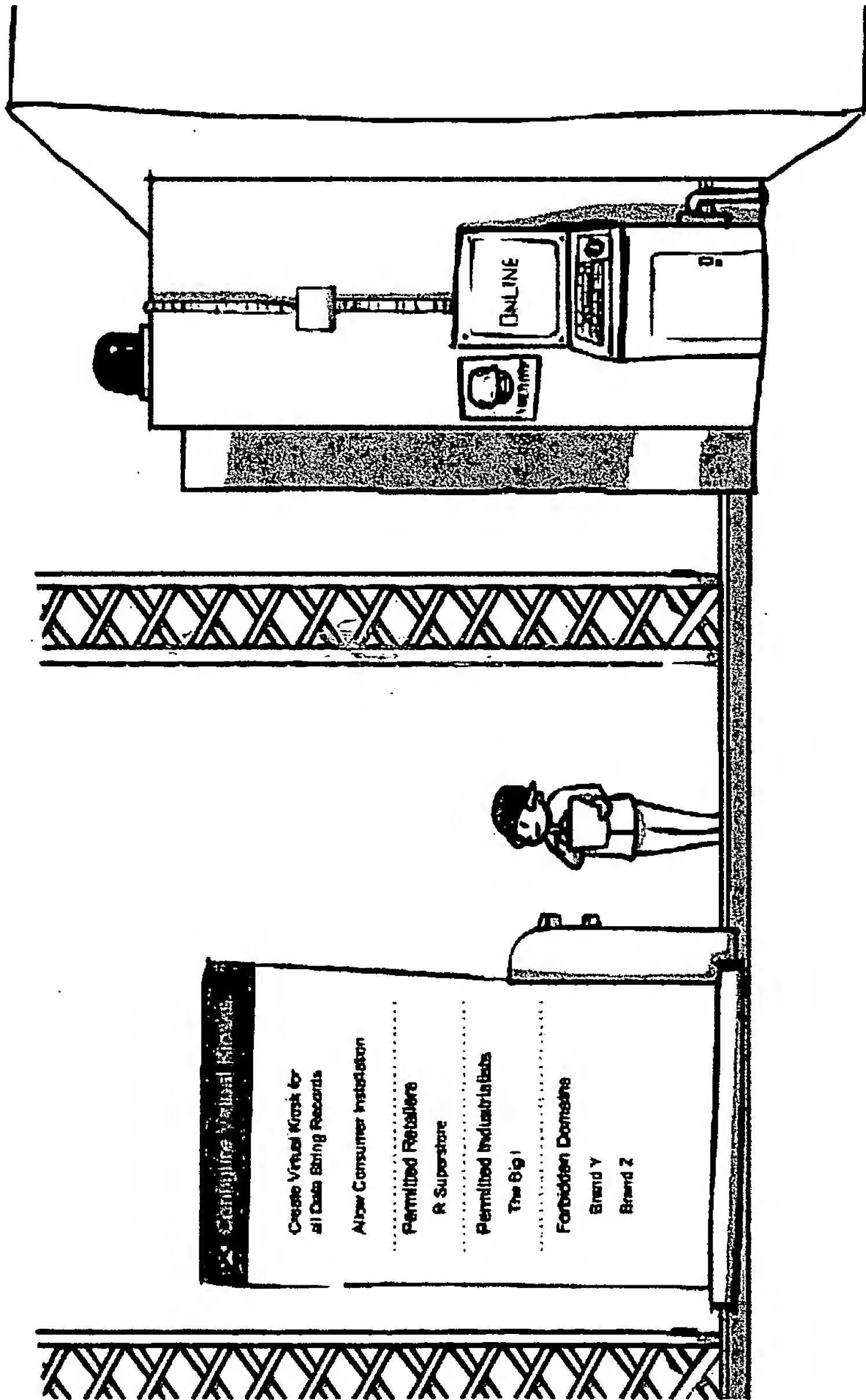


Fig. 53026

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You then can determine the look and feel of the Multi-Mode Virtual Kiosk by choosing colors, wallpaper, textures, etc.

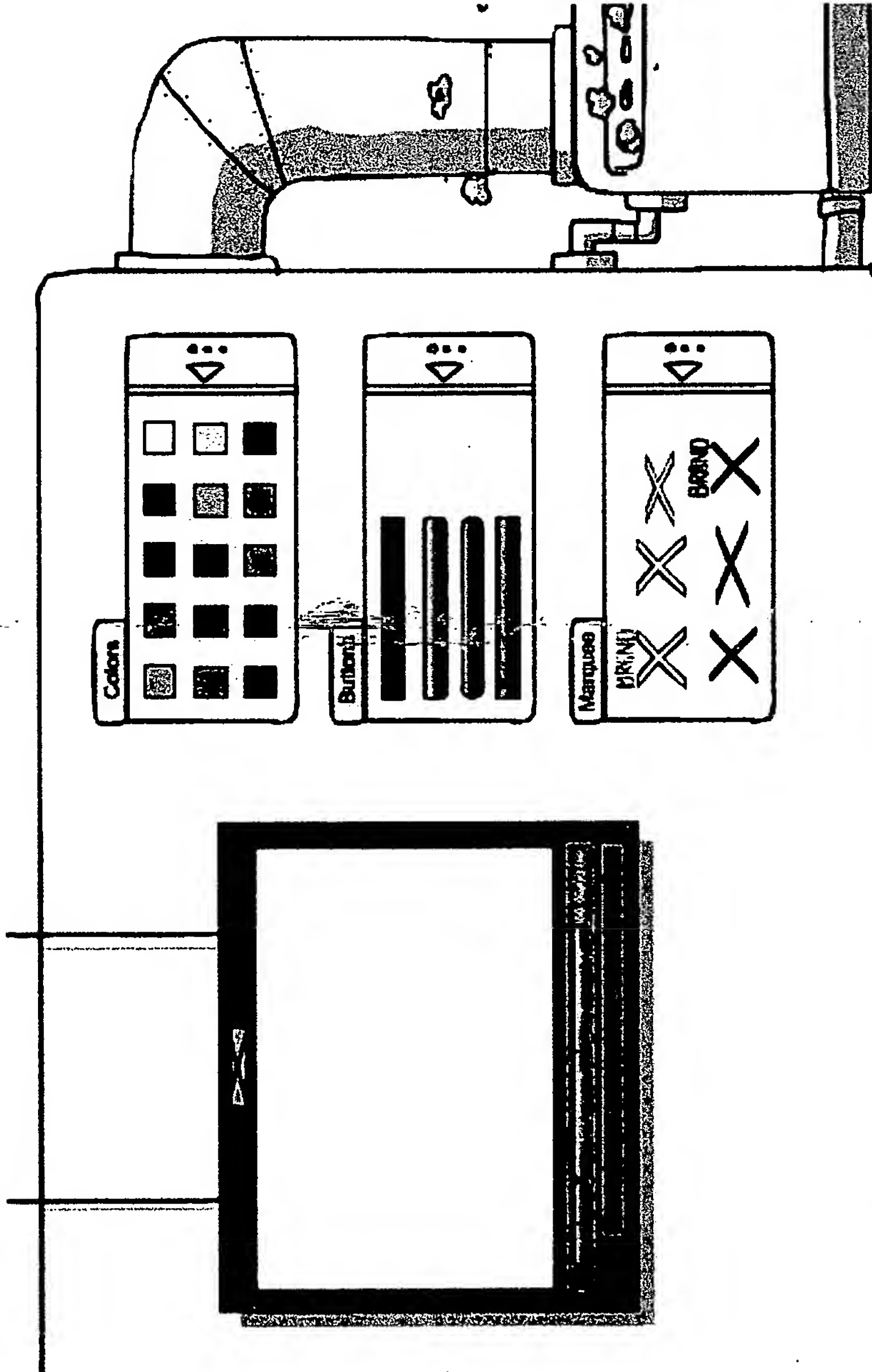
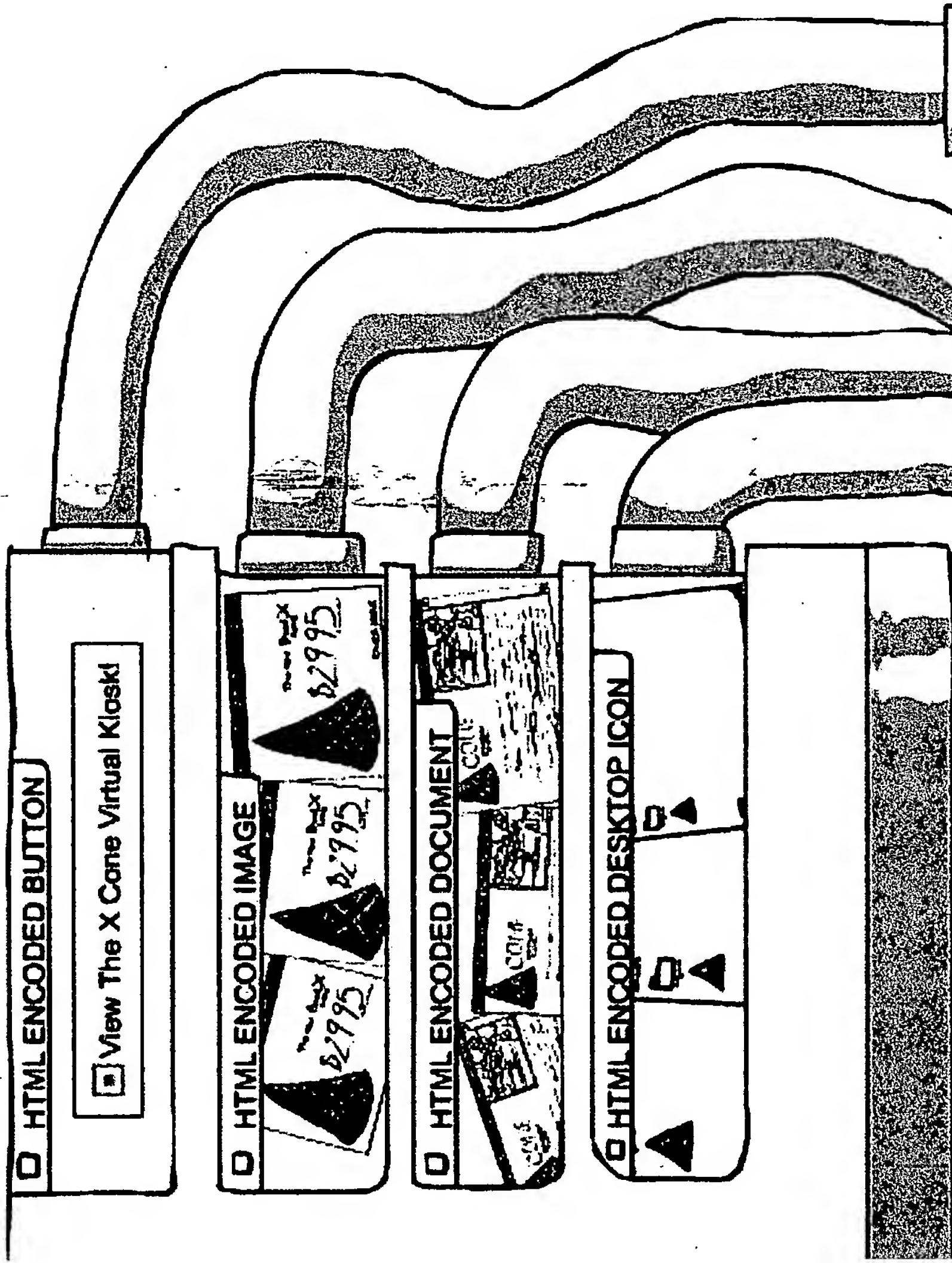


Fig. 53D27



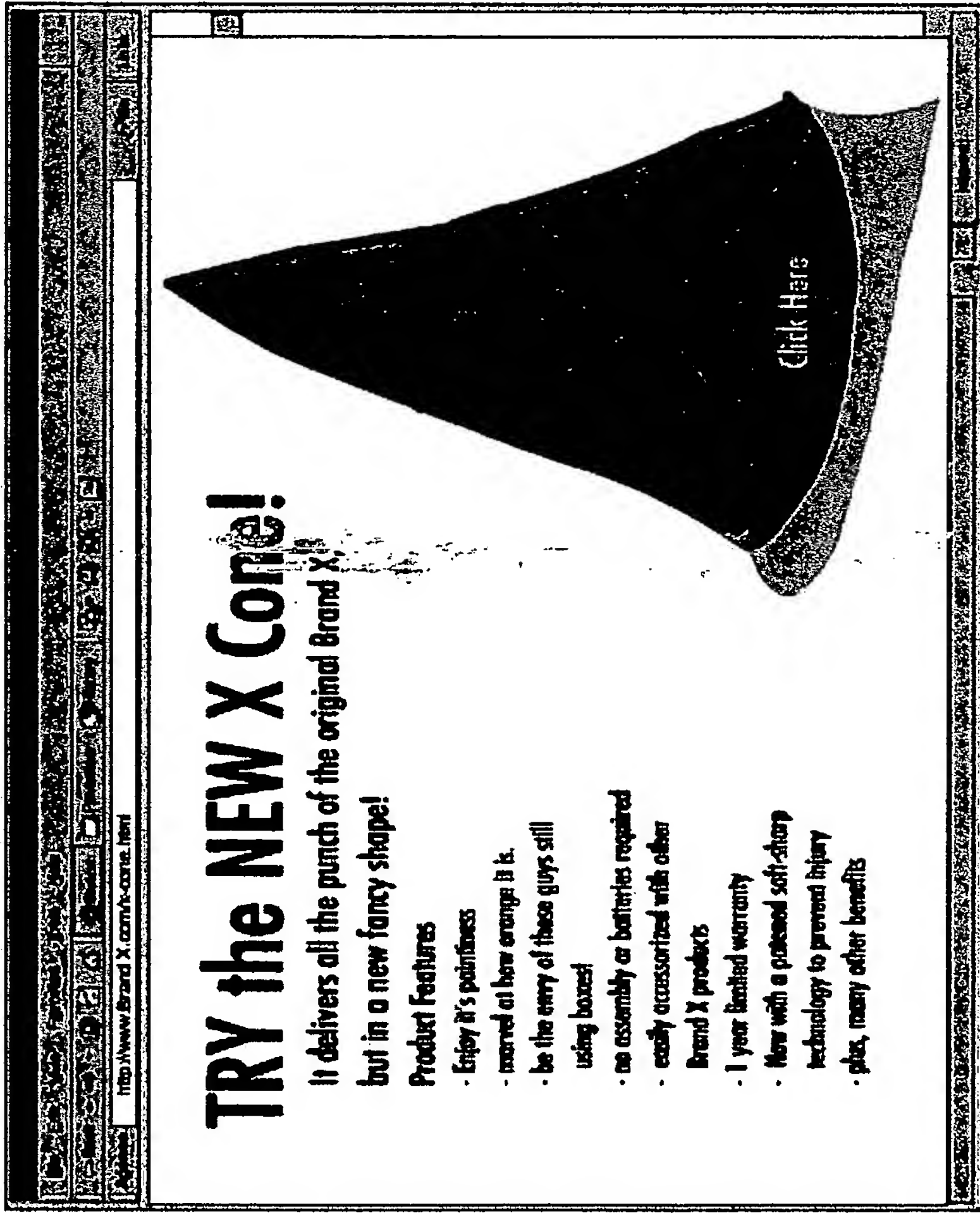
In step three, deployment, you decide which launch environments you want...

Will the Multi-Mode Virtual Kiosk be a link embedded in an email to prospective customers?

A link in a registration package for new customers?

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Fig. 53D28



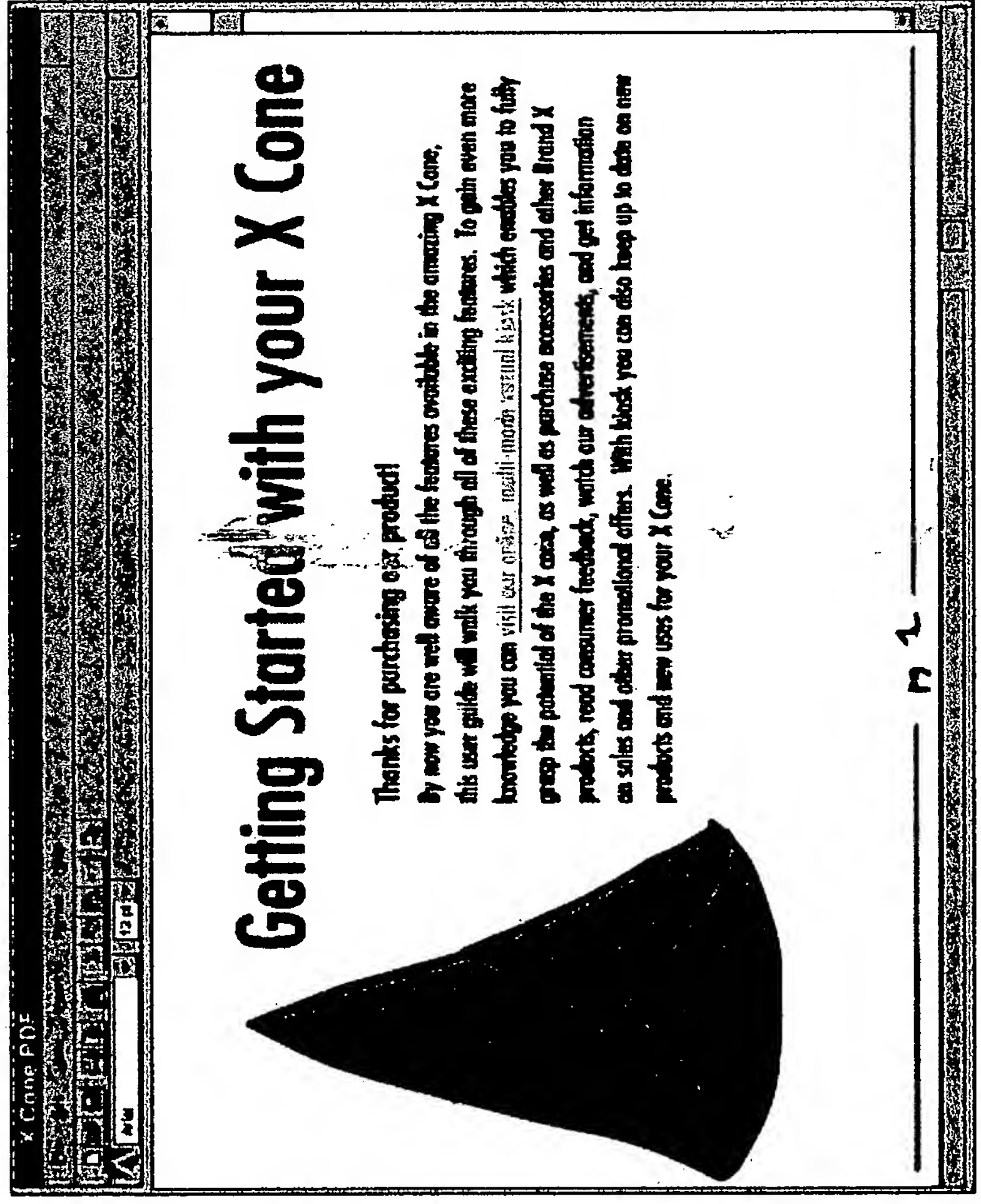
... or an image of a product that consumers might click on while shopping on an e-commerce site.

You can provide this image or you can insert the Default Brandkey button when you do not have an image.

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Fig. 53229

FA



The kiosk could even be a link in a fact sheet that consumers find while browsing on the brand's website...

FIG. 53D 30



My Documents



My Computer



Internet



X Cone



Trash

... or a desktop icon which consumers can quickly install on their computer desktops, and launch anytime they want the latest sales or other information about the brand.

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Fig. S3D31

It is easy to update or
otherwise modify the images
or information on the Multi-Mode
Virtual Kiosks.

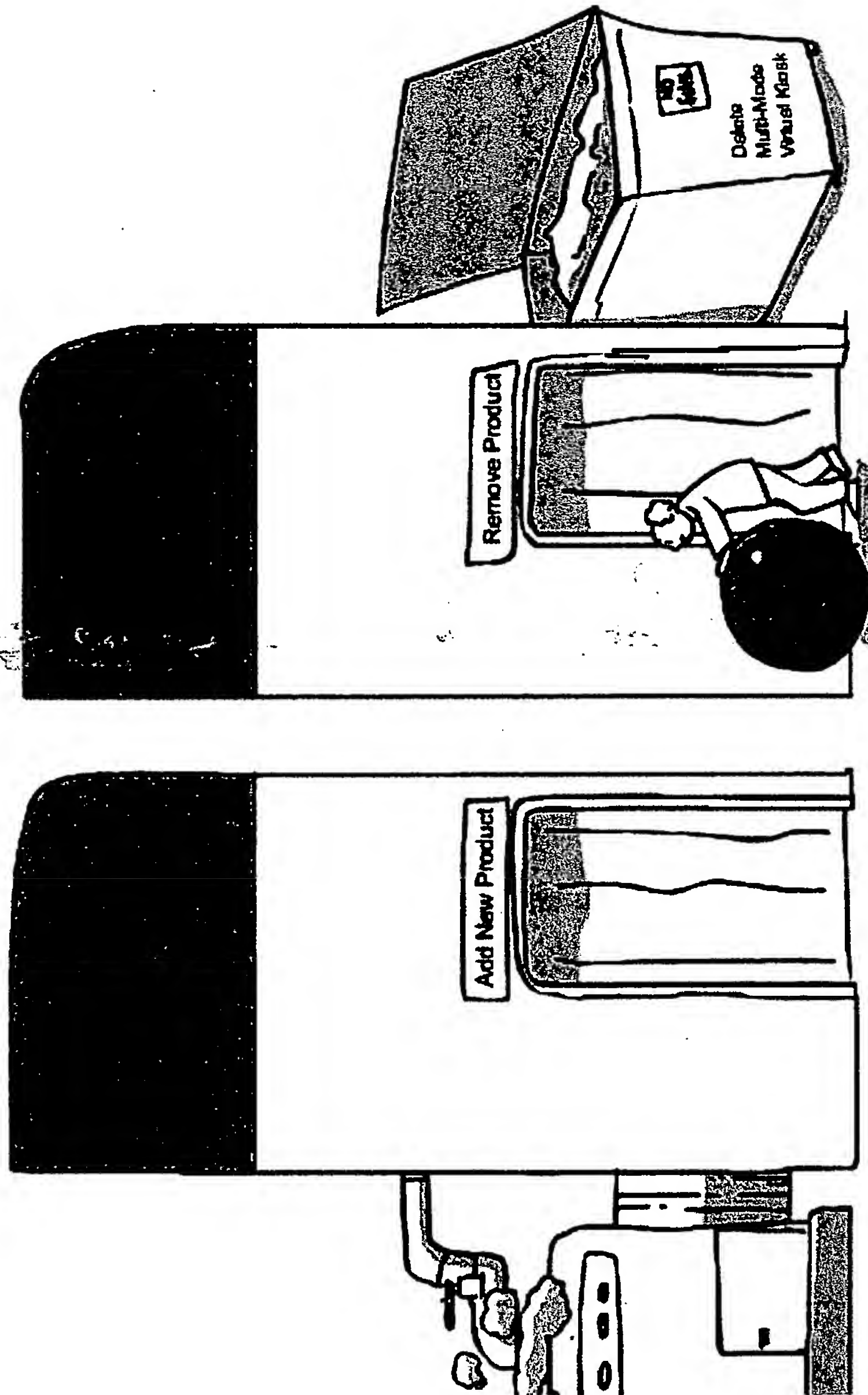


Fig. 53D32

Once deployment is complete, the Multi-Mode Virtual Kiosk is catalogued on a web server.

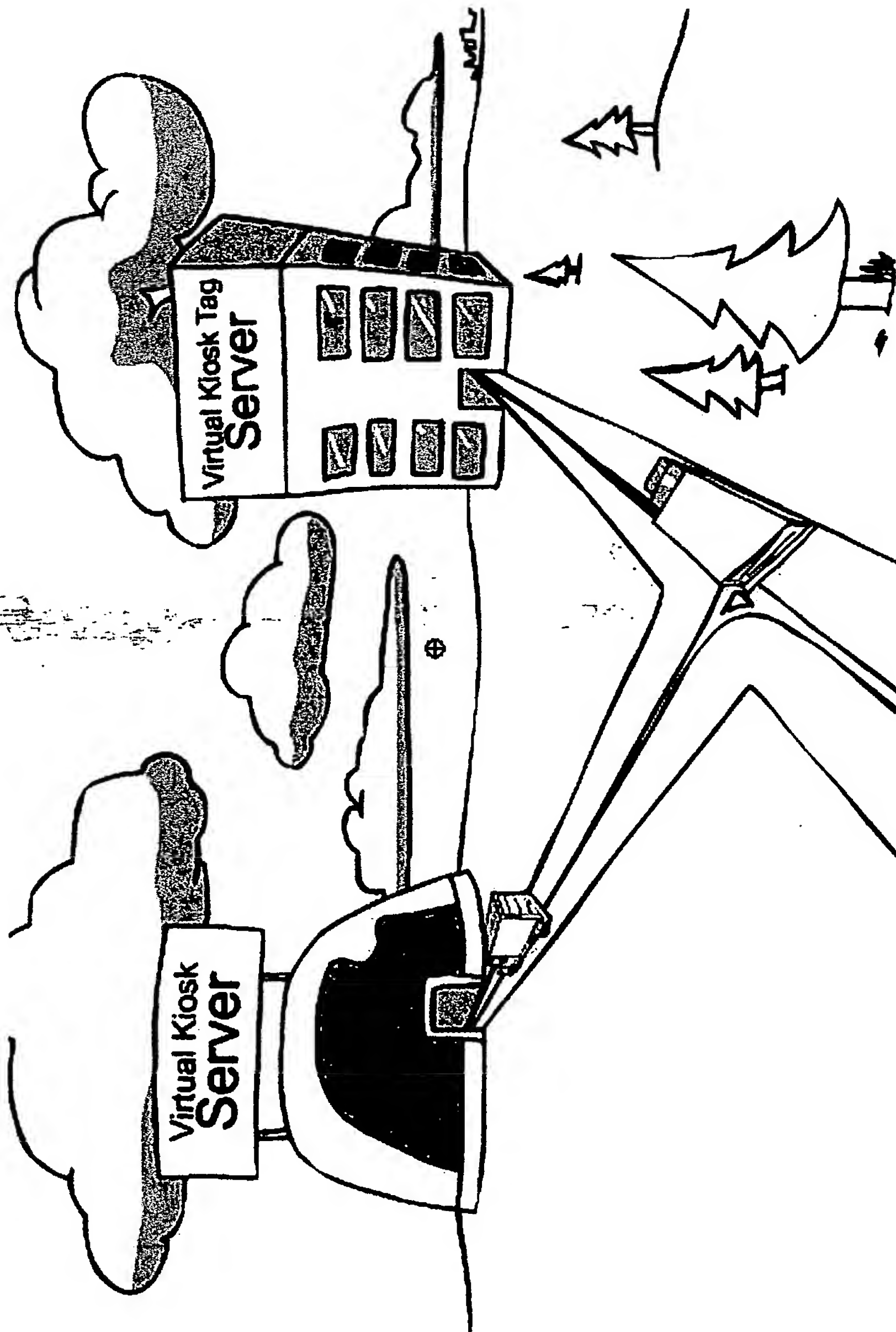
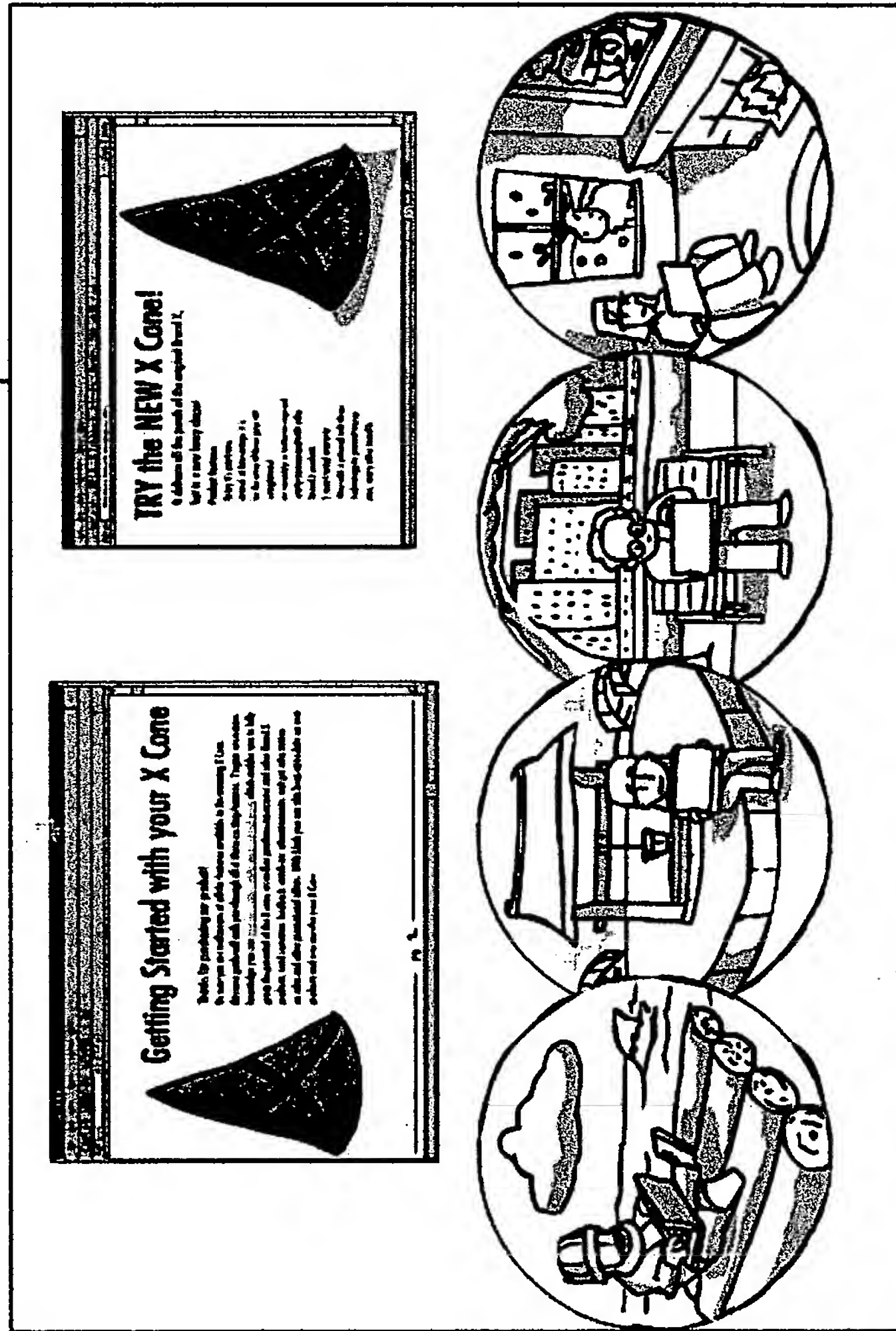
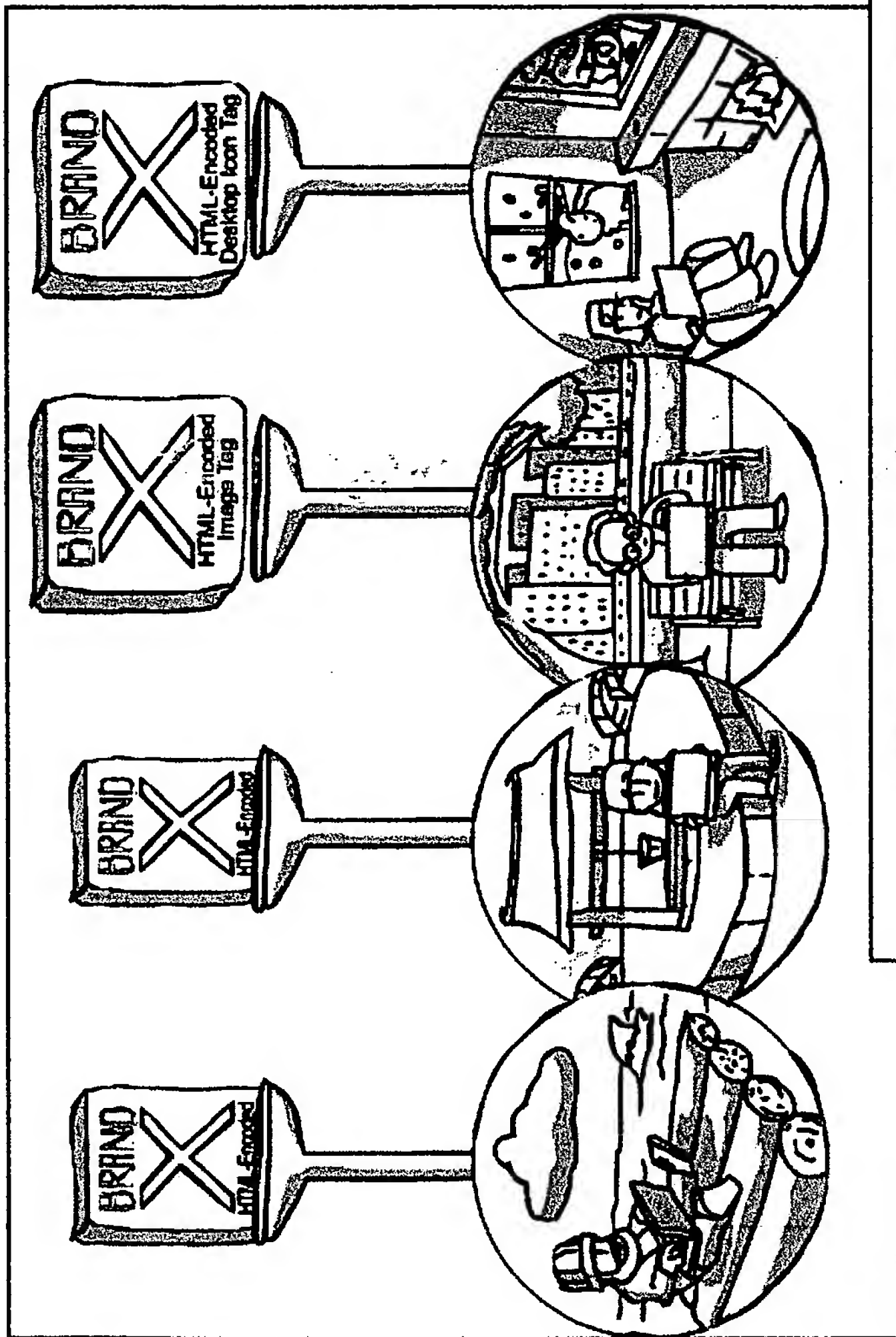


FIG. 53D33

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Your kiosk receives a 'tag', or launch button, which you or your agents can embed throughout the Internet.

Fig. 53D34



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Then, when a consumer clicks on a tag
you have embedded somewhere along
the fabric of the Web....

... your Multi-Mode Virtual Kiosk
launches from the Brandkey Server, and
appears on the consumer's web-enabled
computer.

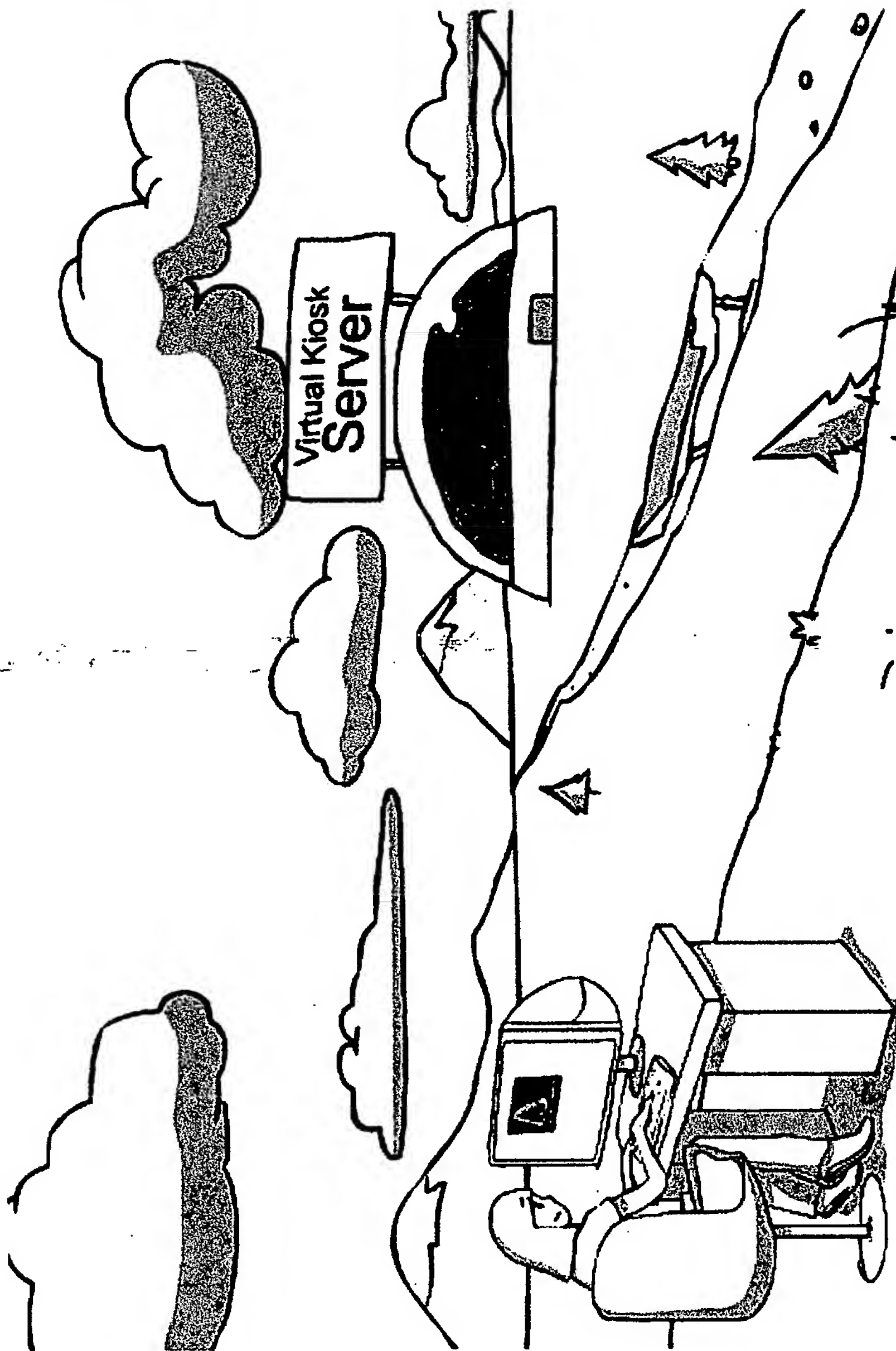


Fig. 53D35

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Once consumers launch your Multi-Mode Virtual Kiosk, it automatically plays through its three display modes, inviting them to interact with ad spots, promotional spots, and a rich network of brand-building information.

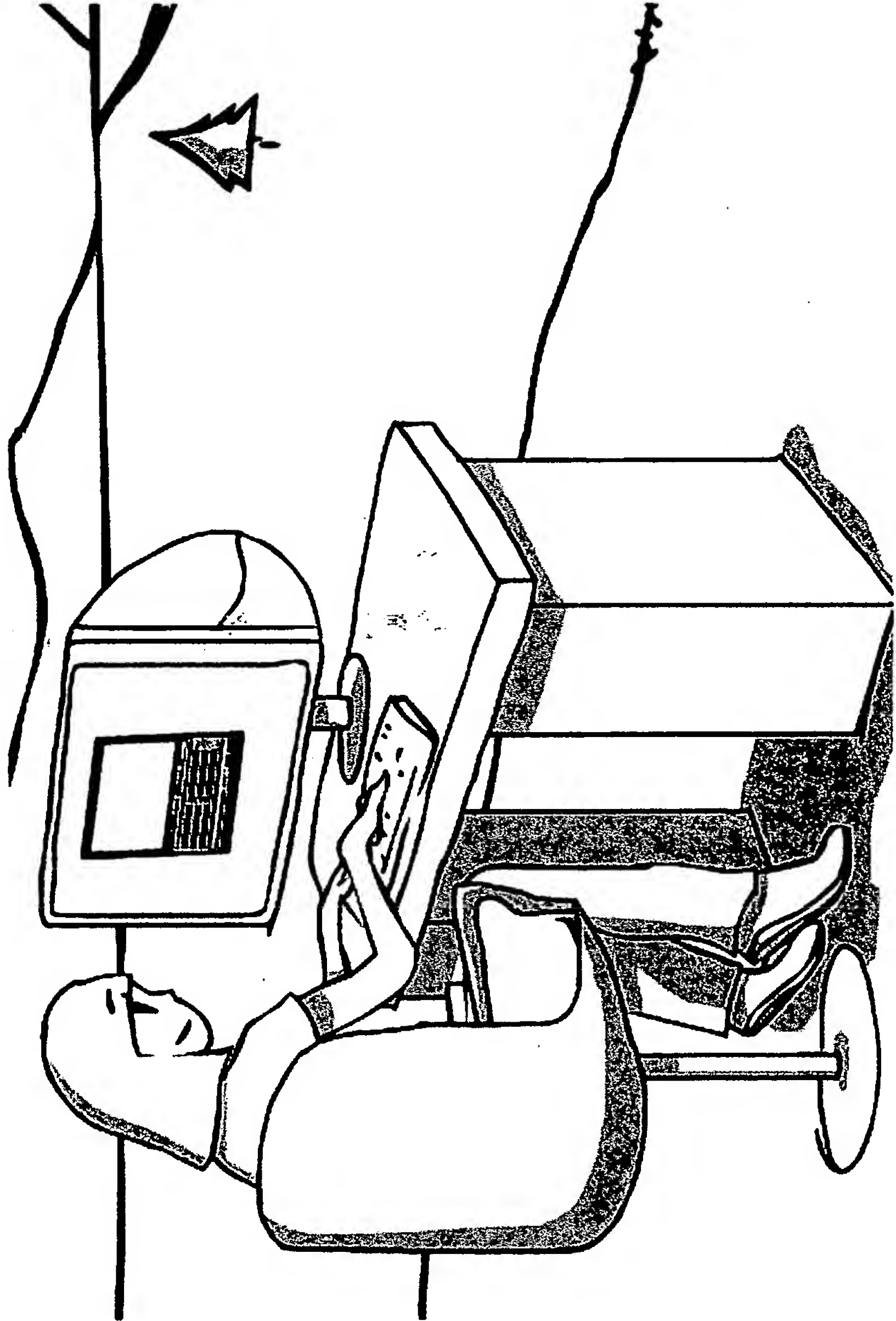


FIG. 53D36

Brandkey also allows you to quickly measure the interaction between consumers and Multi-Mode Virtual Kiosks.

For example, you can ask consumers to rate from 1 - 5 how useful a link was to them.

Brandkey can generate detailed reports to help you analyze the effectiveness of your brand- building campaigns.

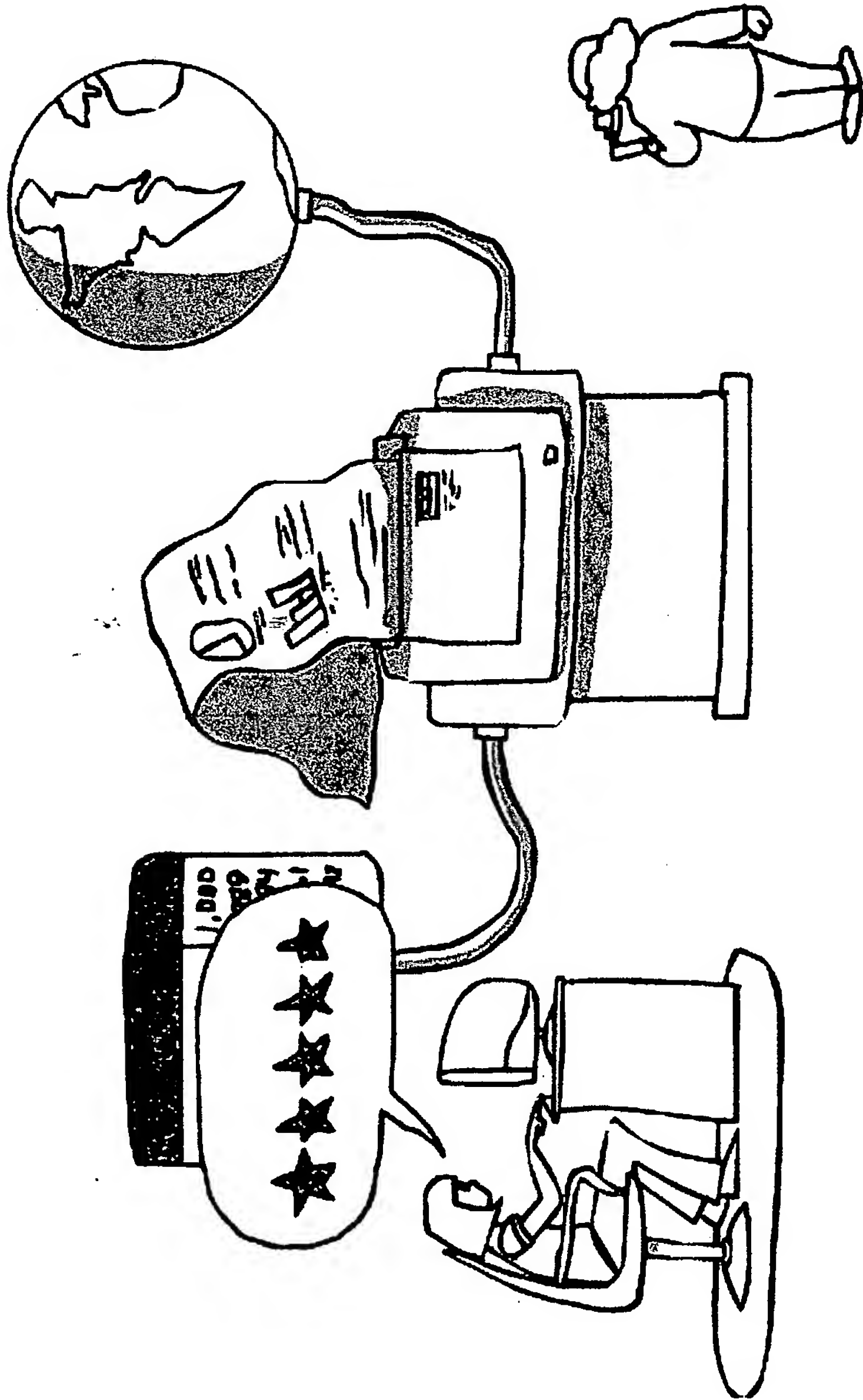


FIG. 53D37

Brandkey also simplifies
the challenge of managing
online advertising and
promotion campaigns
with Brandkey Advertise
and Brandkey Promote.

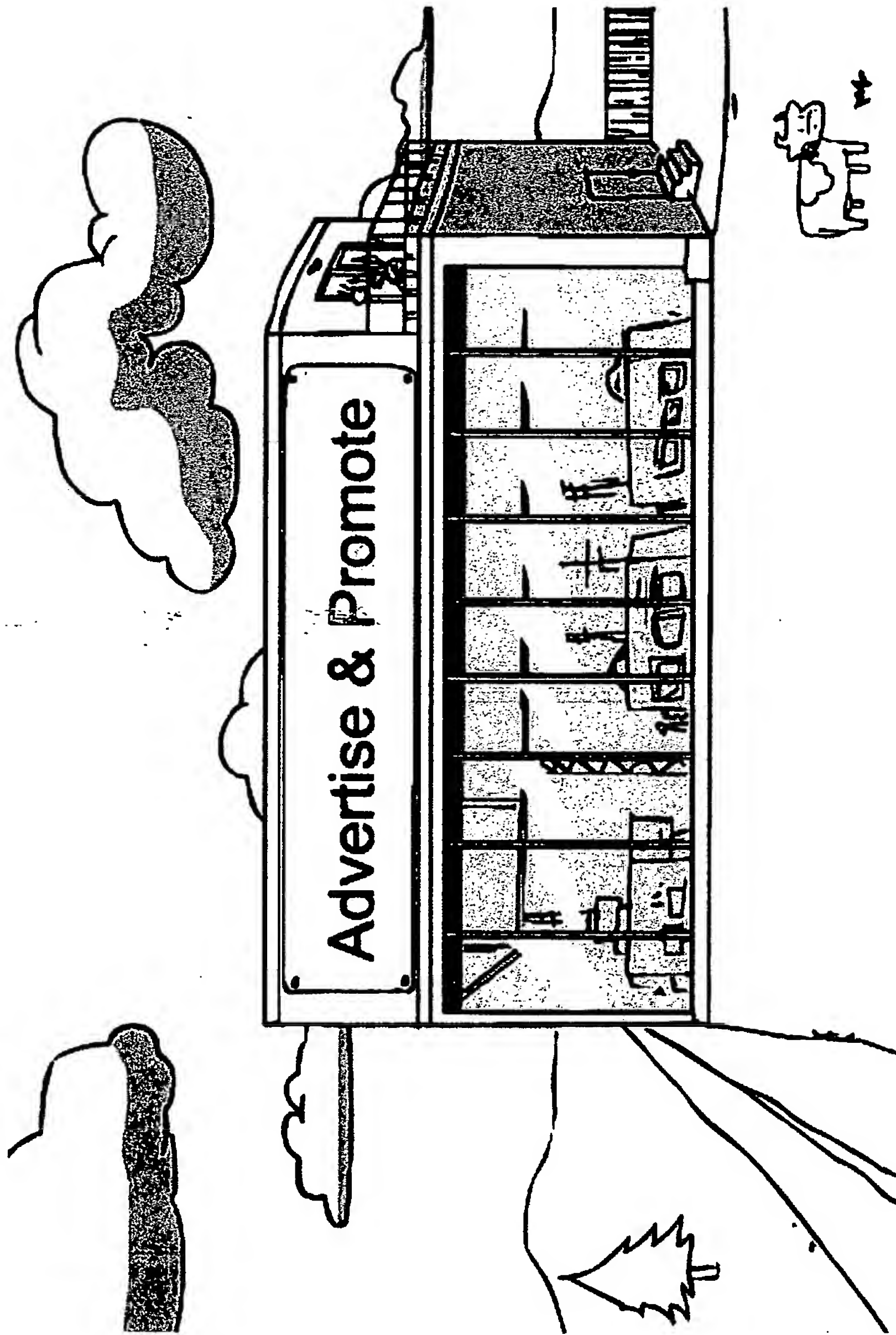
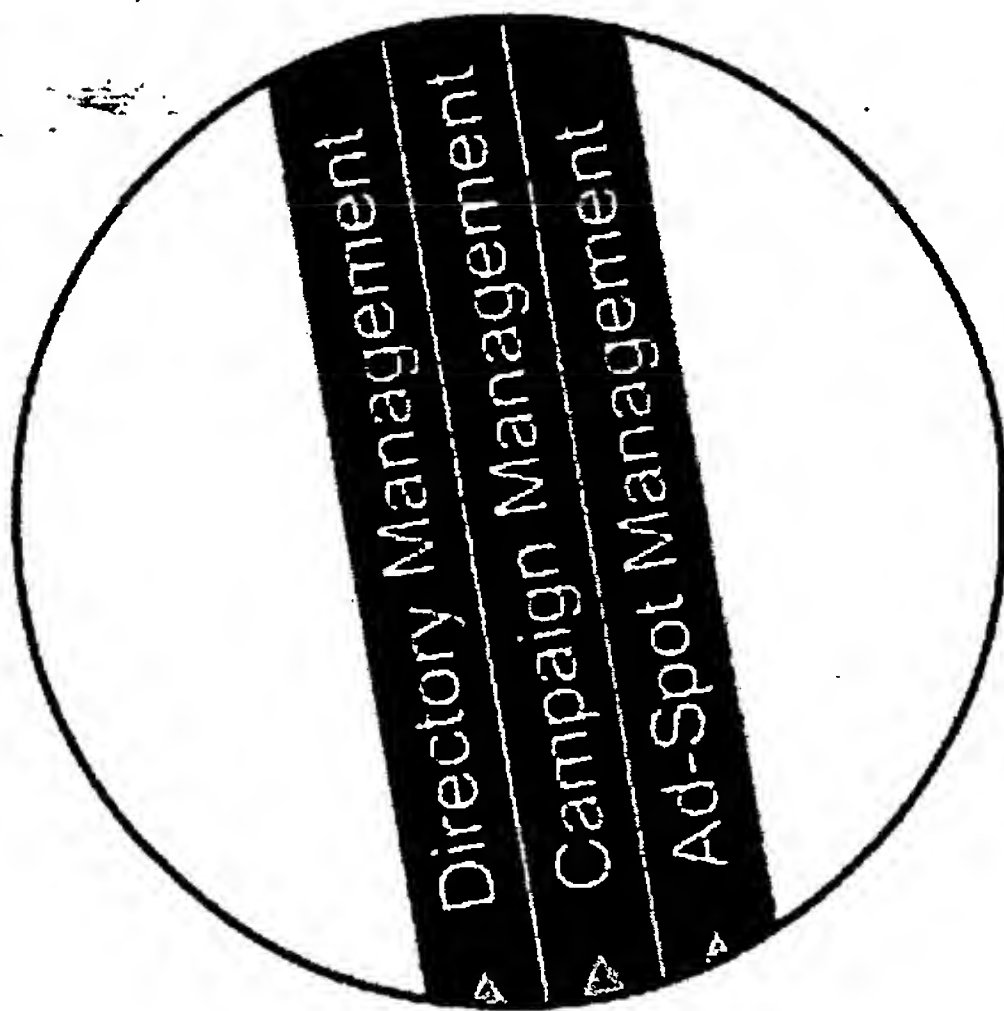


Fig. 53D 38



Brandkey
... promote

Brand Management and Marketing Communication Network

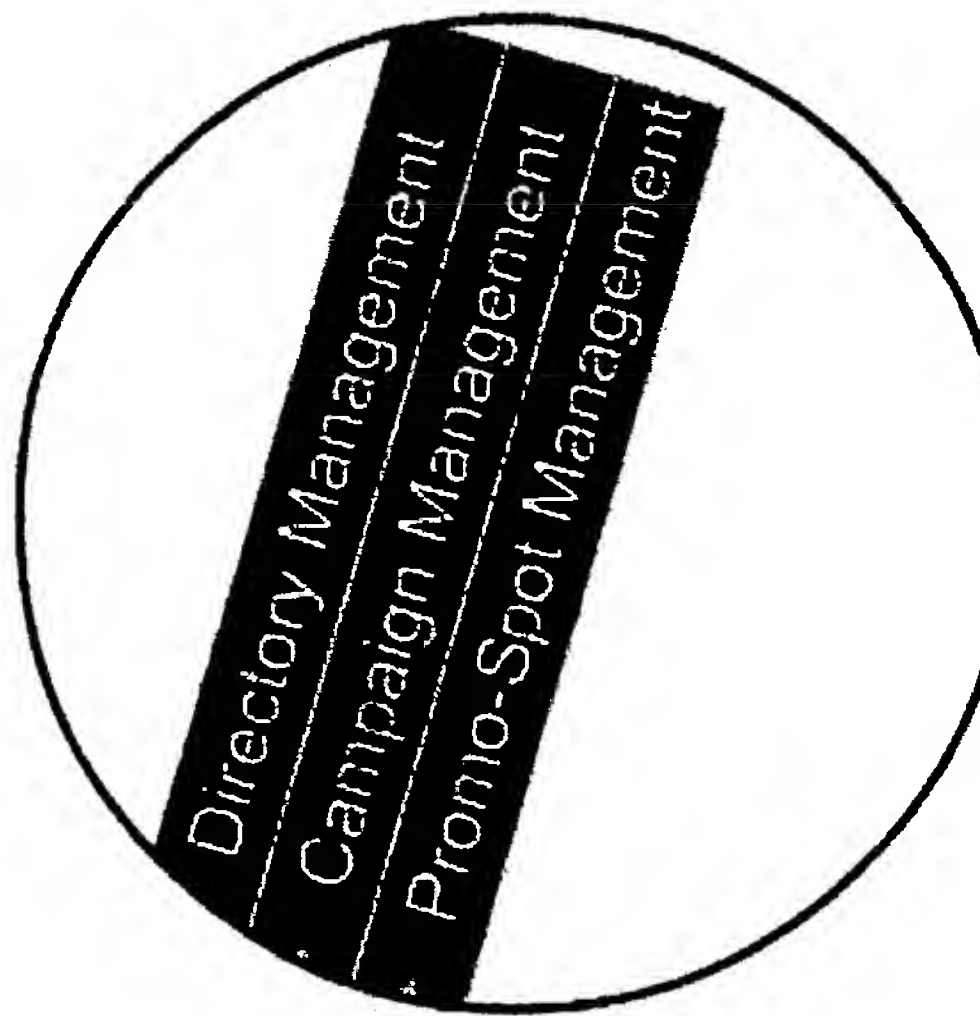


Fig. 53D40

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Advertising and Promotion
Directories can automatically
produce directory listings of all
the installed Multi-Mode Virtual
Kiosks on which agents may
place ad or promotion spots on
the World Wide Web.

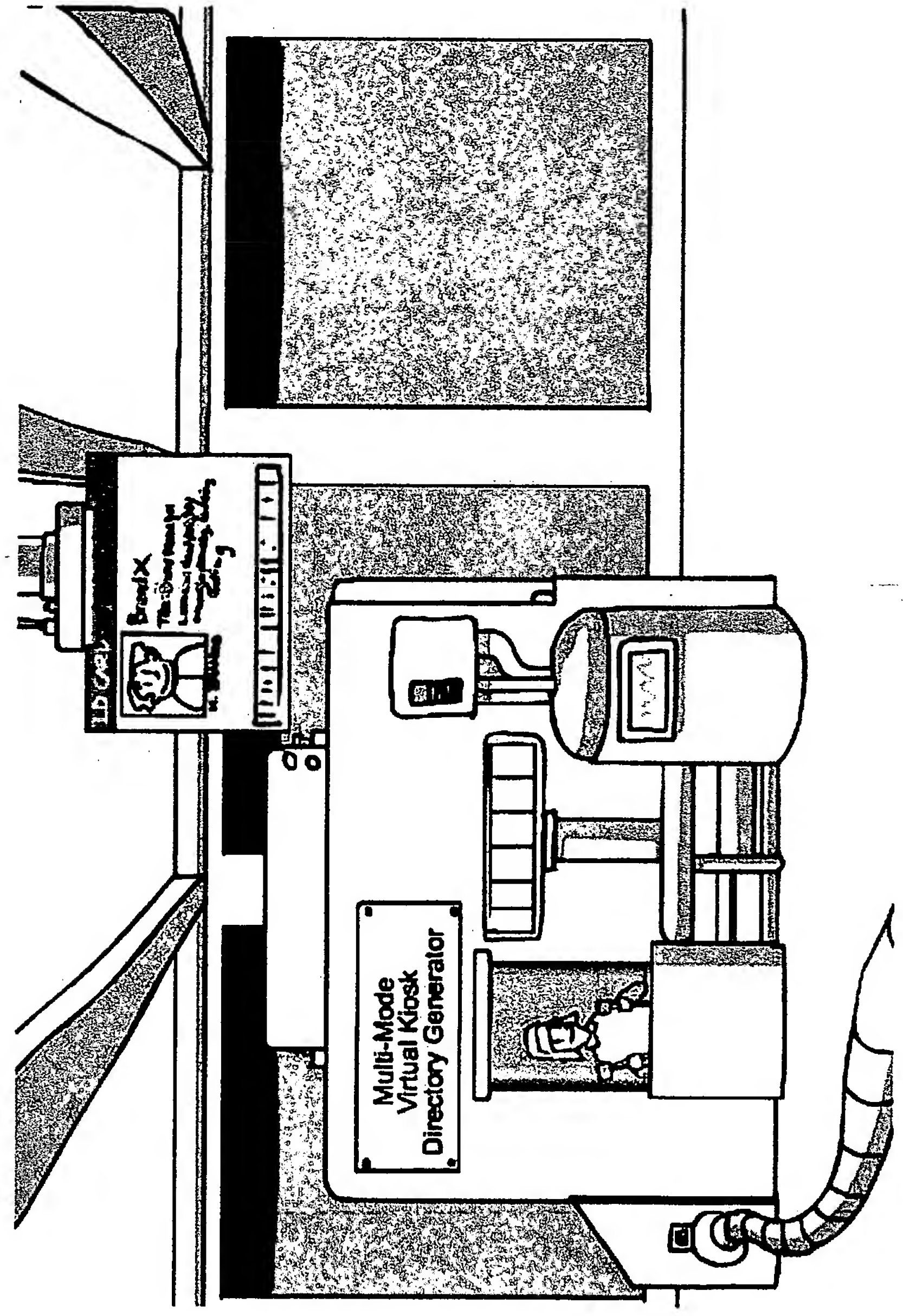
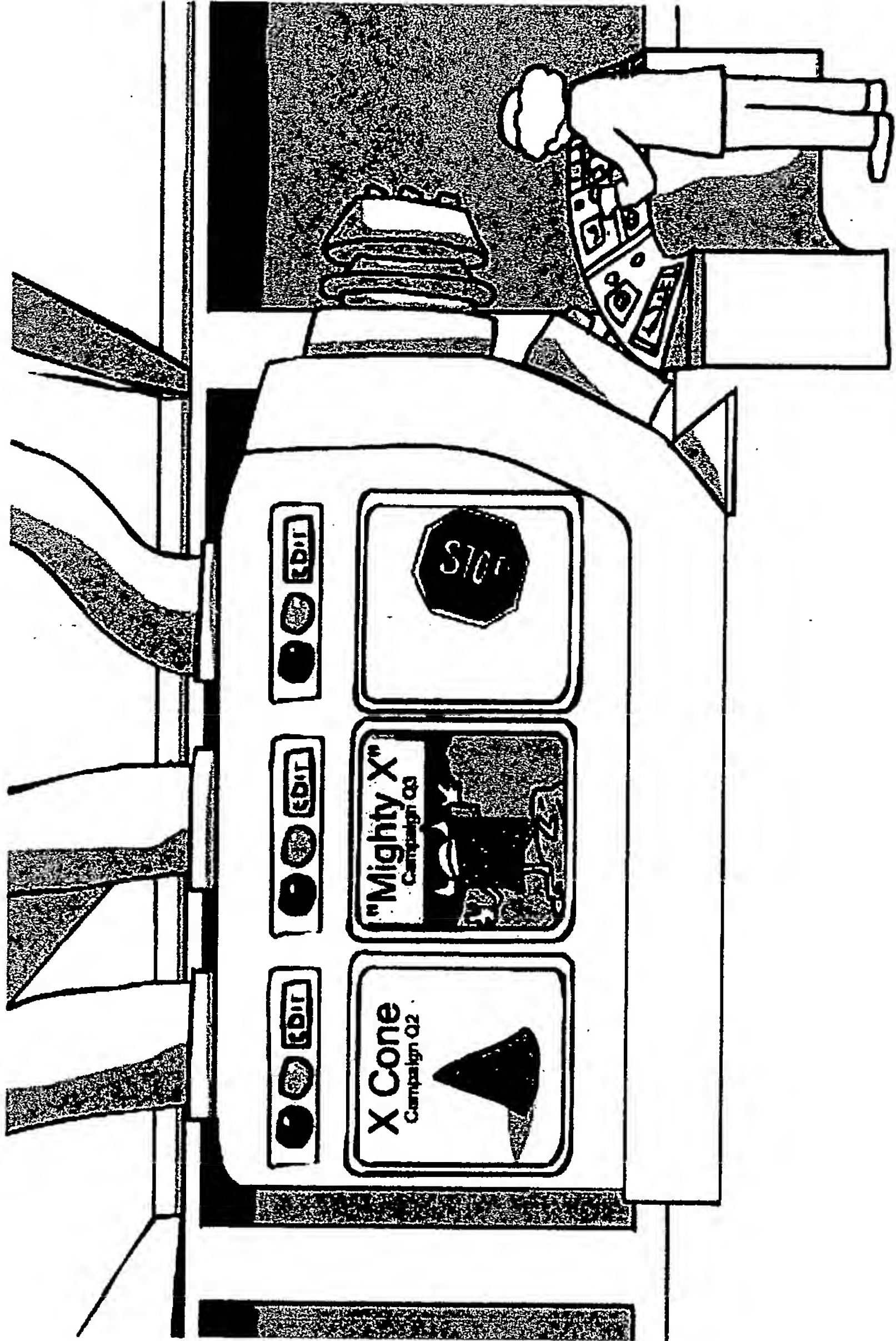


FIG. 53D41



Authorized agents can quickly start,
stop or modify campaigns.

1012/1046

Fig. 53D42

1013/1046

With Brandkey Systems
Multi-Mode Kiosks so easy to create and
deploy, you have the opportunity to
quickly reach millions of consumers
on the Web ...

and effectively communicate
a multi-dimensional picture
of your brand.

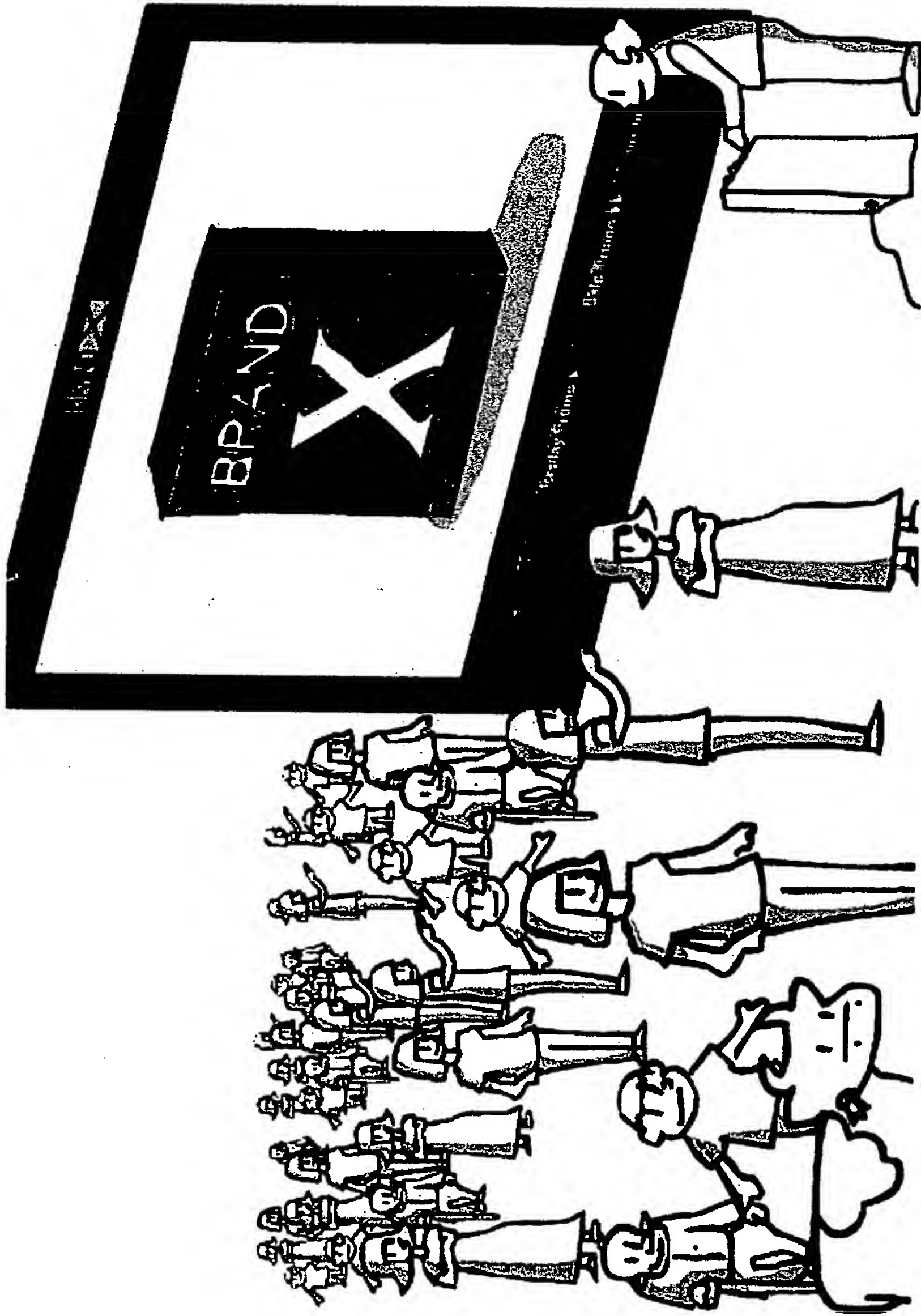


FIG. 53D43

Everything is within your control to ensure that consumers receive the brand-building messages consistent with your marketing team objectives.

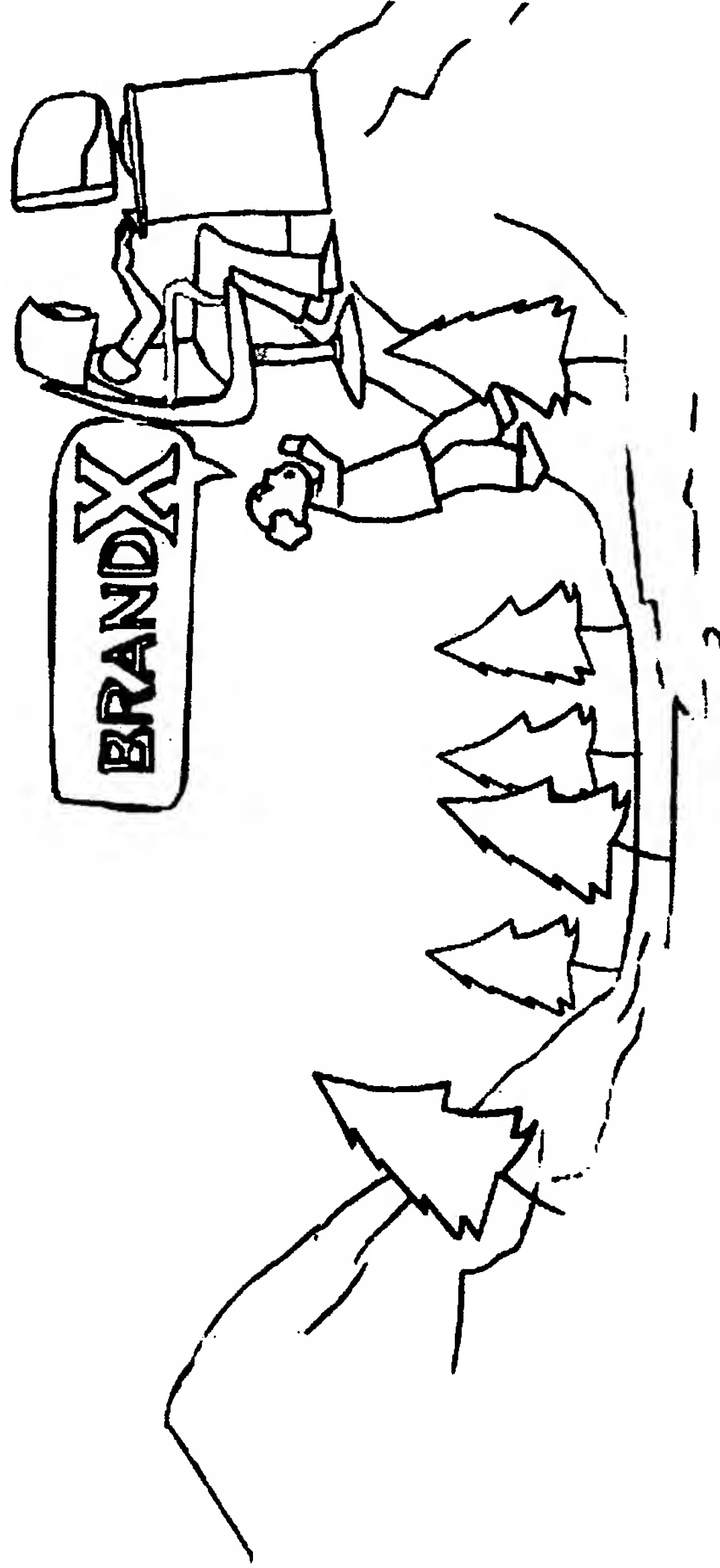


Fig. 53D44

Brandkey Systems	Brandkey Create	Brandkey Deliver	Brandkey Advertise	Brandkey Promote
				

Leading provider of Enterprise-level brand marketing and management solutions that enable brand management teams to create stronger, more distinctive brands online

BKS™ Networks, Inc. provides brand managers with a revolutionary new brand management and marketing communication media designed to serve as a central control center for managing and marketing their brands everywhere on the Internet, over all Web-based consumer touch-points, now and into the future. Using BKS™ Network's powerful tools, brand managers can quickly and easily create a multi-dimensional picture, or "Multi-Mode Virtual Kiosk" of their brand online -- and deliver it instantly to shoppers at e-retail sites and other critical touch points on the Web where - and when-- consumers are considering an online purchase.

Consumers who click on the BKS™ Multi-Mode Virtual Kiosk can find out about the brand's latest promotions, get detailed product information, watch an ad, search the store locator or locate other information. Not only do BKS™ Multi-Mode Virtual Kiosks bring valuable brand information directly to the consumer at the critical point of purchase, but they enable brand managers to influence the consumer more than ever before before, during and after online purchases.

BKS™ Multi-Mode Virtual Kiosks are easy to build and deploy. You can create a BKS™ Multi-Mode Virtual Kiosk in minutes at your own computers using the following five tools:

- Brandkey Create: choose the links that consumers will see in the ad, promo and brand information network display modes of Multi-Mode Virtual Kiosks.
- Brandkey Deliver: create, deploy and install Multi-Mode Virtual Kiosks.
- Brandkey Advertise: build, run and manage advertising campaigns on Multi-Mode Virtual Kiosks.
- Brandkey Promote: build, run and manage promotional campaigns on Multi-Mode Virtual Kiosks.
- Brandkey Systems: track and manage the users and brands on Multi-Mode Virtual Kiosks.

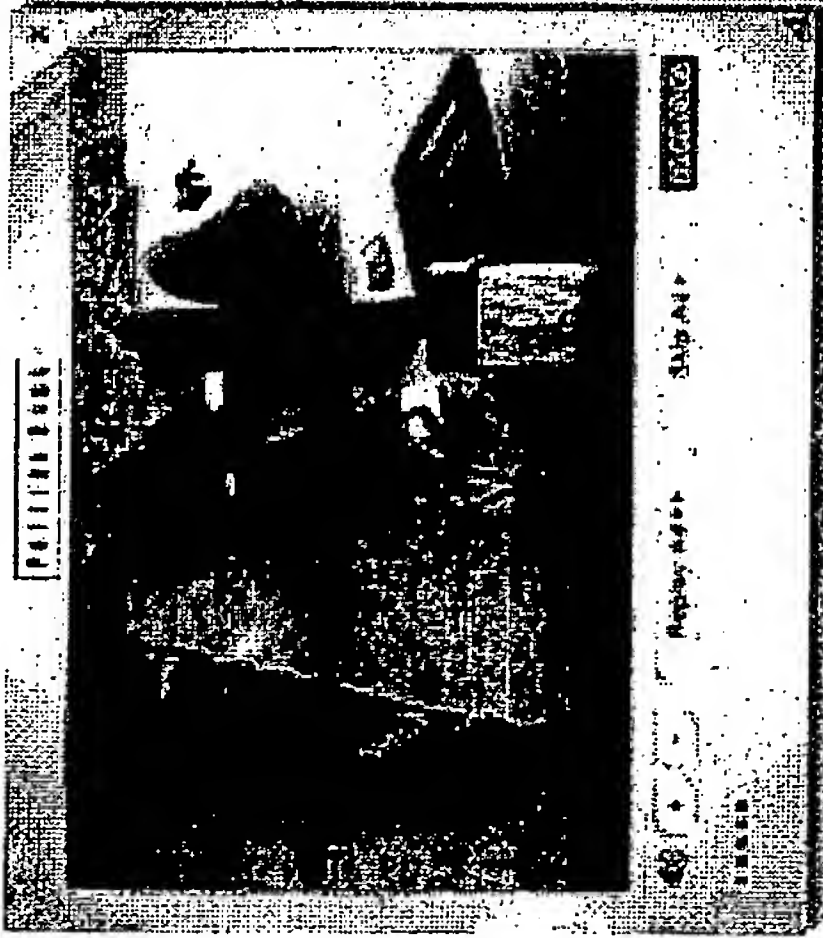


FIG. 54A

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Manage

Accounts, Brands and User Rights

Manage your Accounts, Brands, and User's Rights to access the BKS Network and program the Advertisement and Promotion Display Modes of your Multi-Mode Virtual Kiosks.

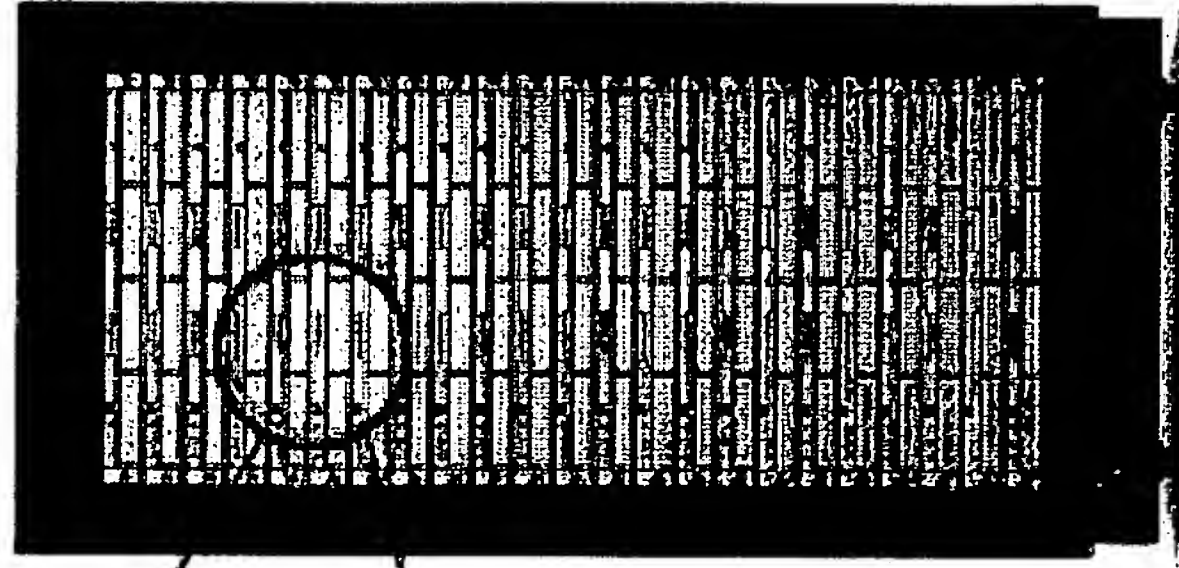
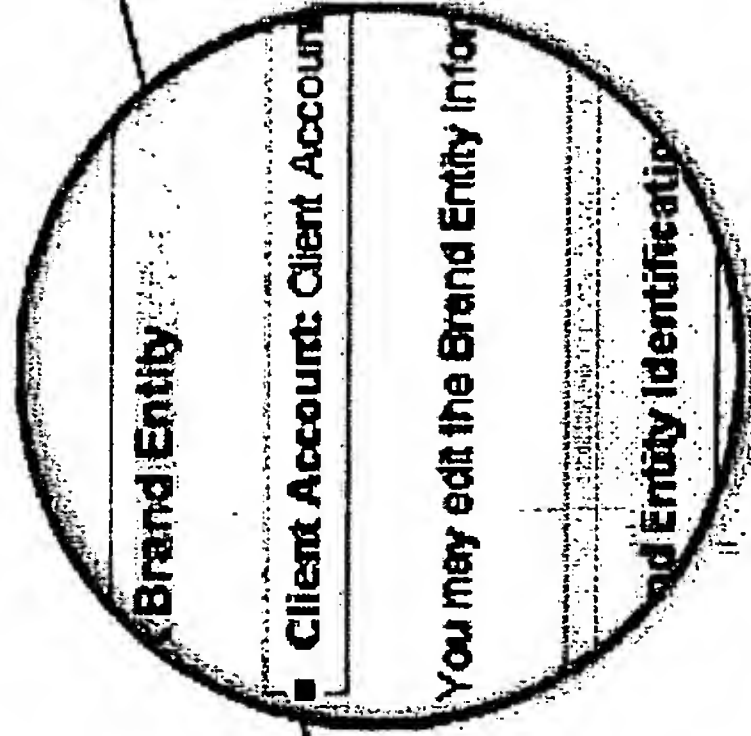
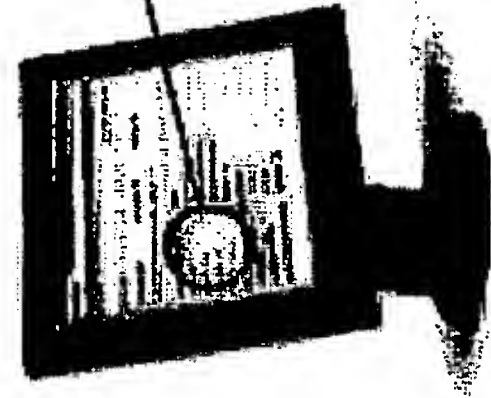


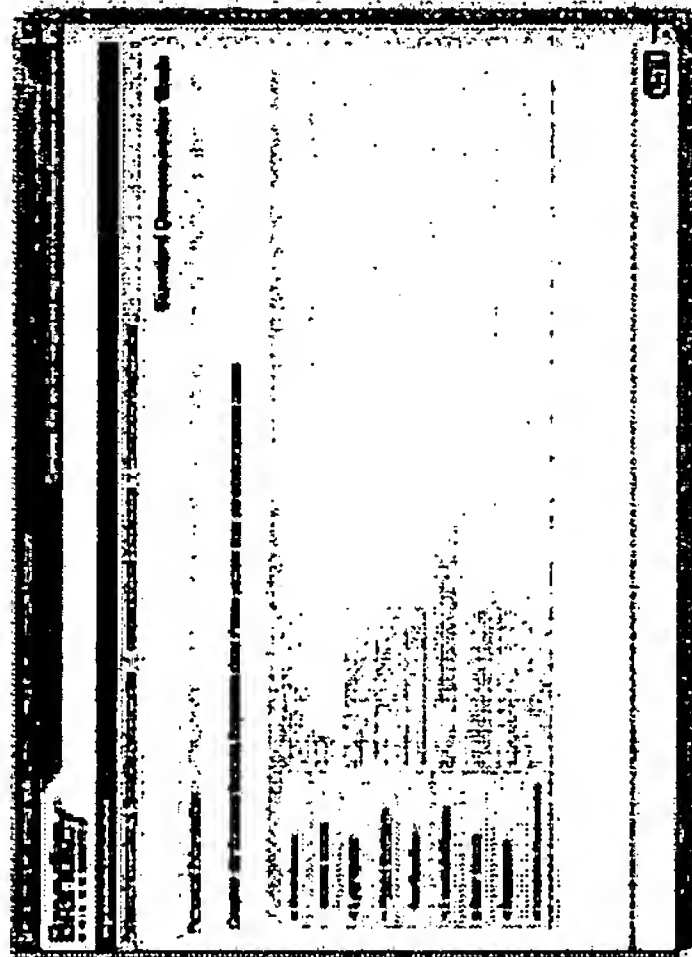
Fig. 54B



- Brandkey Systems
- Brandkey Create
- Brandkey Deliver
- Brandkey Advertise
- Brandkey Promote

Registration

Register your Client Account by completing the Client Information Application for review by the BKS Administrators.



[Click here to view larger screen](#)

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Fig. 54C



Operational Mode

Personal Information

Complete the Brandkey Systems Registration Form. Please provide your personal information below.

★ First Name:	<input type="text"/>
Middle Name:	<input type="text"/>
★ Last Name:	<input type="text"/>
★ Phone Number:	<input type="text"/>
Fax Number:	<input type="text"/>
★ E-mail Address:	<input type="text"/>
★ User Name:	<input type="text"/>
★ Password:	<input type="text"/>
★ Confirm Password:	<input type="text"/>

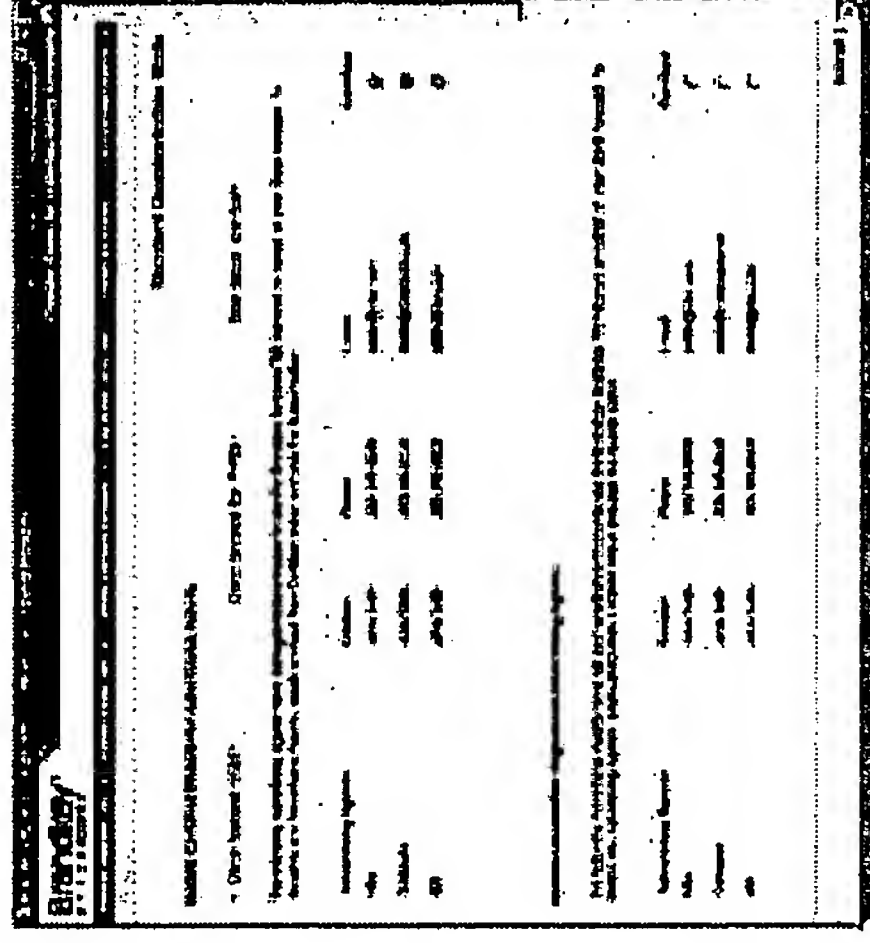
[Click here to return to previous page](#)

Fig. 54D

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User Account Administration

- ▶ **Administer Account Users** and set their Rights to use specific Services delivered by the BKS Network.
- ▶ **Administer your Account**, the Trade/ServiceMarks associated with your Brand Entities, Account Access Rights to the BKS Network, and certify your Ad/Promo Agents.
- ▶ **Set Ad/Promo Privileges** of your Business Associates to place the Ad/Promo Spots on your installed Multi-Mode Virtual Kiosks.
- ▶ **View Brand Metrics** relating to Services delivered to your Account's Users by the BKS Network.



[Click here to view larger screen](#)

F16. b4 E



Control Panel for Administering Accounts

Update Company Info < Update Admin Info < Update Available Services < Edit Brand Entity Info < Certify Ad Agents < Certify Promo Agents <

Operational Mode

Update Certified Registered Advertising Agents

Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith

The following Advertising Agents have been granted permission to use the Brandkey Systems(TM) Network on behalf of your Client Account. To decertify any Advertising Agents, simply uncheck their Certified status and click the Submit button.

Advertising Agents	Contact	Phone	E-mail	Certified
Advertising Agent 1	John Doe	203-555-1001	jdoe@aagent1.com	<input checked="" type="checkbox"/>
Advertising Agent 2	John Doe	203-555-2002	jdoe@aagent2.com	<input checked="" type="checkbox"/>
Advertising Agent 3	John Doe	203-555-3003	jdoe@aagent3.com	<input checked="" type="checkbox"/>

Update Uncertified Registered Advertising Agents

The following Advertising Agents have not been granted permission to use the Brandkey Systems(TM) Network on behalf of your Client Account. To certify any Advertising Agents, simply check their Certified status and click the Submit button.

Advertising Agents	Contact	Phone	E-mail	Certified
Advertising Agent 4	Charles Smith	203-555-4004	csmith@aagent4.com	<input type="checkbox"/>
Advertising Agent 5	Mary Smith	203-555-5005	msmith@aagent5.com	<input type="checkbox"/>
Advertising Agent 6	James Smith	203-555-6006	jsmith@aagent6.com	<input type="checkbox"/>

[Click here to return to previous page](#)

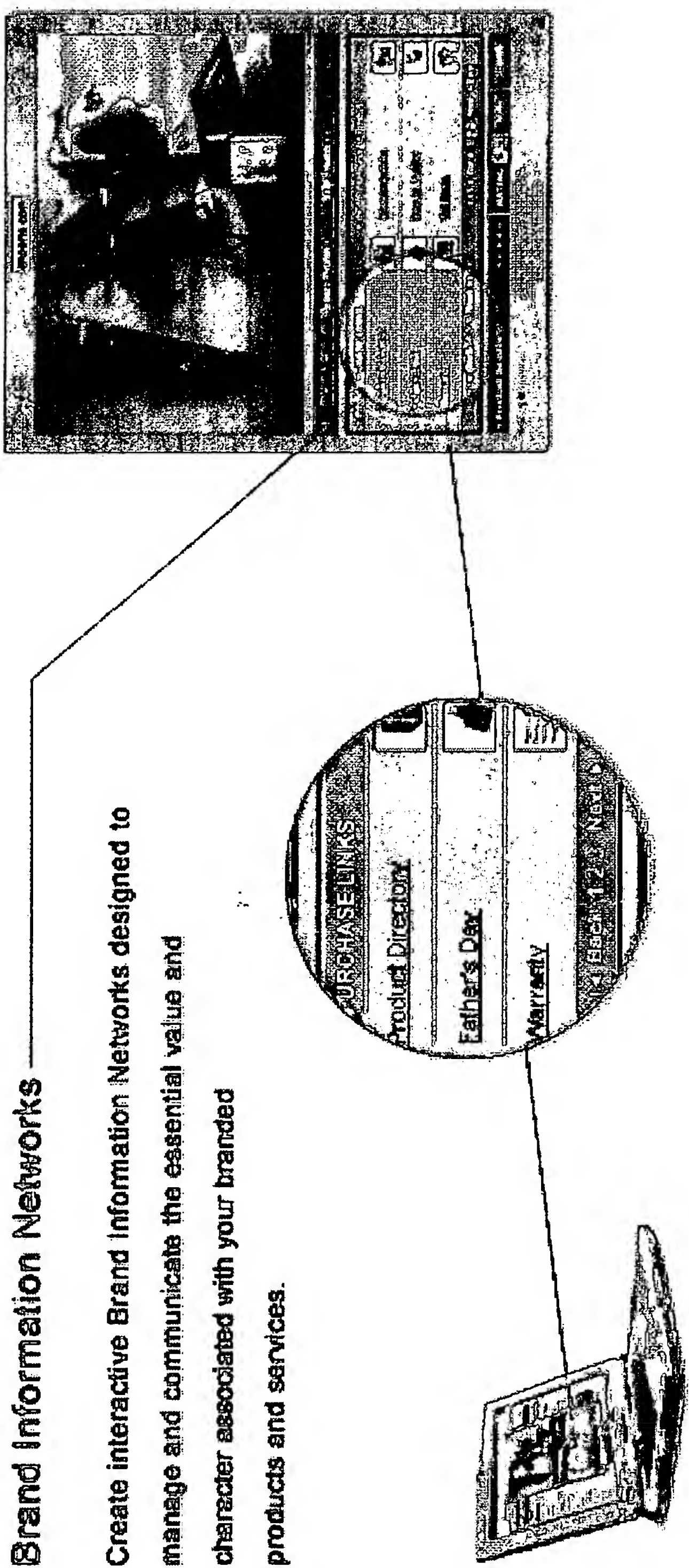
Fig. 54f

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Create

Brand Information Networks

Create interactive Brand Information Networks designed to manage and communicate the essential value and character associated with your branded products and services.



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Next

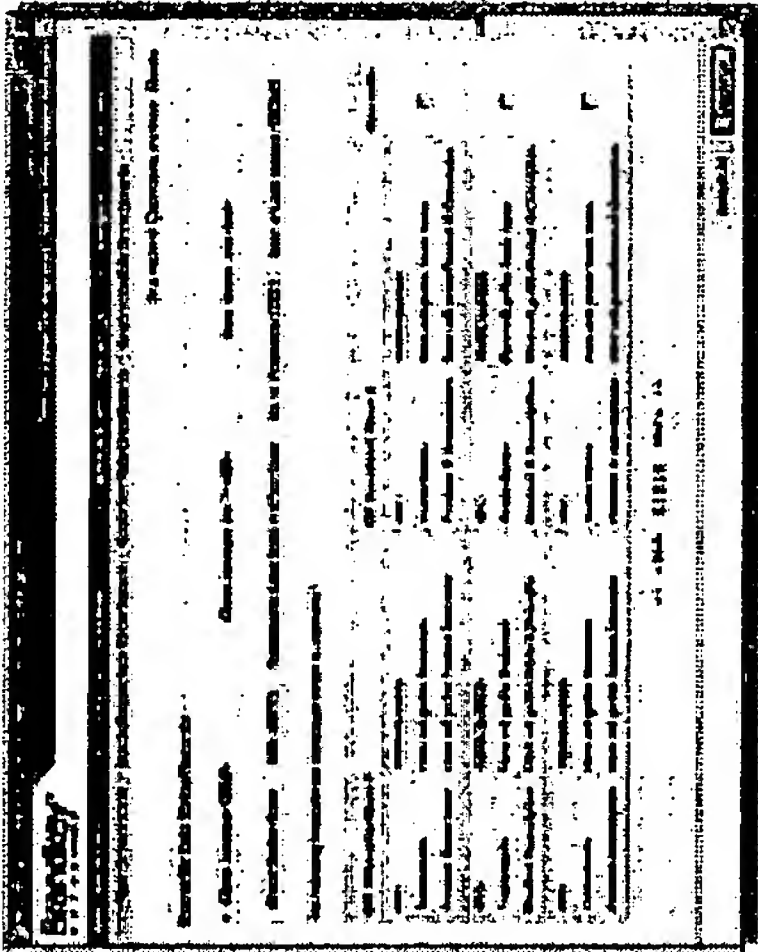
Fig. 546



Manage Brand Information Networks

- ▶ Select the Brand Entity assigned to your Client Account in which you wish to manage the Brand Information Networks associated with your Products and Services.
- ▶ Configure Branded Product and Services attributes to be associated with your Brand Information Networks.
- ▼ Manage Branded Product and Services Data Strings used to create your interactive Brand Information Networks.

- Import Data String Records from your supply-side database into the BKS Network.
- And when your Product and Services packaging changes you can Search/Manage Data String Records.
- Create New Data string Records whenever you add new Products or Services to your line.
- To stay in step with your supply-side product database, Synchronize Data String Records.



Click here to view larger screen

Operational Mode

Client Account: Client Account 1

Client Account No: BKS-CA-A-0002003

User Name: John Smith

Brand Entity: Brand Entity 1

MIN: 123456

Trademark: Trademark 1

No. of Products: 00003

Date of Last Import: 09/03/03

The following Products are duplicated. Which to overwrite?

BKS Networks Record			832 Document Record			Overwrite
UPC:	123456123456		UPC:	123456123456		<input type="checkbox"/>
Trademark:	Trademark 1		Trade Name:	Trademark 1		<input type="checkbox"/>
Product Descriptor:	Product Descriptor 1		Product ID Description:	Product Descriptor 1A		<input type="checkbox"/>
UPC:	123456123457		UPC:	123456123457		<input type="checkbox"/>
Trademark:	Trademark 2		Trade Name:	Trademark 2		<input type="checkbox"/>
Product Descriptor:	Product Descriptor 2		Product ID Description:	Product Descriptor 2A		<input type="checkbox"/>
UPC:	123456123458		UPC:	123456123458		<input type="checkbox"/>
Trademark:	Trademark 3		Trade Name:	Trademark 3		<input type="checkbox"/>
Product Descriptor:	Product Descriptor 3		Product ID Description:	Product Descriptor 3A		<input type="checkbox"/>

◀◀

◀ Back

1 2 3 4 5

Next ▶▶

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Fig. 54I

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Brandkey™

Brandkey Systems Brandkey Create Brandkey Deliver Brandkey Advertise Brandkey Promote

Manage Brand Information Networks

▼ Manage Brand Information Networks by linking your Brand Building Resources to product and service Data Strings to build Brand Information Networks designed to communicate your Brand Image.

- Search/Manage the Data Link Records of your Brand Information Networks by editing their related Data Link records.
- Extend your Brand information Networks by Creating New Data link Records.

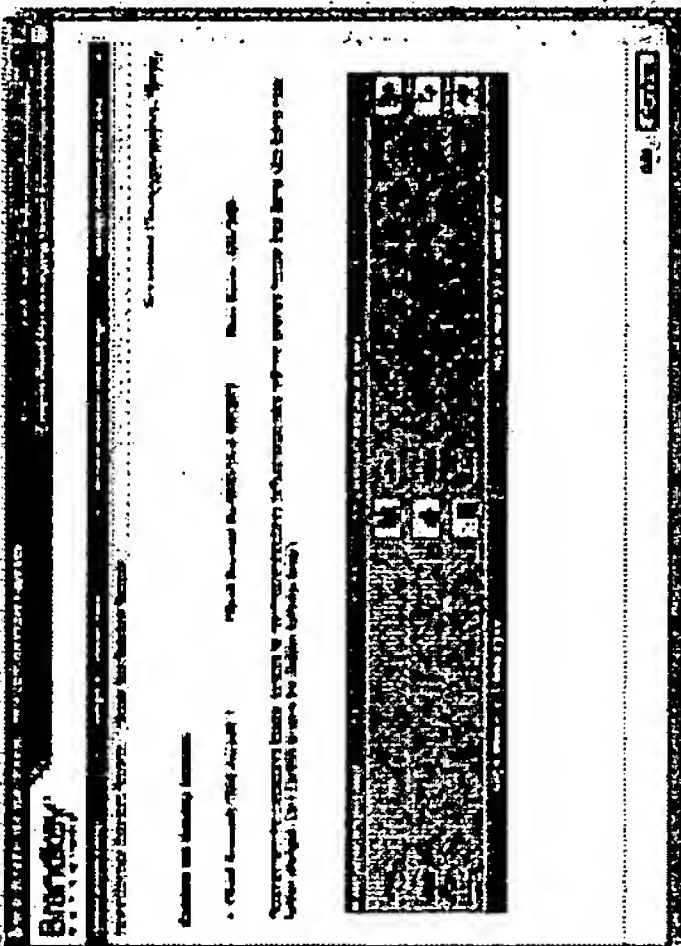


Fig. 54J

Operational Mode

Confirm the Display Schema

Client Account: Client Account 1

Client Account No: BKS-CA-A-0002003

User Name: John Smith

Please review the customized Display Schema for the Product Data Links (URLs) associated with the selected Product Data String. Click Edit to make further changes. Click Confirm to save this Display Schema design.

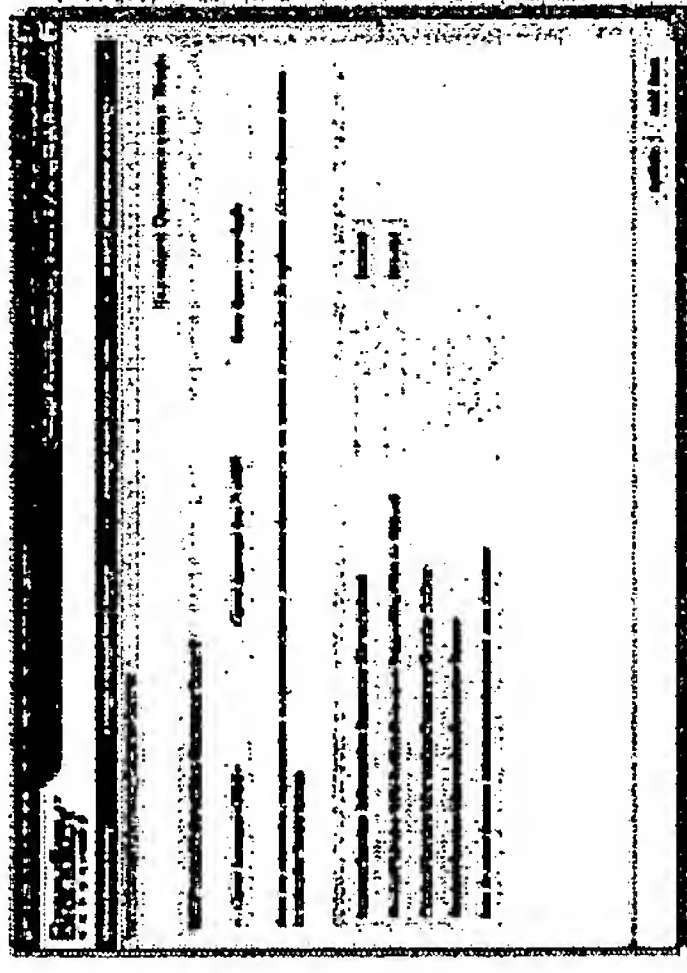
PRE-PURCHASE LINKS			POST-PURCHASE LINKS		
Link 1			Link 4		
Link 2			Link 5		
Link 3			Link 6		
<< 1 < Back 1 2 3 Next > >>			<< 1 < Back 1 2 3 Next > >>		

[Click here to return to previous page](#)

Fig. 54K

Host Brand Building Web Resources

Select the Brand Entity assigned to your Client Account in which you wish to manage the hosted Brand Building Web Resources associated with your Products and Services.



Click here to view larger screen

- ▶ View Data String Records and Brand Information Networks to obtain an overview of the Data Strings associated with your Client Account that are maintained in the BKS Network.
- ▶ View Data Link Records and Brand Information Networks to survey your associated Brand Information Resources.
- ▶ Manage Hosted Brand Building Resources on web servers maintained by the BKS Network.

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Back

Fig. 54L



Control Panel for Hosting Brand Building Web Resources

- Select Brand Entry
- Manage Product Data Strings
- Manage Product Data Links
- Manage Information Resources
- Search/Manage Information Resource Records

Operational Mode

Edit Service Information Resource Record

Client Account: Client Account 1	Client Account No: BKS-CA-A-0002003	User Name: John Smith
----------------------------------	-------------------------------------	-----------------------

Enter the Information required below to Upload the Service Information Resource for the selected Service Data String Record. Click the Browse buttons to select the files to Upload.

Product/Service Information Resource File to Upload:	<input type="text"/>	<input type="button" value="Browse"/>
Product/Service Information Resource Supporting Files to Upload:	<input type="text"/>	<input type="button" value="Browse"/>
Product/Service Information Resource Creator/Author:	<input type="text"/>	
Product/Service Information Resource Owner:	<input type="text"/>	
Date Product/Service Information Resource was Created:	<input type="text"/>	

[Click here to return to previous page](#)

Fig. 54M

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Deliver

Multimode Virtual Kiosks

Deliver Multimode Virtual Kiosks to Consumers at
Web-Enabled touchpoints to develop Consumer
Brand Knowledge about your branded
products and services.

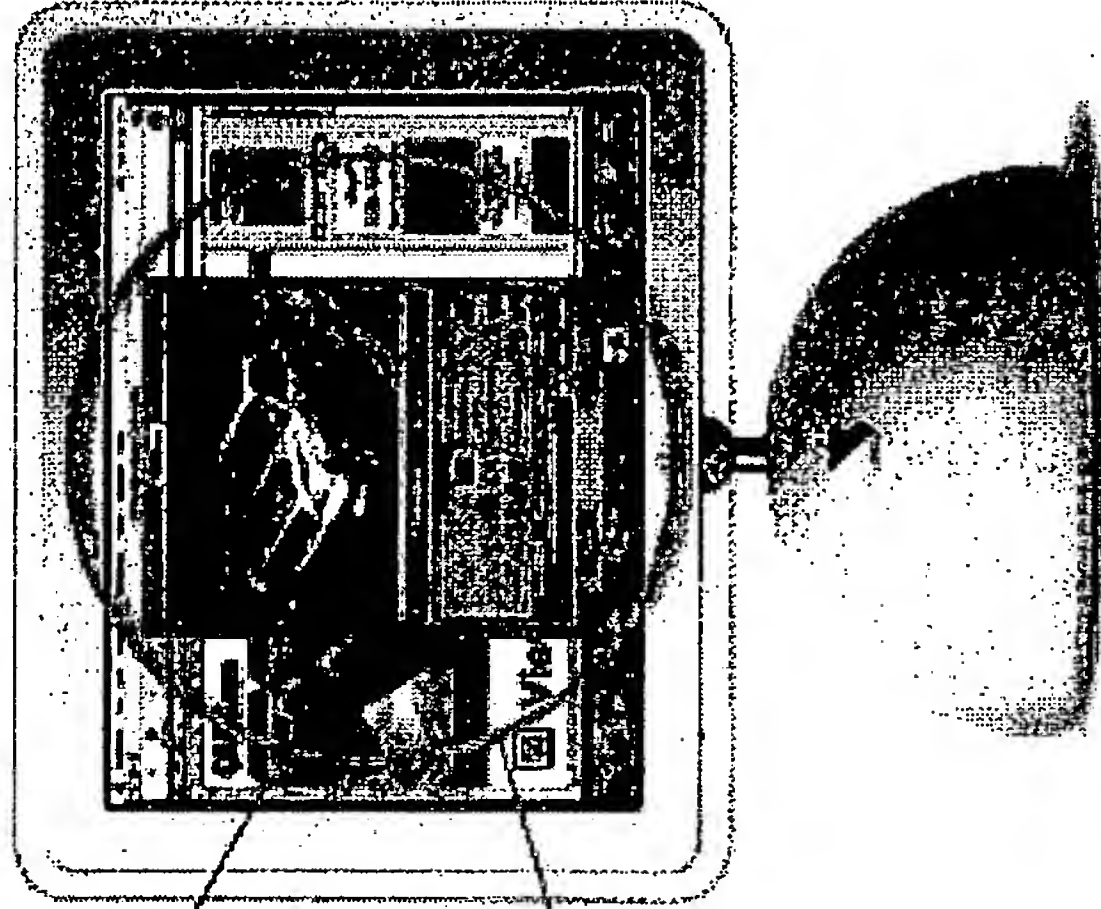
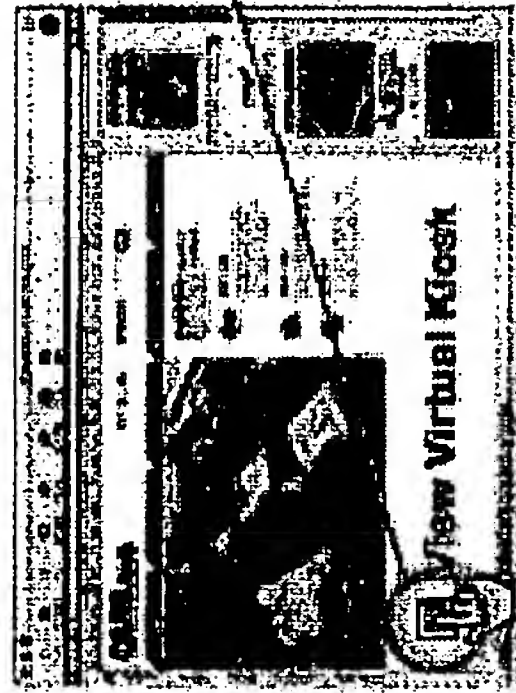


Fig. 54 N

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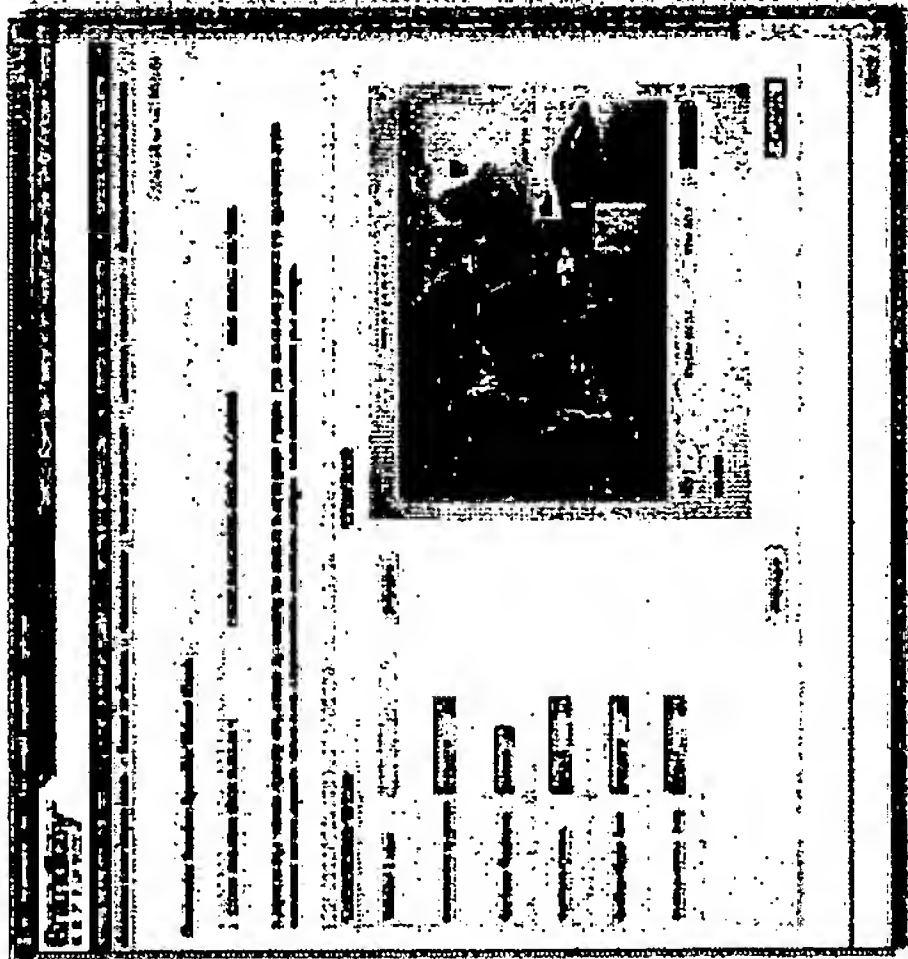
Next



- Brandkey Systems
- Brandkey Create
- Brandkey Deliver
- Brandkey Advertise
- Brandkey Promote

Generate Virtual Kiosks

Generate Multi-Mode Virtual Kiosks designed to effectively communicate your Product or Service's Brand Image in the minds of Consumers.



Click here to view larger screen

- Configure Multi-Mode Virtual Kiosks by specifying where and who may install your Multi-Mode Virtual Kiosks, using the BKS Network.
- Customize your Multi-Mode Virtual Kiosks to reflect the look and feel of your Brand.
- Deploy your Multi-Mode Virtual Kiosks over diverse and widespread Launch Environments.

1029/1046

Fig, 540



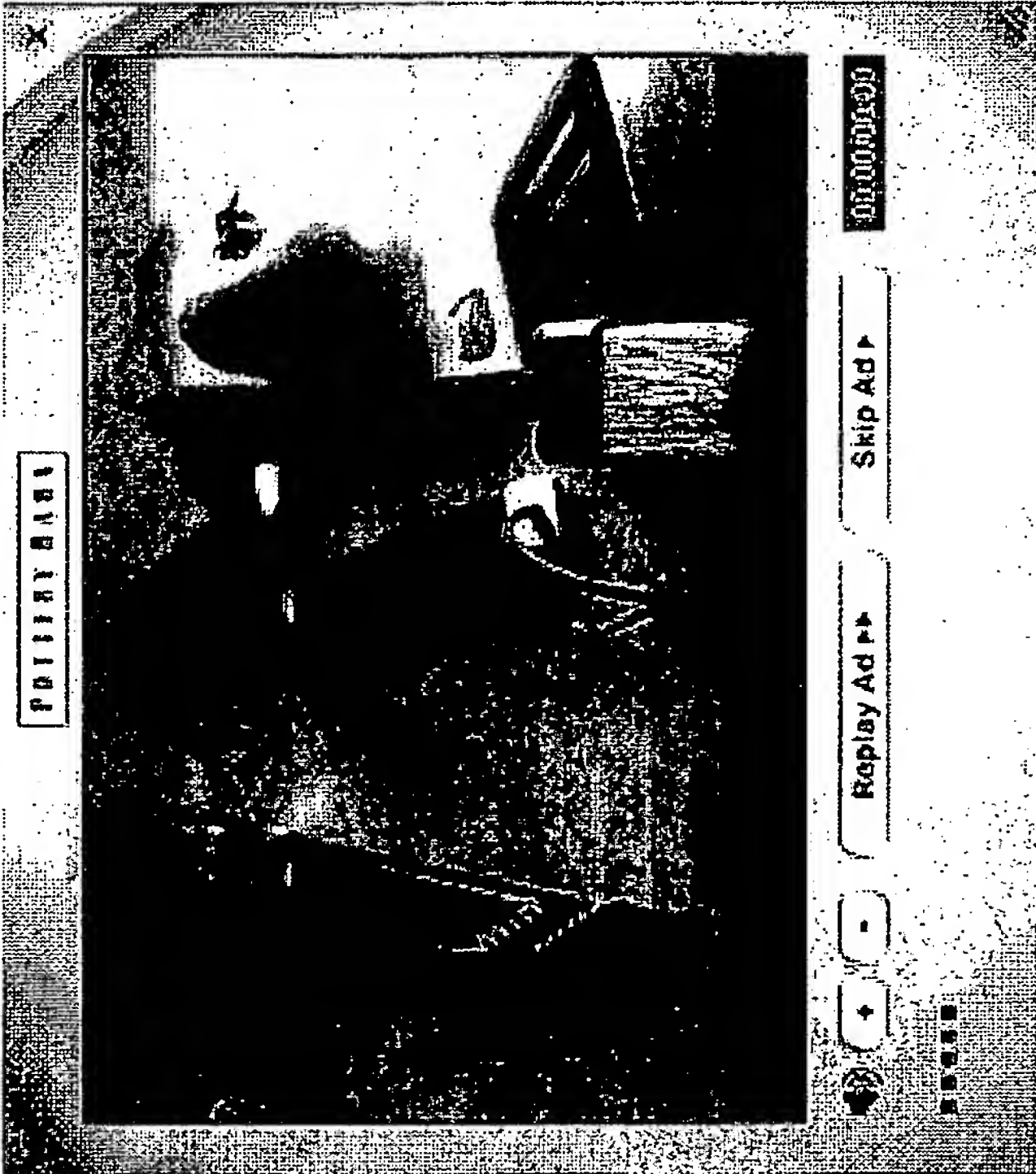
Control Panel for Generating Vendor-Specific (V-S) Virtual Kiosks

- Configure V-S Virtual Kiosks
- Create V-S Virtual Kiosks
- Modify V-S Virtual Kiosks
- Deploy V-S Virtual Kiosks
- Activate V-S Virtual Kiosks
- Set Virtual Kiosk Display Mode
- Select for Brands
- Select Brands
- Name Virtual Kiosk
- Customize Virtual Kiosk
- Confirm Virtual Kiosk Creation

Operational Mode

Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith

Customize your Vendor-Specific Virtual Kiosk by selecting the desired Customization Options. Click Preview to preview the appearance of the customized Vendor-Specific Virtual Kiosk. Click Confirm to confirm the changes. Click Cancel to cancel your changes.

Customization Options		Virtual Kiosk
Vendor Logo:	<input type="text"/> <input type="button" value="Browse"/>	
Geometric Layout:	<input type="text" value="square"/>	
Surface Texture:	<input type="text" value="Black"/>	
Surface Color:	<input type="text" value="Black"/>	
Button Style Set:	<input type="text" value="square"/>	
Button Color Set:	<input type="text" value="Black"/>	
<input type="button" value="Preview"/>		

[Click here to return to previous page](#)

Fig. 54P

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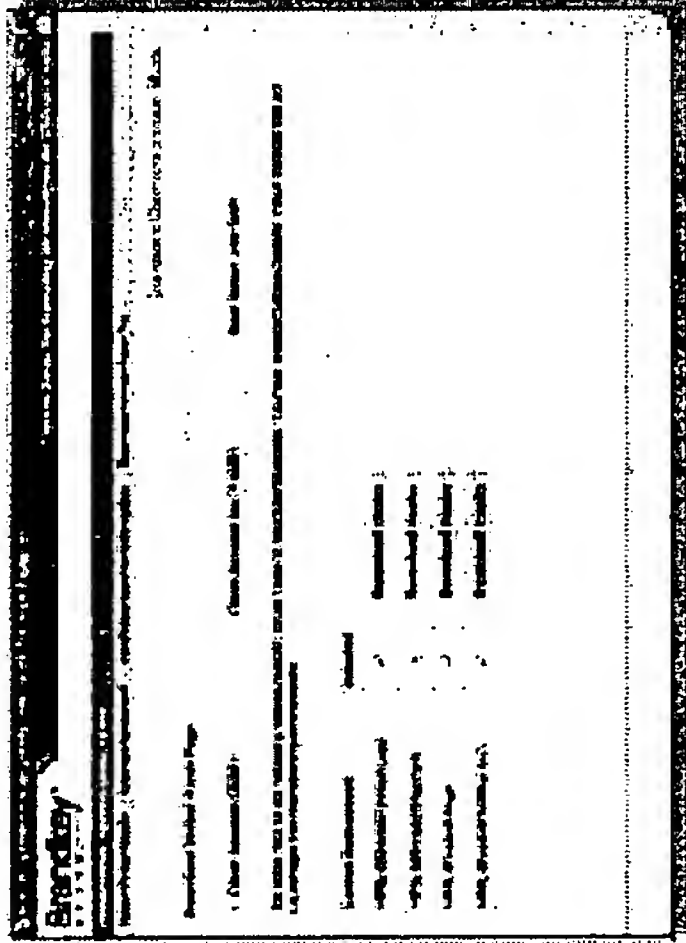


- Brandkey Systems
- Brandkey Create
- Brandkey Deliver
- Brandkey Advertise
- Brandkey Promote

Install Multi-Mode Virtual Kiosks

Select, download, and install Multi-Mode Virtual Kiosk Tags which launch your Brand-Building Multi-Mode Virtual Kiosks.

- Select Virtual Kiosks you wish to download, install, and access over the internet.
- Install Virtual Kiosk Tags by downloading the selected Multi-Mode Virtual Kiosks' Tags to be installed at locations which reach your target audience.



[Click here to view larger screen](#)

Fig. 54Q



Control Panel for Installing Vendor-Specific Virtual Kiosks

Install Vendor - Specific Virtual Kiosks

Select Virtual Kiosks | License Agreement | Installation Location Information | Download Virtual Kiosk Tag |

Operational Mode

Download Virtual Kiosk Tags

Client Account: Client Account 1	Client Account No: BKS-CA-A-0002003	User Name: John Smith
----------------------------------	-------------------------------------	-----------------------

The setup files for the following Vendor-Specific Virtual Kiosk(s) have been prepared. You have selected Vendor-Specific Virtual Kiosk(s) that are Launchable from the following environments.

Launch Environment	Selected	
HTML-Embedded Default Logo	✓	Download Kiosks
HTML-Embedded Document	X	Download Kiosks
HTML-Encoded Image	✓	Download Kiosks
HTML-Encoded Desktop Icon	✓	Download Kiosks

[Click here to return to previous page](#)

Fig. 54R

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Advertise

Branded Products and Services

Advertise branded products and services by building, running and managing Advertising Campaigns on Multi-Mode Virtual Kiosks delivered to Consumers.

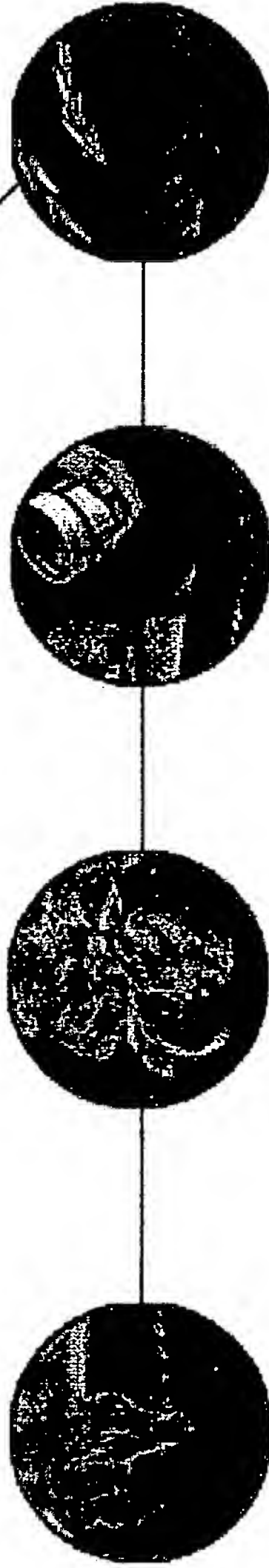
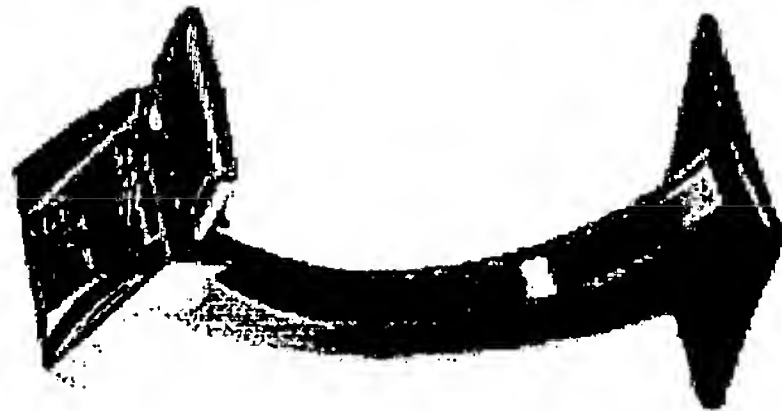


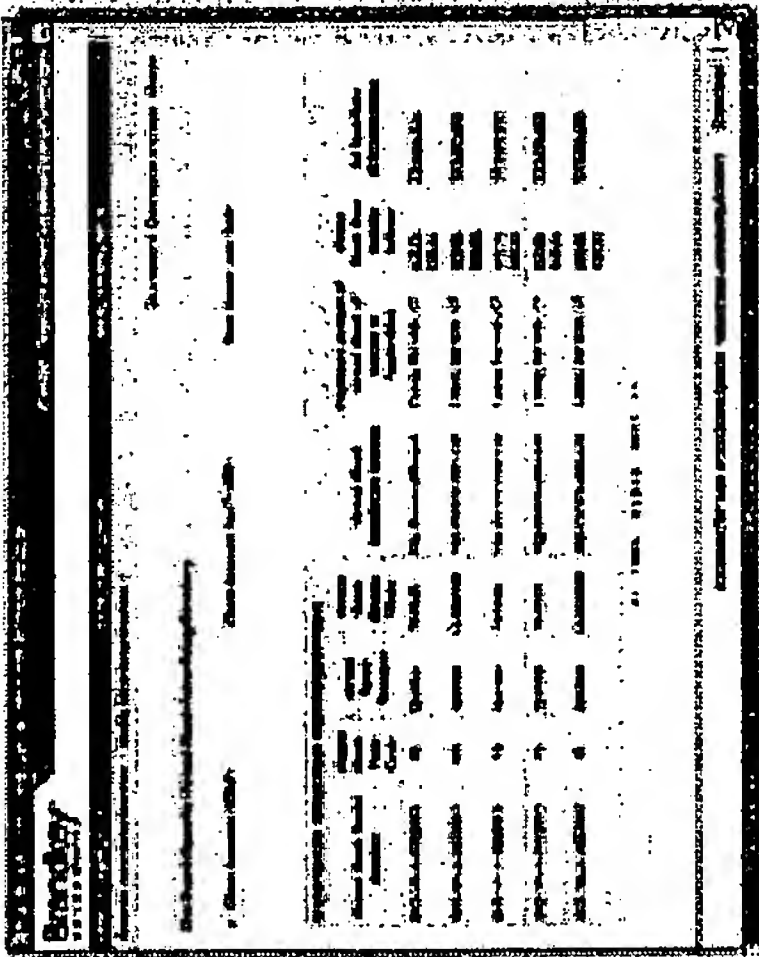
Fig. 54S

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Manage Advertising Campaigns

Manage Advertising Campaigns to be run on networks of installed Multi-Mode Virtual Kiosks.

▼ Create Multi-Mode Virtual Kiosk Advertising Directories that specify on which Multi-Mode Virtual Kiosks you are permitted to run your Advertising Campaigns.



[Click here to view larger screen](#)

- Generate Advertising Directory identifying on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Advertising Campaigns.
- Modify Advertising Directory that specify on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Advertising Campaigns.

Fig. 54T

Brandkey™
.....
advertise

Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Generate Advertising Directory

Modify Advertising Directory

Operational Mode

The Brand-Specific Virtual Kiosk Advertising Directory

Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith

Brand-Specific Virtual Kiosk Advertising Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If known or Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)
BKS-VK-A-0002003	PS	Sponsor 1	Tri-Mode	http://www.sponsor1.com	NA	activity indices	\$/impression
BKS-VK-A-0002004	VS	Sponsor 2	Dual-Mode	http://www.sponsor2.com	NA	activity indices	\$/impression
BKS-VK-A-0002005	PS	Sponsor 3	Tri-Mode	http://www.sponsor1.com	NA	activity indices	\$/impression
BKS-VK-A-0002006	PS	Sponsor 4	Tri-Mode	http://www.sponsor3.com	NA	activity indices	\$/impression
BKS-VK-A-0002007	VS	Sponsor 5	Dual-Mode	http://www.sponsor1.com	NA	activity indices	\$/impression

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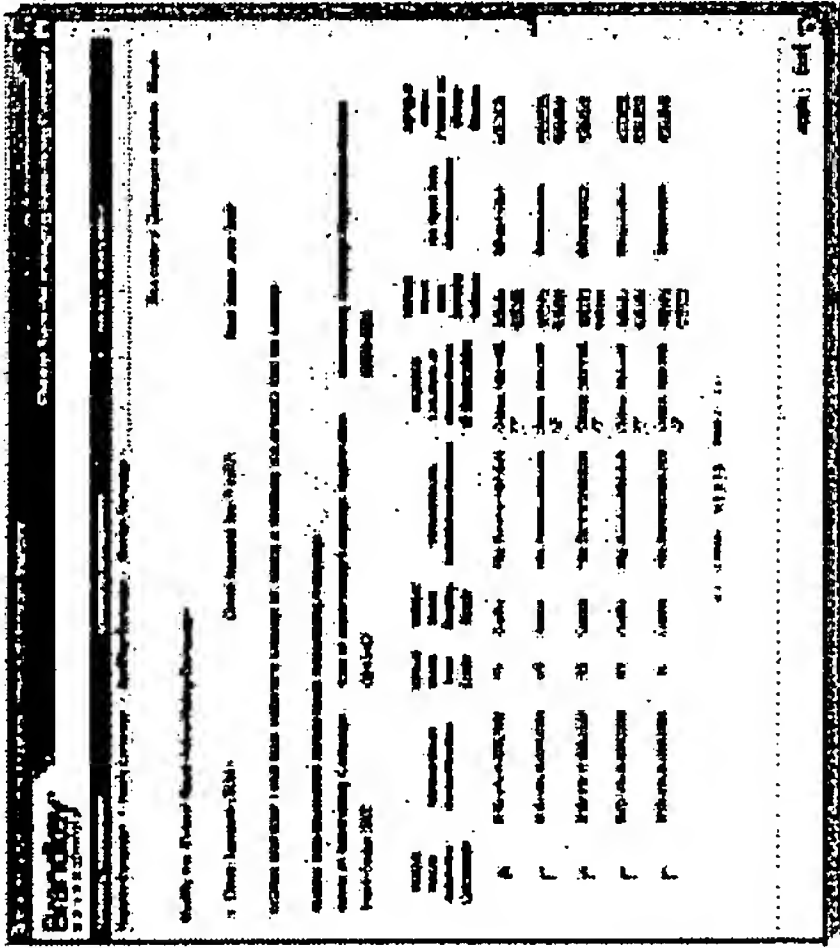
[Click here to return to previous page](#)

Fig. 54 U

Manage Advertising Campaigns

▼ Register and Manage Advertising Campaigns to be run on specified Networks on Multi-Mode Virtual Kiosks.

- Register Campaign to be run on specified Networks of Multi-Mode Virtual Kiosks.
- Flexibly add or delete Multi-Mode Virtual Kiosks at any time to Modify Campaigns.
- Stop Campaign in a flexible manner to meet your marketing objectives.
- View up-to-date metrics kept by the BKS Network to Monitor Campaigns.



Campaign Name	Status	Start Date	End Date	Impressions	Clicks	Conversions	Cost
Campaign 1	Active	2010-01-01	2010-03-31	1000000	5000	100	\$10000
Campaign 2	Pending	2010-04-01	2010-06-30	500000	2500	50	\$5000
Campaign 3	Completed	2009-12-01	2009-12-31	200000	1000	20	\$2000

[Click here to view larger screen](#)

716, 54V



Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Register Campaign

Modify Campaign

Run/Stop Campaign

Monitor Campaign

Operational Mode

Modify the Virtual Kiosk Advertising Campaign

Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith

You may Modify the Virtual Kiosk Advertising Campaign by Adding or Removing Virtual Kiosks from the Campaign.

Master Data Record for Virtual Kiosk Advertising Campaign

Name of Advertising Campaign	Date of Advertising Campaign Registration	Advertising Campaign Registration Number
Advertising Campaign 1	02-03-02	BKS-AC-A-0002007

Virtual Kiosk Added to Campaign	Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (If Applicable)	Virtual Kiosk User Activity Indices	Ad Spot Rate (\$/Impression)	Ad Spot Order Placed on Virtual Kiosks
<input checked="" type="checkbox"/>	BKS-VK-A-0002003	PS	Tri-Mode	http://www.sponsor1.com	NA	activity indices	\$/Impression	ASO#26
<input type="checkbox"/>	BKS-VK-A-0002004	VS	Dual-Mode	http://www.sponsor2.com	NA	activity indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	BKS-VK-A-0002005	PS	Tri-Mode	http://www.sponsor1.com	NA	activity indices	\$/Impression	ASO#26
<input type="checkbox"/>	BKS-VK-A-0002006	PS	Tri-Mode	http://www.sponsor3.com	NA	activity indices	\$/Impression	ASO#29, ASO#32
<input type="checkbox"/>	BKS-VK-A-0002007	VS	Dual-Mode	http://www.sponsor1.com	NA	activity indices	\$/Impression	ASO#26

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Fig. 54W

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10300/1046

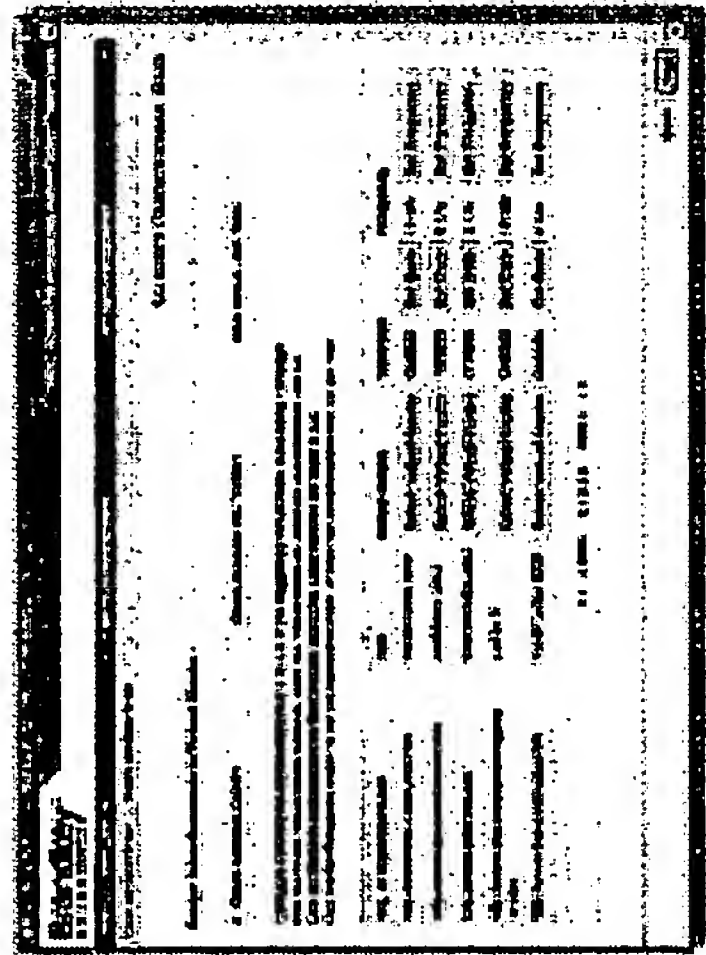
Brandkey™
.....advertise

- Brandkey Systems <1> Brandkey Create <1> Brandkey Deliver <1> Brandkey Advertise <1> Brandkey Promote <1>

Manage Advertising Campaigns

▼ Place Ad-Spot Orders on installed networks of Multi-Mode Virtual Kiosks.

- Place Ad-Spot Order on installed networks of Multi-Mode Virtual Kiosks.
- Modify Ad-Spot Order placed on installed networks of Multi-Mode Virtual Kiosks.



Click here to view larger screen

fig. 54X

Brandkey™
..... advertise

Control Panel for Managing Advertising Campaigns

Directory Management

Campaign Management

Ad-Spot Management

Place Ad-Spot Order

Modify Ad-Spot Order

Operational Mode

Assign Advertisements to Virtual Kiosks

■ Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith

Configure selected advertisement(s) that is to run in the Registered Virtual Kiosk Advertising Campaign. Click the Select Virtual Kiosks button to select the Virtual Kiosks on which the Advertisement will run. Click the Set Date button to set the Start Date on which the Advertisement will begin to run. Click the Set Frequency button to set the maximum number of times the Advertisement may run per hour.

URL of Advertisement	Title	Virtual Kiosks	Start Date	Frequency
http://www.clientaccount1.com/content/ad1.mpg	Advertisement 1	Select Virtual Kiosks	09/20/02	10 X/hr Set Frequency
http://www.clientaccount1.com/content/ad2.mpg	Advertisement 2	Select Virtual Kiosks	10/30/02	5 X/hr Set Frequency
http://www.clientaccount1.com/content/ad3.mpg	Advertisement 3	Select Virtual Kiosks	07/10/02	2 X/hr Set Frequency
http://www.clientaccount1.com/content/ad4.mpg	Advertisement 4	Select Virtual Kiosks	01/02/02	10 X/hr Set Frequency
http://www.clientaccount1.com/content/ad5.mpg	Advertisement 5	Select Virtual Kiosks	09/20/02	5 X/hr Set Frequency

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Fig. 54Y

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- Brandkey Systems
- Brandkey Create
- Brandkey Deliver
- Brandkey Advertise
- Brandkey Promote

Promote

Branded Products and Services

Promote your branded products and services by building, running and managing Promotional Campaigns on Multi-Mode Virtual Kiosks delivered to Consumers.

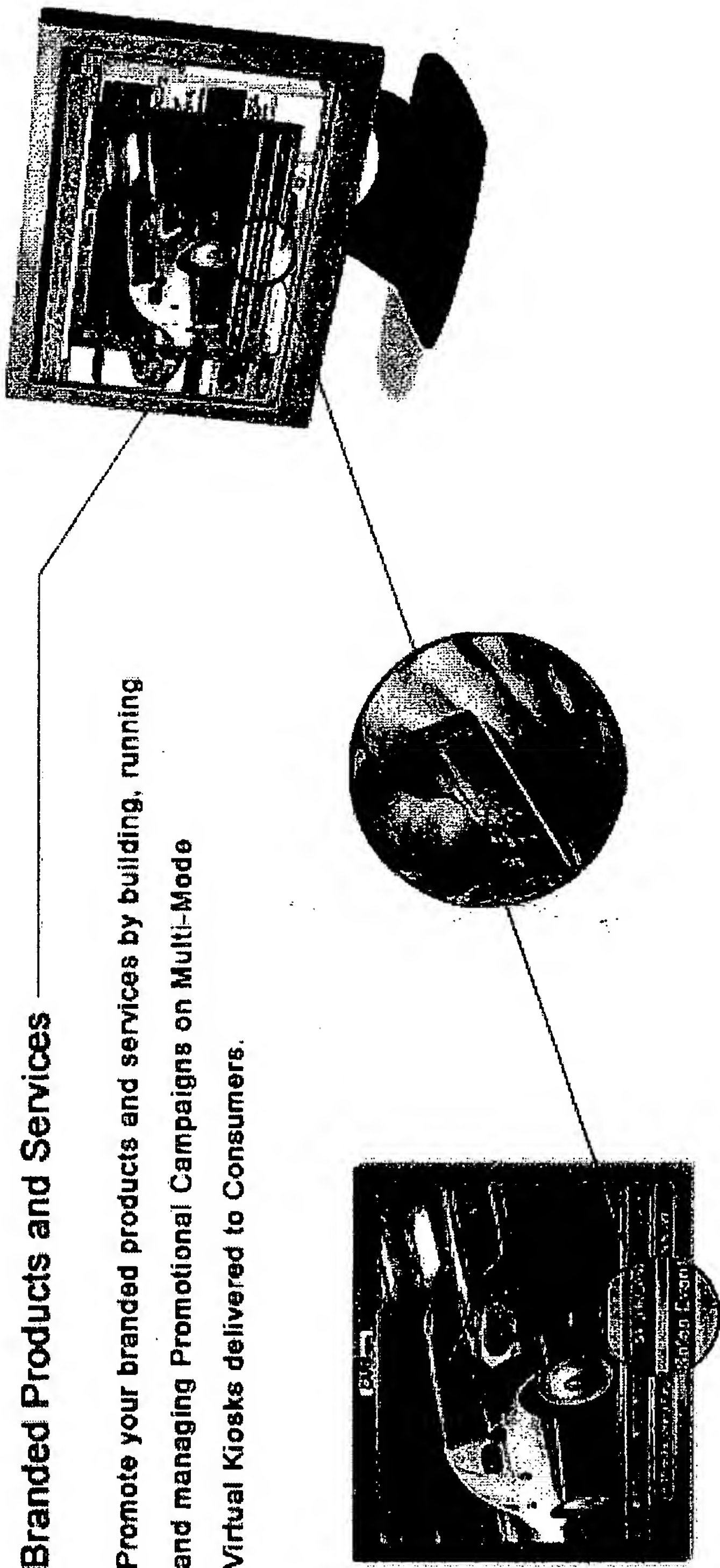
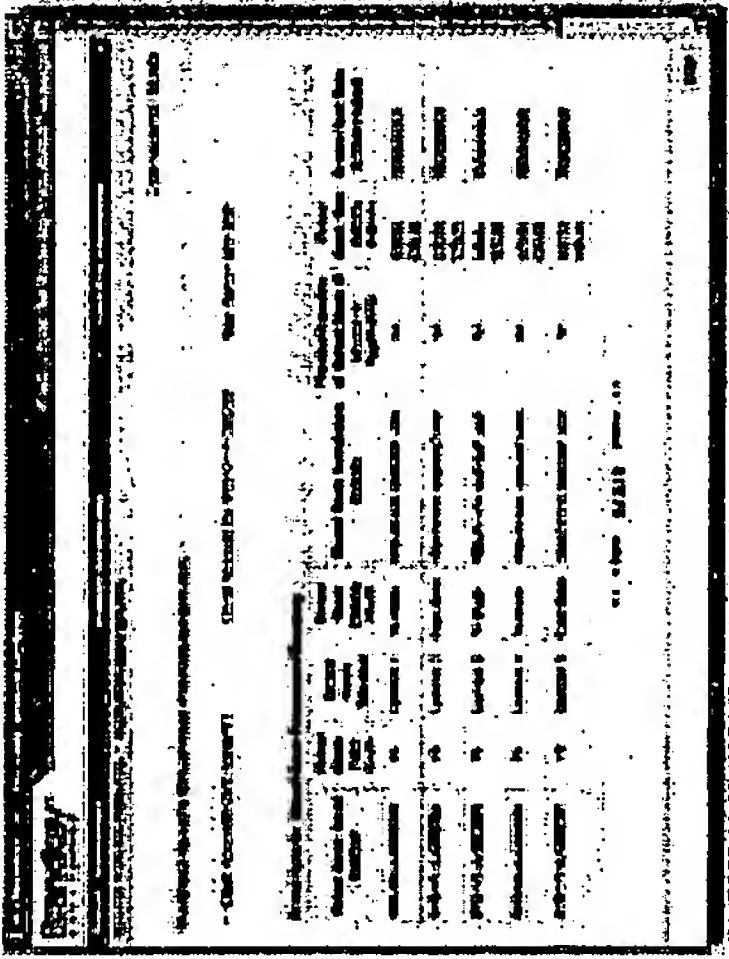


Fig. 547

Manage Promotional Campaigns

Manage Promotional Campaigns to be run on networks of installed Multi-Mode Virtual Kiosks.

▼ Create Multi-Mode Virtual Kiosk Promotional Directories that specify on which Multi-Mode Virtual Kiosks you are permitted to run your Promotion Campaigns.



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- Generate Promotional Directory identifying on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Promotion Campaigns.
- Modify Promotional Directory that specify on which Multi-Mode Virtual Kiosks your Agents are permitted to run your Brand's Promotion Campaigns.

1041/1046

Fig. 54aa



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Campaign Promotional Directory | Modify Promotional Directory

Operational Mode

The Brand-Specific Virtual Kiosk Promotional Directory

Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith

Brand-Specific Virtual Kiosk Promotional Directory

Virtual Kiosk Serial Number	Virtual Kiosk Type Code	Virtual Kiosk Sponsor	Virtual Kiosk Display Mode	Virtual Kiosk Installation Domain	Physical Location of Virtual Kiosk (if known or Applicable)	Virtual Kiosk User Activity Indices	Promo Spot Rate (\$/impression)
BKS-VK-A-0002003	PS	Sponsor 1	Tri-Mode	http://www.sponsor1.com	NA	activity indices	\$/impression
BKS-VK-A-0002004	VS	Sponsor 2	Dual-Mode	http://www.sponsor2.com	NA	activity indices	\$/impression
BKS-VK-A-0002005	PS	Sponsor 3	Tri-Mode	http://www.sponsor1.com	NA	activity indices	\$/impression
BKS-VK-A-0002006	PS	Sponsor 4	Tri-Mode	http://www.sponsor3.com	NA	activity indices	\$/impression
BKS-VK-A-0002007	VS	Sponsor 5	Dual-Mode	http://www.sponsor1.com	NA	activity indices	\$/impression

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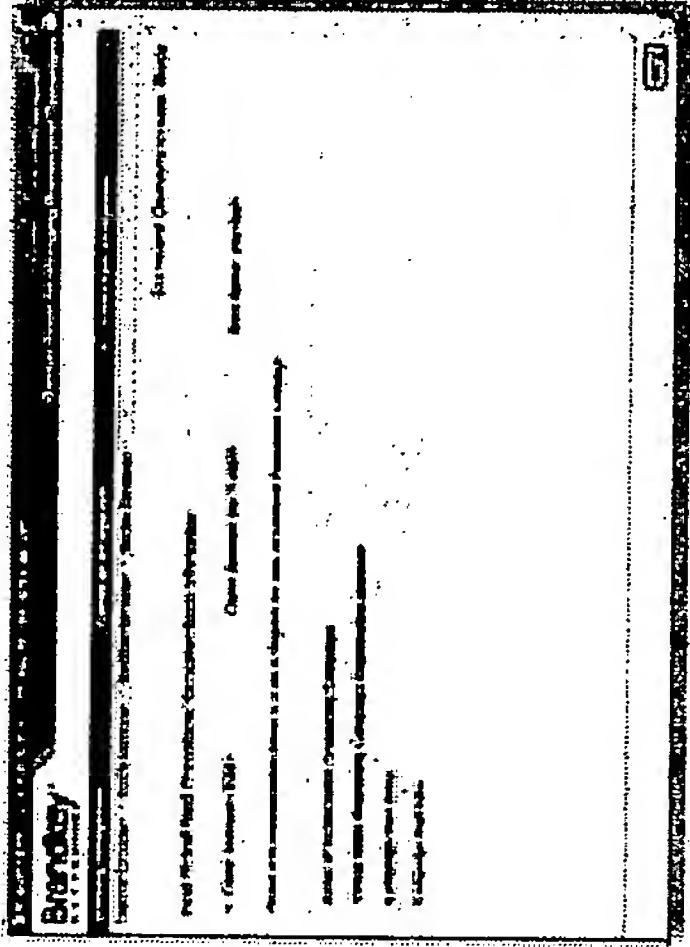
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fig. 54bb

Manage Promotional Campaigns

▼ Register and Manage Promotional Campaigns to be run on specified Networks on Multi-ModeVirtual Kiosks.

- Register Campaign to be run on specified Networks of Multi-Mode Virtual Kiosks.
- Flexibly add or delete Multi-Mode Virtual Kiosks at any time to Modify Campaigns.
- Stop Campaign in a flexible manner to meet your marketing objectives.
- View up-to-date metrics kept by the BKS Network to Monitor Campaigns.



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fig. 54cc



Control Panel for Managing Promotional Campaigns

- Directory Management
- Campaign Management
- Promo-Spot Management
- Register Campaign
- Modify Campaign
- Run/Stop Campaign
- Monitor Campaign

Operational Mode

Input Virtual Kiosk Promotional Campaign Basic Information

Client Account: Client Account 1	Client Account No: BKS-CA-A-0002003	User Name: John Smith
----------------------------------	-------------------------------------	-----------------------

Please enter the Information below in order to Register the new Virtual Kiosk Promotional Campaign.

Name of Virtual Kiosk Promoting Campaign:	
Virtual Kiosk Promoting Campaign Registration Number:	
Campaign Start Date:	
Campaign End Date:	

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Fig. 54dd

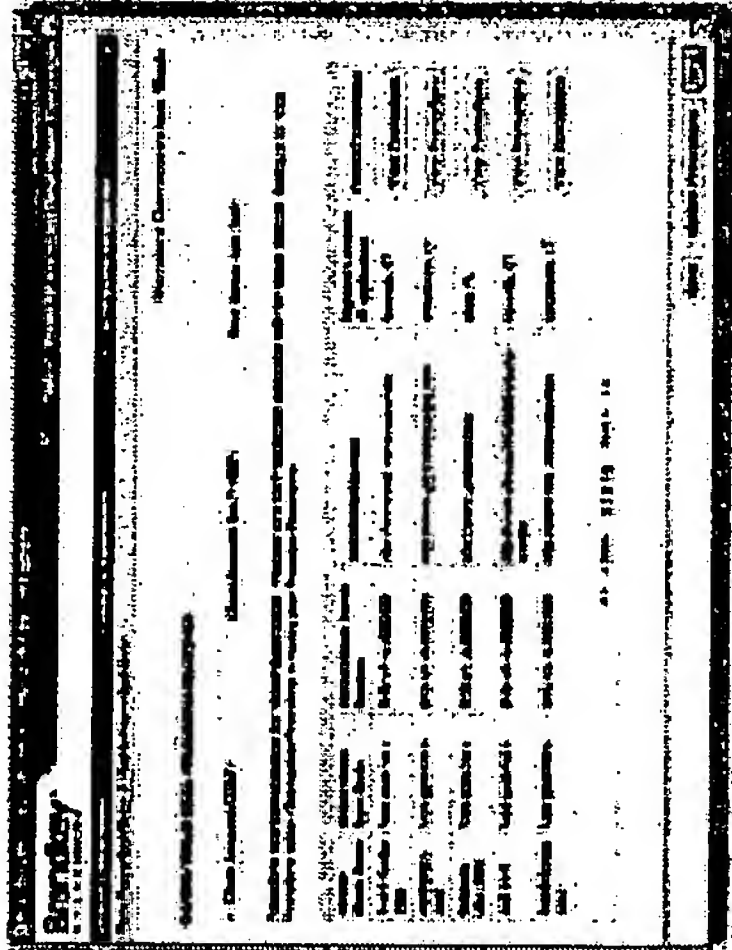
1044/1046

Manage Promotional Campaigns

▼ Place Promo-Spot Orders on installed networks of Multi-Mode Virtual Kiosks.

■ Place Promo-Spot Order on installed networks of Multi-Mode Virtual Kiosks.

■ Modify Promo-Spot Order placed on installed networks of Multi-Mode Virtual Kiosks.



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Plg. 54ee



Control Panel for Managing Promotional Campaigns

Directory Management

Campaign Management

Promo-Spot Management

Place Promo-Spot Order

Modify Promo-Spot Order

Operational Mode

Confirm Virtual Kiosk Promotional-Spot Order

Client Account: Client Account 1 Client Account No: BKS-CA-A-0002003 User Name: John Smith

Promotions have been placed on the Virtual Kiosks below. You may view the Promotion(s) associated with the Virtual Kiosk by clicking on its View Promotions button. Click Update Promotions to modify your Promotion Placements.

Virtual Kiosk Name	Virtual Kiosk Code	Virtual Kiosk Type	Virtual Kiosk Serial Number	Installation Domain	Physical Location (if applicable)	Placed Promotions
Virtual Kiosk 1		PS	BKS-VK-A-0002003	http://www.sponsor1.com	NA	View Promotions
Virtual Kiosk 2		VS	BKS-VK-A-0002004	http://www.sponsor2.com	NA	View Promotions
Virtual Kiosk 3		PS	BKS-VK-A-0002005	http://www.sponsor1.com	NA	View Promotions
Virtual Kiosk 4		PS	BKS-VK-A-0002006	http://www.sponsor3.com	NA	View Promotions
Virtual Kiosk 5		VS	BKS-VK-A-0002007	http://www.sponsor2.com	NA	View Promotions

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Fig. 54ff